

# LIFE

PICTURES FROM TWO FRONTS  
INSIDE HUNGARY AND ON THE SUEZ  
VAUDEVILLE BY FRED ALLEN

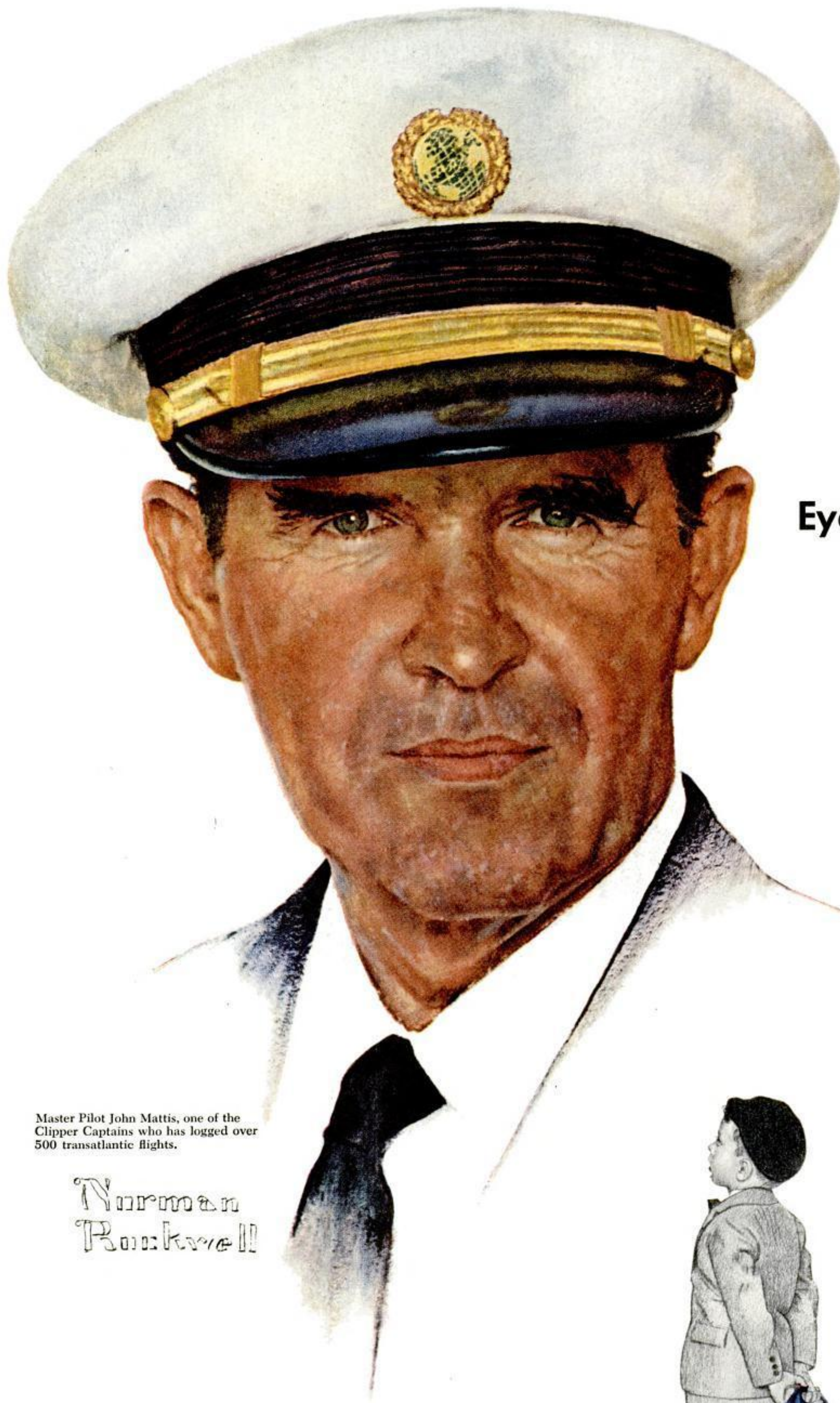


ROSALIND RUSSELL AS AUNTIE MAME  
IN BROADWAY'S RED-HOT HIT

20 CENTS

NOVEMBER 12, 1956





Master Pilot John Mattis, one of the Clipper Captains who has logged over 500 transatlantic flights.

Norman  
Rockwell

## Eyes that see around the world

The look of experience is something all Clipper\* pilots have.

It comes from watching the weather through all the Seven Skies over all the Seven Seas—year in and year out.

It's the look you want in your pilot when you fly overseas. And it's one great reason why more people choose Pan American when they fly overseas.

For on every Clipper flight deck there are as many as three qualified over-ocean pilots—trained to American standards; there are no standards more rigid or exacting in the world.

And beneath every Flying Clipper, all around the world, there extends the great supporting network of watchful experts—the vast ground forces of Pan American, 17,600 strong—maintenance men, weathermen, chefs and engineers.

In the skies, or on the ground in over 600 offices, these are the people who make possible the fastest, most frequent service from the U. S. to anywhere in 80 countries.

When you fly the Clippers, the finest of America flies with you.

\*Trade-Mark, Reg. U. S. Pat. Off.

# PAN AMERICAN

WORLD'S MOST EXPERIENCED AIRLINE





PHILCO FOR '57...

# Startling new mastery of Sight and Sound!

If you've held out for something *really new* in TV, now's the time to get that set of the future. Philco and only Philco has the big news this year! Diamond D Television. Up to 50% *brighter picture* than any other TV offers today... a fact, reported by delighted new Philco owners everywhere! And a whole new concept of TV sound... room flooding *Sound Out Front*, even in horizontal consoles at low table model prices. Once you see and hear Philco Diamond D Television you'll know there's nothing like it in sight and sound. Philco TV prices start at \$119.95.



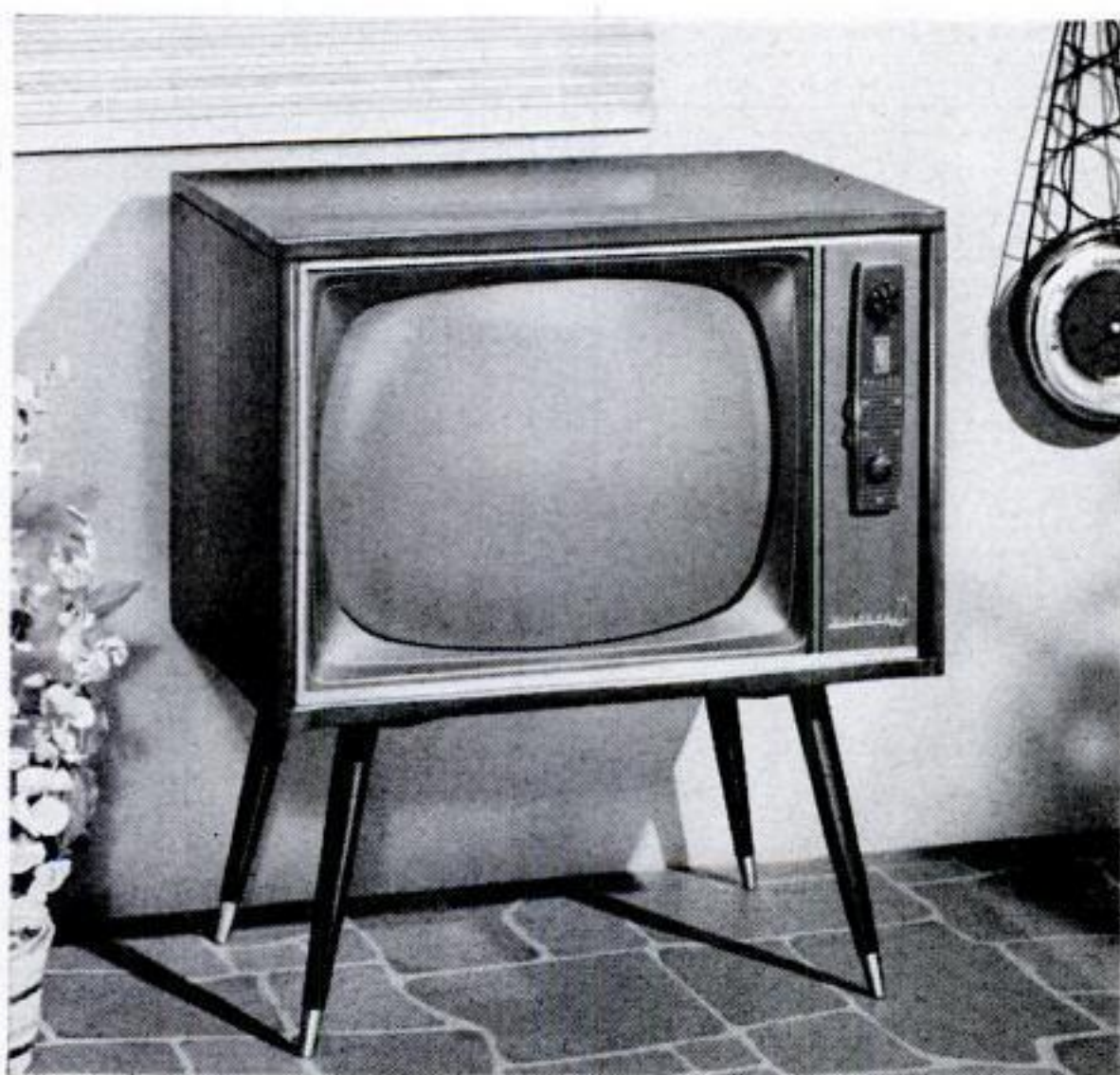
New horizontal design in full door Fruitwood console. Philco 4700.



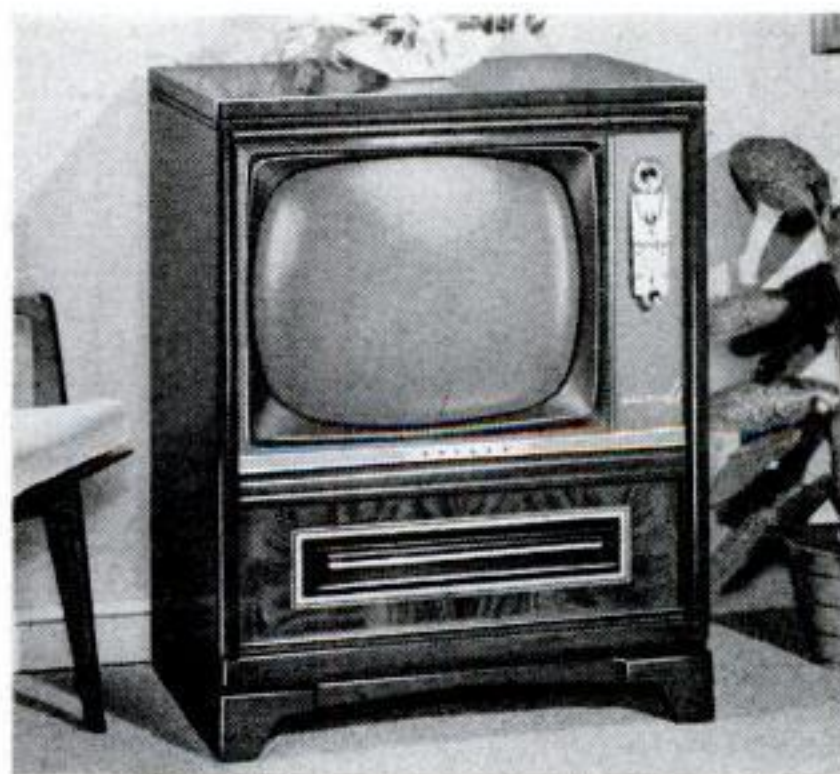
Marian McKnight, Miss America 1957

**WORLD'S MOST POPULAR** giant screen console. Choice of African mahogany or white oak veneers. Dual up-front speakers. Automatic Top Touch Tuning, plus 4-way remote control. Philco 6610.

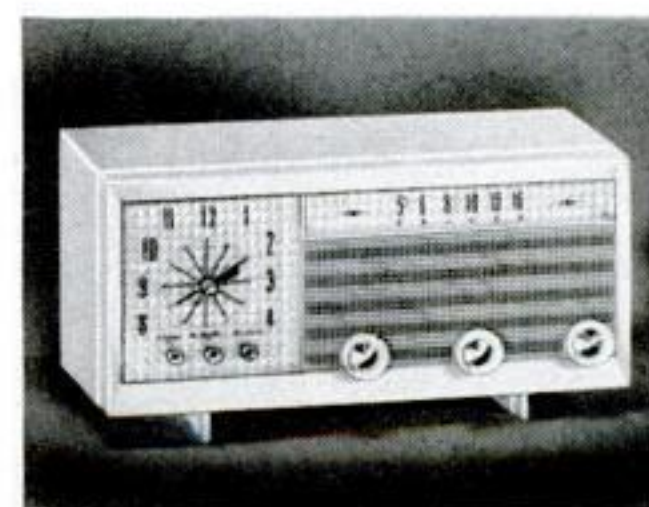
## PHILCO DIAMOND D TELEVISION



**ROOM FLOODING SOUND** pours out the front of this luxurious "Swivelet." Classic cabinet blends with mahogany furniture, turns right or left for easy viewing. Brilliant 21-inch overall diagonal picture. All-in-one control center puts *all* controls at your fingertips. Philco 4208.



**BRILLIANT SOUND OUT FRONT!** A triumph of the new Philco 14-inch rectangular speaker combined with horizontal Acoustic Lens. All the deluxe Philco features in a master-crafted console at a low budget price. Philco 4608.



**AUTOMATIC CLOCK RADIOS.** Wake to music and coffee. Buzzer alarm. New "Lullaway" switch for super-silent shut-off. Appliance outlet. Philco Clock Radio prices as low as \$29.95.

PRICES AND SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.

**PHILCO®**

*Famous for Quality the World Over*

This One



TKEY-2G3-6LN7



# A BIG STORY THAT 'LIFE' IS MADE FOR



CORRESPONDENT MULLIKEN

A prominent psychiatrist, Dr. James H. Wall, who has some reservations about the new tranquilizers, was quoted in *LIFE* (Oct. 22) as looking with disfavor "on a society where everybody just floats around in his own tub of butter." In these apocalyptic days, as the editorial (p. 53) calls them, the world is certainly no tub of butter. No tranquilizer could muffle its downright brutality.

*LIFE* has been reporting war and peace, depression and prosperity for almost 20 years. We have never shown horror for horror's sake, but as far back as 1938, in a story on the Spanish Civil War, we declared: "Dead men have indeed died in vain if live men refuse to look at them." This week, again, is a time for looking at dead men—heroes and villains. The heroism is not limited to the participants. Photographers and reporters who bring you the great events which are changing history must be in the center of danger. We'd like to tell you about the *LIFE* people who are at their stations to bring you the news in this and future issues.

There were six men for *LIFE* in Budapest—Photographers Mike Rougier, John Sadovy and Erich Lessing, Correspondents Tim Foote, John Mulliken, Ed Clark. Firing would break out at any time, from any direction. Mulliken and Rougier got themselves adopted by rebels who, anxious that their story get to the world, led them to scenes of action.

When the rebels stormed the police headquarters Foote and Sadovy were on the spot. Foote was shot in the hand, and a brave Hungarian worker took him to the hospital. Sadovy, having learned as a World War II British army photographer to precede the troops, posted himself in front of a rebel tank to take his remarkable photographs—as he explains in his chillingly laconic account on pp. 40, 41.



PHOTOGRAPHER SADOVY

While this was going on, *LIFE* suddenly had to fling new teams all over the Middle East. It was a complex operation: Photographer Burt Glinn from New York to Tel Aviv with Correspondent Milton Orshefsky from Paris; Photographer Howard Sochurek from New York to join Correspondent John Meeklin in Beirut; Don Burke from London to join Photographer Larry Burrows on Cyprus. In Jordan, Photographer Jim Burke and Correspondent Keith Wheeler moved cau-

tiously about the city of Amman. It was not safe for a Westerner in that Arab city.

The situation in Budapest became untenable, and the *LIFE* teams started out. Last to leave were Rougier and Clark, and near the Austrian border they were stopped by Russians. "Stupid, mean little men," Clark phoned, "who waved guns and said, 'Go back or we shoot.'" No arguments could get them through. They were still there last weekend, and just across the border Mulliken could see tanks that stopped his colleagues—and could do nothing.

Foote sent a report on the pictures to New York. "They're what all popular revolutions are about: violence, bravery, hatred of oppressors. You're getting ... a story *LIFE* was made for."

The editors agreed.



PHOTOGRAPHER ROUGIER



CORRESPONDENT FOOTE

# LIFE

Vol. 41, No. 20

November 12, 1956

REG. U.S. PAT. OFF.

## COVER

Rosalind Russell, who plays the title role as a slaphappy aunt of the '20s in "Auntie Mame," tries a high kick. Her show is the latest Broadway smash hit (see pp. 129-134)

## THE WEEK'S EVENTS

- Hungarian patriots strike ferocious blows at a tyranny 34
- World opinion rallies for Suez peace 44
- The reappearance of two cardinals 55
- A Look at the World's Week 56
- Magnetic Margaret's African mission: on a troubled continent Britain's pretty princess finds colorful evidence of loyalty to the crown. Photographed for *LIFE* by Mark Kauffman 60
- Junk jaloopies form a jetty near Topeka 69

## EDITORIAL

- Eden's tragic blunder 53

## ARTICLES

- A tribute to vaudeville's golden era: a great comic in his last book fondly recounts the hilarious legends of the show circuit. By Fred Allen 72
- High Venture and Civil War, by Sir Winston Churchill. Third part of Volume II of "A History of the English-Speaking Peoples" 178

## TELEVISION

- A fast-rising schoolgirl: a Chicago 12-year-old is a hit as mistress of ceremonies on her own TV show 99

## BOOKS

- An unpopular best seller: "Peyton Place," Grace Metalious' novel, has made her unloved in Gilmanton, N.H. 104

## ANIMALS

- Rare retriever: a hunting dog takes care of cripples 109

## MOVIES

- In "The Ten Commandments" Cecil B. DeMille, Hollywood's master showman, films anew the story of the Exodus 115

## BUSINESS

- You too can blow up the world: manufacturers try new tricks to make globes more graphic 123

## THEATER

- Wise, wacky "Auntie Mame": Rosalind Russell is absolutely perfect in Broadway version of best-selling book 129

## FASHION

- Paris in a department store 139

## ARMY

- The Army digs a faster foxhole 146

## MODERN LIVING

- How to square flattop hair 149
- A brainy toy's tricks 161

## CLOSE-UP

- A first lady minister in robes of a new role 151

## MEDICINE

- Pets make a hospital happy 165

## SPORTS

- Tennessee family has a potential All-American, a successful coach and four other stars 173

## PARTY

- Gay gathering in a gallery at a Providence, R.I. museum 209

## OTHER DEPARTMENTS

- Speaking of Pictures: scenes by dramatic diva 24
- Letters to the Editors 26
- Miscellany: sure-footed scholarship 212

© 1956 TIME INC. ALL RIGHTS RESERVED UNDER INTERNATIONAL AND PAN-AMERICAN COPYRIGHT CONVENTIONS. REPRODUCTION IN WHOLE OR PART WITHOUT WRITTEN PERMISSION IS STRICTLY PROHIBITED

The following list shows the sources from which pictures were gathered. Credits are separated from left to right by commas, top to bottom by dashes.

- COVER—MARK SHAW
- 2—DMITRI KESSEL EXC. T. MICHAEL ROUGIER
- 24, 25—GORDON PARKS
- 26—ALLAN GRANT, GREY VILLET
- 28—T. ED REINGOLD
- 34, 35—JOHN SADOVY
- 36, 37—MICHAEL ROUGIER EXC. RT. PEDRAZZINI FOR PARIS-MATCH—ERICH LESSING FROM MAGNUM
- 38, 39—LT. HANNES BETZLER AND ERNST LAUE FROM MUECHNER ILLUSTRIERTE—ERICH LESSING FROM MAGNUM—K.P.A.; CEN. ROLF GILLHAUSEN FROM STERN—MICHAEL ROUGIER, JOHN SADOVY; RT. ERICH LESSING FROM MAGNUM—JOHN SADOVY
- 40 THROUGH 43—JOHN SADOVY
- 44—COMBINE, KEMSELY PICTURE SERVICE, TERRENCE LE GOUBIN, BRIAN SEED—INT. WALTER SANDERS
- 45—T. EGGMAN OF L'AUREOLE, A.P., K.P.A., KEN BUTCHER, BOT. LT. AND CEN. RT. WALTER SANDERS, BOT. RT. CARL MYDANS
- 46—COMBINE—PARIS-MATCH
- 47—MAP BY MEL HUNTER
- 48—PARIS-MATCH, D. RUBINGER—K.P.A.
- 55—PAUL MOOR EXC. T. RT. JOHN SADOVY
- 56—LT. U.P.—ARTHUR SHAY, RT. BOB WILLIAMS FOR MEMPHIS COMMERCIAL APPEAL FROM A.P.
- 59—INT.
- 60—MARK KAUFFMAN—MAP BY TONY SODARO, K.P.A.
- 65—SOL STODNA FOR KANSAS CITY STAR
- 72—BROWN BROTHERS; CULVER: UNITY, NEW YORK—THE JOE LAURIE JR. VAUDEVILLE COLLECTION, NEW YORK PUBLIC LIBRARY; CULVER (2)
- 73—LT. REMBRANT-CHICAGO; T. CEN. © DIETZ, NEW YORK; BOT. RT. BROWN BROTHERS
- 79—© 1907 BY ROSE HYMAN FROM WARSHAW COLLECTION OF BUSINESS AMERICANA
- 81—COPIED BY WALTER DARAN
- 84—CULVER
- 90—H. A. ATWELL COPIED BY WALTER DARAN
- 94—PHILIPPE HALSMAN
- 99, 100—ED STEIN
- 104—HANSON CARROLL
- 109, 110, 113—JOE VAN WORMER
- 115—ALLAN GRANT
- 116, 117—PARAMOUNT PICTURES—RALPH CRANE, YUL BRYNNER
- 118—PARAMOUNT PICTURES
- 120—BILL AVERY—RALPH CRANE
- 123, 124—RALPH MORSE
- 129 THROUGH 134—HOWARD SOCHUREK
- 139—PAUL SCHUTZER
- 141—T. RT. MARK SHAW—PAUL SCHUTZER
- 142—PAUL SCHUTZER
- 146—ROBERT LACKENBACH
- 149—TOM ABERCROMBIE
- 151 THROUGH 156—ALFRED EISENSTADT
- 161—RALPH MORSE
- 165 THROUGH 168—FRANCIS MILLER
- 173—A.P.—DON CRAVENS
- 174—DON CRAVENS—DON CRAVENS—RUSS YODER
- 176—DON CRAVENS
- 178, 179—MAP BY EVERETT HENRY
- 180—LARRY BURROWS
- 181—COURTESY SPENCER COLLECTION, NEW YORK PUBLIC LIBRARY
- 182—COURTESY NATIONAL PORTRAIT GALLERY, LONDON
- 184—PICTURE POST LIBRARY, THE MANSELL COLLECTION
- 186—PICTURE POST LIBRARY
- 189—ERIC SCHAAL
- 190, 191—LT. MARK KAUFFMAN; CEN. LARRY BURROWS—VIVIAN OF HEREFORD, MARK KAUFFMAN; RT. MARK KAUFFMAN
- 192—ERIC SCHAAL—DMITRI KESSEL
- 193—ANDREAS FEININGER
- 195—COURTESY THE TRUSTEES OF THE BRITISH MUSEUM
- 196—ERIC SCHAAL COURTESY THE DUKE OF BUCCLEUCH AND QUEENSBERRY
- 200, 204—PICTURE POST LIBRARY
- 209, 210—YALE JOEL
- 212—WERNER J. SCHEER

ABBREVIATIONS: BOT., BOTTOM; ©, COPYRIGHT; CEN., CENTER; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; A.P., ASSOCIATED PRESS; INT., INTERNATIONAL; K.P.A., KEYSTONE PRESS AGENCY; U.P., UNITED PRESS. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE REPLICATION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.

*LIFE*, NOVEMBER 12, 1956. *LIFE* IS PUBLISHED WEEKLY BY TIME INC., 540 N. MICHIGAN AVE., CHICAGO 11, ILL. PRINTED IN U. S. A. ENTERED AS SECOND-CLASS MATTER NOVEMBER 16, 1936 AT THE POSTOFFICE AT CHICAGO, ILL. UNDER THE ACT OF MARCH 3, 1879, AUTHORIZED BY POSTOFFICE DEPARTMENT, OTTAWA, CANADA, AS SECOND CLASS MATTER. SUBSCRIPTIONS \$6.75 A YEAR IN U. S. A.; \$7.25 IN CANADA.

VOLUME 41  
NUMBER 20



*Wonderful way  
to buy beer!*

# New No-Deposit

## Quart Bottles keep beer COOL

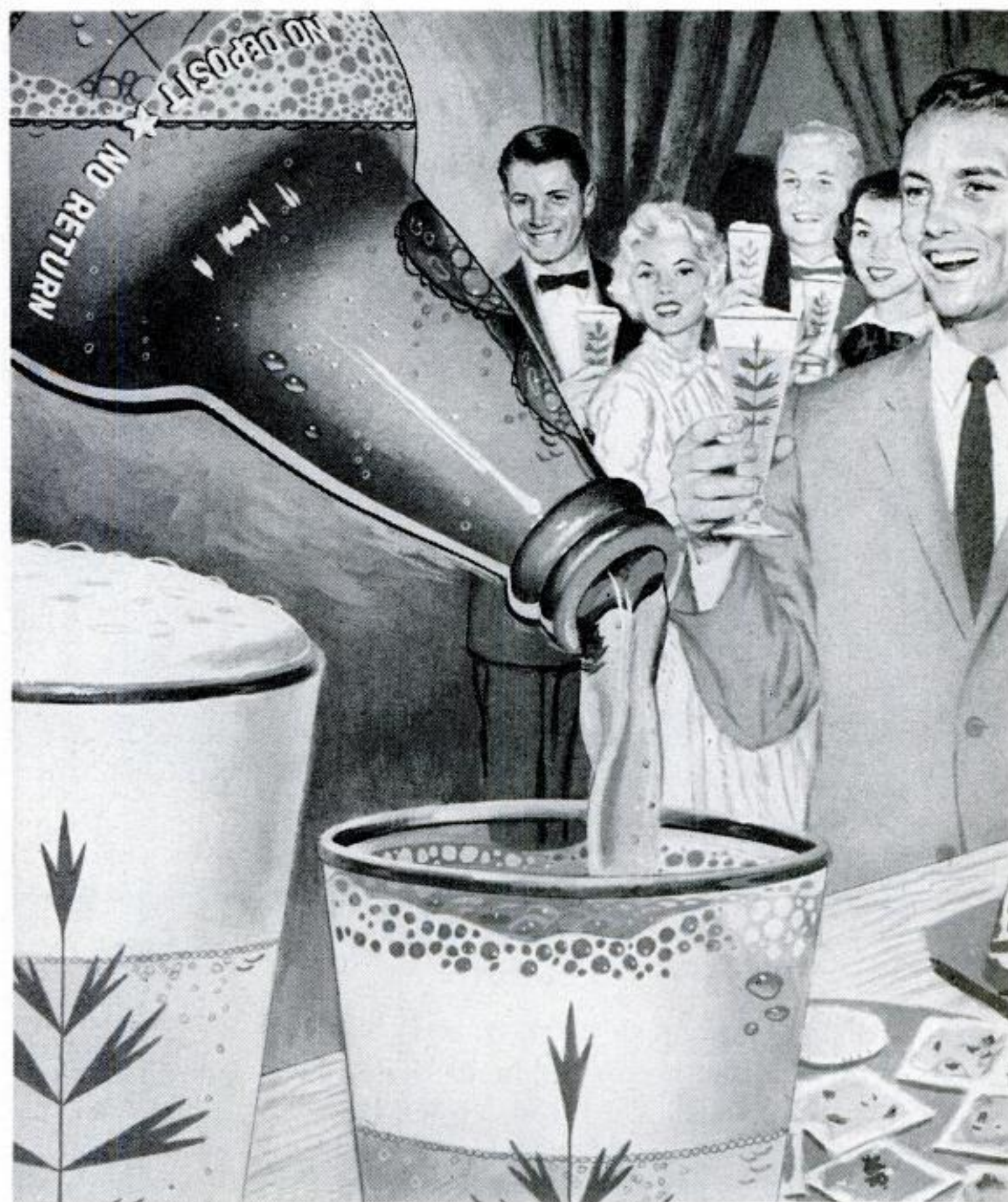
### 93% longer!

For people who like the convenience of a container you don't take back, new Party-Size Quart Bottles are the way to enjoy beer and ale at their best.



**Stays colder between servings—keeps the just-right 40-50 degree temperature**—An independent research laboratory tested single-use containers, found that beer in new Party-Size Quart Bottles stays cold far longer than in any other one-trip container, nearly *twice as long* as a 12-ounce can. This makes the quart bottle especially wonderful for parties—when consumption time varies.

Glasses above are Libbey's new Jardin pattern



**Tastes better because glass guards beer's flavor**—These new quarts pamper beer's flavor-peak. Prove it yourself. Just open a quart bottle and pour—pour the beer straight into a glass. Let it aerate freely down the neck of the bottle, over the bottle's clean lip. Let the beer form its natural head. You'll notice the difference with the first refreshing sip. Pick up your favorite brand of beer and ale in Party-Size Quarts next time you shop.

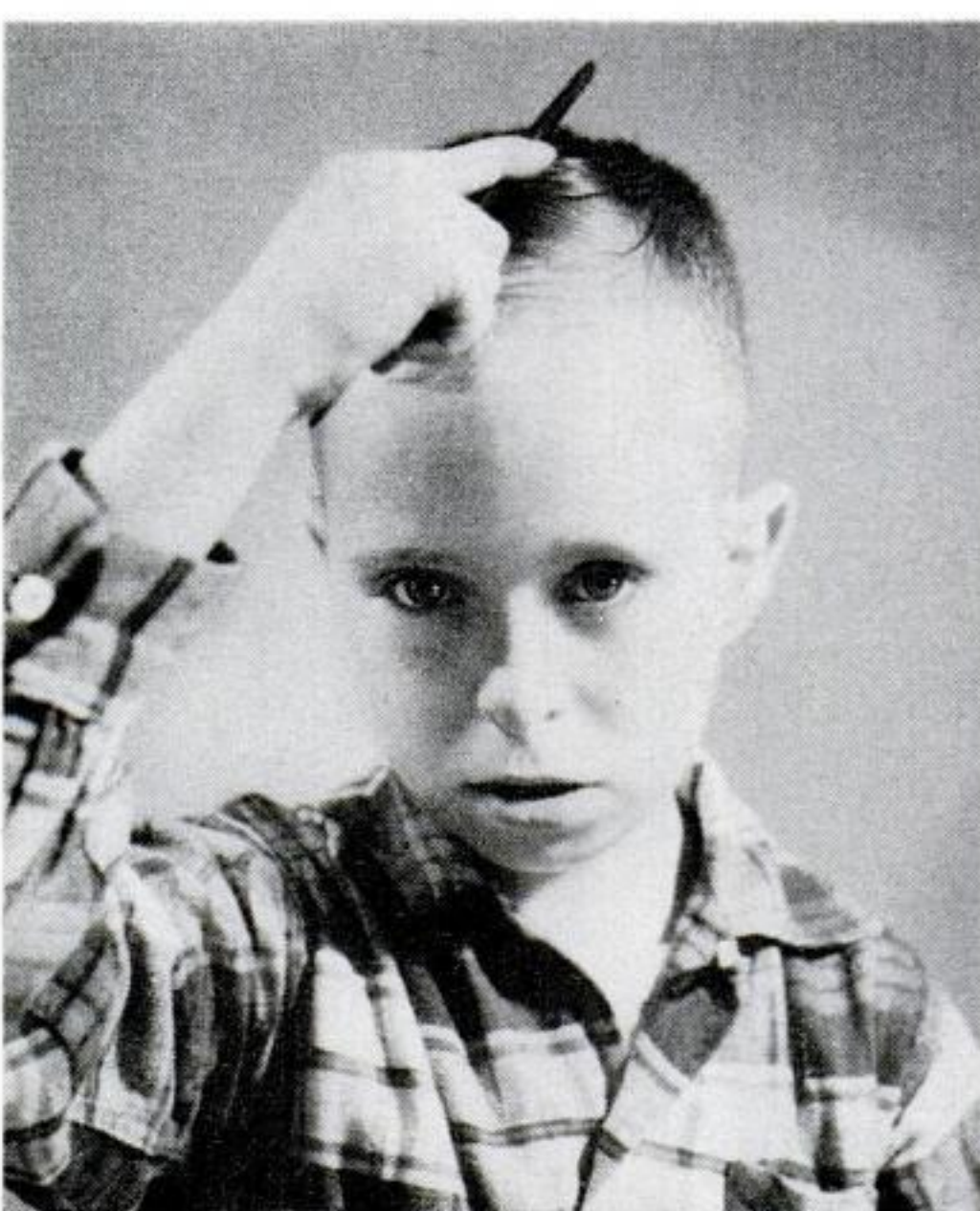
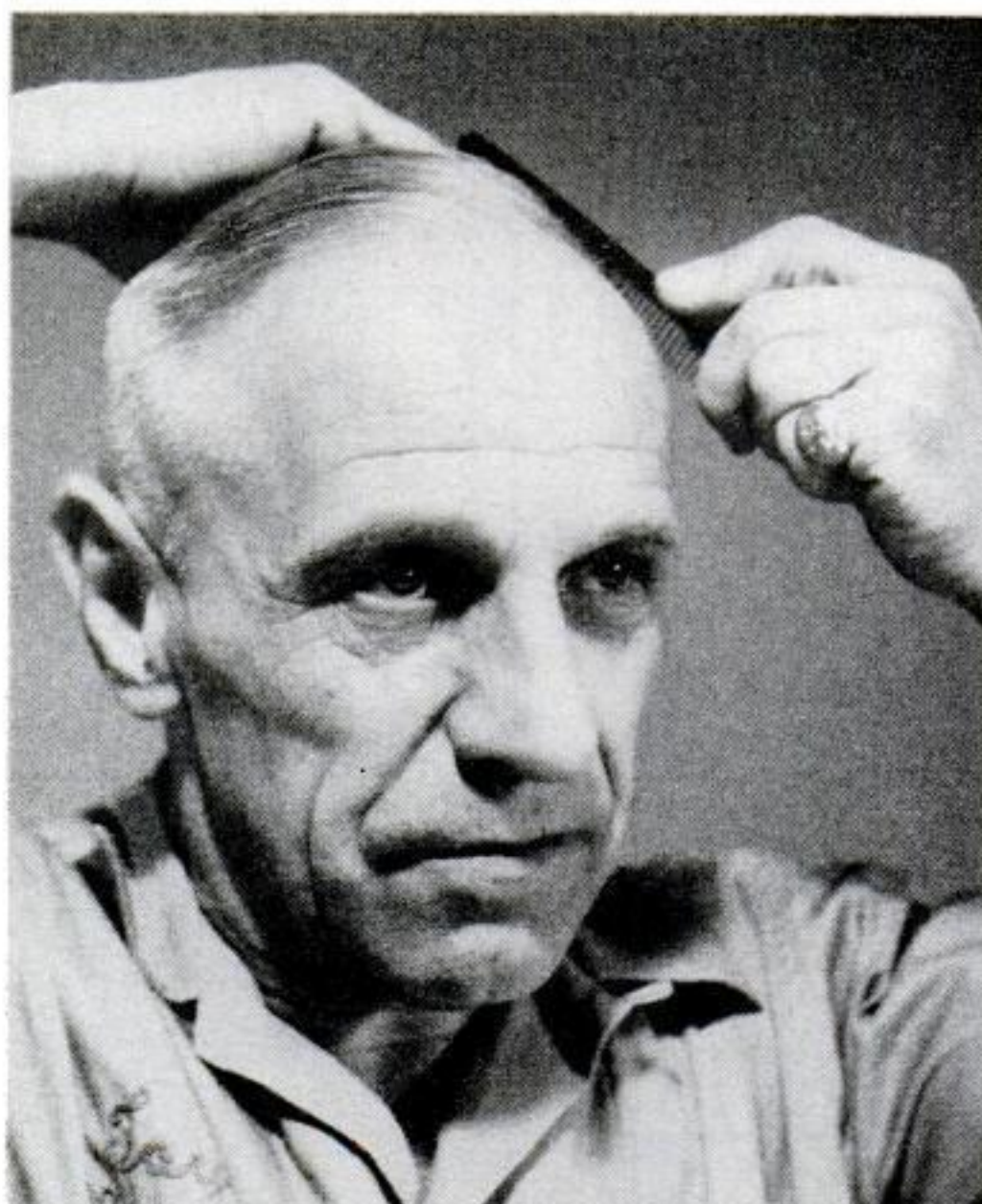
Glasses above are Libbey's new Adagio pattern

**Serve these PARTY-SIZE GLASS BOTTLES this weekend — you don't take 'em back!**

NO-DEPOSIT, NO-RETURN BOTTLES  
AN **①** PRODUCT

**OWENS-ILLINOIS**  
GENERAL OFFICES • TOLEDO 1, OHIO





## Two men, three women, one child

... typical of the men, women, and children who proved that no case of dandruff is hopeless today when you use NEW Thylox Medicated Shampoo. Thylox is the first liquid medicated shampoo that effectively stops dandruff, seborrheic dermatitis, itchy and oily scalp. These are facts proved in clinical tests controlled and supervised by doctors for a year and three months.

Thylox is like no other product, for it is both an effective treatment and an excellent shampoo that thoroughly cleanses your hair and promotes general scalp health. Completely safe, easy and pleasant to use, requires no prescription.

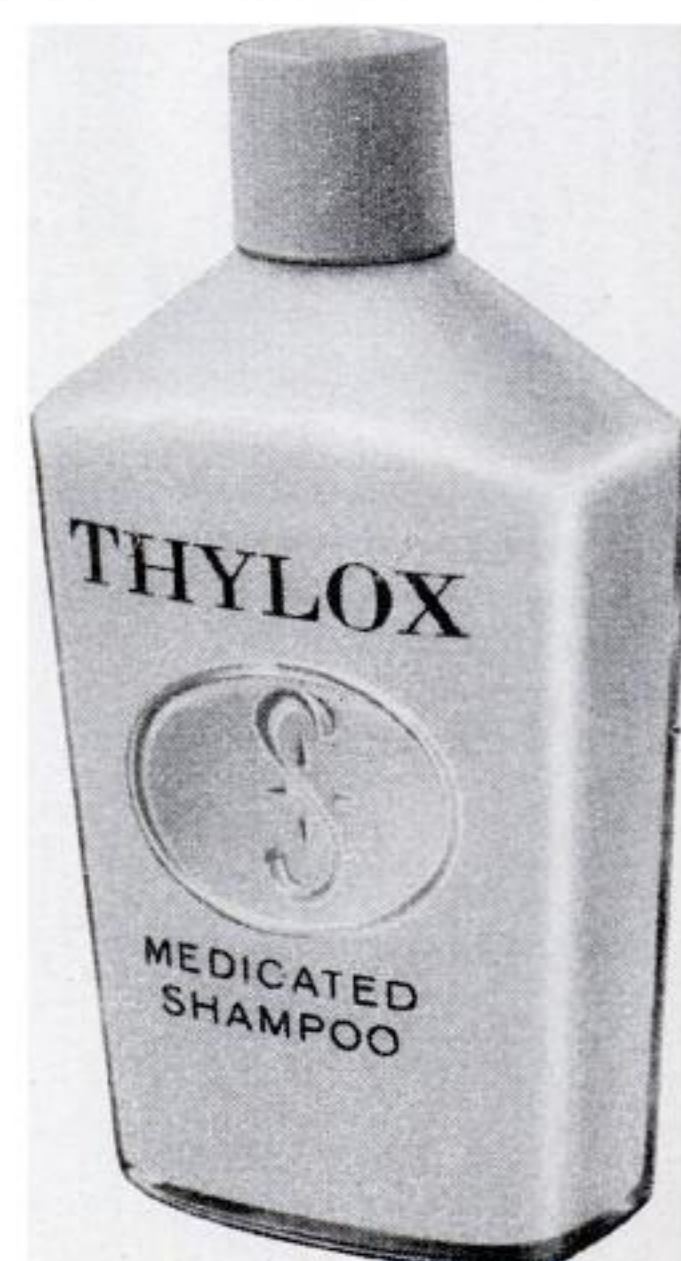
Thylox is available at better department and drug stores. Large 6¼ oz. bottle costs \$1.50.

# THYLOX®

## medicated shampoo

.....

Pharmaceutical Division, SHULTON, INC. • Clifton, N. J. • Toronto

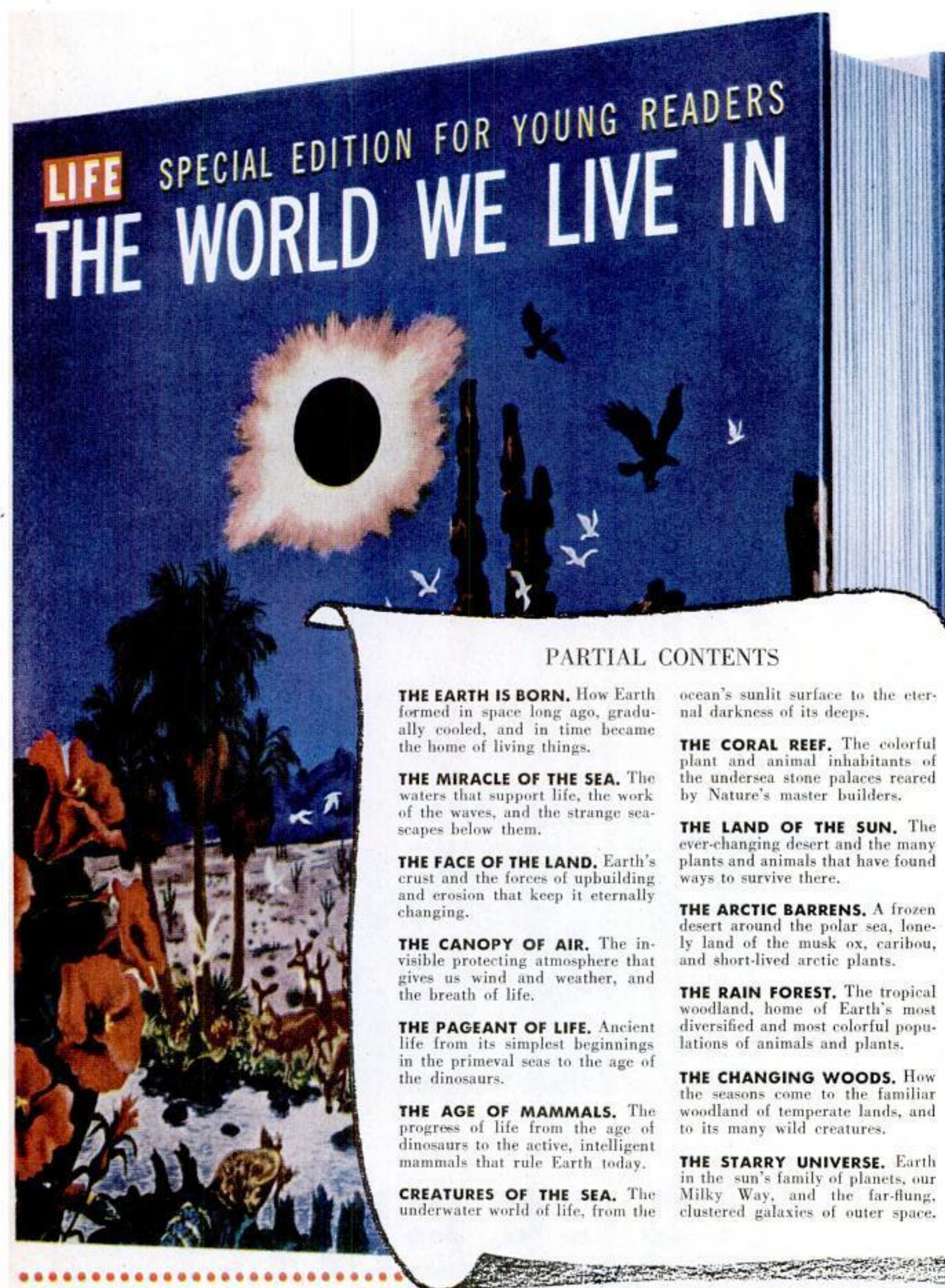




Announcing the new Special Edition of

# LIFE's THE WORLD WE LIVE IN

The 5-billion-year story of our planet is now superbly adapted for young readers from the best-selling \$13.50 edition. It is presented in a beautiful new format, with 150 color paintings, maps, photographs *at the unprecedented low price of \$4.95*



## PARTIAL CONTENTS

**THE EARTH IS BORN.** How Earth formed in space long ago, gradually cooled, and in time became the home of living things.

**THE MIRACLE OF THE SEA.** The waters that support life, the work of the waves, and the strange seascapes below them.

**THE FACE OF THE LAND.** Earth's crust and the forces of upbuilding and erosion that keep it eternally changing.

**THE CANOPY OF AIR.** The invisible protecting atmosphere that gives us wind and weather, and the breath of life.

**THE PAGEANT OF LIFE.** Ancient life from its simplest beginnings in the primeval seas to the age of the dinosaurs.

**THE AGE OF MAMMALS.** The progress of life from the age of dinosaurs to the active, intelligent mammals that rule Earth today.

**CREATURES OF THE SEA.** The underwater world of life, from the

ocean's sunlit surface to the eternal darkness of its deeps.

**THE CORAL REEF.** The colorful plant and animal inhabitants of the undersea stone palaces reared by Nature's master builders.

**THE LAND OF THE SUN.** The ever-changing desert and the many plants and animals that have found ways to survive there.

**THE ARCTIC BARRENS.** A frozen desert around the polar sea, lonely land of the musk ox, caribou, and short-lived arctic plants.

**THE RAIN FOREST.** The tropical woodland, home of Earth's most diversified and most colorful populations of animals and plants.

**THE CHANGING WOODS.** How the seasons come to the familiar woodland of temperate lands, and to its many wild creatures.

**THE STARRY UNIVERSE.** Earth in the sun's family of planets, our Milky Way, and the far-flung, clustered galaxies of outer space.

**S**IMON AND SCHUSTER is proud to announce that one of the great books of our decade is at last available for young people.

LIFE's monumental story of our planet has been revised by Jane Werner Watson with such extraordinary skill that while it presents no difficulties to boys and girls, it will—like all true classics—be read with pleasure by adults. The splendor, the rich factual content, and the accuracy of the original narrative by Lincoln Barnett and the Editors of LIFE have been scrupulously retained. Large, clear type is used throughout. More than 150 magnificent pictures are freshly reproduced in full color from the originals commissioned by LIFE.

### *A priceless gift for growing minds*

In the pages of this book your youngster's scientific education begins, and your own is replenished.

Here you see how the earth was born in a churning cloud of dust, how the continents took shape while smoke and flame billowed from the planet's flaming surface.

Vivid panoramic foldouts show you the giant dinosaurs who ruled the earth for almost 100 million years. You see the life of desert, ocean, arctic barren, coral reef and woodland. The lucid text tells—in terms that will be understood and enjoyed by the whole family—how all this came to be.

Here, too, the youngster discovers—and you re-experience—the sense of wonder and awe at the vastness of time, the infinity of space, the miraculous design of life and matter.

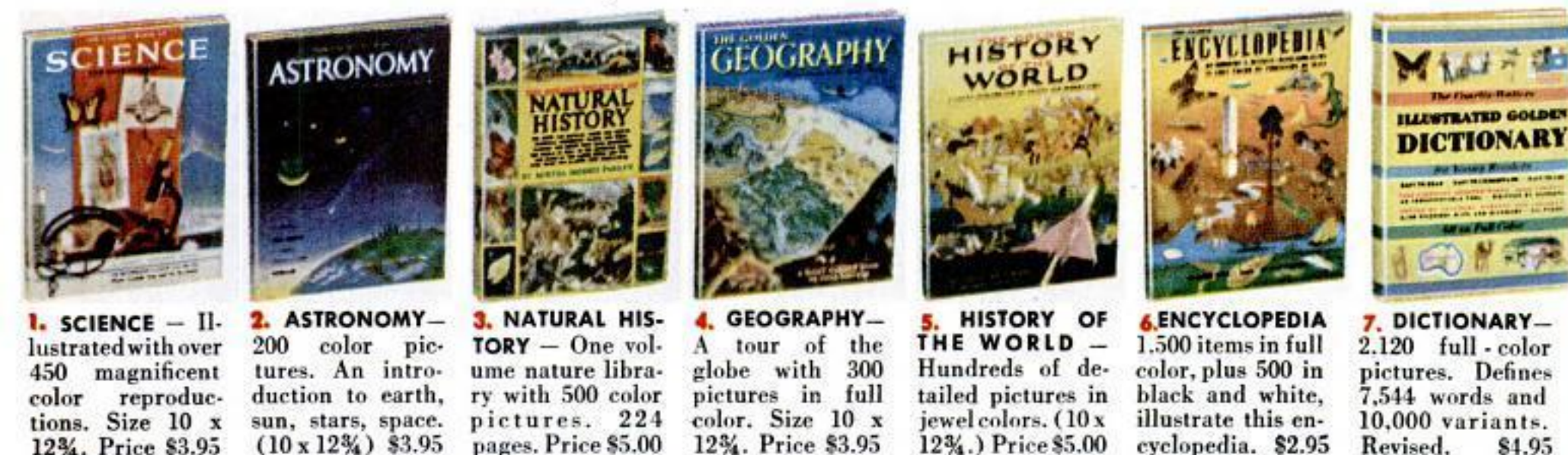
From *What happens to all the rain?* to *What does the Universe "look" like?* every conceivable question about the nature of the world and space is answered. This book nourishes the imagination. It is a storehouse of knowledge to grow on.

### *How can this magnificent book be sold for only \$4.95?*

The unprecedented low price of this book (the original edition is one of the most acclaimed and desired books of the decade at \$13.50!) represents a publishing triumph. A huge first printing, and meticulous care in planning brought production costs to a minimum. Thus we are able to offer this beautiful volume — with its 216 lavishly illustrated pages — for only \$4.95. *Since it will be impossible to go to press with another edition before Christmas (color work of this caliber cannot be hurried) we urge you to reserve gift copies at once.*

Mail the coupon today to your bookseller, or Simon and Schuster, Dept. 50, 630 Fifth Avenue, New York. The mailman will bring THE WORLD WE LIVE IN. If you are not totally enchanted with it return it within three weeks and owe nothing. Otherwise we will bill you at \$4.95 plus postage.

### Seven other GIANT GOLDEN BOOKS for Growing Minds



**1. SCIENCE** — Illustrated with over 450 magnificent color reproductions. Size 10 x 12 $\frac{1}{4}$ . Price \$3.95

**2. ASTRONOMY** — 200 color pictures. An introduction to earth, sun, stars, space. (10 x 12 $\frac{1}{4}$ ) \$3.95

**3. NATURAL HISTORY** — One volume nature library with 500 color pictures. 224 pages. Price \$5.00

**4. GEOGRAPHY** — A tour of the globe with 300 pictures in full color. Size 10 x 12 $\frac{1}{4}$ . Price \$3.95

**5. HISTORY OF THE WORLD** — Hundreds of detailed pictures in jewel colors. (10 x 12 $\frac{1}{4}$ .) Price \$5.00

**6. ENCYCLOPEDIA** — 1,500 items in full color, plus 500 in black and white, illustrate this encyclopedia. \$2.95

**7. DICTIONARY** — 2,120 full-color pictures. Defines 7,544 words and 10,000 variants. Revised. \$4.95

The books on this page are sure to be among the most wanted Christmas presents of 1956. Don't disappoint yourself or your favorite youngsters by waiting until the bookstore shelves are bare. Order today and look forward to a happy, unrushed holiday season.

To Your Bookseller, or  
**SIMON AND SCHUSTER, Publishers, Dept. 50**  
630 Fifth Avenue, New York 20, N. Y.

Please send me for FREE examination ..... copies of the new Special Edition of *The World We Live In*. If not delighted, I will return book(s) in 21 days and owe nothing. Otherwise I will pay only \$4.95 for each copy ordered, plus postage, as payment in full.

Name.....

Address.....

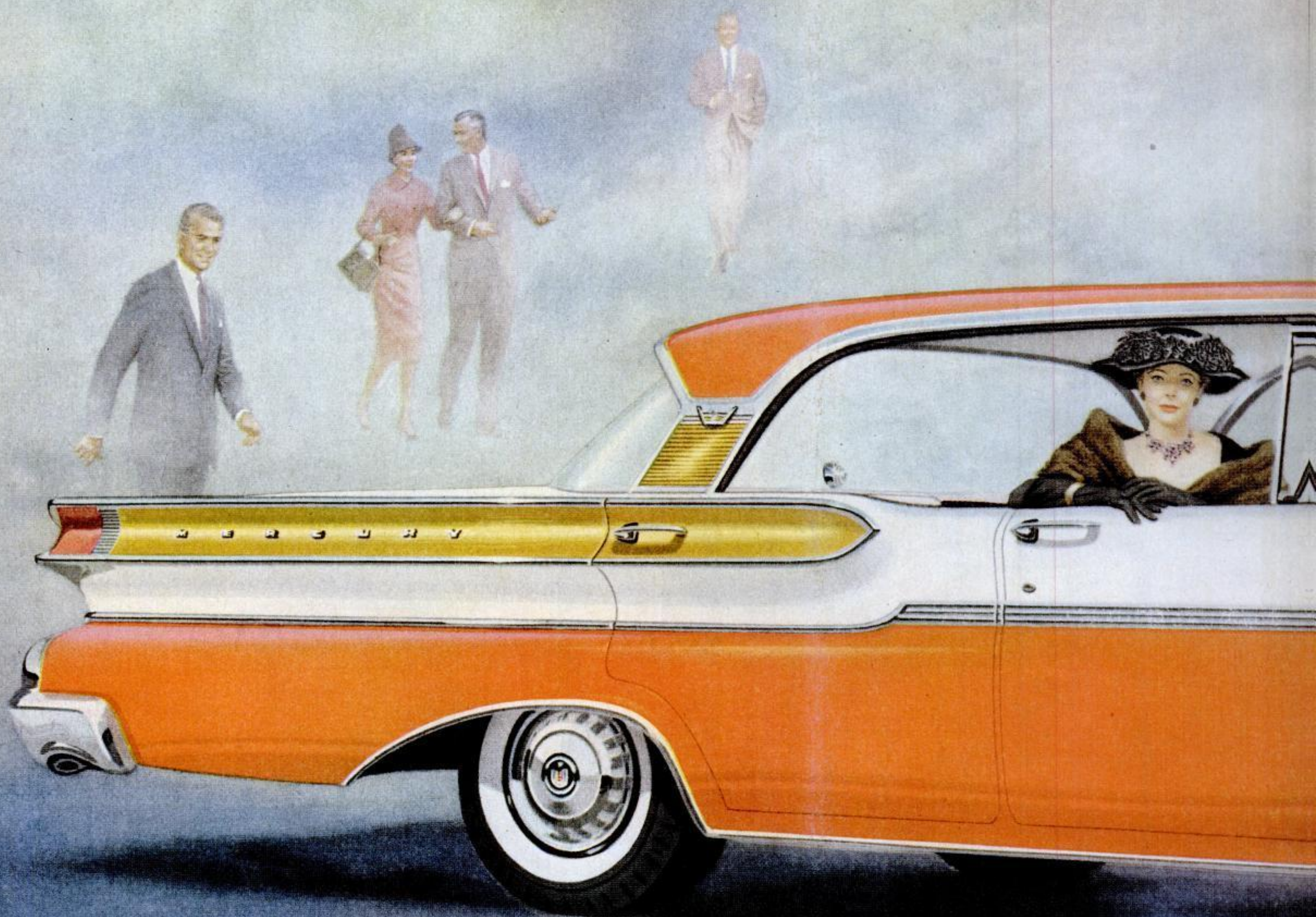
City.....Zone.....State.....

ALSO send the books whose numbers I have circled below. (See descriptions at left for corresponding numbers.) Unless I am completely delighted I will return book(s) within 21 days and owe nothing. Otherwise I will pay the price indicated at left for each book, plus postage.

**1 2 3 4 5 6 7**

☐ **SAVE POSTAGE CHARGES.** Check here if enclosing check or money order for total price of books ordered. Then WE pay all postage charges. Same money-back privilege applies. Available at slightly higher prices in Canada through Musson Book Co., Toronto.





**WILL INFLUENCE THE SHAPE OF CARS FOR YEARS TO COME**—Mercury's new Dream-Car Design makes a clean break with the plump, bulging lines of many of today's

# MERCURY PRESENTS

**See the most advanced design in cars! The biggest Big M ever! More than 17½-feet long, over 6½-feet wide, with exclusive Floating Ride, Keyboard Control, and up to 290 hp!**

Here is the first dream car to go into full production. Not just for showroom exhibition—not just to admire and long for, but yours to own and drive.

It's the BIG M for '57. A car straight out of tomorrow—with the biggest size increase in the industry. Bigger in every important dimension—with more room for every passenger.

**EXCLUSIVE FLOATING RIDE**—Never before has

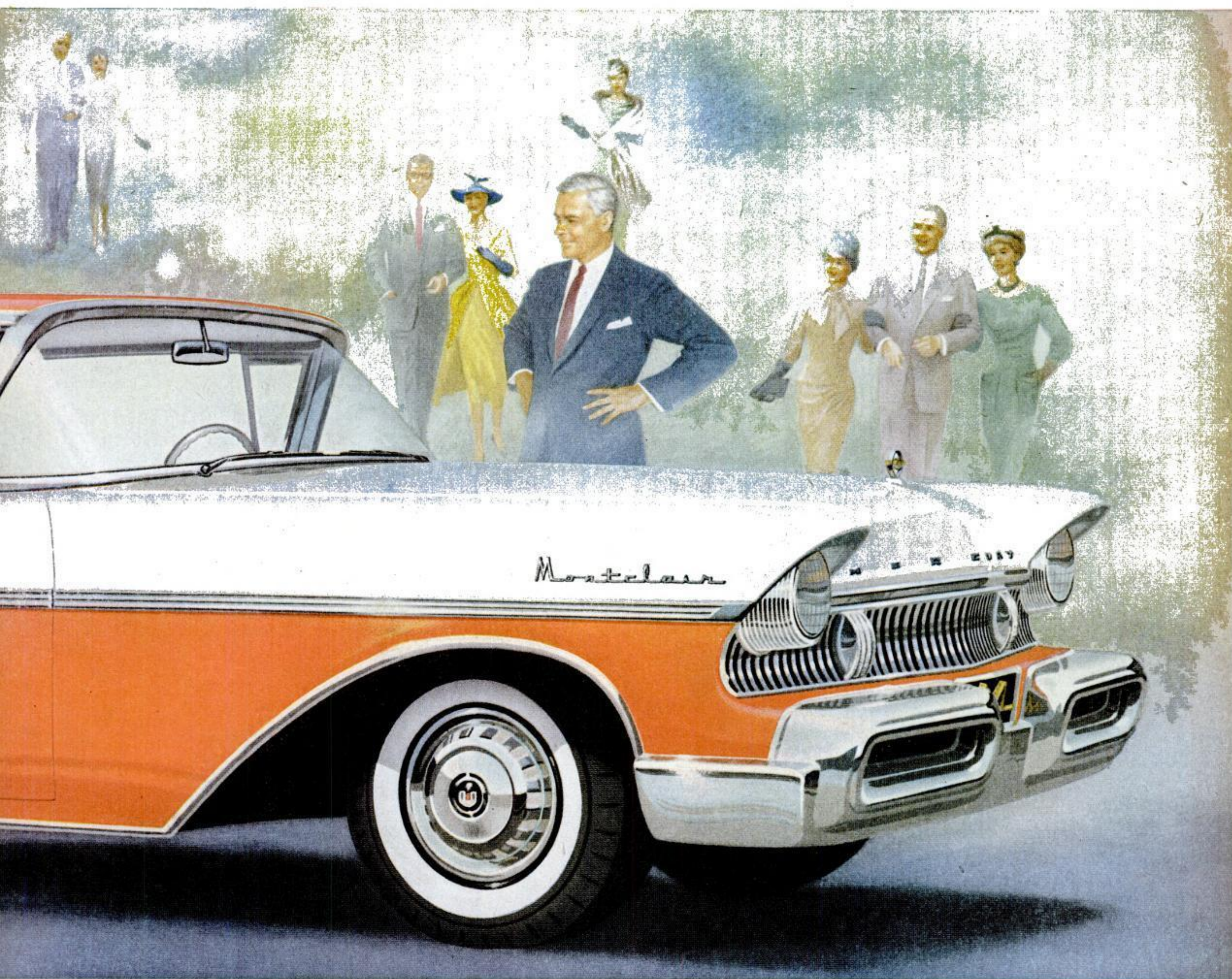
any car offered you so many new, road-smoothing features. Revolutionary new Full-Cushion shock absorbers are the first in the industry to give such amazing control on rough roads without sacrificing a soft, satin-smooth ride on average roads. They are engineered to team perfectly with Mercury's new improved springing action. Special high-speed valves, built into the shock absorbers, act like hydraulic cushions



**OUTDATES ANY CAR ON THE ROAD**—From the back you see four stunning examples of Mercury's new Dream-Car Design: the daring V-angle tail-lights, the imaginative Jet-Flo bumpers, the sculptured rear deck and top, and the sleek, slender roof.



# Straight out of tomorrow...a dream car you can own!



cars—presents a sleek, clean-cut, dynamic look. Everything that counts in a car has been changed dramatically.

## DREAM-CAR DESIGN FOR '57

—control bound and rebound like a giant hand.

New *swept-back* ball-joint front suspension now, in effect, pulls you *over*, rather than pushes you into, bumps. The result: easier driving.

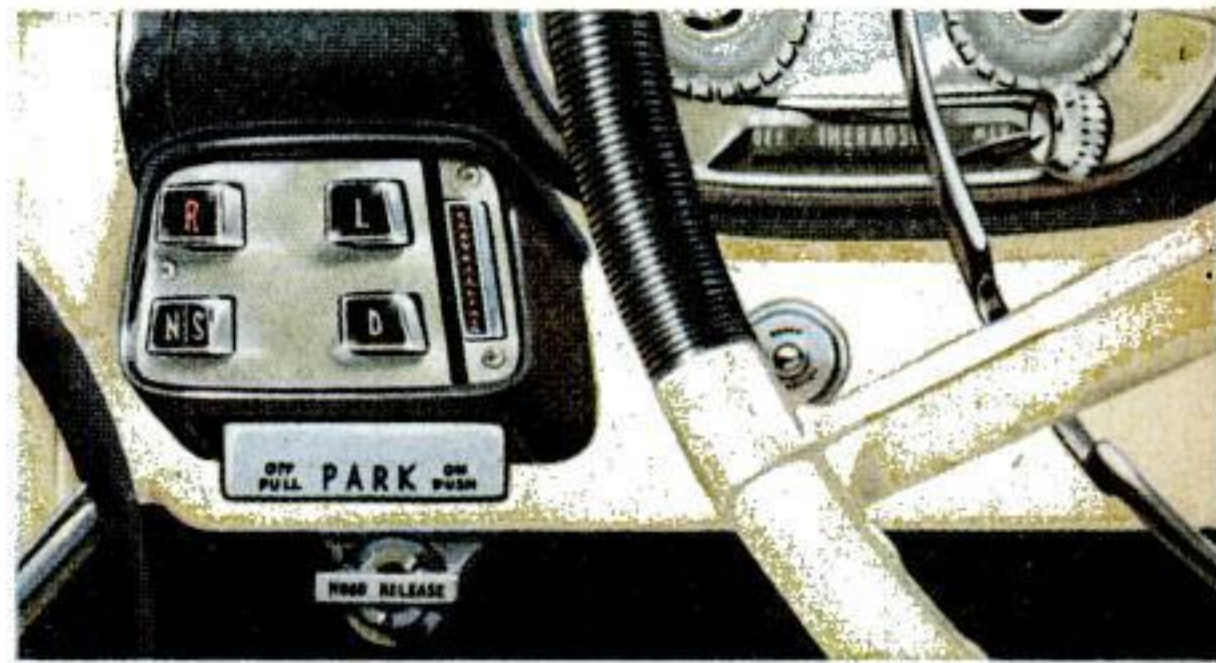
And this is the heaviest Mercury in history, with new *balanced* weight distribution, new road-hugging center of gravity, and many other ride improvements—the most effective combination of bump-smothering features ever put between you and the road.

**TWO GREAT NEW ENGINES—255 HP AND 290 HP** You have your choice. The 255-horsepower Safety-Surge V-8 is standard. A 290-horsepower Turnpike Cruiser engine, with a 368 cu. in. displacement, is optional. And there are two

Mercury "firsts." A Thermo-Matic Carburetor that controls the temperature of air the engine breathes—boosts efficiency. And the Montclair series has a unique Power-Booster Fan that *coasts* when not needed for engine cooling—saves up to 17 horsepower.

**DREAM-CAR IDEAS EVERYWHERE**—You have to see the new Mercury in person to see everything. You'll find you can get an amazing new power seat that "remembers"—turn a dial and it finds the favorite seat adjustment for every driver in your family. But why not stop in and see all the news? See the first dream car come true, today, at your Mercury dealer's showroom.

MERCURY DIVISION • FORD MOTOR COMPANY

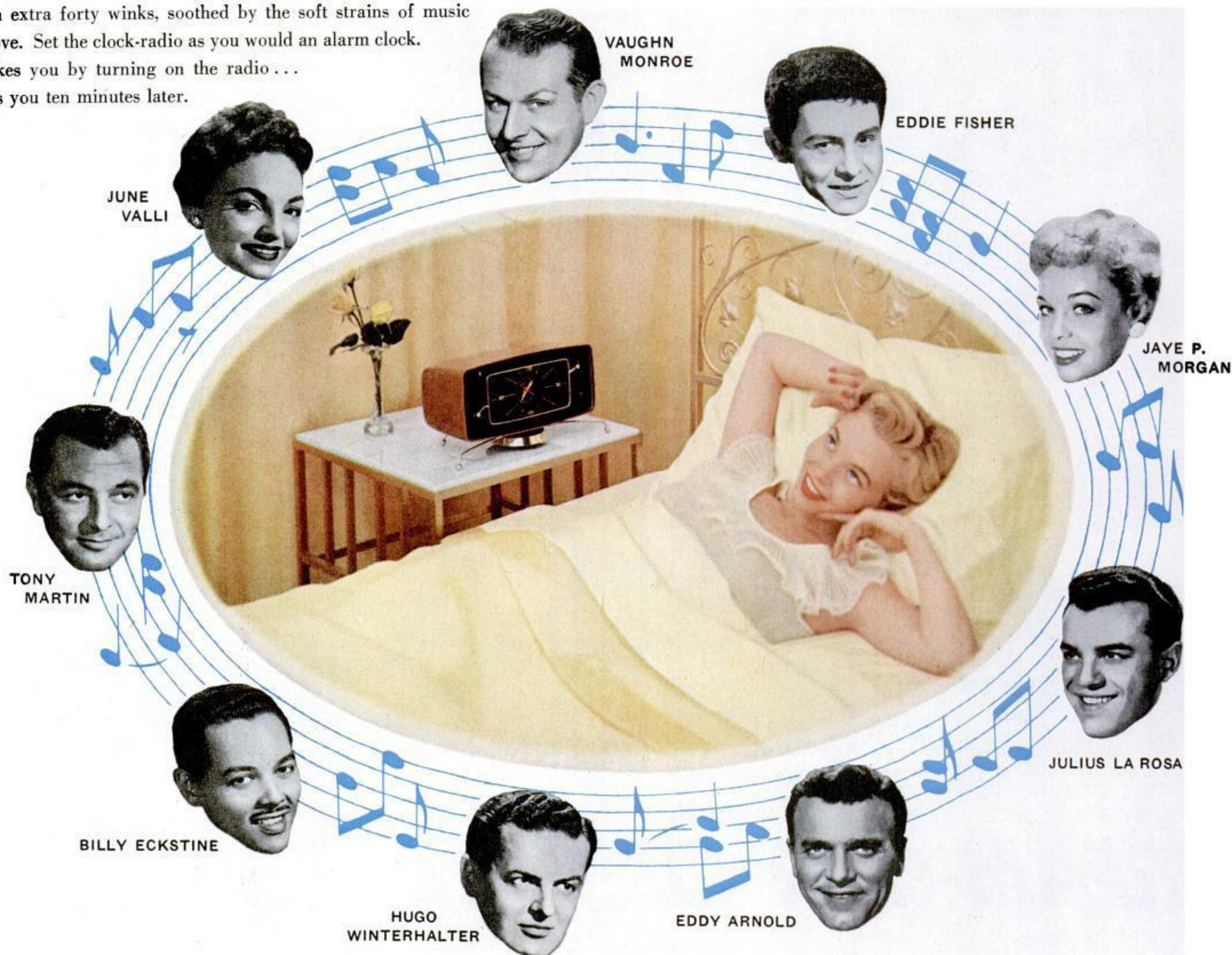


**EXCLUSIVE KEYBOARD CONTROL**—Most advanced automatic transmission control on any car. Does all this: Starts the engine, controls drive, neutral, low, reverse, locks the transmission for parking, and releases the brake at a finger's touch.



# wake to the music of the stars with a clock-radio

Start your day the modern, melodious way! Open your eyes to the music of America's greatest recording stars... enjoy the luxury of lying in bed for an extra forty winks, soothed by the soft strains of music you love. Set the clock-radio as you would an alarm clock. It wakes you by turning on the radio... buzzes you ten minutes later.



November is Wake to Music Month!

It's the month to shop for Wake to Music values at your clock-radio dealer. Time, too, for Christmas gift buying that offers you a wide choice of clock-radios. Newest Telechron Wake to Music Timers are built into many leading brands of clock-radios. They are on sale at dealers everywhere.

Telechron is a trademark for Telechron Timers and Motors; Clock and Timer Dept., General Electric Company, Ashland, Mass.



**Telechron Timers**  
*make life easy—automatically*

WAKE TO NEW HIT RECORDINGS: June Valli, "Now" • Vaughn Monroe, "In the Middle of the House" • Eddie Fisher, "Cindy, Oh Cindy" • Jaye P. Morgan, "Just Love Me" • Julius La Rosa, "The Opposite Sex" • Eddy Arnold, "Casey Jones" • Hugo Winterhalter, "Canadian Sunset" • Billy Eckstine, "The Chosen Few" • Tony Martin, "Moderation"

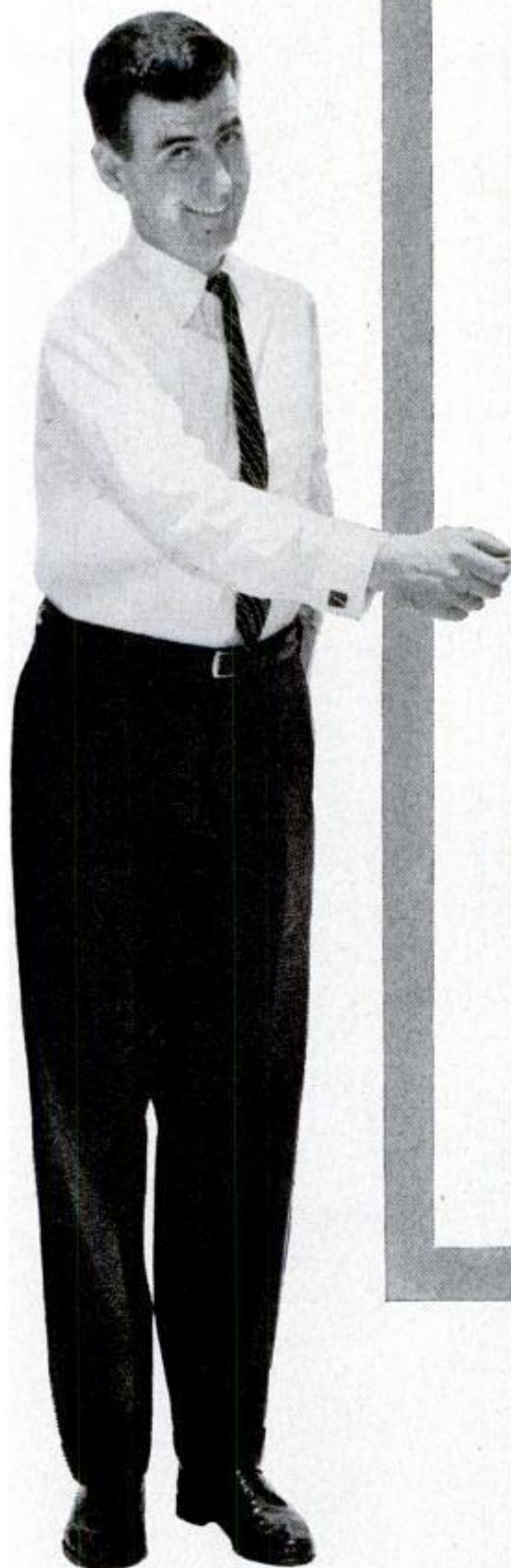
Look for the Telechron trademark on the dial.  
Featured where you see this Wake to Music Insignia.

November is  to Music Month



# MONEY Expander Policy GROWS UP WITH YOUR CHILD

at no increase  
in premium



## BIRTH- DAY

## AMOUNT OF INSURANCE

On policy anniversary  
nearest indicated birthday.

21 AND OVER	\$5,000
20	3,106
19	3,025
18	2,945
17	2,868
16	2,792
15	2,717
14	2,645
13	2,574
12	2,504
11	2,436
10	2,369
9	2,304
8	2,241
7	2,179
6	2,118
5	2,058
4	1,997
3	1,936
2	1,875
1	1,814

**A lifelong gift  
for your child that guarantees  
a low rate all his life!**

This new MONEY Expander Policy makes it possible for your child—or grandchild—to have *permanent* life insurance that “grows up” with him . . . yet always remains “child-size” in cost!

The chart shows you, in actual figures, how one unit of this policy, bought when the child was 5 years old, grows bigger year by year. The amount of insurance will vary, depending upon the child's age when the policy was issued. In any case, the amount of insurance protection expands to its ultimate face value of \$5,000 per unit on the policy anniversary nearest his 21st birthday.

At age 5 the annual premium is only \$56.92—and it never increases. Further, at the end of the second year, dividends are expected to begin. As they're declared, they may be used to *reduce* the already modest premium.

Years later, after you have turned the policy over to him, the premium he will pay will be the same as it was the day you took out the policy.

The Expander Policy builds high cash values, too—important if money is needed later for education, business opportunities or emergencies. It's available in one or more units, for children from birth to age 14. Look into it *now*—because the sooner you start, the lower the premiums.

*Note: Different policy provisions and rates apply at the younger ages in New York State and Canada.*

# MUTUAL OF NEW YORK

THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK

Life Insurance—Accident and Sickness—Hospitalization—  
Retirement Plans . . . FOR INDIVIDUALS AND EMPLOYEE GROUPS

MONEY offices are located throughout the United States and in Canada.

**MONEY TODAY MEANS MONEY TOMORROW!**

• Chart shows benefits at issue age 5. If you desire information for a child of a different age, MAIL THIS COUPON TODAY!

Mutual Of New York, Dept. L-118  
Broadway at 55th Street, New York 19, N. Y.

I would like FREE information about your unusual  
MONEY Expander Policy for my child or grandchild.

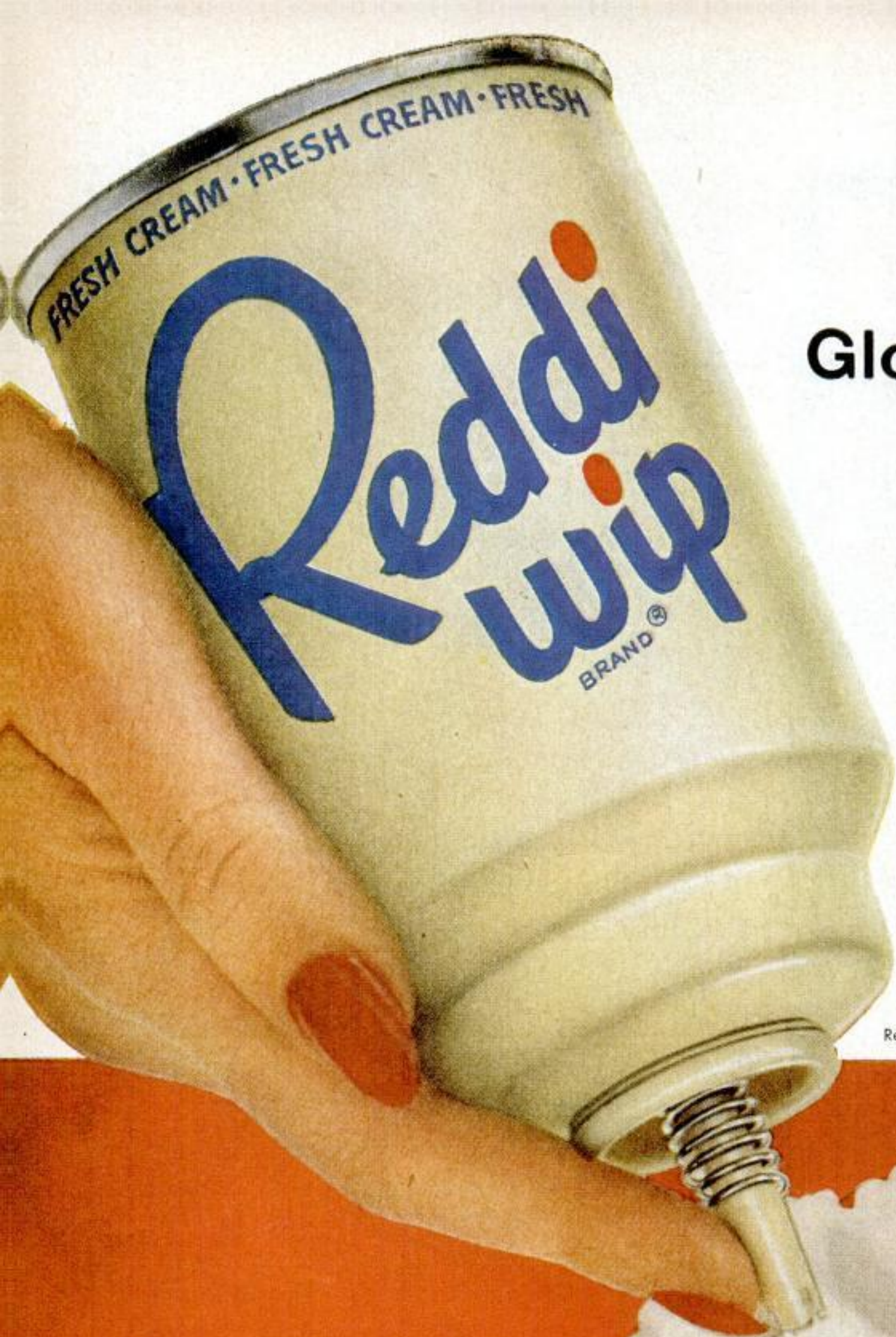
Your Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_  
or Zone \_\_\_\_\_

Child's Age \_\_\_\_\_ Your Age \_\_\_\_\_





# How to make a

## Glorify it instantly with **Reddi-wip**

Fresh cream! Fresh taste! No work!

May we borrow your index finger for a moment . . . just to demonstrate a point?

The point is this: Reddi-wip makes your pumpkin pie perfectly spectacular — with no work at all! Glamorizes it with whipped cream at a *touch* of your finger. No beaters, no bowls to wash, no failures!

Incidentally, thanks for the finger.

Now dig in and taste your master-

work. Notice how the pumpkin's pungent flavor is set off just right by Reddi-wip's delightful fresh taste. No other taste quite like it, for Reddi-wip is made of *fresh, pure cream* — by dairymen who know how!

Wouldn't tonight be a good time to *glorify* pumpkin pie with Reddi-wip? Get some from your grocer or milkman. Just make sure you get the genuine article because . . .

There's only one **Reddi-wip** . . . nothing else is the same!

Reddi-wip® designates the fresh cream product of Reddi-wip, Inc., and its authorized processors throughout the United States and Canada. © R.W. INC., 1984



# perfect pumpkin pie!

Bake it in a perfect pie crust by **Betty Crocker**

Perfectly crisp! Perfectly flaky! Perfectly golden-brown!

With our new homogenized pie crust mix *in sticks*, you can bake big 9-inch pies and have plenty of crust for fancy edges, too.

And because there's more shortening in Betty Crocker sticks, you're sure to get perfect pie crust every time you bake!

New big package makes four generous 9-inch pie crusts.

**"I guarantee perfect\* pie crust every time!"**

*says Betty Crocker of General Mills*

**\* PERFECT!**

Yes, all our Betty Crocker Mixes—Cake, Frosting, Brownie, Date Bar, Pie Crust, Answer Cake—are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back!





Dreamiest gift of all...  
new, whisper-soft blankets  
of **Du Pont Orlon**  
REG. U. S. PAT. OFF.

**LOVE LUXURY?** Then blankets of "Orlon"\* acrylic fiber are for you. "Orlon" makes these blankets angel-soft, light to touch, yet warm as a Christmas wish all winter long.

**PRACTICAL TYPE?** You'll love these blankets of "Orlon" for their easy, easy care. Thanks to "Orlon", they wash in the machine (nylon bindings and all) — fluff back in shape. Moths don't like them, either. See them soon, won't you, in your favorite brand, at your favorite store, in sparkling whites and colors galore . . . crib and standard sizes, year-round and light weights to fit every whim and fancy.

**HINT:** Why not give someone you love a gift that's "different" . . . a blanket of Du Pont "Orlon". She'll cherish it for years to come.



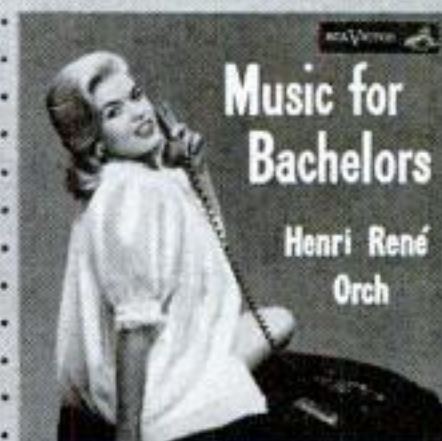
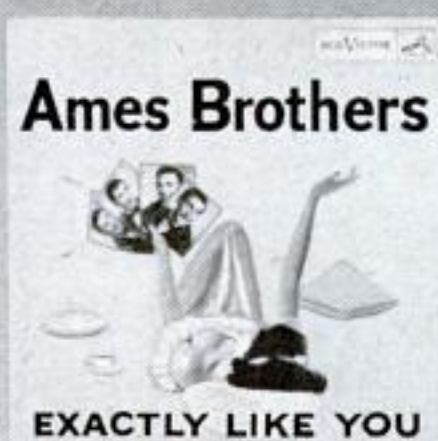
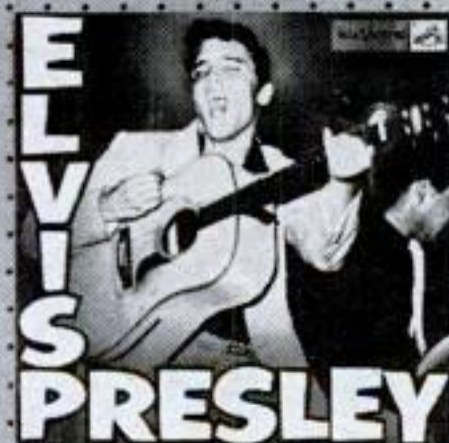
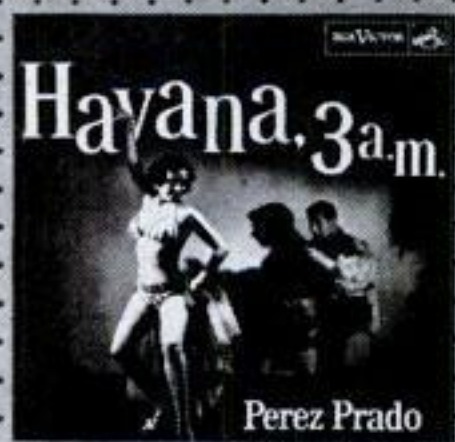
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

\*"Orlon" is Du Pont's registered trademark for its acrylic fiber. Du Pont makes fibers, does not make fabrics or merchandise shown here.

DU PONT FIBERS OPEN YOUR HOME TO MODERN LIVING

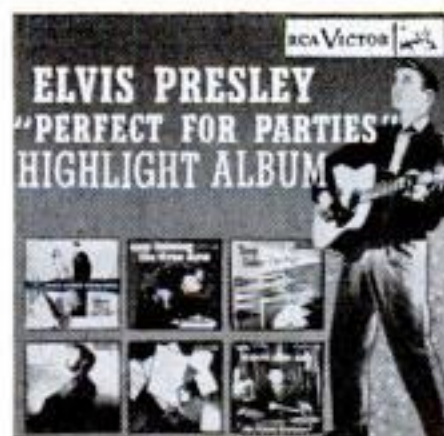




"I'm crazy about these albums. They're really  
**PERFECT FOR PARTIES,**"

says **RCA VICTOR'S ELVIS PRESLEY**

EACH 45 EP \$1.49;  
EACH LONG PLAY \$3.98



A must for your record collection! Hear Elvis Presley  
in person on this **Perfect for Parties Highlight**  
**Album. SPECIAL \$1.49 VALUE ONLY**

**25¢**

This great 45 EP contains complete  
selections, one from Elvis' new  
album, plus one each by The Three  
Suns, Tito Puente, Tony Cabot, Dave Pell  
and Tony Scott. This is the greatest value of the year.  
So hurry, clip the coupon and mail it with your 25¢ now!

**EXTRA SPECIAL OFFER!** 7" x 7" full color prints of all 20 album covers shown,  
for only \$1.00! Just the thing for decorating your room, den or party room! Simply  
fill in coupon and mail it along with your dollar. Don't miss *this* offer!

Please print clearly . . . this is your mailing label  
to: DEPT. 776, RCA VICTOR, PHILADELPHIA 5, PENNSYLVANIA  
Please send me (check your choice):

- ☐ The Elvis Presley "Perfect for Parties" Highlighter Album.  
25¢ enclosed for \$1.49 value.  
☐ The 20 full-color album cover reprints. \$1.00 enclosed.  
☐ Both the Highlight Album and reprints. \$1.25 (enclosed).

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Hurry, these exciting offers expire December 31, 1956!

**RCA VICTOR**



Hear these recordings best on a New Orthophonic High Fidelity "Victrola." Model  
shown is the Mark VIII . . . \$79.95. Remember, Elvis Presley hits are available on  
45 singles — only 89¢ each! Nationally Advertised Prices.



**New!**

# PETER PAN

**little X\***

gives you complete  
figure control  
with never-before  
freedom of action!

**The most important advance in girdle design in decades!**

Two criss-crossing stretch panels slim your waist, sleek your hips, smooth your tummy—yet let you move freely! Nylon power net, dainty trim. White or black. Only 5.95  
Panty girdle with detachable garters. White only. 5.95 Both at fine stores everywhere.

PETER PAN FOUNDATIONS, INC. • NEW YORK • MONTREAL



\*T.M.



# NO LINT FUZZ ON CLOTHES!



**Not the "lnty-water" way . . .** This cotton blouse looked like this—dulled and discolored by lint fuzz after *seven* washings in an ordinary washer. Un-sightly lint is hard to brush off dark clothes.

**But the "clean-water" way . . .** This identical blouse looked like this after seven washings the General Electric Filter-Flo Washer way in an identical wash-load. *Practically no lint!*



**Striking new design.** Fingertip Selectors for wash speeds, temperature, water savings. Over 50% more clothes capacity than in many automatics. Five-year written warranty on transmission. Filter-Flo

Washer, about \$3.35\* weekly. With Suds Return System, slightly higher. Matching Automatic Dryer about \$2.70 weekly. Buy pair, take 36 months to pay. Mix-or-Match colors or white.

**1957 General Electric  
Filter-Flo® Washer cleans  
and recleans wash water  
to give you cleaner clothes**

Lint is caught in the filter—not on your socks, linens and cottons. Sand and soap scum are removed automatically.

As you wash, the marvelous General Electric Filter-Flo Washing System circulates and filters the wash water at the rate of 6 gallons a minute. Before lint can settle on clothes, it is caught in the filter which lets cleansed sudsy water flow back into the washbasket.

Your family wash comes out wonderfully clean and bright! You'll marvel at the results!



**Removable filter**—easy to clean. Fits into place after clothes are placed in washer; slips out after wash is over for easy cleaning. Also dispenses detergent evenly dissolved throughout the wash.

**2 wash speeds . . . 2 spin speeds**—You can select either Normal or Slow Activator® Washing Speeds . . . either Normal or Slow Spin Speeds . . . to suit all types of fabrics. Flexible settings let you wash everything "just right." Nylon without setting wrinkles. "Fragiles" without fraying. Blankets without "felting." Saves you hand washing.

**3-Way Water Saving**—Water Saver Control can save over 20 gallons on small loads. Choice of Warm or Cold Water Rinses. And General Electric's new optional Automatic Suds Return System lets you set aside hot sudsy *filtered* water for a second wash, if you wish. General Electric Company, Appliance Park, Louisville 1, Kentucky.

\*After small down payment. See your dealer for his prices and terms. Most models available in Canada.

*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**





S. S. CRISTOFORO COLOMBO IN NAPLES



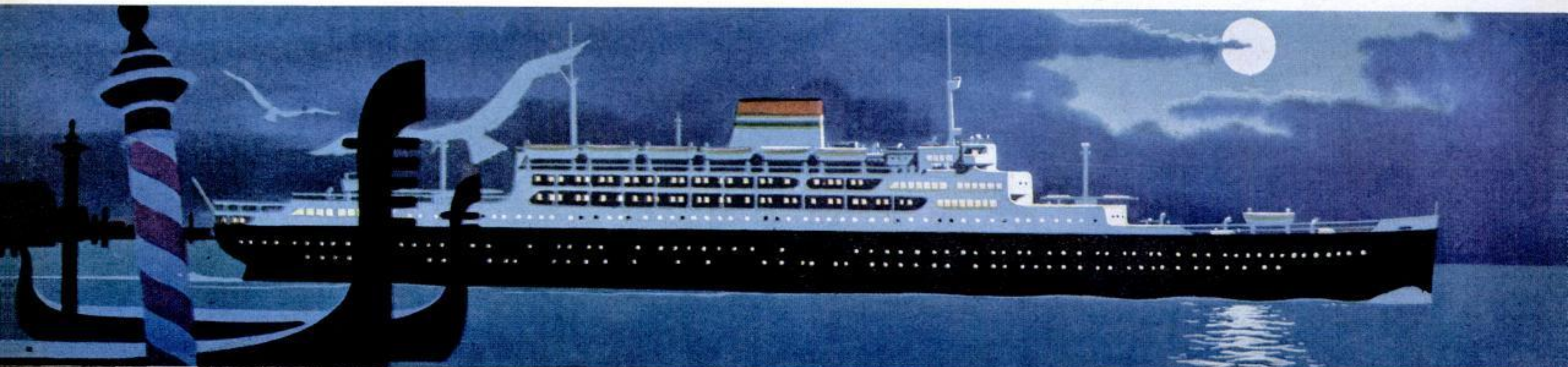
M/V GIULIO CESARE IN GIBRALTAR



M/V AUGUSTUS IN CANNES



M/V VULCANIA IN NEW YORK



M/V SATURNIA IN VENICE





# Sail on Italy's Finest!

**This luxury fleet of Italian Line Ships  
will take you to Italy...and all Europe!**

An Italian admiral sailed westward to find a new world and set a tradition followed by Italian seamen and Italian ships for five centuries.

Today's Italian Line fleet, gleaming, sleek, gallant, includes twenty vessels linking Mediterranean ports with important ports on both coasts of North and South America. The Italian Line offers American travelers the utmost in service, in artistic surroundings, in atmosphere that is typical of Italy today. The five finest, most modern liners (the Colombo, Augustus and Cesare were built within the last five years) are assigned to the New York-Italy run to provide convenient sailings to ports in Portugal, Spain, France, Italy and Greece.

## **The Cristoforo Colombo**

The Cristoforo Colombo, proud flagship of the Italy to New York fleet, is, from its sumptuous first class ballroom to its comfortable Tourist Class cabins, truly a work of art. It is air-conditioned throughout, and three swimming pools offer relaxation for all along the Sunny Southern Route.

## **The Giulio Cesare**

The Giulio Cesare, queen of our South American run, has been permanently assigned to serve out of New York. Its tapestries, paintings, carpets and murals are the hallmark of an Italian

Line ship. And its broad decks, three swimming pools and complete air-conditioning make each crossing "A vacation in itself."

## **The Augustus**

The Augustus, sister ship of the lovely Cesare, is an exact replica in comfort and convenience but entirely original in the beauty of its fittings. It also is completely air-conditioned . . . offers three outdoor swimming pools, broad decks and luxurious cabins.

## **The Vulcania**

The stately Vulcania provides true old world comfort . . . brings Italy right to the wharfside. And, of course, the meals are, like all Italian Line cuisine, delightful beyond description.

## **The Saturnia**

The gracious Saturnia shares with its sister ship, the Vulcania, a route through the Mediterranean that brings you to a galaxy of ports on a Cruise-Like Voyage that seasoned travelers enjoy again and again.

These imposing ships offer you frequent sailings in every season. To help you choose the one you'll enjoy most, ask your Travel Agent or Italian Line, Battery Park Building, 24 State Street, New York 4, New York, DIgby 4-0800.

# ***Italian Line***



# UNIVERSAL



# Coffeematic

with the FLAVOR-SELECTOR



Give the day after day  
pleasure of *real* coffee

This year make your gift the wonderful, new enjoyment of *real* coffee . . . more delicious than you ever imagined. A Universal Coffeematic is the perfect gift for your family or for anyone who appreciates delicious, full-bodied coffee made quickly and automatically. Just set the Flavor-Selector to the strength you prefer. The rest is automatic. Coffeematic will signal when ready and keep your coffee at ideal serving temperature. It's truly one of the most welcome gifts you can give.

from \$24<sup>95</sup>

Ten-cup model shown, \$29.95. In copper \$32.95



MIXABLEND



TOASTAMAGIC



FRYING PAN



STEAM 'N DRY IRON

# UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

## LIFE

EDITOR-IN-CHIEF . . . . . Henry R. Luce  
PRESIDENT . . . . . Roy E. Larsen

MANAGING EDITOR  
Edward K. Thompson  
DEPUTY MANAGING EDITOR  
Robert T. Elson  
ASSISTANT MANAGING EDITORS  
Philip H. Wootton Jr.  
George P. Hunt

John K. Jessup, CHIEF EDITORIAL WRITER  
Charles Tudor, ART DIRECTOR  
Joseph Kastner, COPY EDITOR  
Marian A. MacPhail, CHIEF OF RESEARCH  
Ray Mackland, PICTURE EDITOR  
Hugh Moffett, NATIONAL AFFAIRS  
Gene Farmer, FOREIGN NEWS  
William Jay Gold, ARTICLES  
Kenneth MacLeish, ASSISTANT TO THE  
Donald Bermingham, MANAGING EDITOR  
STAFF WRITERS: Herbert Brean, Roger  
Butterfield, Robert Coughlan, John Os-  
borne, Robert Wallace.

PHOTOGRAPHIC STAFF: Margaret Bourke-  
White, Edward Clark, Ralph Crane, Loomis  
Dean, John Dominis, Alfred Eisenstaedt,  
Eliot Elisofon, J. R. Eyerman, N. R. Farb-  
man, Andreas Feininger, Albert Feen, Fritz  
Goro, Allan Grant, Yale Joel, Mark Kauff-  
man, Robert W. Kelley, Dmitri Kessel, Ni-  
na Leen, Thomas McAvoy, Leonard Mc-  
Combe, Francis Miller, Ralph Morse, Carl  
Mydans, Gordon Parks, Michael Rougier,  
Walter Sanders, Frank J. Scherschel, Joe  
Scherschel, George Silk, Howard Sochurek,  
Peter Stackpole, Grey Villet, Hank Walker.  
ASSISTANT PICTURE EDITOR: Frank Cam-  
pion.

FILM EDITORS: Margaret Sargent, Nancy  
Bragdon, Barbara Brewster.  
ASSOCIATE EDITORS: Oliver Allen, Ralph  
Graves, William P. Gray, Mary Hamman,  
Sally Kirkland, William Miller, Tom Pri-  
deaux, Marshall Smith, John Thorne, A. B.  
C. Whipple.

ASSISTANT EDITORS: William Brinkley,  
Earl Brown, Robert Campbell, Charles  
Chaplin, John Dille, Robert Drew, Terry  
Drueker, Lee Eitington, Nancy Genet, Wil-  
liam Goodrick Jr., Muriel Hall, Enno Hob-  
bing, Patricia Hunt, Edward Kern, William  
Knapp, Landon Knight, Mary Leatherbee,  
Scot Leavitt, James Lipscomb, John Luter,  
Jack Newcombe, Eleanor Parish, Joseph  
Roddy, Norman Ross, Don Sehanche, David  
Scherman, Dorothy Seiberling, George  
Shiras, Mary Lou Skinner, David Snell,  
John Stanton, Valerie Vondermuhll, Lou-  
don Wainwright, Keith Wheeler, Warren  
Young.

REPORTERS: Virginia Addison, Richard  
Anthony, Michael J. Arlen, Elizabeth Baker,  
Mary Elizabeth Barber, Margaret Bassett,  
Laura Bell, Patricia Blake, Barbara Briller,  
Peter Bunzel, Margery Byers, Vivian Camp-  
bell, Helen Carlton, Anne Denny, Laura  
Ecker, Kim Frease, Joan Gibson, Frances  
Glennon, Gerry Gruen, Lee Hall, Kathleen  
Hampton, Terry Harnan, Judith Holden,  
Grayce Horan, Monica Horne, Alison Kall-  
man, Nancy King, Robert Mason, George  
McCue, John McDermott, Joann McQuis-  
ton, Jane Nelson, Susan Neuberger, Clara  
Nicolai, Sheila O'Connor, Patsy Parkin,  
Maya Pines, Henriette Rosenberg, Jean  
Shelander, Kathleen Shortall, Hugh Sidey,  
Ruth Silva, Jeanne Stahl, Marion Stein-  
mann, Jean Strong, Marian Taylor, Davis  
Thomas, Lucy Thomas, Don Underwood,  
Marilyn Wellemyer, Thomas Wheeler,  
Margaret Williams, Jane Wilson, Linda  
Wofsey, Sharon Workman, Caroline Zinsser.

COPY READERS: Helen Deuell (Chief)  
Dorothy Illson, Lu Burke, Barbara Fuller,  
Virginia Sadler, Marguerite Scheips, Su-  
zanne Seixas, Rachel Tuckerman.

LAYOUT: Bernard Quint, David Stech (As-  
sociate Art Directors), Margit Varga, Rob-  
ert Young (Assistant Art Directors), Wil-  
liam Gallagher, Hilde Adelsberger, Matt  
Greene, Earle Kersh, Albert Ketchum, An-  
thony Sodaro, Richard Valdatti, John Woods.

PICTURE BUREAU: Natalie Kosek (Chief),  
Mary Carr, Betty Doyle, Margaret Gold-  
smith, Ruth Lester, Maude Milar.  
PHOTOGRAPHIC LABORATORY: William J.  
Sumits (Chief), George Karas.  
PICTURE LIBRARY: Alma Eggleston (Chief),  
Doris O'Neil, Alberta Kreh.

U.S. & CANADIAN NEWS SERVICE: Law-  
rence Laybourne (Chief of Correspondents),  
Irene Saint, Tom Carmichael, Helen Fen-  
nell, Al Rosenfeld. BUREAU—WASHINGTON:  
James Shepley, Donald Wilson, Clay Blair  
Jr., Mary Cadwalader, Clay Felker, Will  
Lang, Henry Suydam Jr.; CHICAGO: T.  
George Harris, Roy Rowan, Jane Estes,  
Bayard Hooper, Richard Meryman Jr.,  
William Trombley; LOS ANGELES: Barron  
Beshoar, John Jenkinson, Shana Alexander,  
James Goode, Philip Kunhardt Jr., Frank  
Pierson, David Zeitlin; ATLANTA: William  
Howland, Marshall Lumsden, Richard Stol-  
ley; BOSTON: William Johnson, Wilbur  
Jarvis; DALLAS: Willard Rappleye Jr., Jane  
Scholl; DENVER: Ed Ogle, Robert Ajemian;  
DETROIT: Norman E. Nicholson, Leon Ja-  
roff; SAN FRANCISCO: Richard Pollard, John  
Porter; SEATTLE: Robert Schulman, Russell  
Sackett; OTTAWA: Harry Johnston, Ruth  
Mehrtens; MONTREAL: Byron Riggan; TO-  
RONTO: Murray Gart.

FOREIGN NEWS SERVICE: Manfred Gott-  
fried (Chief of Correspondents), John Boyle,  
George Caturani. BUREAU—LONDON: Max  
Ways, Donald Burke, Beatrice Dobie, Ruth  
Lynam, Robert Morse; PARIS: Frank White,  
Milton Orshesky, George Abele, Anne  
Chamberlin, Timothy Foote, Mathilde Ca-  
macho, Gabrielle Smith; BONN: James Bell,  
John Mulliken; ROME: Walter Guzzardi,  
Dora Jane Hamblin; ISTANBUL: Robert  
Neville; JOHANNESBURG: Edward Hughes;  
BEIRUT: John Meeklin; NEW DELHI: James  
Burke, James L. Greenfield; SINGAPORE:  
Dwight Martin, William Pain; TOKYO:  
Curtis Prendergast, Alexander Campbell;  
MEXICO CITY: Richard Oulahan Jr.; GUA-  
TEMALA CITY: Harvey Rosenhouse; RIO DE  
JANEIRO: Piero Saporiti; BUENOS AIRES:  
Philip Payne.

PUBLISHER . . . . . Andrew Heiskell  
ADVERTISING DIRECTOR . . . . . Clay Buckhout

# MOTOROLA

# HI-FI

portable with  
20-watt amplifier  
and 3 speakers



\$149<sup>95</sup>

8" woofer and two 4" speakers.  
Push-pull output stage and cross-  
over network for undistorted  
power. Four-speed record player  
automatically adjusts to different  
size records and speeds.

In Two-Tone Suntan cabinet.  
Model 67HFP.

# MOTOROLA

World's Largest Exclusive Electronics Manufacturer

PRICE HIGHER SOUTH AND WEST

# CAVALIER

## Boot Creme

Brighter, More Lasting Shine  
for Smooth Leather Shoes

Only at your reliable shoe store or repair shop  
All leading colors • Cavalier Co., Baltimore 30, Md.



Funeral  
Directors Say:

Other  
Models  
Available

# THE Wilbert

## BURIAL VAULT

The vault they have used for over a  
million interments. Made of asphalt  
and concrete. Water-repellent! Guar-  
anteed! It's true peace-of-mind  
protection! Send for FREE booklet,  
"Facts every family should know  
about funerals and interments". Write  
Wilbert, Box 147-L, Forest Park, Ill.

Wilbert—the Foremost Name in Burial Vaults

© Trade Mark of Wilbert W. Hoose Co.



have  
you  
given them  
what  
they  
**REALLY**  
need?



for Christmas and a lifetime...

The shiny red bike, the varsity football, the hatbox just like Mom's...they're your way of telling your children "We love you." But youngsters need more than love alone if they are to become happy and successful adults. They need the thoughtful, intelligent atmosphere only **you** can give them...with the remarkable **BOOK OF KNOWLEDGE**.

#### CURIOSITY—THE GREAT TEACHER

Wonderful things happen when **THE BOOK OF KNOWLEDGE** comes into the home. Spurred on by curiosity, the child spends hours with his new-found treasure. He learns to find his own answers to every question, from art to atoms...learns to know great minds and be at ease with great ideas...discovers how to make and do things for himself...and learns,

above all, that learning is fun. The whole family comes to depend on these 20 volumes, with their 7,600 pages, their hundreds of delightfully written articles and their more than 13,000 pictures-that-teach.

#### ENRICHES THE CHILD'S LIFE

What a rich and rewarding environment for young minds to grow in! And what pride the parent feels... as he watches his child's interests expand, sees him develop the initiative and confidence that lead to a bright and happy future! Give your child the chance millions of others have had. Give him **THE BOOK OF KNOWLEDGE**, the gift that lasts a lifetime.

#### A FREE GIFT FOR YOUR CHILDREN

A new, exciting booklet the whole family will enjoy! 24 thrill-packed pages show you actual pages in

full color from the latest edition of **THE BOOK OF KNOWLEDGE**...with quizzes, nursery rhymes and games, questions and answers that will teach your child dozens of useful facts. Just mail the coupon for your child's copy. There is no obligation, of course.

#### CHRISTMAS BONUS IF YOU ACT NOW!

We will send you—absolutely **FREE**—a copy of "The Story of Santa Claus and Christmas Carols" if your coupon reaches us by **December 1st**. This colorful booklet tells the story of Santa Claus as it appears in **THE BOOK OF KNOWLEDGE**. In addition, it is packed with lovely, centuries-old Christmas carols and poems illustrated in color, to bring the real spirit of Christmas into your home. To be sure your child receives a copy, mail the coupon **today**.

# THE BOOK OF KNOWLEDGE®

THE CHILDREN'S ENCYCLOPEDIA

A publication of the Grolier Society Inc.

**FREE!** this delightful color booklet...



#### MAIL THIS FREE BOOKLET COUPON

**THE BOOK OF KNOWLEDGE**  
2 West 45th Street, New York 36, N. Y.

Please send me the free color booklet, "RIDE THE MAGIC CARPET." I understand I will receive as a bonus "The Story of Santa Claus and Christmas Carols" if this coupon reaches you by December 1.

There are.....children in my family, ages.....

NAME.....

ADDRESS.....

CITY..... STATE.....

© The Grolier Society Inc.

Life, Nov. 12, 1956



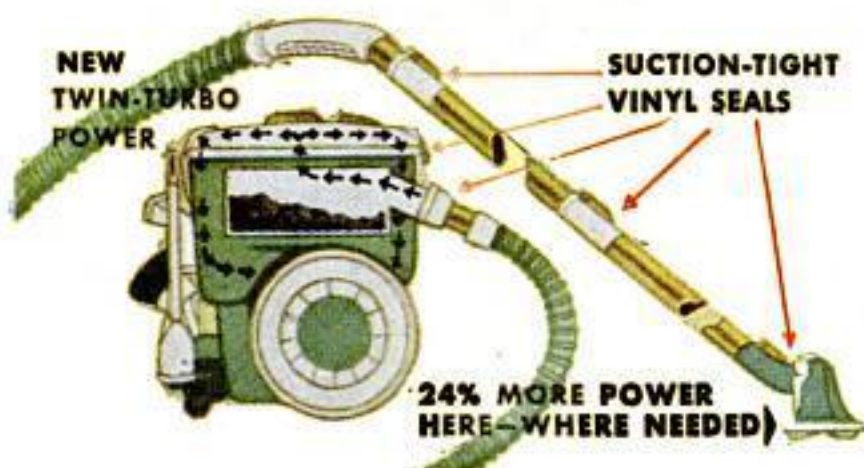
# Pulls dirt clean through $\frac{3}{4}$ " rug



**Gives 24% more cleaning power!**

At last, you can get the *rug cleaning power* you've always wanted in an *easy-to-use* modern vacuum cleaner—the revolutionary new Lewyt Power Cleaner!

You'll be amazed how Lewyt's new Twin-Turbo Power picks up stubborn deep-down dirt, threads, lint, even pet hairs! You'll marvel at the way Lewyt's new "Sealed Power System" concentrates 24% more suction at the nozzle—makes one easy stroke do the work of many!



**NEW! SEALED POWER SYSTEM**—New Twin-Turbo motor creates *super-suction*! New suction-tight seals prevent leaks, deliver full power to nozzle!

And, with Lewyt's new Power Dial, you control all this suction to suit each cleaning job!

Yet, with this great new power pick-up, the new Lewyt is still the easiest of all cleaners to use! Everything rolls on wheels—cleaner, nozzle, tools. You get a 2-in-1 rug nozzle... allergy-proof filter system and instant dirt disposal! See your Lewyt Dealer now—he's listed under "vacuum cleaners" in your phone book.



**NEW! POWER DIAL**—Set dial as you would a steam iron. Get *exact* suction for wool rugs, cotton rugs, bare floors, drapes, upholstery—every job!

NEW 1957 GOLDEN  
**LEWYT**  
**POWER CLEANER**



Lewyt's the cleaner on **BIG** wheels—rolls more easily over sills, rug edges, bare floors. Compact—only 12½" high!

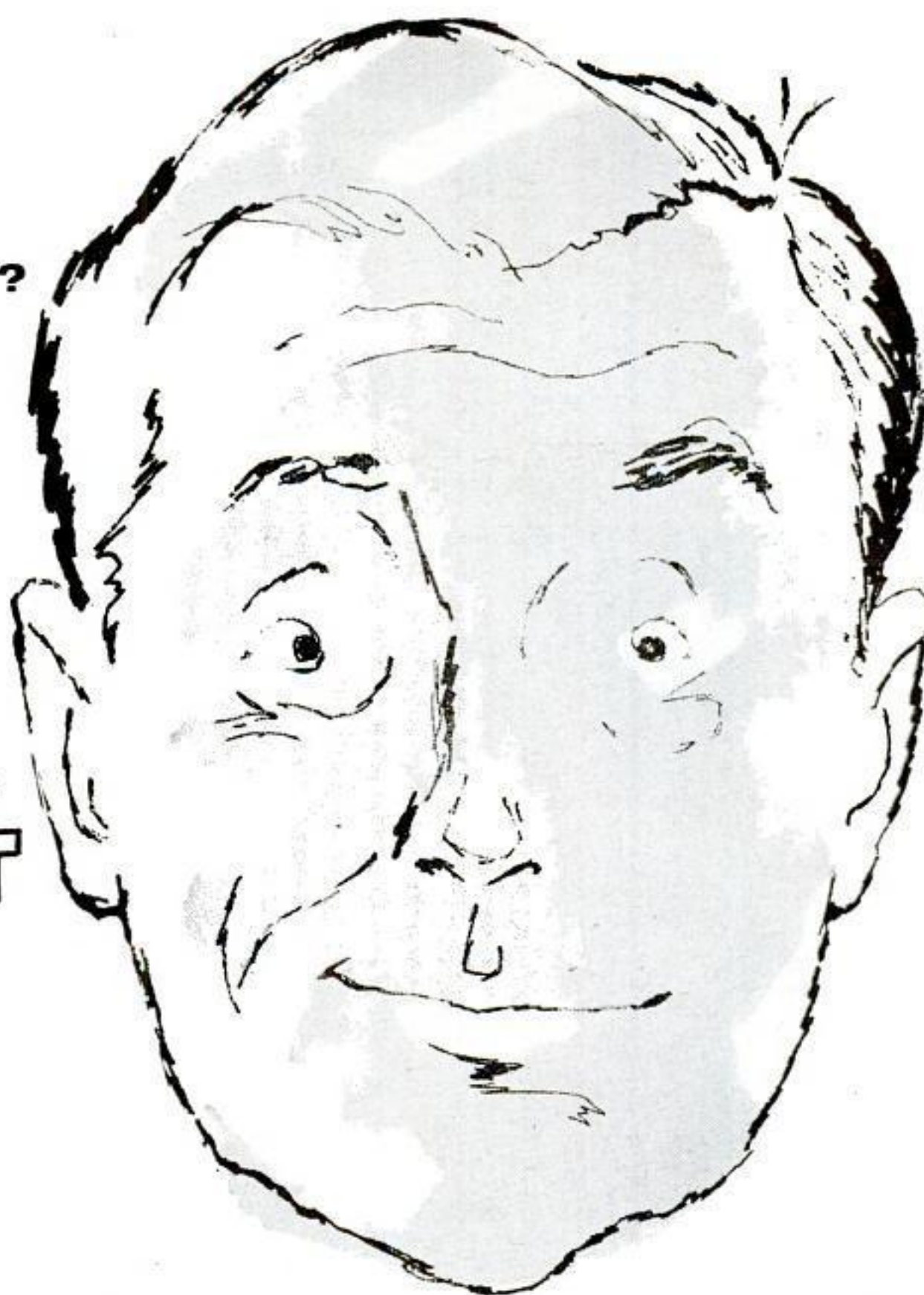
SOLD AT LEADING STORES IN U. S. AND CANADA © LEWYT CORP., 1956  
**LEWYT CORPORATION, Long Island City 1, N. Y.**



Do you have a  
mesocephalic face?

MAKE THE MANHATTAN®  
**SPAN™**  
COLLAR-FACE TEST  
NOW!

Shown here are 6 basic face types. Each will look more handsome with the SPAN collar specifically designed to flatter a particular face. Have some fun. Match the right collars with the right faces. If you score anything but perfect...better see your *Manhattan* shirt dealer at once. Answers are below.



**1 Dolichocephalic**  
Your face is long but seldom sad. Usually associated with matinee idols, swashbucklers and proficient cha-cha dancers.

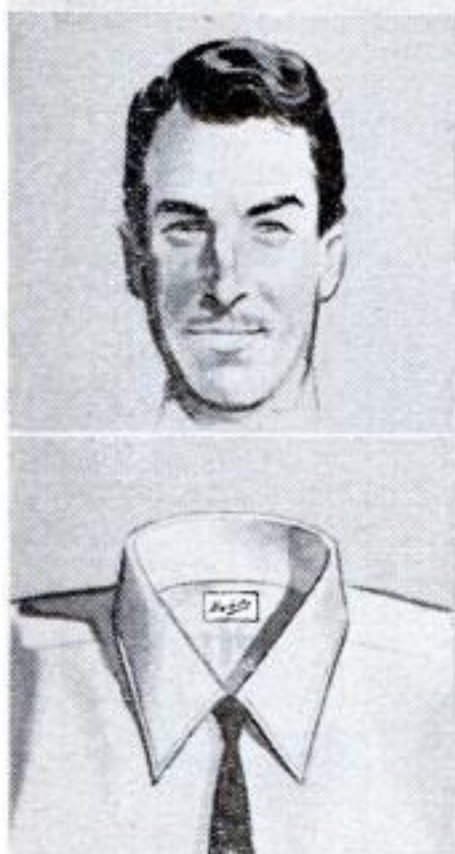
**2 Hypsicephalic**  
You're the high-brow type with down-to-earth ideas. Your characteristics are those of poets, playboys and politicians.

**3 Megacephalic**  
Your head is large-boned... a shape readily discernible in philanthropists, mountain climbers and accomplished "farmer's daughter" story tellers.

**4 Mesocephalic**  
You have an average face shape... indigenous to disc jockies, accountants and ambidextrous baseball players.

**5 Brachycephalic**  
Your face is somewhat short and wide... your confreres are most often tycoons, cigar smokers and men with a wide collection of etchings.

**6 Microcephalic**  
Your facial bone structure is somewhat smaller than average. Easily recognized among crooners, yachtsmen and very dry martini fanciers.



**A SPAN SETLO\***  
—a sloped low-band collar with stays.



**B SPAN MAST\***  
—a non-wilt, short-point low-band collar.



**C SPAN\***  
—a regular point non-wilt collar.



**D SPAN WYTHE\***  
—a medium-spread collar with stays.



**E SPAN FLAIR\***  
—a non-wilt short-point, medium spread collar.



**F SPAN BLAKE\***  
—a new short spread collar with stays.

**MANHATTAN SPAN**, the famous fine quality white broadcloth shirt with the long wearing collar, is designed in a variety of collar styles to flatter every face. You're sure to find the collar best suited to your face and personality... the collar practically custom-made for you.

**ONLY MANHATTAN SPAN** has these important features: COLLAR STRONG... fibers are twisted for extra strength, longer wear. SIZE FIT\*... fabric shrinkage is 1% or less, your size for keeps. MAN-FORMED\*... cut to fit your figure, won't bunch or twist.

HERE ARE THE CORRECT ANSWERS:

- |                       |               |
|-----------------------|---------------|
| 1. Dolichocephalic... | D. Span Wythe |
| 2. Hypsicephalic...   | E. Span Flair |
| 3. Megacephalic...    | F. Span Blake |
| 4. Mesocephalic...    | C. Span       |
| 5. Brachycephalic...  | A. Span Setlo |
| 6. Microcephalic...   | B. Span Mast  |

**SPAN** ...America's great shirt value, \$3.95

*Manhattan*®

THE MANHATTAN SHIRT CO., 444 MADISON AVENUE, NEW YORK 22, NEW YORK



# NEW **FILTER** SPUD

Freshens the smoke...something wonderful!



This is how fresh and cool your mouth will taste after you smoke **NEW** SPUDS. These new and different filter cigarettes from Philip Morris have a light touch of menthol that freshens the smoke—something wonderful!





# REVOLUTIONARY NEW TREATMENT

## for muscular aches and pains



**Now for the first time—a cool, soothing liquid that penetrates through the skin and into the tissues to give direct relief**

At last science has discovered a treatment that can give miraculous relief to the millions suffering from muscular aches, pains and stiff neck due to exertion and exposure, sprains and strains, minor rheumatic pains, muscular lumbago, simple neuritis and neuralgia—even pain from sunburn and insect bites!

Now when you are tortured by gnawing pain, you simply pat on INTRACEL, the new cool, greaseless liquid that *actually puts pain to sleep*—swiftly, pleasantly, safely!

Modern INTRACEL works in an entirely different way from the old-fash-

ioned salves and liniments that can redden and blister the skin. The pain-killing ingredients in INTRACEL pass right through the skin and deep into the muscle tissues to give blessed relief. Never before has a way been known to introduce these ingredients into the tissues other than by injection.

Because INTRACEL is based on this new principle in drug therapy, it's pleasant to use. It's not like the irritating liniments and salves containing turpentine, capsicum (pepper) and chloroform that some people hope will "burn out" pain.

You can forget such old-fashioned

remedies! Just pat INTRACEL on gently—no need to rub it in! It feels so *soothing*! It begins to penetrate the skin in seconds; brings relief in minutes. And INTRACEL has a pleasant fragrance—you don't have to smell like a hospital!

So get INTRACEL today and try it next time you suffer from muscular pains—*see how it actually puts pain to sleep*! Naturally it costs a little more than the old-fashioned remedies do (\$1.49 per bottle). But if you don't think it's worth *twice* what you paid for it, your money will be refunded!

VCA LABORATORIES, LOS ANGELES AND NEW YORK







AT OPERA'S END CALLAS BOWS LOW IN A SOLO CURTAIN CALL METROPOLITAN ORDINARILY FORBIDS

SPEAKING OF PICTURES

# SCENES

Dedicated operagoers who no more count on a prima donna to act convincingly than bleacher fans expect a pitcher to hit triples, had an unusual experience at the Metropolitan Opera House opening last week. There Soprano Maria Meneghini Callas (LIFE, Oct. 31, 1955), making her Met debut as the Druid high priestess of Bellini's *Norma*, put on a high-powered display of histrionics. Her sweeping gestures





# BY DRAMATIC DIVA

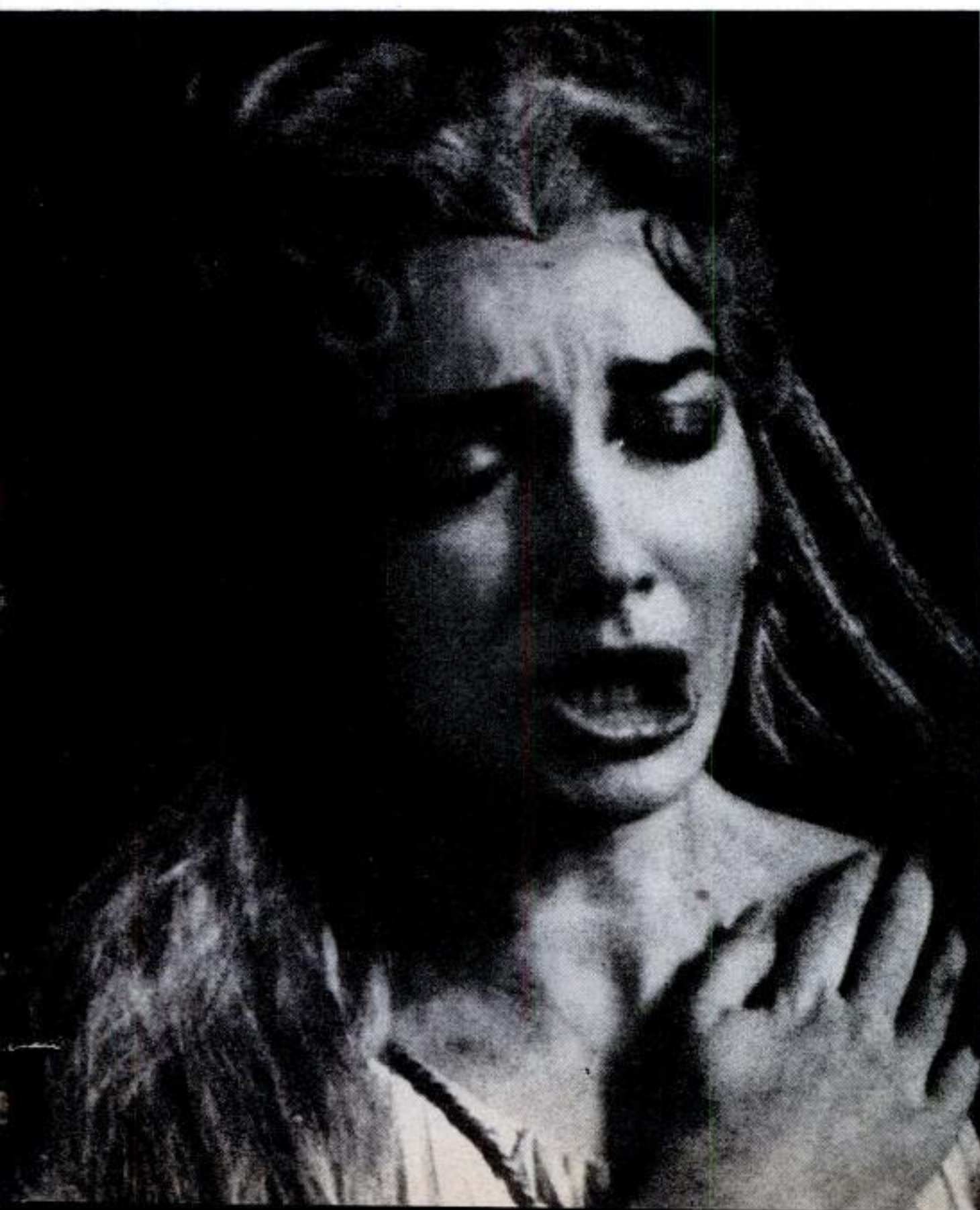
dominated the stage—as she prayerfully invoked the moon in the famous “Casta Diva” (*below, left*) and as she commandingly yielded her beloved children (*below, right*). The expressions on her handsome face (*bottom row*) strikingly portrayed hurt surprise at a betrayal, imperious fury, anguish and, at the end, dignity before death. Less impressive than the acting was the celebrated voice which went shrill and

off-pitch between some flights of pure beauty.

But to the 33-year-old New York-born singer the acclaim was what mattered most. During 11 curtain calls with the cast Callas broke a Met tradition and took a solo bow. Back in her dressing room her husband, Italian millionaire Battiste Meneghini, promised another glittering addition to the diva's well-filled jewel cases as a memento of Maria's homecoming.

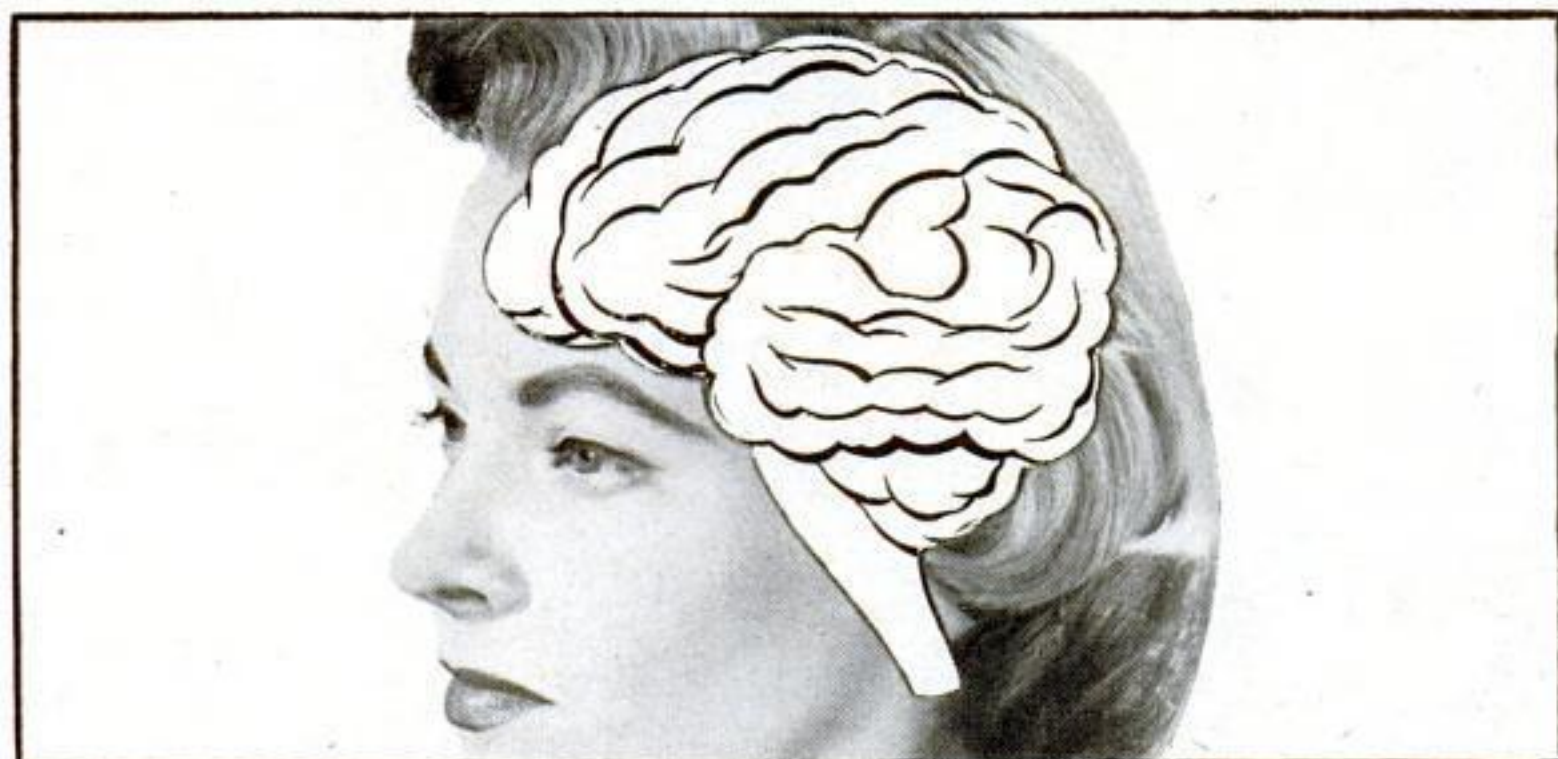


HUSBAND HUGS TIRED STAR AFTER HER OPENING





# TENSE NERVOUS HEADACHES



## Get faster relief with STRONGER YET SAFER ANACIN®

Also goes to work instantly to relieve pains of Neuritis, Neuralgia, Normal Periodic Pain and Distress of Colds.

Anacin not only gives *stronger, faster* but also *safer* relief from pain. Anacin Tablets can not upset the stomach. They contain no narcotics or habit-forming ingredients. Despite their great strength, you can take Anacin Tablets as directed as often as needed without the slightest harm.

You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven, active ingredients.

The highest medical authorities in the nation declare that the Anacin way — a formula combining smaller quantities of a *number* of highly effective

pain relievers — gives faster, more effective and safer relief than a large dose of one *single* drug. This is one of the first fundamentals of medicine taught in all schools of medicine and dentistry. Just ask your own physician or dentist if this isn't true.

So whenever stronger yet safer medication is needed — you can depend upon Anacin. Remember — no single drug can give you the same strong safe relief of Anacin's combination of powerful pain relievers. Buy Anacin Tablets today.

If pain persists — see your doctor.

Highest medical authorities have established beyond a shadow of a doubt that Anacin's combination of potent pain relievers acts smoother and more efficiently than any single drug.



Can not upset Your Stomach!

## LETTERS TO THE EDITORS

### TRANQUILIZERS

Sirs:

LIFE's articles on the tranquilizing drugs are the results of an outstanding job ("New Avenues into Sick Minds," LIFE, Oct. 22).

Most new drugs go through a fashion cycle. First is the stage of enthusiasm; then, after everything good has been said, comes the "brick-bat stage" in which the shortcomings are emphasized. Third is the stage in which the ultimate value of the new compounds to clinical medicine determines whether or not they take their place in the therapeutic armamentarium of the physician.

Your story will do much to smooth the first two stages of the fashion cycle while pharmaceutical chemists, pharmacologists, physicians and psychiatrists wrestle with the third.

CHET SHAW

Health News Institute  
New York, N.Y.

Sirs:

Your articles about tranquilizing drugs suggest a hope for cure which may not be realized. You have only added to the burdens of the psychiatrist who now will be plagued by relatives of patients demanding to know why their daughter, son, wife or husband doesn't get that treatment, or if they did get it why they weren't cured.

L. J. COLPRICE

West Brentwood, N.Y.

Sirs:

My congratulations to you and to Eric Hodgins for the article, "The Search Has Only Started" (LIFE, Oct. 22). It is the best article on a medical subject for a lay reader which I have ever read. This praise is tripled by the vast extent of the subject, the many conflicting views and the almost complete absence of reliable data on the physiology of the brain, especially the biochemical processes.

ROBERT MCE. SCHAUFFLER, M.D.  
Kansas City, Mo.

### BEAUTY OF THE NUDE

Sirs:

LIFE not only shocked me by its cover, but it was disgusting to find the naked, overstuffed women within its pages ("The Beauty of the Nude," LIFE, Oct. 22). Why must this sort of (so-called) art be thrust before us?

DORIS G. POOL

Allentown, Pa.

Sirs:

We are having a drive on immoral literature and yet you are allowed to send copies of suggestive nudes into decent Catholic homes. If we are trying to guide our young people along the lines of decency why put such sensuous and degrading pictures into their hands and minds?

MRS. JOSEPH J. O'CONNELL  
Fall River, Mass.

Sirs:

Congratulations on the excellent article. As you probably know, LIFE was banned from the newsstands of Fall River.

Please believe me, there are a few of us out here in the hinterlands who recognize the difference between pornography and art.

THEODORE P. MEAD  
Head, Department of Art  
Bradford Durfee Technical Institute  
Fall River, Mass.

● LIFE was not legally banned in Fall River. However, one distributor recalled copies from newsstands after a visit by police.—ED.

### CLOSE CAMPAIGNS

Sirs:

I am plagued with curiosity ("The Close, Critical State Campaigns," LIFE, Oct. 22)! Is the attractive hat worn by Mrs. Tom Kuchel on page 31 and that of the unidentified woman at the Stockton, Kan. barbecue, top of page 38, the product of the same stylist?

They appear to be identical. Do satisfy my feminine inquisitiveness.

MARGUERITE BANCROFT MELLUS  
Brookline, Mass.



MRS. KUCHEL

MRS. SHAW

● Both Mrs. Kuchel and Mrs. Warren Shaw, wife of the Republican candidate for governor of Kansas, wore pin-cushion panne toques, designed by a New York firm called Amrose.—ED.

### BENJAMIN FAIRLESS

Sirs:

The article by Benjamin Fairless was a masterpiece of truth ("The Most Dramatic Years in the Story of Steel," LIFE, Oct. 22). No executive could have given the public a better picture in an unselfish way as to how to work with American workers and management.

AL COSSETTA  
Kansas City, Mo.

Sirs:

Mr. Fairless has stated that no one should be compelled to join a union any more than be told what church he should join. Mr. Fairless either has given very little thought to this matter or he is a victim of his own management propaganda.

When one does not join a church, he must answer for himself only to

Please send



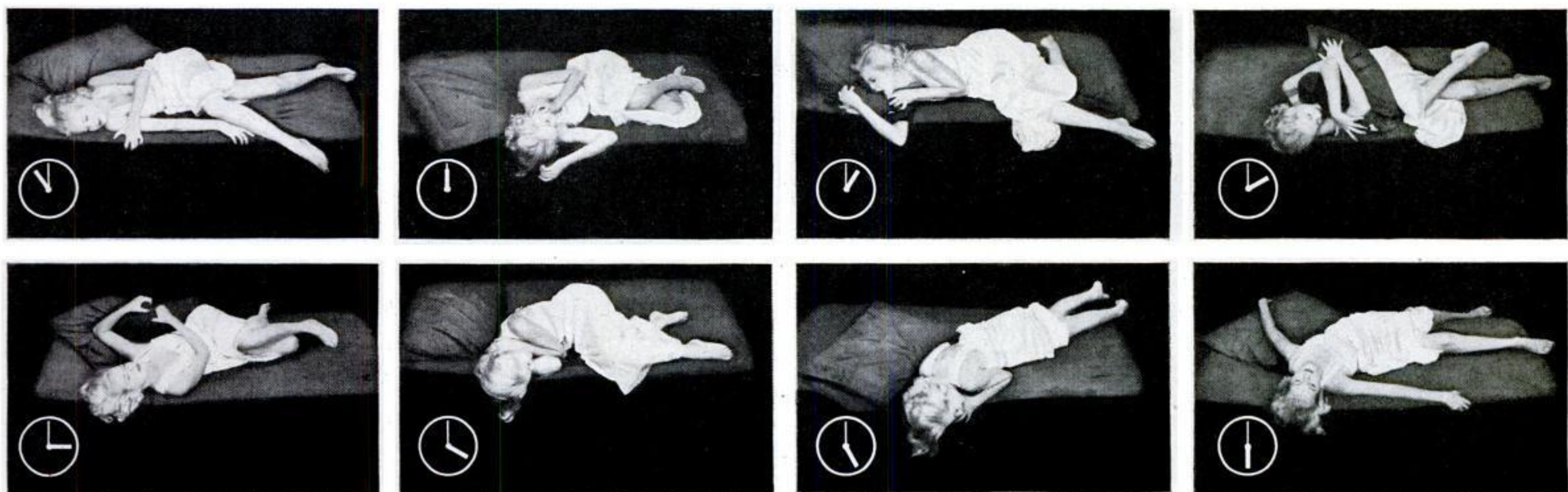
to \_\_\_\_\_ name  
\_\_\_\_\_ address  
city \_\_\_\_\_ zone \_\_\_\_\_ state \_\_\_\_\_

ONE YEAR \$6.75 in continental U.S.,  
Hawaii, Alaska, Puerto Rico, Virgin Is.  
(1 year at the single copy price would cost you \$10.40)

(Canada: 1 year, \$7.25)

Give to your newsdealer or to your local subscription representative or mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill. L-3445





Doctors' answer to the SLEEP question:

# It's not how long you sleep— but how well!

**Ever wake up grumpy, exhausted**—even when you *think* you've slept well?

The cause could be a mattress that's too hard, too soft—lumpy, saggy, irritating to allergies—or *simply not scientifically designed!* Under such handicaps, how can you find the deep, sweet slumber that really restores?

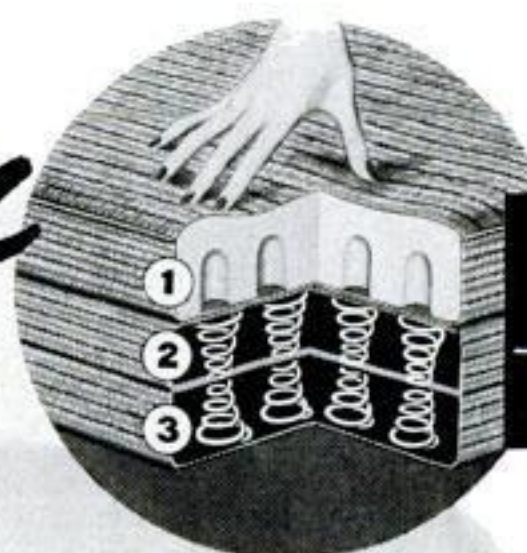
Today, bright-eyed millions sleep on AIRFOAM. They seem to get more *rest* in less time—would never go back to old-fashioned mattresses.

## How AIRFOAM starts your best days the night before:

- **Relaxes tension zones**—gentle up-lift eases taut nerves, tense muscles
- **Firm support all over**—mattress strongest where weight is greatest
- **Boon to allergy sufferers**—no dust, lint or fluff generated
- **"Breathes" fresh air**—stays inviting, sleep-inducing without turning
- **Holds shape for life**—all-one-piece, nothing to sag, snag or break down
- **The sleep that's 3-layers deep**—gentle AIRFOAM (1) is next to you, the springs are down where they belong—resilient layer (2), firm layer (3), in the Englander RED-LINE foundation!

Ask for AIRFOAM-Englander wherever modern bedding is sold.  
Goodyear, Foam Products Division, Akron 16, Ohio

**Airfoam**  
MADE ONLY BY  
**GOODYEAR**  
THE WORLD'S FINEST, MOST MODERN CUSHIONING



**Englander**  
THE FINEST NAME IN SLEEP

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

Red-Line—T. M. The Englander Company, Inc., Chicago



**No Other Leading Toothpaste**

**CLEANS · CLEANS · CLEANS**  
**YOUR BREATH WHILE IT**  
**GUARDS · GUARDS · GUARDS**

**YOUR TEETH**  
**Like Colgate Dental Cream!**



Unlike other leading toothpastes, Colgate's forms an invisible, protective shield around your teeth that fights decay all day... with just one brushing! Ask your dentist how often to brush your teeth. But remember! One Colgate brushing fights decay-causing bacteria 12 hours—or more!



Colgate's with Gardol helps stop bad breath all day for most people with just one brushing! Instantly sweeps away bacteria that cause bad breath originating in the mouth! No other leading toothpaste\* cleans your breath while it guards your teeth like Colgate Dental Cream with Gardol!



**SAFE** for Children of All Ages!  
 to Use in All Water Areas!  
 Makes teeth whiter—  
 cannot stain or discolor!

**Cleans Your Breath While It Guards Your Teeth**

## LETTERS TO THE EDITORS CONTINUED

his God. When one refuses to join an organization composed of people in the same type of employment or profession, he helps to destroy the economic gains which he enjoys. Such action is against the laws of society.

WM. A. RUOFF

Reading, Pa.

Sirs:

As a result of the postwar inflationary spiral mentioned by Benjamin Fairless, the average Joe has three choices to help compensate for his devalued earnings: borrow, do without, or buy cheaper, foreign goods. All are bad, economically, for the country.

When contract-writing time comes again, how about a wage decrease? It couldn't be any worse than the present situation and it might help. Both industry and labor would earn the thanks of all consumers.

MARY ELBARFIELD

Gaspee Plateau, R.I.

### TOPSY-TURVY SCENERY

Sirs:

"Excuse my back," but here I am taking in the view which your Speaking of Pictures (LIFE, Oct. 22) spoke of so well.

While in the Army last year, I was stationed in Japan and so I took the opportunity to see the beautiful countryside. Miyazu Bay fascinated me the most.

The scene was as beautiful as your story depicts. I know I must have looked foolish "standing" in that position, but when I saw what I saw, it was worth it.

JIM SCHULTZ

West Albany, N.Y.



SCHULTZ AT MIYAZU BAY

Sirs:

Your story on "Topsy-Turvy Scenery" is fine, but fails to tell the whole story.

Back in 1915 or 1916 I was on Mount Lowe, Calif. and I noticed a Japanese gentleman lying prone on a seat with his head hanging over the end upside down. I asked him why. He invited me to try this look for myself, explaining that it was used by Japanese artists to get their exquisite coloring.

CHARLES T. CRAWFORD

El Monte, Calif.

### GOVERNOR DOES HIS BIT

Sirs:

We feel that the word desolate was a bad choice of your reporter in his article, "The Governor Does His Bit" (LIFE, Oct. 22). The Animas Canyon is far from desolate. It is not barren, as the trees and the grass grow tall there. It could not be lonely, with the music of the swift-flowing Animas river, the songs of the birds, and the friendly curiosity of the animals.

BETTE CALVIN

Durango, Colo.



CROSWELL IN PLASTIC GREENHOUSE

### PLASTIC GREENHOUSE

Sirs:

I would like to enlarge on "Plastic Plant Protector" (LIFE, Oct. 22). We here at Walter J. Engel, Inc., wholesale florists, have just tried the same thing as an experiment. Instead of being 80 square feet large, ours, just completed, measures 168 feet long, 19 feet wide—3,192 square feet. And the cost, believe it or not, was only a little more than \$1,100, including heating and the exhaust fan!

JIM CROSWELL

Columbus, Ohio

### POWER OUT OF THE SEAS

Sirs:

In "Limitless Power out of the Seas" (LIFE, Oct. 8) we noted that you state that Ralph E. Lapp "... has been executive director of the AEC's Joint Research and Development Board. ..."

Dr. Lapp has never been an employee of the Atomic Energy Commission. Nor has there been an organization identified as "AEC's Joint Research and Development Board."

RODNEY L. SOUTHWICK

Atomic Energy Commission  
 Washington, D. C.

● LIFE should have identified Dr. Lapp as director of the Atomic Energy Committee of the Defense Department's Joint Research and Development Board.—ED.

### MIKE TODD'S MOVIE

Sirs:

I found your article on Mike Todd most interesting ("When This World Was Wider," LIFE, Oct. 22). You translated "chuzpa" to "gall." While this is the most accurate English translation, I think the following illustration conveys its true meaning more accurately.

If a man murders his parents and then asks the court for mercy because he is now an orphan, that's *chuzpa*.

SIDNEY PENNER

Chicago, Ill.

Please address all correspondence concerning LIFE's editorial and advertising contents to: LIFE, 9 Rockefeller Plaza, New York 20, N. Y.

Please address all subscription correspondence to J. Edward King, Gen'l Manager, LIFE, 540 N. Michigan Ave., Chicago 11, Ill. Changes of address require three weeks' notice. When ordering change, please name magazine and furnish address imprint from a recent issue, or state exactly how magazine is addressed. Change cannot be made without old as well as new address, including postal zone number.

Time Inc. also publishes TIME, FORTUNE, SPORTS ILLUSTRATED, ARCHITECTURAL FORUM and HOUSE & HOME. Chairman, Maurice T. Moore; President, Roy E. Larsen; Executive Vice President for Publishing, Howard Black; Executive Vice President and Treasurer, Charles L. Stillman; Vice President and Secretary, D. W. Brumbaugh; Vice Presidents, Bernard Barnes, Allen Grover, Andrew Heiskell, C. D. Jackson, J. Edward King, James A. Linen, Ralph D. Paine, Jr., P. I. Prentice; Comptroller and Assistant Secretary, Arnold W. Carlson.





TURKEY, MARYLAND STYLE, AND **Calvert** RESERVE...NOTHING FINER IN AMERICAN **Taste**

CALVERT DISTILLERS CO., N. Y. C. AMERICAN BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS.





**We got it!**

**We got it!**

**Newest**

**Y**OU know all that talk you've been hearing about the 1957 new car models being *really* new?

Well, in the case of the 1957 Buicks it's true—*gospel true*.

And we bring them to you now with a soaring enthusiasm we can hardly contain—the *newest* new Buicks ever built.

**All New—And Then Some!**

We mean these 1957 Buicks are new in the precise and literal sense.

We mean new from the ground up, and from gleaming grille to sassy taillights.

We mean new lowness, new styling, new bodies, new windshields, new controls, new safety-padded instrument

panels, new safety steering wheels, new seating, new fabrics, new colors.

We mean new front end, new rear end, new frame, new braking, new steering, new handling, new riding, new roadability—a whole new chassis of greater solidity and safety.

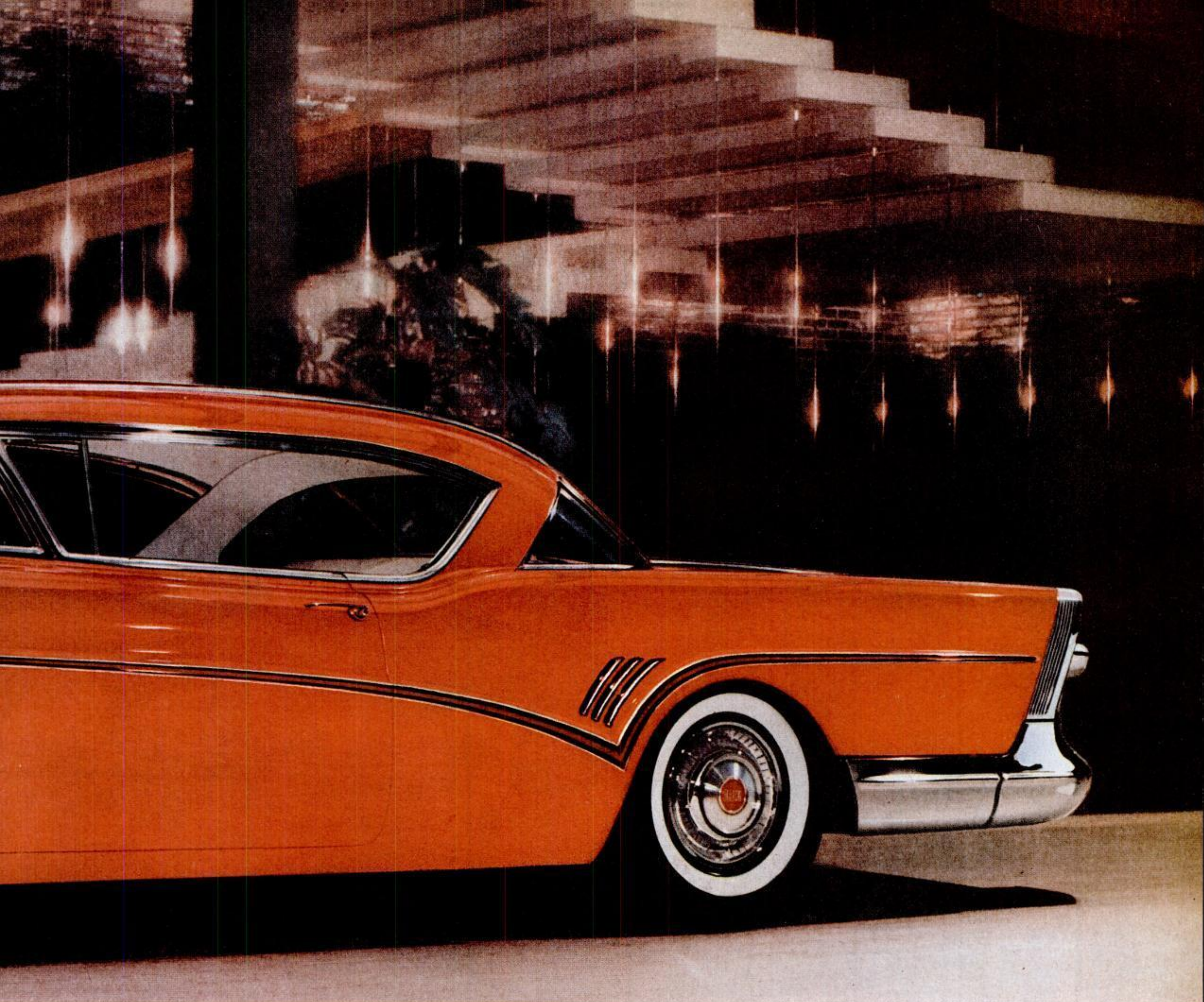
We mean V8 engines new from the crankshaft up—engines that poise on new nodal-point mountings for peak freedom from vibration—that “feed” through a rust-free fuel system—that breathe freer and deeper to deliver an all-time high in horsepower and compression from their 364-cubic-inch displacement.

And we mean, most of all, *an advanced new Variable*

**SEE YOUR BUICK**

Copyrighted material





*When better automobiles are built Buick will build them*

# Buick Yet

*Pitch Dynaflow\*—so instant in the starting range—so utterly smooth and so totally full-range in "Drive"—that your need for "Low" is practically eliminated.*

So come take in these low-silhouette, these boldly beautiful, these *instantly obedient* Buicks for 1957.

Come learn about the host of wonders to be had here—including a true work-wagon with the racy and airy grace of a *pillarless* 4-Door hardtop Riviera—the most beautiful Estate Wagon you ever beheld.

Then you'll see why you can't blame us for being so fired up about it all—and how catching this excitement can be.

\*New Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.

**DEALER—NOW**



SEE "JACK AND THE BEANSTALK" ON NOVEMBER 12TH . . . A new NBC-TV color spectacular brought to you by your Buick Dealer.





COPYRIGHT 1956, ARMOUR AND COMPANY

## From our rolling dairy country comes a fine cheddar stamped "Miss Wisconsin"

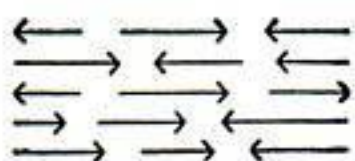
You know it's good!  
**ARMOUR**  
 The Armour Star label is one of  
 the world's great guarantees

A cut of Miss Wisconsin Sharp-aged Cheddar can do things for a piece of apple pie! Or to a cheese dish or a sandwich! There's just the right "bite" to the *sharp-aged*. ★ The right mellowness to *medium-aged*. The ideal delicacy to *mild*. ★ Miss Wisconsin Cheddar is more carefully aged and tested than any other cheddar. ★ Comes sliced or in wedges—with flavor and texture to remind you what great eating good cheese can be. ★ How long since you've tasted real cheese?



# Why have Norelco's *Rotary Blades* set a new standard for shaving comfort?

Up to now, electric shavers have used a straight back-and-forth action — the blades changing direction thousands of times a minute. This often pinched and pulled, made irritation the price of a clean shave.



Only *Rotary Blades* shave closely without skin irritation, and only Norelco has tested Rotary Blades. Norelco's blades never stop, never

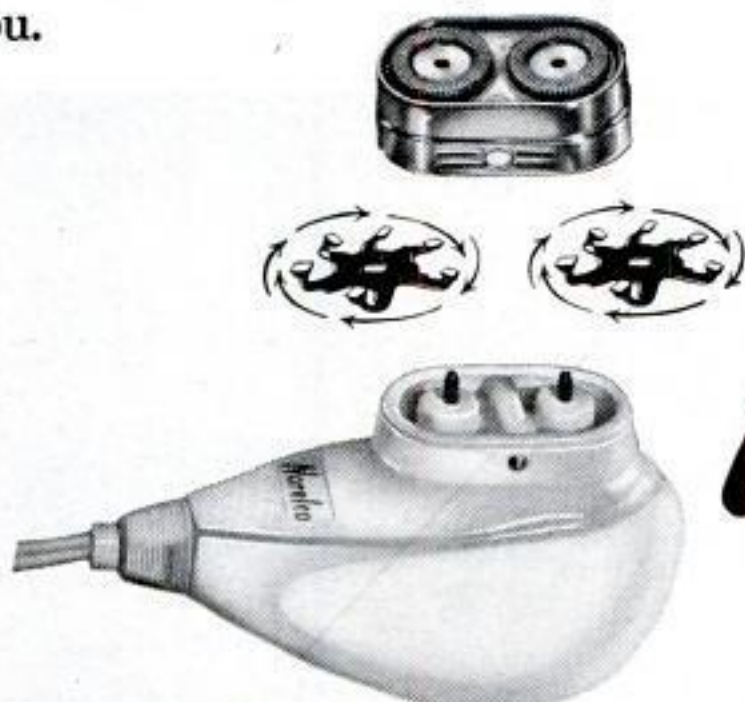
change direction, shave with the smooth, *continuous* stroke of a barber's razor.

Here, gentlemen, is the natural way to shave . . . without soap-and-water fuss, without razor burn, without a break-in period, without getting your face sore at you.

*Here's how Norelco's Rotary Blades work:*

Precision silver-steel alloy blades rotate beneath stationary skinguards, shaving off whiskers in one continuous sweep of power.

Exclusive with Norelco, Rotary Blades are electric shaving's first basic improvement in 22 years.



Discover for yourself why this remarkable precision shaving instrument is the largest-selling electric shaver in the world, the fastest-growing shaver in the U.S. today . . . the best investment you can make in shaving comfort.

## 8 MORE REASONS WHY YOU'LL LOVE A NORELCO

1. You need not bear down hard. Shave as close as you like without hurting your face. Blades are self-adjusting to your shaving touch.
2. Blades sharpen themselves every time you shave.
3. Genuine brush motor never heats up in hand.
4. Lubricated for life — never needs oiling.
5. Startlingly quiet — quietest of all 4 leading shavers.
6. Modern design — made to fit comfortably in the hand.
7. Easiest shaver to clean — no fumbling with parts.
8. Norelco's exclusive skin stretcher upends whiskers no matter which way they grow . . . sets them up for skin-close shaves.

Ask about 15 day **FREE** home trial. Offered by most drug, jewelry, appliance and department stores.

# Norelco®

**\$24<sup>95</sup>**  
AC/DC  
Model SC7759  
with leather  
travel case

## PRECISION ROTARY ELECTRIC SHAVERS

For gentle, feminine grooming—  
Lady Norelco Electric Razor.  
Model SC7767 AC/DC..\$24.95

For motorists, outdoor men —  
Norelco Sportsman Battery  
Shaver. Model SC7750..\$29.95



*The shaver that feels as different as it looks!*

NORELCO is known as **PHILISHAVE** in Canada and throughout the rest of the free world. **NORTH AMERICAN PHILIPS COMPANY, INC.**, 100 E. 42nd Street, New York 17, N. Y. Other Products: High Fidelity Radio-Phonographs, Research and Control Instruments, Electron Microscopes, Medical X-Ray Equipment, Electronic Tubes and Devices.

See Norelco's Exciting New TV Spectacular—the "JAZZ AGE"—story of the Roaring Twenties—Thursday Evening, December 6, NBC-TV Network.





**1** BUDAPEST SECRET POLICE OFFICERS TRY TO MAKE SURRENDER SAFELY

# PATRIOTS STRIKE

For three incredible days in Hungary last week the flames of liberty and revenge against tyranny rose high. It almost seemed as if they could go on burning. The pictures on this and the following pages document this terrifying and exhilarating event.

Rebel patriots stormed recklessly toward freedom, Communist henchmen reaped the frightful wrath they had sowed. The most hotly hated of the rebels' targets were the Soviet-controlled Hungarian secret police. These were cut down as ruthlessly as they themselves had murdered countless anti-Communists. Soviet occupation troops felt the national

**2** DEATH IS ON THEIR FACES AS, MORTALLY WOUNDED UNDER THE IMPACT





# FEROCIOUS BLOWS AT A TYRANNY

fury. Daredevil teen-agers burned up their tanks with "Molotov cocktails" until Soviet columns evacuated Budapest, leaving their dead behind them. Most of the Hungarian army, siding with the rebels, stood off Soviet troops throughout the country. Workers not engaged in the fighting went out on a general strike against Communism.

The Hungarians started preparing for a free future. Non-Communist political parties came out of hiding and called for elections. A rebel hero entered the cabinet of Communist Premier Imre Nagy, who promised to meet all rebel demands. Nagy himself asked the Russians to get

out, and he appealed to the U.N. to help attain Hungary's independence.

The Soviets struck back with oldtime Stalinist savagery. They poured reinforcements in, ringing Budapest. They encircled the Hungarian army in the provinces. At the end of the week, the Budapest radio burst out brokenly: "Russian MiG fighters are over Budapest. . . . The Russian infantry division is going toward the parliament. . . . Gyor is completely surrounded. . . . Pecs was attacked. . . . The Russians are using phosphorous bullets. . . . We shall die for Hungary and Europe. . . . Any news about help? Quickly, quickly, quickly . . ." Then Budapest fell.

OF AVENGING REBELS' POINT-BLANK FIRE, THE POLICE OFFICERS STAGGER



3 CRUMPLING SECRET POLICE OFFICERS FALL TOWARD BUDAPEST SIDEWALK

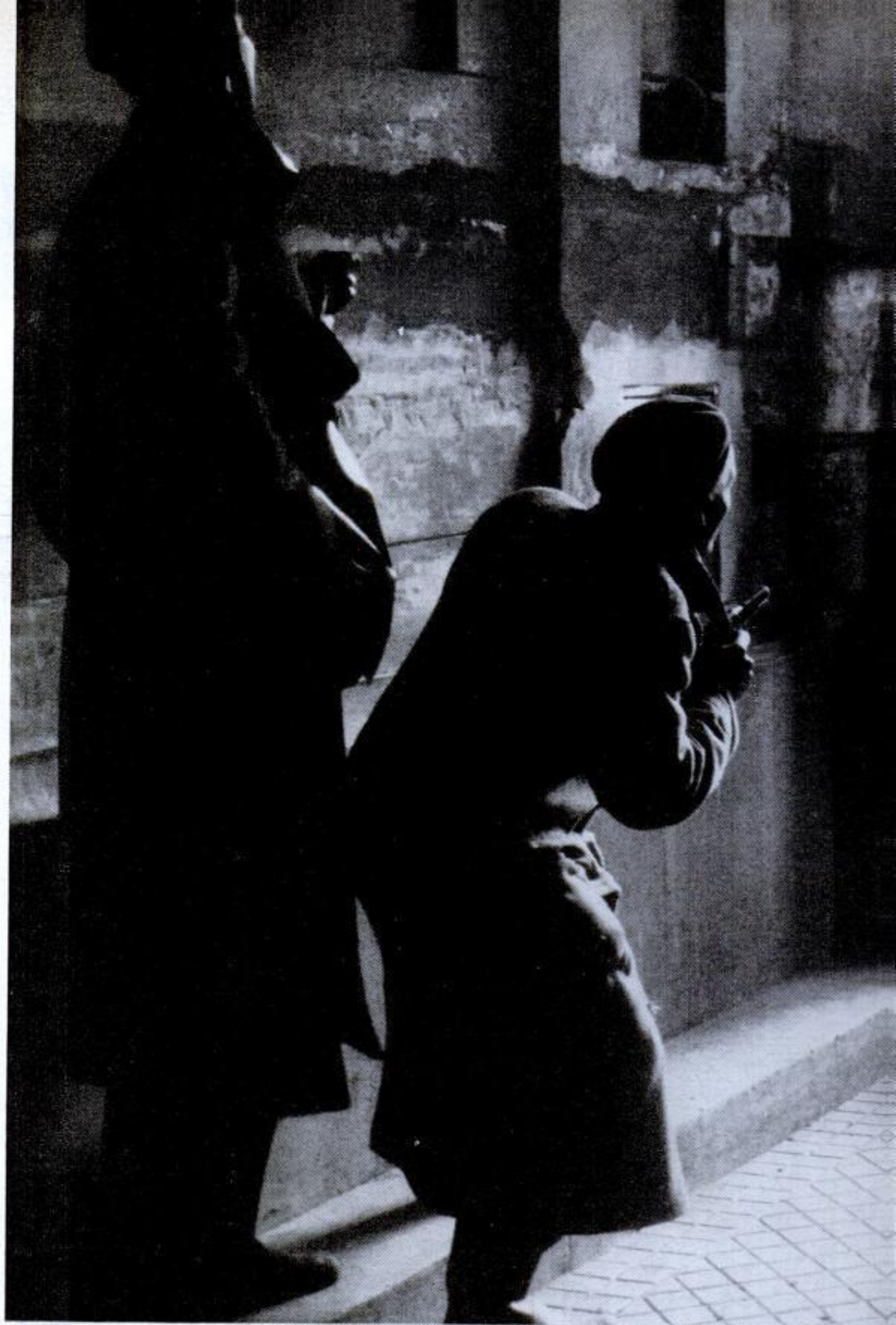


4 DEAD, THE RIDDLED ENEMIES OF FREEDOM LIE HUDDLED IN THE STREET





**ON A MAN'S MISSION**, Pal Pruck, 15, was one of the many brave teen-agers who fought in the rebellion. He is standing in a rubble-strewn Budapest street.



**FIRING AT SECRET POLICE**, insurgents emplace old machine gun in a doorway on Rakoczi Avenue, where they had taken hasty refuge from police fusillade.

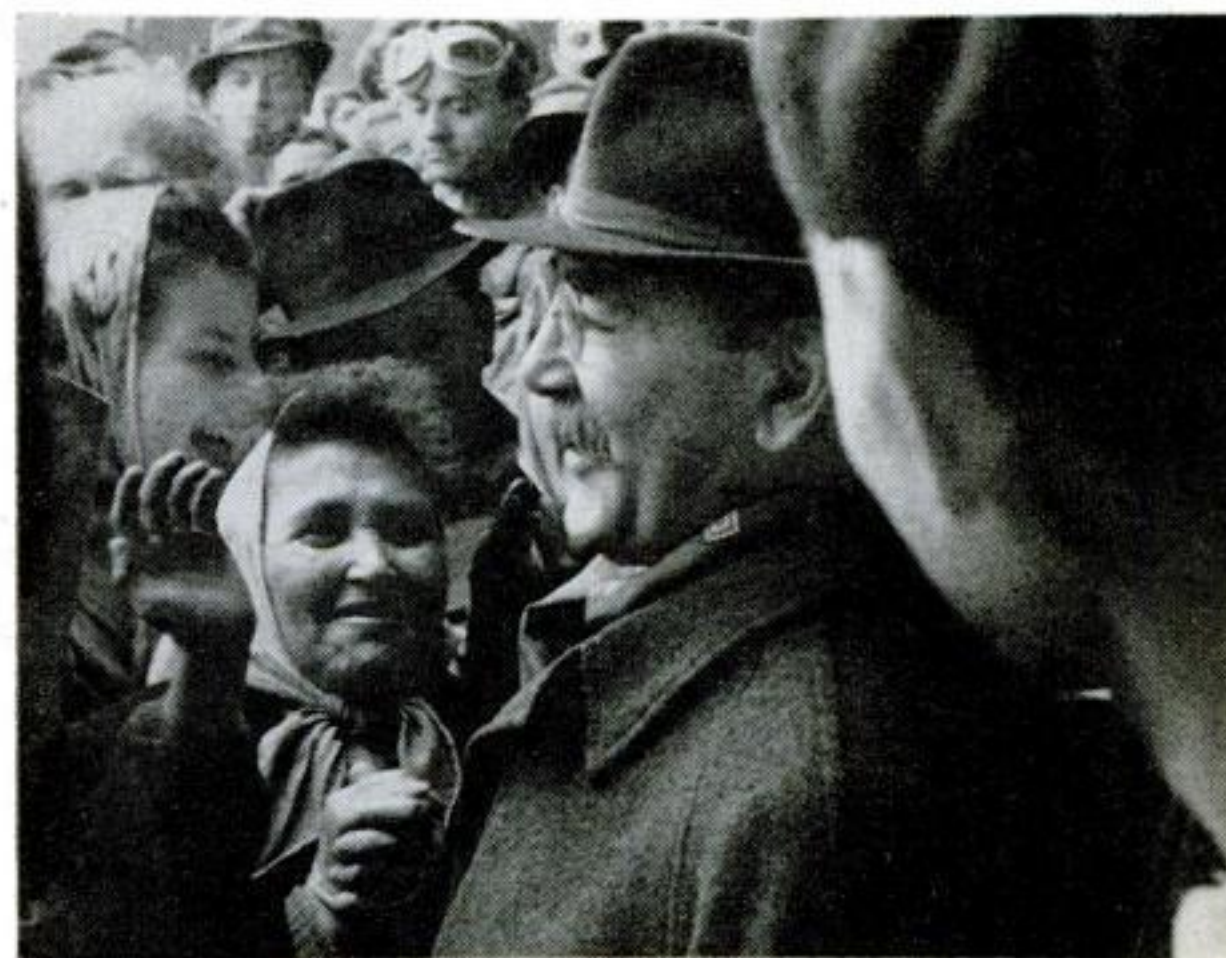






↓ **FIRING AT SOVIET PLANE**, rebels shoot vainly at an observation craft flying over Jozsef Circle. Soviet

jet planes also hovered above Budapest and strafed the streets in support of the Soviet ground forces.



**PLACATORY PREMIER**, Red Imre Nagy, outside parliament, raises hopes that the Russians will go.

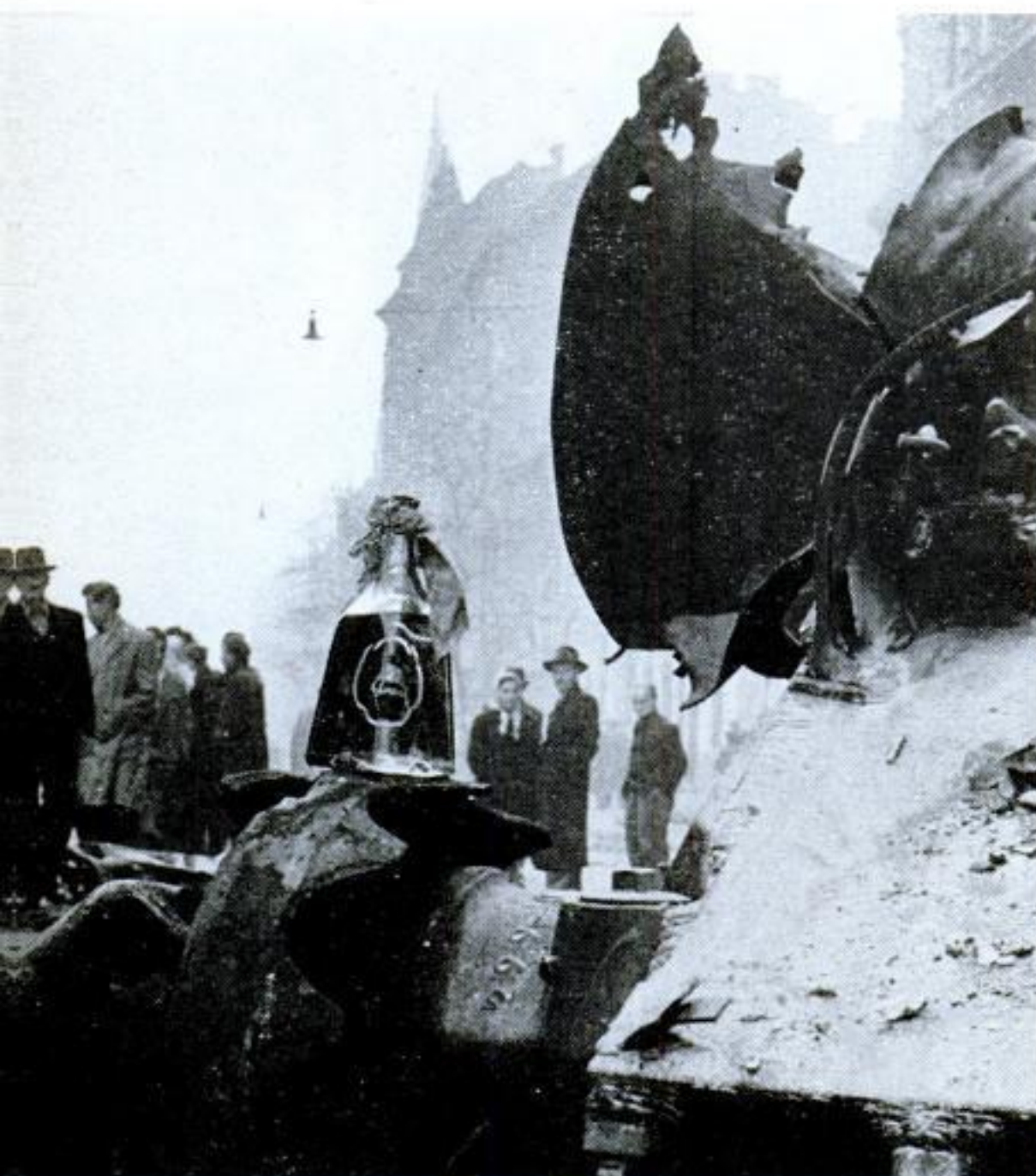
## THE CITIZENS ARISE TO WIN A BIG ROUND

Before the tragic turnabout, thousands of Hungarians had proved their heroism. Women bore rebel battle flags and tended the rebel wounded. Young boys and girls fought on for days without sleep or food, and crippled men defied their handicaps. They used whatever weapons sympathetic Hungarian soldiers gave them or whatever they could capture from the secret police and the Soviets. Untrained rebels overran fully manned Soviet tanks and guns and taught themselves to handle them on the spot. Instinctively they used the tricks of guerrilla warfare, operating from doorways, rooftops and behind battered vehicles. When the battle ebbed, it left a terrible toll (pp. 38, 39) and some shocking memories (pp. 40, 41). And, no matter what happened eventually, the Hungarians had struck a memorable blow for liberty.



**ONE-LEGGED HERO**, rebel in a felt hat and army dress, joined the charge against police headquarters.





**TANK DESTROYER**, "Molotov cocktail," was a favorite of boy rebels. Here one sits on ruined tank.



**RUSSIAN BOOBY TRAP**, resembling can of butter, was type left to explode when rebels opened it.



**DESPISED EX-IDOL**, head of Stalin, lies in Budapest street after being knocked off its giant statue.



**MASSACRED HUNGARIANS** receive funeral at cemetery in provincial town of Magyarovar. Eighty

people were shot down without any warning by local security police when they assembled before police



**SOVIET ATROCITY**, machine-gun spraying of a Budapest children's clinic, killed many infants in

ward. Here doctor examines riddled crib after surviving children had been moved to safety in cellar.





headquarters and demanded removal of offensive Soviet flags, stars and statues throughout the town.



**EVEN LENIN GOES** as Hungarians in city hall at Gyor remove his portrait from wall on the shouted

demand of tremendous crowd outside. Gyor, in northwest Hungary, was a main rebel stronghold.



**SOVIET VICTIM**, tank officer, lies dead in Budapest, one of thousands of bodies Russians abandoned. The Hungarians sprinkled lime to hasten decomposition.



**HUNGARIAN GRIEF** goes out to their own dead, killed by the secret police and later shrouded in the national flag. Dead insurgents got heroes' burials.



## 'PEOPLE WERE DROPPING LIKE FLIES'

*What it was like in the thick of the street fighting in Budapest is reported by Photographer John Sadovy, who with LIFE's Timothy Foote joined the assault on a building held by secret police. Foote was wounded in the hand. Sadovy's pictures on pp. 40-43 illustrate this account.*

by JOHN SADOVY

Tim Foote and I were roving the town when a rebel came up and said, "They are shooting on the other side of the city."

I said, "Let's go."

The rebel said, "No, it's dangerous."

He should know, I thought. But the place was two kilometers away, so I said, "Why not go one kilometer and see?"

As we walked along, trucks jam-packed with screaming women and boys with guns and revolvers passed us. They hardly knew how to use the guns and were breaking them open to see how they worked.

We came to a square with a park in the center of it.

We heard shooting, and then we saw a tank facing a large modern building at the end of the square. It was held by the AVH (secret police), who were firing from the windows.

My first instinct was to get behind the tank. It would give us some shelter and I would be close enough to photograph the action. Half-way to the tank we found ourselves in the open park. Bullets began zinging past our ears. We fell flat on our faces. I tried to hide behind a young tree. I wished my tree was bigger and I tried to make myself smaller.

It must have been in that rain of bullets that Tim got hit in the hand.

I was still hoping to get behind the tank, but then it moved off. There we were, stuck, half a dozen rebels, myself and (I kept thinking) Tim beside me. I didn't dare look. It was not very nice here.

I started to crawl back through the park until I got to a shed and some bushes which provided cover. I couldn't see Tim anywhere. A rebel came up and said to me in German, "They took your friend to a hospital."

I was not sure he was talking about Tim, but it shook me. Then I found a girl who said

yes, it was my friend, "but don't worry, he is taken care of."

The fighting really began to flare up. People were dropping in the park like flies.

White-coated first-aid people, mostly women, were coming and going in private cars to collect the wounded. Then I noticed the first-aid women were being shot too. Youngsters—15, 16 and 17 years old—took over from the women. I saw a kid running bent double, with no protection at all, to drag a wounded man to shelter. I saw one of these boys get hit. His partner dragged the loaded stretcher back with one end on the ground.

A truck arrived with ammunition for the tank. There was a scramble to carry the heavy shells—two or three people carrying one shell. They were like people who haven't eaten for weeks scrambling for bread.

Suddenly we saw a scurry of people. Then a tank, another tank, a third, a fourth—five in a row altogether—flying Hungarian flags.

Two of the tanks turned right when they had crossed in front of the AVH building. Three continued on. Then there was a dead silence. A fantastic suspense. Four or five minutes went by.

As the three tanks came on down the square a mass of people tore off. They thought the tanks might have come to help the secret police. A rescue worker pulled at me, saying, "Don't run now. It's too late." She dragged me behind a car.

One of the tanks kept turning its turret slowly in full circle, very slowly, and every so often I would be looking straight into the barrel of its gun. They were rebel tanks. One of them fired at the building.

After a few minutes the rebels began to move closer to the building. You would see three and four men lined up behind a tree. Look again and the men were four bodies on the ground. A child couldn't hide behind those trees.

Flat on the ground, I managed to get in front of the tank that was firing. The heat of its gun going off was unpleasant. It was like opening the door of a hot oven.

After a bit I heard the noise of people running in the street on the far side of the AVH



THE FIRST OF 40 SECRET POLICE FORCED OUT OF

building, running toward the building. Now they were closing in on it fast. We met another group led by a man carrying a huge flag. "Come on, come on, it's ours," he was saying.

Other groups of rebels were coming in from the side, screaming and going into the building. There was only occasional machine-gun fire from the top floor, but people were still being careful. At the front of the building there were 30 to 40 people dead. They were lying almost in line. As one had been hit the man behind had taken his place—and died. It was like a potato field, only they were people instead of potatoes.

Now the AVH men began to come out. The first to emerge from the building was an officer, alone.

It was the fastest killing I ever saw. He came out laughing and the next thing I knew he was



UNDER FIRE (left picture) a partisan rescue team directed by a girl sets out to save wounded comrades



near tree in the background. Reaching tree (right picture), two of the rescuers help a first-aid man, in

white, to lift one of the wounded onto a stretcher. A moment later white-coated man too was shot.





BUILDING HELD BY AVH IS HIT BY BULLETS, FALLS DEAD WHILE ANTI-COMMUNIST RELOADS HIS RIFLE

flat on the ground. It didn't dawn on me that this guy was shot. He just fell down, I thought.

Then the rebels brought out a good-looking officer, his face white as chalk. He got five yards, retreated, argued. Then he folded up. It was over with him.

Two AVH men next. Rifle butts pounding. Punching and kicking. Suddenly a shot.

Six young officers came out, one very good-looking. Their shoulder boards were torn off. Quick argument. We're not so bad as you



PASSING AMMUNITION, a furious partisan helps reload rebel tank for another attack on the police.

think we are, give us a chance, they were saying. I was three feet from that group. Suddenly one began to fold. They must have been real close to his ribs when they fired. They all went down like corn that had been cut. Very gracefully. And when they were on the ground the rebels were still loading lead into them.

They were all officers in that building. Another came out, running. He saw his friends dead, turned, headed into the crowd. The rebels dragged him out. I had time to take one picture of him and he was down.

Then my nerves went. Tears started to come

down my cheeks. I had spent three years in the war, but nothing I saw then could compare with the horror of this.

I could see the impact of bullets on a man's clothes. You could see every bullet. There was not much noise. They were shooting so close that the man's body acted as a silencer. This went on for 40 minutes.

They brought out a woman and a man from the building. Her face was white. She looked left and right at the bodies that were spread all over. Suddenly a man came up and walloped her with a rifle butt. Another pulled her hair, kicked her. She half fell down. They kicked her some more. I thought that's the end of that woman. But in a few minutes she was up, pleading. She said she was not an AVH member. Some of the rebels decided to put her in a bus which was standing nearby, though there were shouts of "No prisoners, no prisoners!" As far as I know she is still alive.

There was still shooting inside the building. Occasionally a small group would come out. One man got as far as the park, which was a long way, but there he was finished. Two more came, one a high-ranking officer. His bleeding body was hung by his feet from a tree and women came up to spit on him.

Two or three men, apparently the top officers, were hung like this.

Then came a last scuffle at the building entrance. They brought out a little boy. They were carrying him on their shoulders. He was 3 or 3½, with a sweet face, looking left and right. There were shouts: "Don't kill him, save him!" He was the son of one of the AVH officers.

To see this little face after what you'd seen a minute ago made you think you'd had a bad dream and he had wakened you.

Going back through the park, I saw women looking for their men among the bodies on the ground. I sat down on a tree trunk. My knees were beginning to give in, as if I was carrying a weight I couldn't carry any more.



CIVILIAN COLLABORATOR is hauled from building, knocked down (top). She jumps up, is struck with a broom. Still pleading, she talks rebels out of killing her. She was one of their few live prisoners.





WALKING TO HIS DEATH, CAPTURED SECRET POLICEMAN WAITS FOR SHOT IN BACK FROM BUDAPEST REBELS WHO HAVE ALREADY KILLED TWO OF HIS COHORTS



**SECRET POLICE DEAD** lie in row outside their Budapest stronghold littered with torn-up Communist books and leaflets which rebel forces strewed over their victims everywhere. Another mass of Communist literature lies charred at right.

**SCORNFUL VENGEANCE** is vented by woman who spits at the mangled corpse → of a secret police colonel hung head down in Budapest Square of the Republic. Viewing former tormentors' corpses, Hungarians said, "They shot our children."







## WHO DID WHAT TO WHOM WHERE?



**COOL-OFF** was achieved, temporarily, when Dulles went to London Aug. 1 to talk Eden and Pineau of France out of immediate move to seize Suez Canal.



**FACING NATION** over radio on Aug. 8, Eden told Britain he would avoid force. "Our quarrel is not with Egypt," he said. "It is with Colonel Nasser."



**SLOWDOWN** on the use of force was achieved when Dulles (above with Foreign Secretary Lloyd) attended London meeting which sent mission to Nasser.



**MISSION'S FAILURE** was reported to Eden Sept. 10 by Prime Minister Menzies of Australia, who was unable to get Nasser to consent to control.

# WORLD OPINION RALLIES FOR SUEZ PEACE

## U.S. gains new popularity as Britain, France and Israel defy the U.N. in their attack on Nasser's Egypt

Even as Western nations applauded Hungary's assault on Russian imperialism a new war shook the Western alliance as Russia herself had never been able to shake it. It began as Israel attacked Egypt, claiming the sole aim was to destroy bases from which fedayeen guerrillas were raiding her border. Within 48 hours Israel was joined by Britain and France. Their aim, said Britain's Prime Minister Eden, was to occupy the Suez Canal zone "temporarily" to stop the fighting and protect the canal. With this resort to force, most of the world started to look with suspicion on the diplomatic moves which are recalled above. The U.S. found itself newly popular (*see Editorial, p. 53*), but also found some unfamiliar bedfellows like the U.S.S.R. and India (*below*).

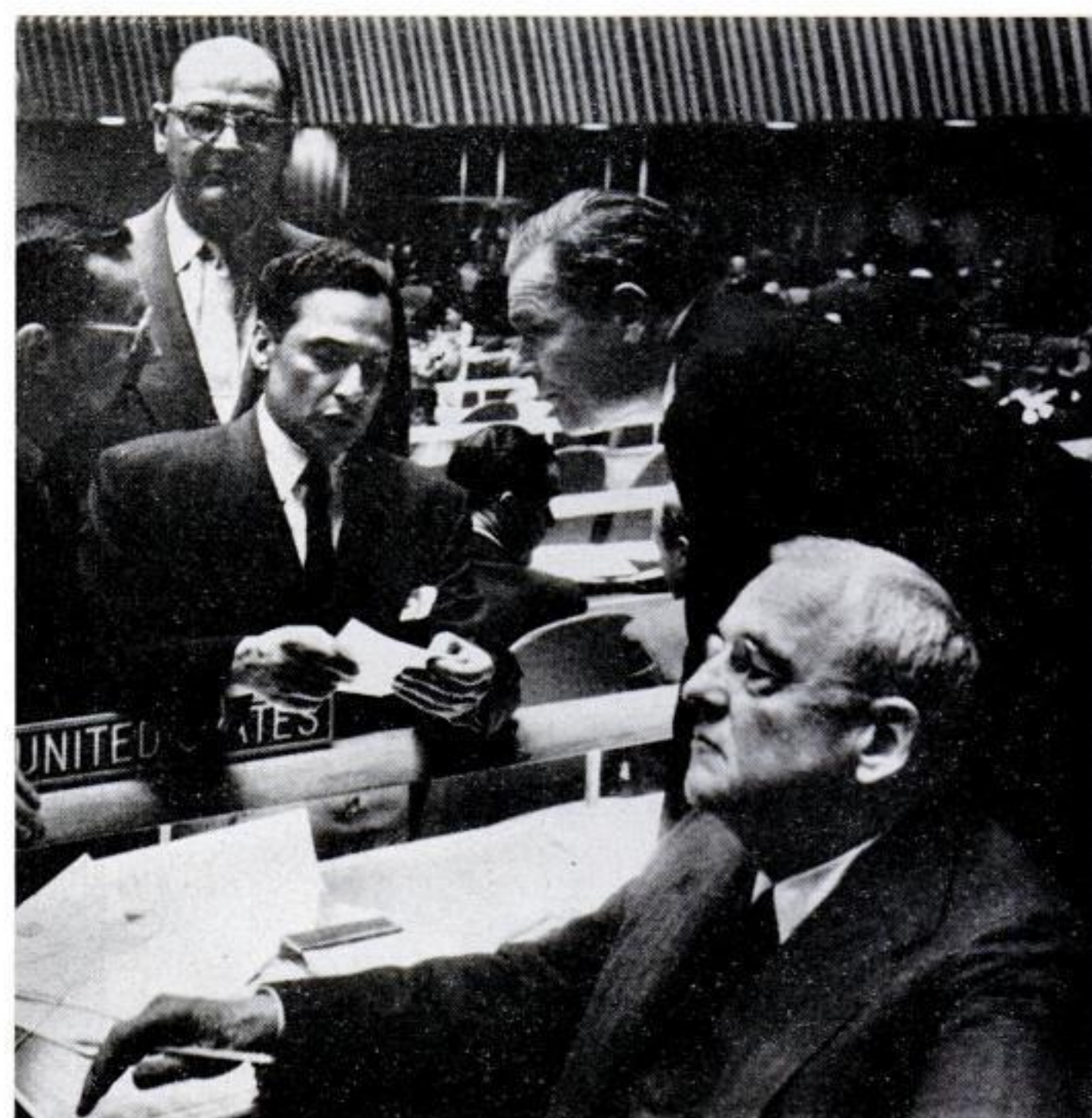
Though Israel denied she had begun the war in order to give France and Britain a pretext for attacking Egypt, it seemed unlikely to military men that Israel would have attacked in force without a secret agreement for united action. This suspicion seemed to be borne out by Eden's refusal to let anything, even U.N. action, stop his headlong rush into battle. His U.N. delegate cast the first British veto in Security Council

history to kill a cease-fire resolution. Eden's gamble was stupendous. He was risking the Western alliance, the prestige of the U.N. and the survival of his government on the premise that Britain and France could bring down Nasser quickly.

Aside from opposing the Anglo-French resort to force, which Secretary Dulles had labored for months to prevent, the U.S. was both angry and bewildered that its most trusted allies did not inform Washington of their intentions. In the U.N. General Assembly Dulles stayed up all night to help push through an overwhelming vote for a resolution calling for an end to the shooting and then, worn out, had to have an emergency intestinal operation. As military operations plunged ahead (*following pages*), it was clear that Eden had divided the country disastrously. A Commons session grew so bitter that debate had to be suspended for the first time in 20 years. There was criticism within the Tory party itself, and one of Eden's top aides resigned. Unless what Eden called an "armed conflict"—he refused to call it a war—ended quickly and victoriously, it was possible that Nasser might stay in office even longer than Eden.



**UNFAMILIAR ALLIES** in Security Council, Russia's delegate Sobolev (*left*) and U.S.'s Henry Cabot Lodge vote together against Britain and France for cease-fire.



**SUPPORT FOR U.S.** in Assembly comes from India's Lal (*left*) who told Lodge (*center*) and Dulles that most Asian and African nations backed U.S. cease-fire.





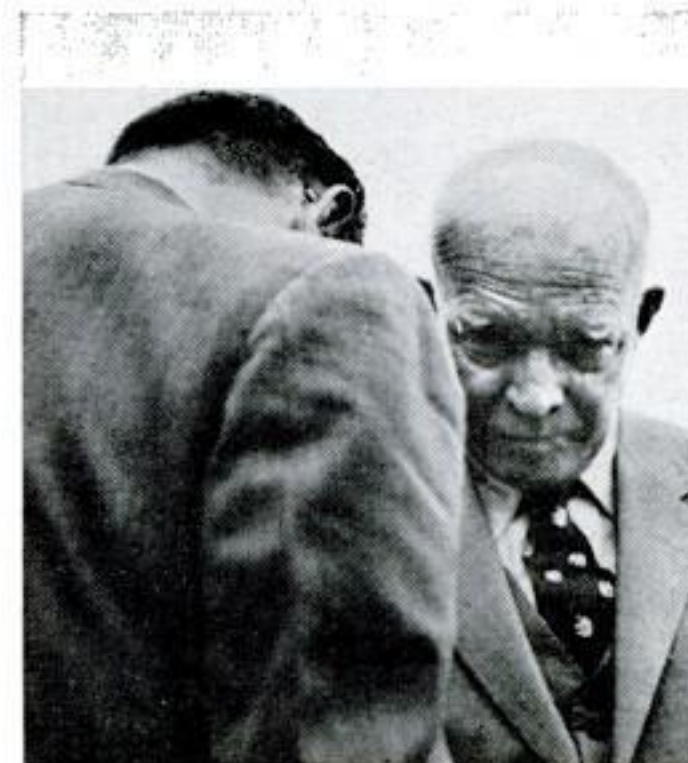
**UNITED FRONT** on Suez issue was demonstrated on Paris TV Sept. 26 by Eden and French Premier Mollet who reaffirmed the Anglo-French entente.



**DULLES' SLIP** in referring on Oct. 2 to "fundamental" differences between U.S. and allies on colonialism issue, grievously offended British and French.



**WITHOUT THE U.S.** Eden and Mollet and Lloyd met in Paris on Oct. 16, may have decided on the use of force then. After that the U.S. was left in the dark.



**GRIM SURPRISE** was registered by Eisenhower on Oct. 29 after speech at Jacksonville when Press Secretary Hagerty told him of Israeli attack on Egypt.



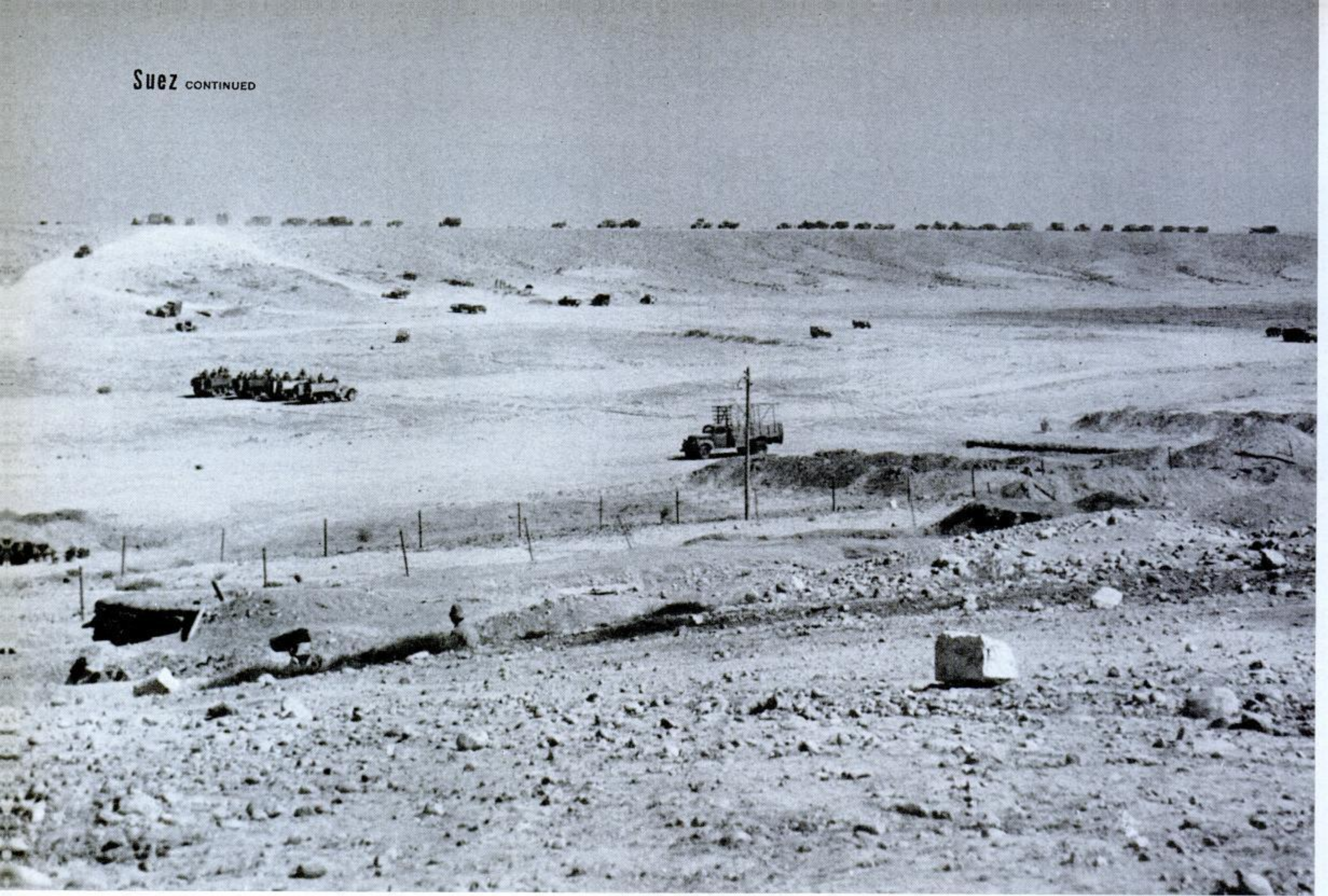
**PLAN FOR FUTURE** is advanced by Canada's Pearson, who suggests U.N. police force in the Mideast.



**EDEN OPPONENT** is his Minister of State for Foreign Affairs, Anthony Nutting, who quit over attack.

← **WEARY VICTOR**, Dulles, leaves U.N. at 3:30 a.m. after cease-fire vote. Next day he was in hospital.





**ISRAELI CONVOY**, including trucks full of supplies and soldiers in half-tracks for protection, nears the front along a desert ridge in the Sinai Peninsula.

**SURRENDER IN GAZA** is made by Egyptians to conquering Israelis. Gaza Strip, occupied by Egypt in 1948, was a jumping-off place for fedayeen attacks.

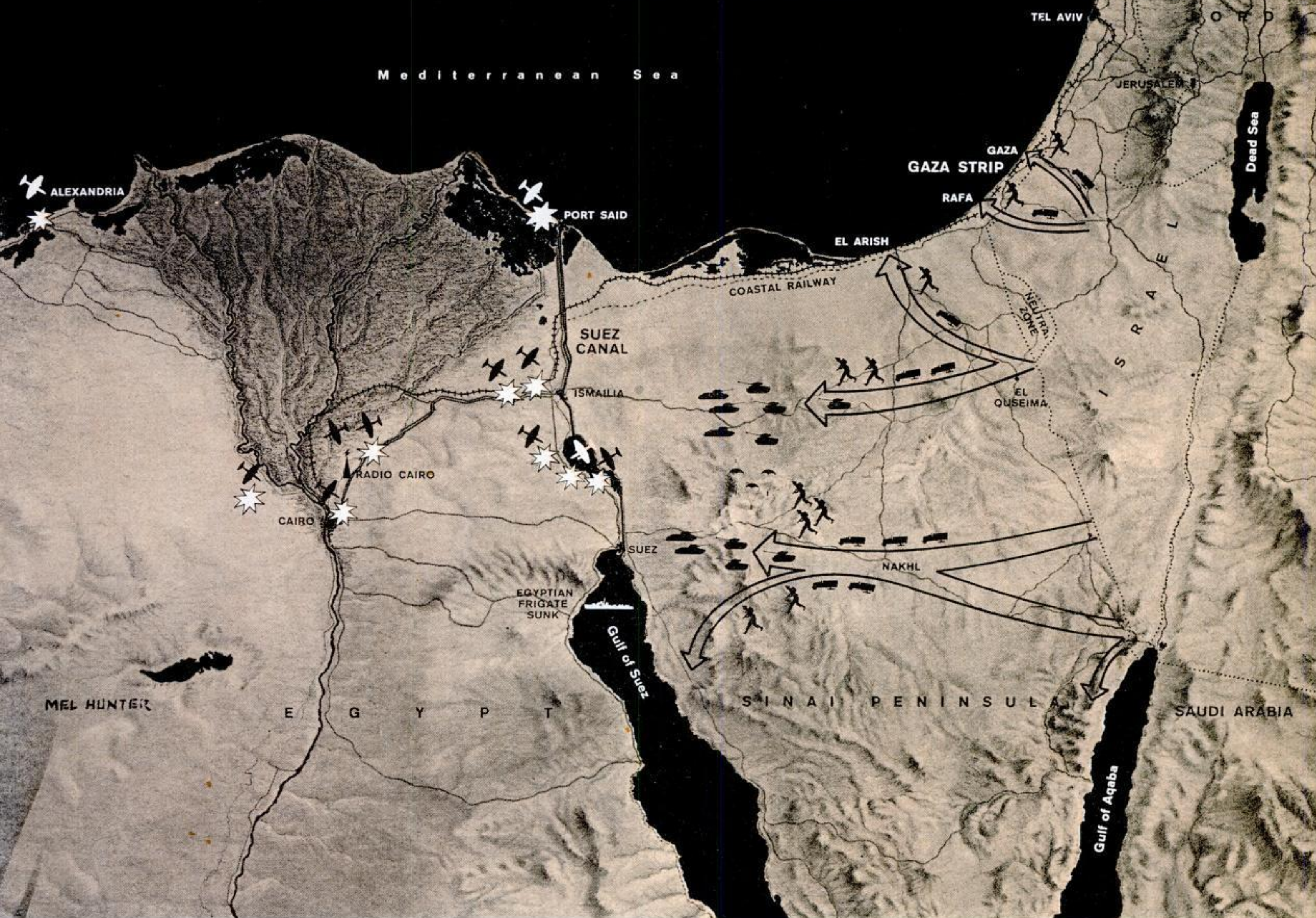




## WHERE PLANES AND ISRAELI ARMOR STRUCK EGYPT

The invasion of Egypt's Sinai Peninsula was under way, and according to battle reports this is how it went: The first move came in the south, where two armored Israeli columns overwhelmed Nakhl, a vital road junction. Rolling on, they linked up with paratroopers, then fought and defeated an Egyptian armored force on the Nakhl-Suez road. One light column swept southward to secure the eastern shore of the Gulf of Suez. Another drove down the other side of Sinai along the Gulf of Aqaba. Almost simultaneously a two-pronged force rolled across the frontier below El 'Ajua neutral zone, overrunning an

Egyptian fedayeen (commando) base at El Quseima. One armored column then moved westward to defeat Egyptian tanks on the road to Ismailia. The other went north to cut the supply line at El Arish on the Mediterranean. On the refugee-populated Gaza Strip mechanized infantry columns moved to Gaza and Rafa, cutting off three Egyptian brigades, which surrendered. In the air French and British planes bombed airfields along the western side of the Suez Canal, near Cairo and at Alexandria, and knocked out Radio Cairo, which had long been broadcasting inflammatory propaganda to Egypt's Arab allies.



# ONE-TWO PUNCH TURNS DESERT WAR INTO A RETREAT

Foreigners in Israel knew that something was up when they saw private automobile owners smear mud on their shiny cars. The mud was for camouflage and the cars were for the Israeli army, as prearranged. The owners left them for the troops in parking lots. Reservists—who include every able-bodied man between the ages of 18 and 49—got their orders to report to duty via telephone or a message in the mailbox. Over the weekend they swelled Israel's army

to 250,000. And one day later that army was marching into Egypt.

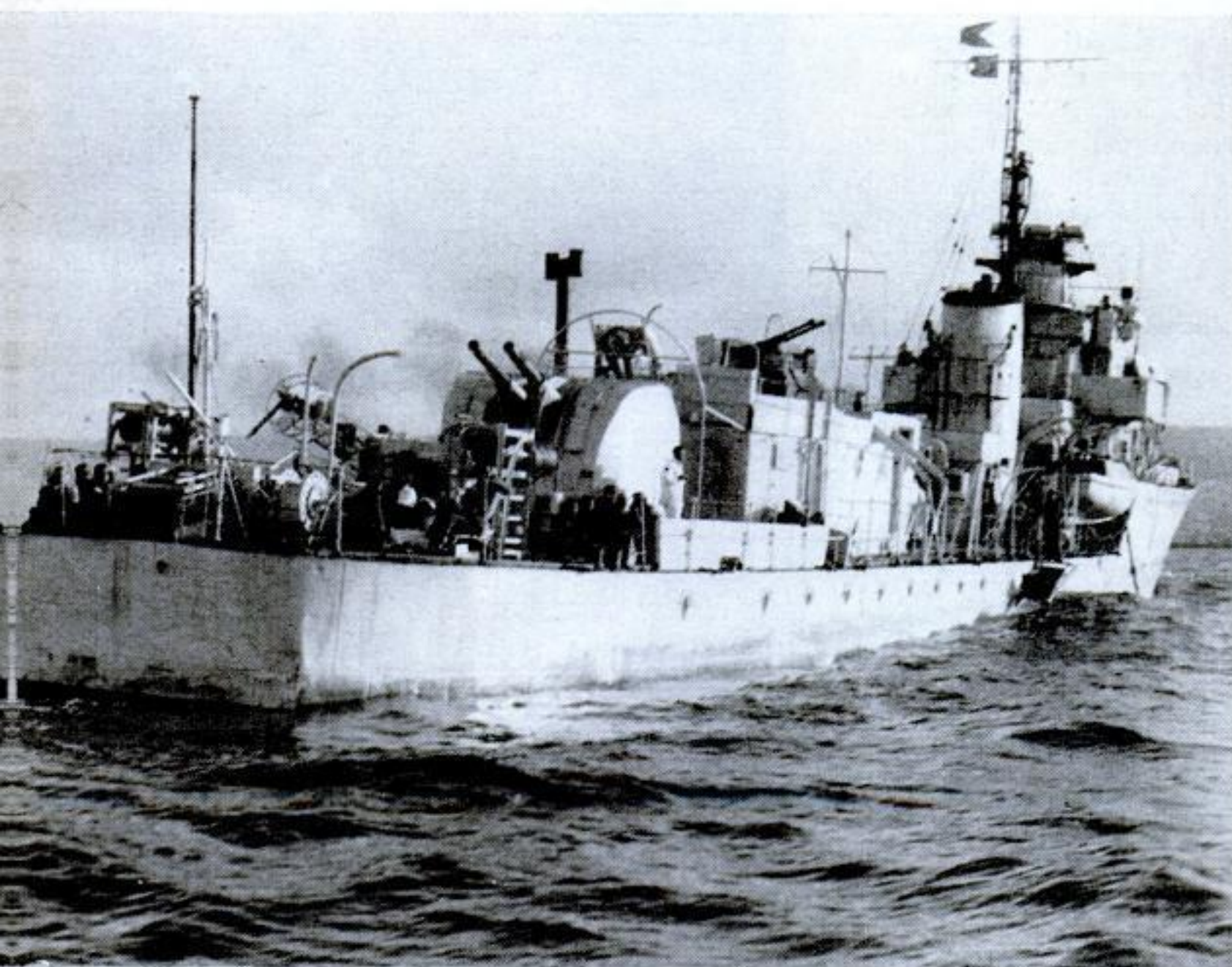
With much of Nasser's forces pulled back to the Suez Canal, 150 miles from Egypt's border, the Israelis had little trouble getting across. Then, while French and British planes pinned down Nasser's reinforcements to the west by destroying much of his air force, the Israeli troops had relatively smooth sailing. By moving fast and outflanking the Egyptians, who

were too well dug in to parry and thrust, the invading Israelis cleared most of the Sinai Peninsula, seized the coveted Gaza Strip, took the high ground near the Suez Canal and counted their bag of prisoners. Though Nasser promised that his troops would fight "from house to house," he had no course but to retreat from Sinai. And by week's end Britain and France were trying to deliver enough power to finish him off as a military threat in the Middle East.



Suez CONTINUED

## ISRAEL BRINGS HOME THE SPOILS OF AN ILL-FATED EGYPTIAN RAID



**THE PRIZE**, the destroyer *Ibrahim Awal*, made predawn attack on Haifa, fired an inaccurate salvo, fled toward Lebanon but was cut off and captured by Israelis.



**A WOUNDED SAILOR** from the *Ibrahim Awal* is lowered onto Israeli tender. His ship was crippled by gunfire from patrol boats and rockets launched by jets.

CREWMEN FROM THE "IBRAHIM AWAL," SOME CLAD ONLY IN THEIR UNDERWEAR, ARE ESCORTED ALONG THE HAIFA DOCKS, OFF TO PRISON BY ISRAELI SOLDIERS







**There's no day like a cold and rainy day . . .** to hurry you home to cheerful lights—the warmth of a family . . . and a bowl of soup. Campbell's Beef Soup—gently spicing the air with its homespun fragrance. Robust beef stock, husky chunks of lean beef, tender vegetables and barley—how fine they taste! Any time at all—there's such special comfort in a sturdy soup like Campbell's Beef Soup.

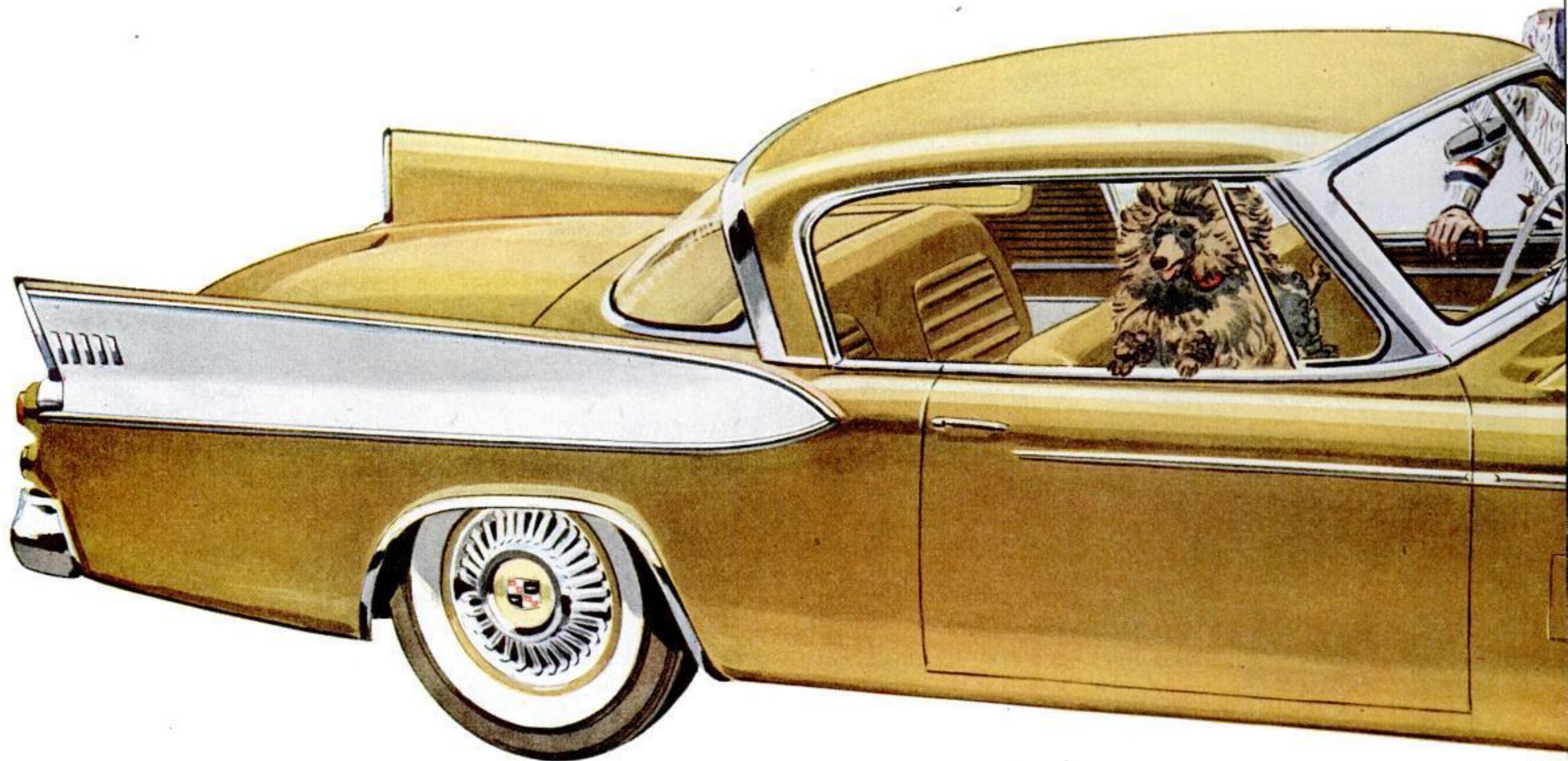


SOUPS SUPPLY BASIC NUTRITIONAL NEEDS: Vitamins, Minerals and Liquids—for general well-being • Proteins—for upkeep and growth • Carbohydrates—for energy

**Once a day... every day... SOUP!**



This year—Craftsmanship makes the big  
**STUDEBAKER**  
only car in America with Supercharged



▼ NEW BROADMOOR 4-DOOR STATION WAGON. America's most glamorous 4-door station wagon, with room to spare for work or play. Only Studebaker makes station wagons that ride as comfortably as fine sedans.

▲ NEW SUPERCHARGED GOLDEN HAWK. Thrilling new edition of America's largest-selling sports cars. Brilliant new Jet-Stream Supercharged Engine! Blazing acceleration when you want it—when you need it...steers and handles as though it knows your mind. Seats five passengers in luxurious comfort.

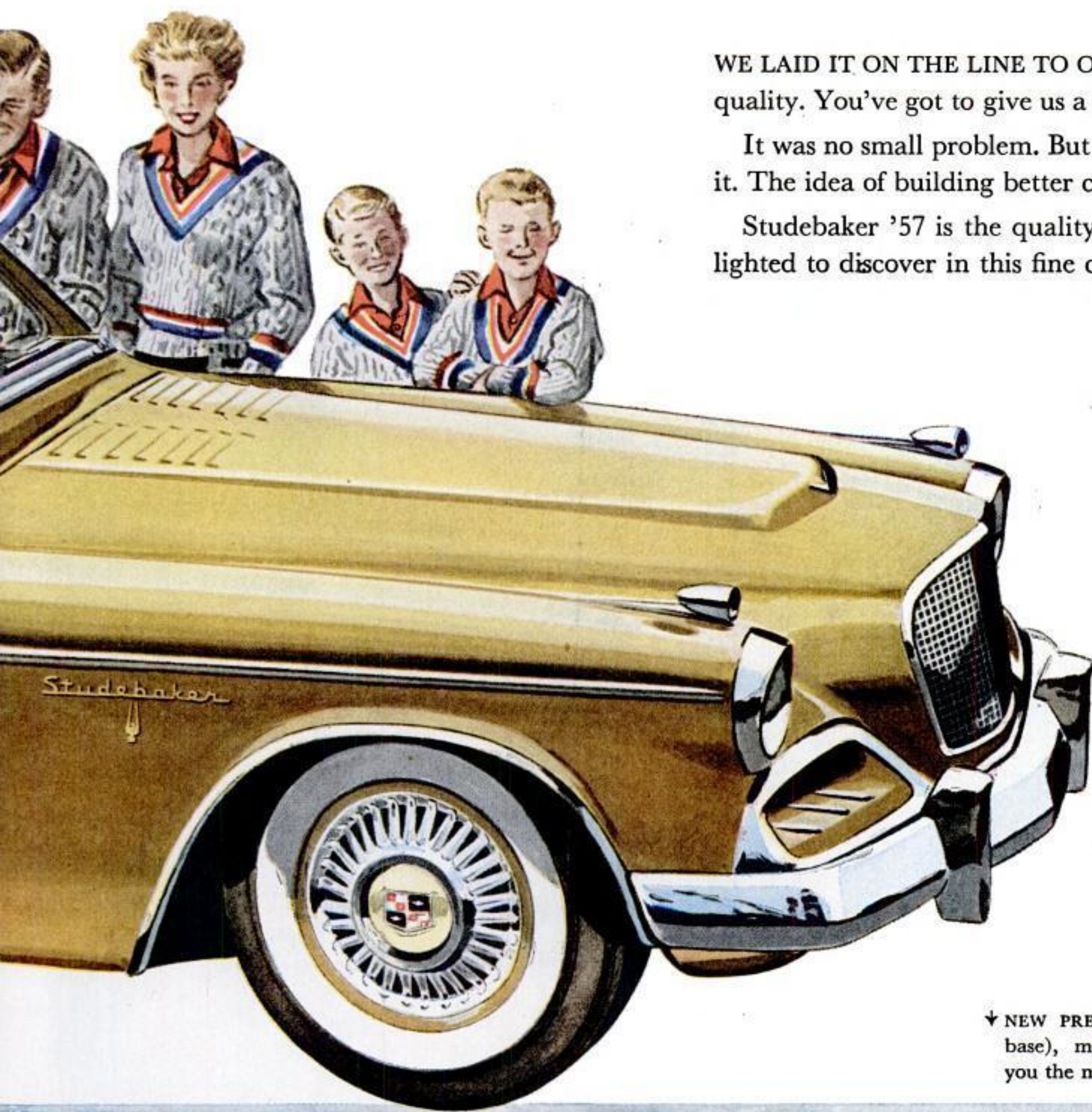




# difference in the low price field!

# '57

## Power, Twin Traction, Slipstream Styling



WE LAID IT ON THE LINE TO OUR ENGINEERS. "... the only way to beat them is with quality. You've got to give us a low price car that's *unmistakably* way ahead of the rest."

It was no small problem. But our men grew more and more enthused as they got into it. The idea of building better cars instead of more cars . . .

Studebaker '57 is the quality result. You who enjoy good workmanship will be delighted to discover in this fine car the true meaning of *Craftsmanship with a flair!*



### *A pledge to you from Studebaker*

Your new Studebaker is the result of fine craftsmanship that has kept us first in quality for more than 100 years. To remain first in quality, we pledge ourselves to bring you:

#### *Craftsmanship*

in a car more solidly built.

#### *Performance*

in a car more thoroughly tested.

#### *Dependability*

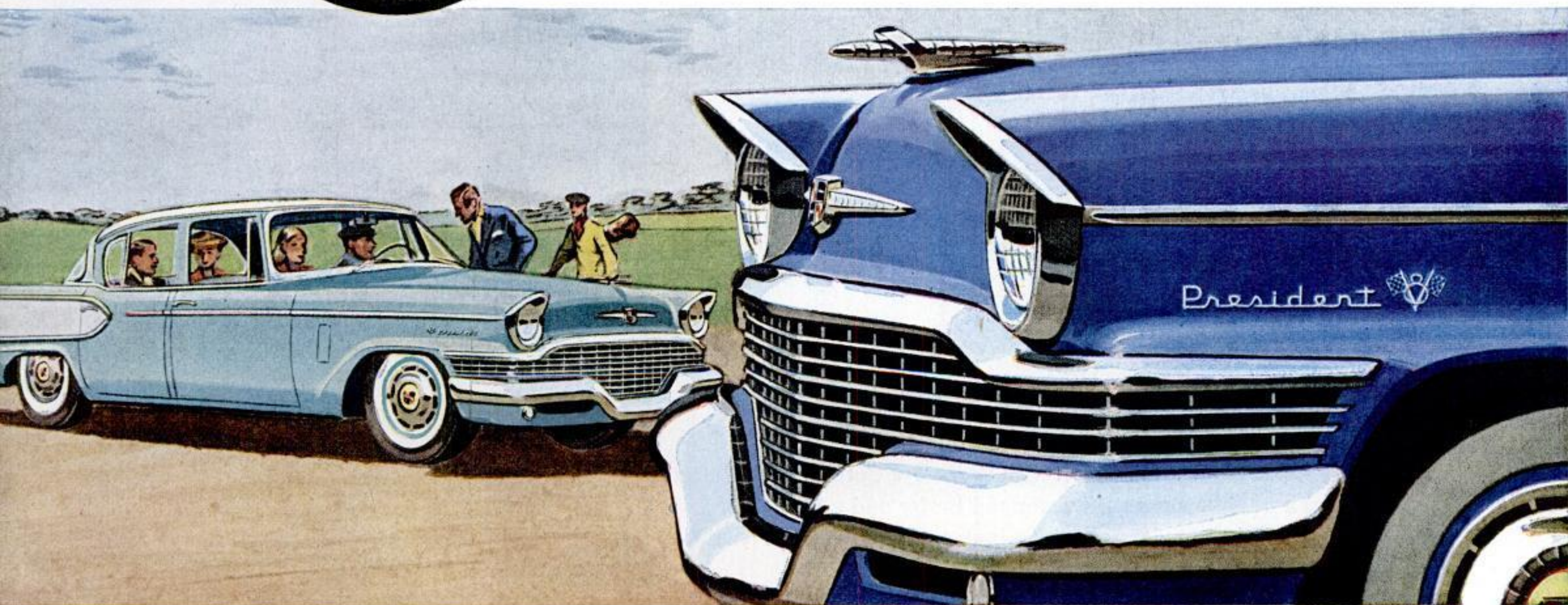
in a car more completely inspected.

#### *Satisfaction*

in a car you'll enjoy longer.

STUDEBAKER-PACKARD CORPORATION  
Where pride of workmanship always comes first!

↓ NEW PRESIDENT CLASSIC SEDAN. Here's the longest (120½-inch wheel base), most beautiful, high-powered car in the low price field. Brings you the new Luxury-Level Ride—the smoothest you've ever known.







*Birds Eye is the frozen food  
with the BEAUTIFUL flavor*

**Birds Eye Corn** is so much *more* than just good food. Every kernel is butter-tender, wonderfully plump, bursting with milky sweetness.

Tastes *beautiful*. And this beautiful flavor is frozen in just a few fresh hours after picking.

**Serving tips:** Pimiento goes well with Birds Eye Corn . . . or "Butter-Boil" with 2 tablespoons each water and butter and a little salt. Boil, covered, until just tender—about 2 minutes; stir as needed. New idea!

*Some freeze food . . . **BIRDS EYE FREEZES FLAVOR***



**Make it an all-Birds Eye meal.** Serve Birds Eye Fish Sticks and Spinach with your Corn. Birds Eye Apple or Cherry Pie for dessert!

Products of General Foods



# EDEN'S TRAGIC BLUNDER

## IT GIVES THE U.S. AND THE U.N., HOWEVER, A NEW MANDATE FOR MORAL LEADERSHIP

These apocalyptic days that shake the world are days of strange paradox, in which the human spirit, as in Poznan and Budapest, reaches some new heights of heroism and frustration—in which this same spirit of freedom is shabbily betrayed, as in the invasion of Egypt by old friends of freedom. They are days at once of glory and of shame, of tragedy—as our alliances are shaken and as Western aggression unfortunately tends to move Soviet crimes out of the spotlight. But they are days, above all, of profound changes. Out of the chaos two great new facts emerge:

Britain and France, by their attack on Egypt, have put themselves, at least in non-Western eyes, on a moral footing which makes it difficult for them to protest the Soviet Union's slaughter of Hungarians. The French, who were already involved in colonial warfare, had little moral prestige to lose with the world's undecided peoples by this adventure, nor has the world looked to France for moral leadership recently. But the British government of Sir Anthony Eden, by an act which daily seems more extraordinary, has deeply shocked its friends and allies. And both nations forfeited the trust of Asians and Africans—a majority of the world's people.

► The U.S., for all its past fumbles in Middle Eastern policy, nevertheless, when forced to choose between its historic friends and its own basic principles, chose principle. By so doing it set off an electric current in the Asian and African world which greatly enhanced U.S. prestige. We have even been presented with the chance to exert the moral leadership of the world, not only to make peace in the Mideast but to help create a new rule of law in the world which even Communists might have to respect.

► How did we ever get so estranged from our allies that they cut us off completely from their confidence and launched behind our backs this military conflict? Part of the blame is ours, or so Sir Anthony can reason. We talked them out of force at the time Egypt's dictator Nasser seized the Suez Canal but later failed to back our own alternatives with any real show of determination. The British and French then decided to act without us and Israel provided the necessary provocation. They acted believing that Nasser is a wild man who unless he is stopped now will stop nowhere until he has blown up the whole Middle East. Many Americans share this view, but few believed that naked force was the way to stop him, for it could set off repercussions that might blow up the Middle East in any event. All his wildness and provocations did not justify the immorality of the action taken.

The British people are not to blame for this, nor even the government in its entirety. The blame is largely on Eden.

Accordingly, there is good reason to hope that the Western alliance can be saved, for the greatest indignation over this deed is being expressed by the British people themselves. Not only did Laborite Hugh Gaitskell speak for probably more than half of them, rising in one of Parliament's most dramatic sessions ever to pronounce it "an act of disastrous folly . . . we shall regret for years." Most of Britain's press denounced it, and the Archbishop of Canterbury observed "in fear and trembling" that "Christian opinion is terribly uneasy and unhappy."

Part of Eden's calculation was that President Eisenhower would not dare, on the eve of an election, to offend the "Jewish vote" by opposing Israel. Eden misjudged his man. Within hours of the attack by Israel the U.S. called for Security Council action. When British and French vetoes prevented that, the U.S. joined in calling the General Assembly—and

itself presented the resolution, passed by 64 nations to 5, which demands immediate cease-fire, withdrawal from Egypt by Israel and halting of the British-French invasion. If it is not obeyed, the member nations are free to apply their own sanctions.

Whatever happens next, a new situation is now being created in the Middle East in which the U.S., as the outstanding nonbelligerent with clean hands, must inevitably play the chief role. Here lies one great new challenge for bold and wise leadership. The present crisis arose in part because of our failure, in the past, to create a general settlement in the Middle East. Soon we must tackle this again. Already Canada—which is closer to the U.S. than to Britain in this crisis—is calling for formation of a multination peace force, which the U.S. could lead. Dulles promised the U.N. that once the fire is extinguished "we shall turn with renewed vigor to curing the injustices out of which this trouble has arisen." That "vigor" will be sorely needed. This time we must make *real* peace.

The U.S., which has long been erroneously identified with colonialism in the eyes of nonwhite peoples, by its action has made the error clear. In the U.N. last week the employees of the American delegation were virtually besieged by Asian and African admirers; the Asian members of the British commonwealth took the American side, from India to Burma to Indonesia and on to imperialist-hating Latin America, the praise of American principle rang loud. Put to use, this new moral leadership of the world can make a peace that sticks. Such a peace will need, for example, to resettle the one million homeless Arab refugees, redraw and demilitarize the hostile boundaries and perhaps even create a U.N. army to police them. Jerusalem ought to be made an international city. Bold economic programs must be launched to make this whole area viable. The universal use of the Suez Canal must be safeguarded by international guarantees. An end must be put alike to Arab fear of Zionist expansionism and Jewish fear of Arab massacres.

In the end this test of the U.N., which could easily have destroyed it, may actually be its salvation. For the U.N. is the closest approximation the world has yet made to an instrument of law whose writ can run, however feebly, among all men. Out of this crisis it has not yet acquired any actual powers of law or enforcement; it is not yet either a world government or a world court, only a world forum, but there nevertheless the moral conscience of the world can be expressed with measurable force. Each such expression, when heeded—as this will sooner or later have to be by governments accountable to public opinion—creates new precedents of obedience which become, in time, a form of law—law in itself being in essence the accretion of tested and honored precedents.

Communist Hungary asked the U.N. for protection against the Soviet colonialists who cut down spontaneous protests with ruthless force. This same pressure of world public opinion—which should never have been diverted by any Western act from the Soviet terror—must now focus again upon that terror.

Despite all this, it is possible that the U.N. and its sanctions would in time become the general law which all men need. "There can be no peace without law," President Eisenhower truly said last week. ". . . The peace we seek and need means much more than mere absence of war. It means the acceptance of law and the fostering of justice in all the world."





“Let’s have another cup of Postum...it’s an hour show!”

Just as your favorite program has a special flavor  
...so Postum has a unique flavor all its own.

You’ll find Postum *different* from everyday hot  
drinks...with a grain-rich, slow-roasted flavor you  
and your whole family will enjoy.

And Postum helps you top a relaxing evening with  
a good night’s sleep. It’s 100% *caffeine-free*...safe  
even for children!

For less than a penny a cup—make this pleasant  
change from everyday hot drinks today.

Enjoy the hot drink with a different flavor...



A product of  
General Foods





**POLISH PRIMATE**, Cardinal Wyszynski, in good health despite his detention, appears on the balcony of his Warsaw residence to thank people for their prayers.



**HUNGARIAN PRIMATE**, Cardinal Mindszenty, well but wearied by his confinement, is greeted by Catholic lay leaders at Archbishop's palace in Budapest.

## THE REAPPEARANCE OF TWO CARDINALS

Amid the violence and destruction that swept across their countries, two developments, only two days apart, gave the Poles and Hungarians cause to give thanks. One was the release of Stefan Cardinal Wyszynski, Catholic Primate of Poland. The other was the rescue of Joseph Cardinal Mindszenty, his Hungarian counterpart. Confined in a monastery near the Soviet border after his arrest three years ago for attacks on the puppet Polish regime, Cardinal Wyszynski was brought out of imprisonment by the Gomulka government. It was agreed that the government would have (but not necessarily exercise) final authority in Church appointments and that no Catholic political party would be organized. In his first public

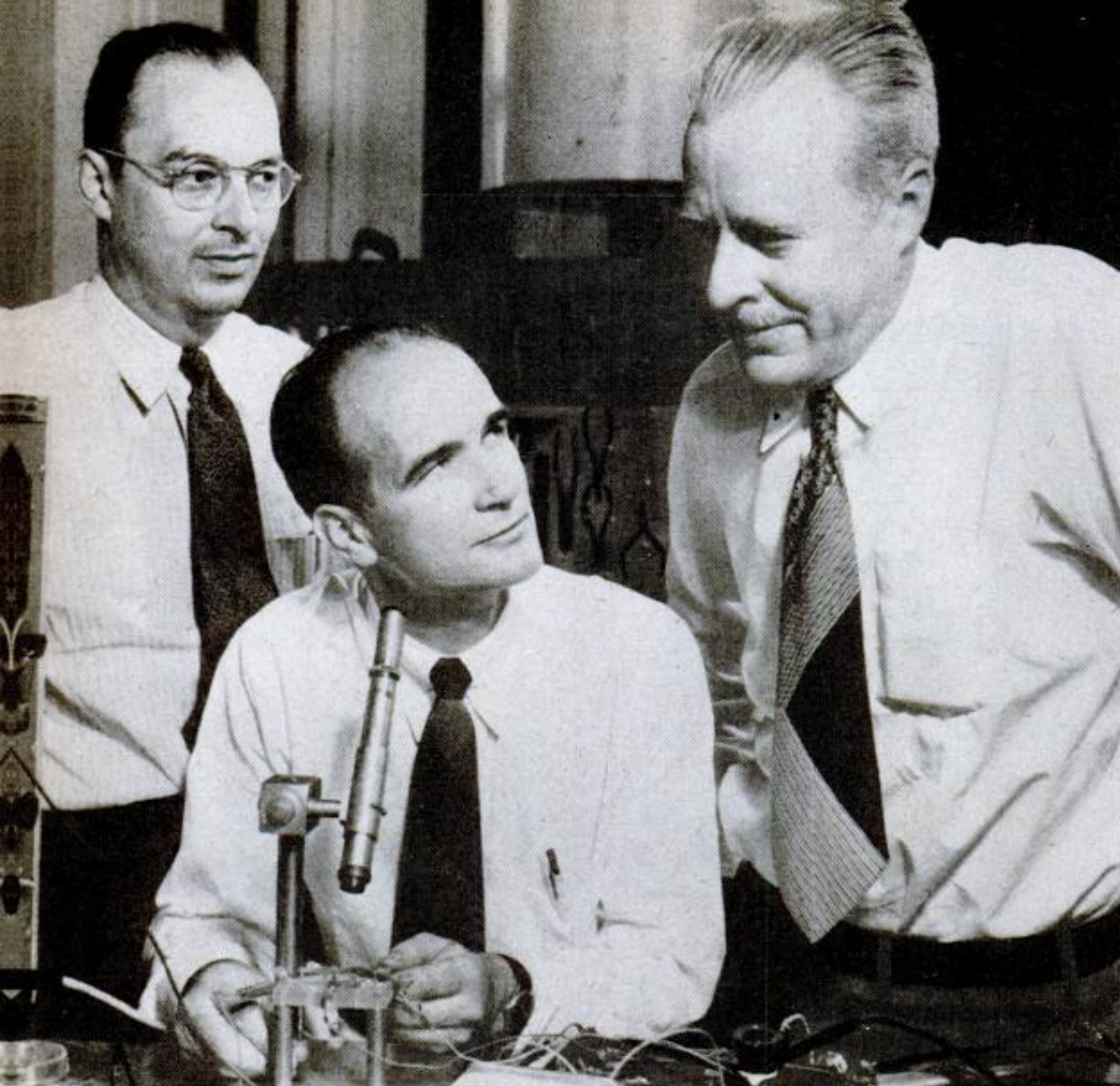
appearance, Cardinal Wyszynski talked of peace for Poland. "I hope quiet and secure times have now begun for you and your Church," he said.

Cardinal Mindszenty, who was jailed eight years ago on a trumped-up "treason" charge, emerged from his imprisonment in a dramatically different way. Four young Hungarian army officers armed with submachine guns talked his 14 security guards into surrendering him without a fight. Back in Budapest, the cardinal blessed the weapons that had rescued him. "I trust that the glory acquired by Hungarian weapons will become greater yet should the need arise," he said. But later, as the Russians moved back into Budapest, he had to take refuge in the American legation.

**BENEATH BALCONY, PRAYERFUL POLISH PEOPLE RECEIVE THE BLESSING OF CARDINAL WYSZYNSKI. WHEN HE SPOKE THEY SHOUTED, "LONG LIVE FREEDOM!"**

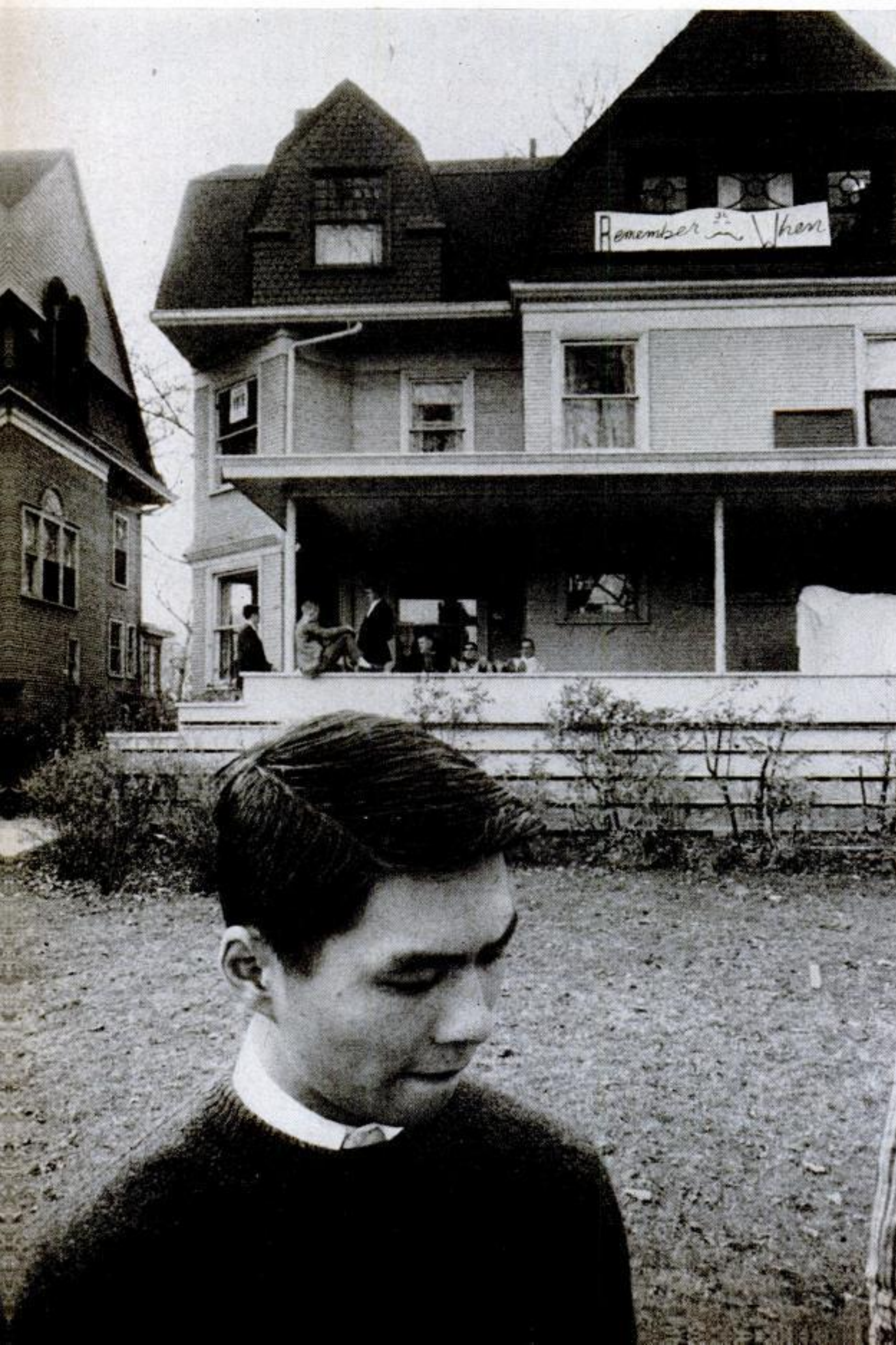






### NOBEL PRIZE FOR TRANSISTOR TRIO

For developing the transistor, the tiny substitute for the electronic vacuum tube, three Americans won this year's \$38,633 Nobel Prize in physics. Shown working on a transistor at the Bell Laboratories at Murray Hill, N.J., Dr. John Bardeen (*left*), Dr. William Shockley and Dr. Walter Brattain (*right*) perfected the device that made radios vest-pocket size, launched a boom in hearing aids, revolutionized the electronics industry.



# A LOOK AT THE WORLD'S WEEK



### PRETTY GUEST OF THE PRESLEYS

Arriving in Memphis as the house guest of Elvis Presley's parents, Movie Actress Natalie Wood was given a cuddly hug, a sightseeing spin in the singer's white Continental Mark II and a ride on his motorcycle. The actress's mother said in Hollywood, "I don't think she takes him seriously." Said Natalie, "He's a pixie and has a wonderful little-boy quality." Said Elvis, "I'd be crazy to get married now. I like to play the field."

### THE WALL AGAINST STUDENT WU

At Northwestern University in Evanston, Ill., Sherman Wu, son of former Formosa Governor K. C. Wu, left the Psi Upsilon fraternity house after his forced resignation as a pledge. The chapter president said, "We felt he would be a detriment" and that eight freshmen had refused to pledge as long as Wu was associated with the fraternity. Sherman said, "They told me I would degrade their house because I am a Chinese."

CONTINUED





**Who's giving what...to whom...and when?**

**ADVERTISEMENT**

*turn the page and see ...*





VINCENT PRICE & BILLY PEARSON, ART EXPERTS & CHAMPIONS OF "THE \$64,000 CHALLENGE"

**Vincent Price to Billy Pearson...Cocktails...for the Holidays!** Giving is an art, say the experts. And they suggest that you be original this year. Lift your gift above the commonplace of usual liquor; give Heublein Cocktails in the new, stunning, thumb-print Cocktail Pitcher. It's a wonderful way to send "season's greetings" with good taste and good cheer—inside and out! Be sure to get the Cocktail Pitcher in its gay gift carton. G. F. Heublein & Bro., Hartford, Conn.

**HEUBLEIN COCKTAILS** FULL-STRENGTH, READY-TO-SERVE  
IN THE HOLIDAY COCKTAIL PITCHER  
EXTRA DRY MARTINI, 75 PROOF • MANHATTAN, 65 PROOF • VODKA MARTINI, 70 PROOF







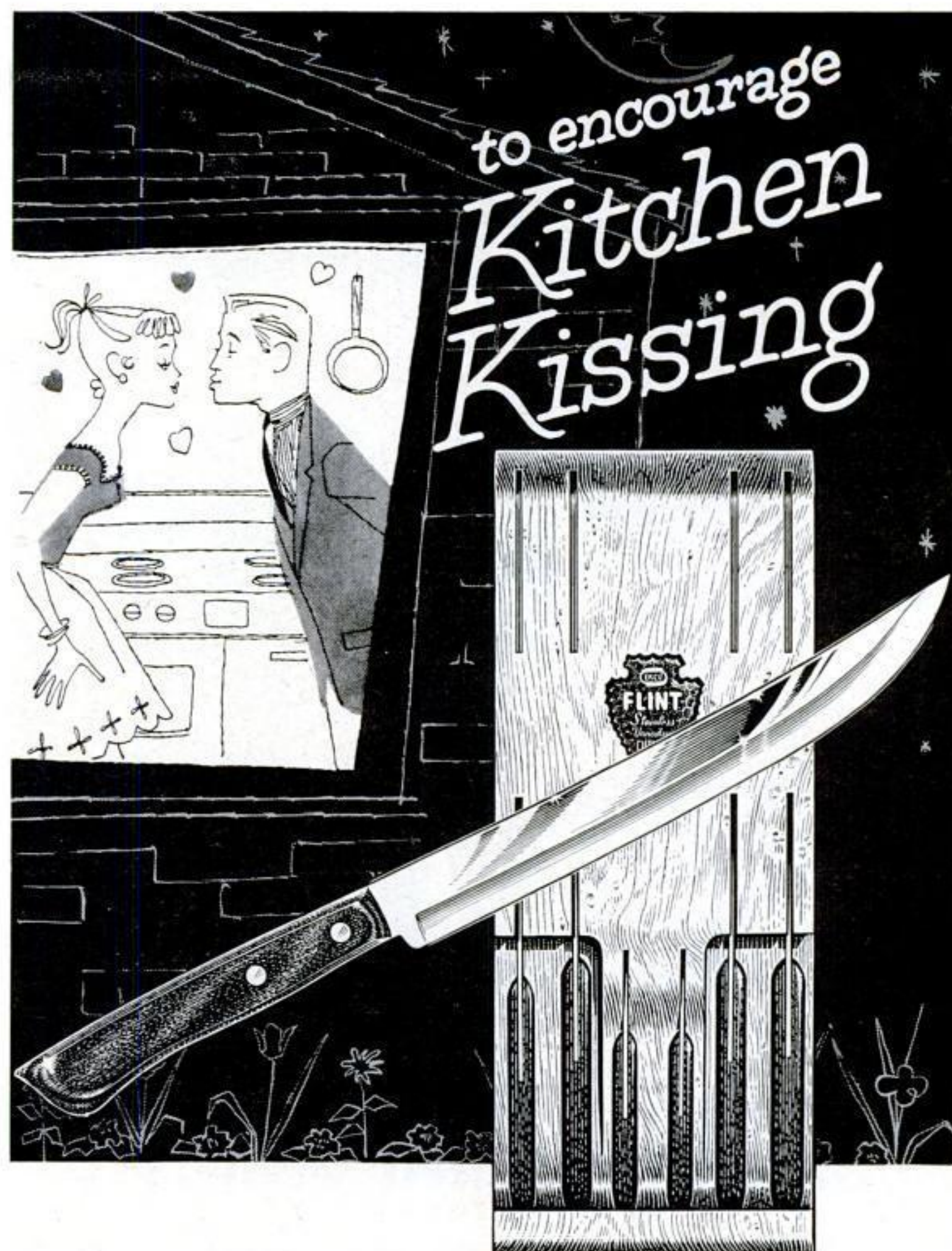
### A MUSCULAR HOIST FOR JAYNE

At a Hollywood costume party Actress Jayne Mansfield (LIFE, April 23) made an acrobatic entrance with her muscleman friend, Mickey Hargitay, who lost his job with the Mae West troupe because of his interest in Jayne. They won a prize for their matching leopard-skin bikinis.



### A ROYAL HANDSHAKE FOR MARILYN

At the Royal Film Performance in London, Britain's Queen Elizabeth offered a gloved hand to Marilyn Monroe, standing by Actor Victor Mature. The 30-year-old actress gave her impression of the 30-year-old monarch: "She radiates a wonderful womanly essence and softness."



## FLINT CUTLERY

**Vanadium Stainless Steel Blades  
with Genuine Pakkawood® Handles**



6 piece Flint Steakster® Set in hardwood Holdster. Serrated edge steak knives never need sharpening. Gift-boxed \$12.95



5 piece Flint Holdster® Set includes 3" paring, 5" utility, 7" butcher, 8" steak slicer, 9" roast slicer. Gift-boxed. \$14.95

Kitchen kissing is a delightful occupation for married folks, and a Flint Cutlery set is just the thing to encourage it!

There's never any irritation over a *dull* knife. With a Flint Cutlery Set, your knives are always sharp, safe and handy.

The blades are the finest hollow-ground vanadium stainless steel; handles are genuine Pakkawood that never lose their hand-rubbed lustre! All in all, a Flint Cutlery set keeps you and your husband in the good mood that encourages Kitchen Kissing.

"Kitchen-kissing" set shown includes the six knives you use the most—3" paring, 5" utility, 8" steak slicer, 8" French Cook's, 9" roast slicer, 9" bread knife. Gift-boxed. \$19.95



the greatest names  
in housewares

**FLINT**

Available wherever fine housewares are sold throughout the United States and Canada  
© 1956 Ekco Products Co., Chicago 39, Ill.



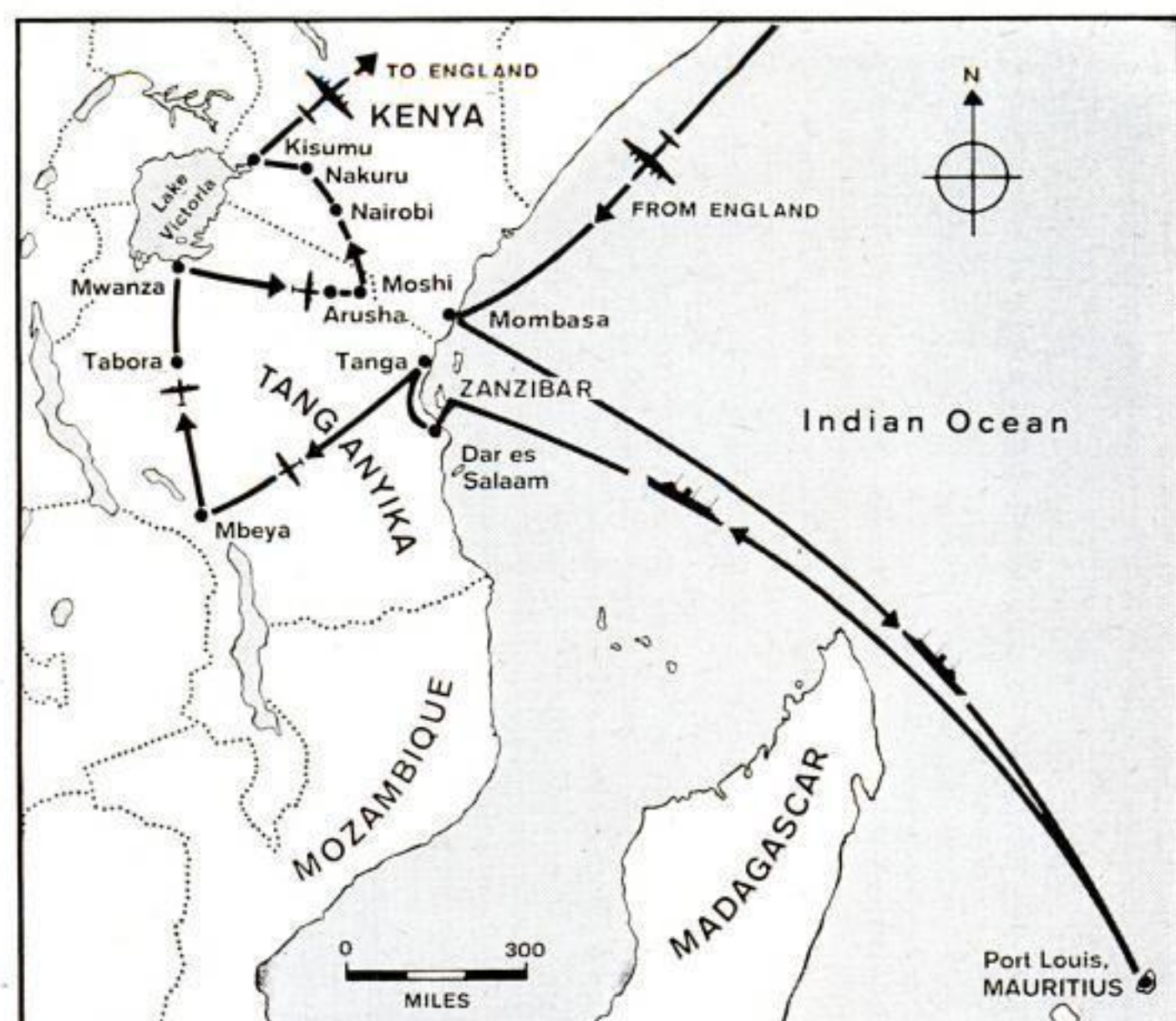


TAKING OWN SOUVENIR PICTURES WITH 35-MM CAMERA AT A TANGANYIKA ANIMAL FARM, PRINCESS MARGARET IS PHOTOGRAPHED IN TURN BY THE PRESS

# MAGNETIC MARGARET'S AFRICAN MISSION

On a troubled continent Britain's pretty princess  
finds colorful evidence of loyalty to the crown

Photographed for LIFE by MARK KAUFFMAN



PRINCESS'S PROGRESS by air and sea on royal tour is shown on map. Counting trips by automobile and small plane, she covered more than 17,000 miles.

With all the serenity of a story-book princess and all the enthusiasm of a first-time tourist, Britain's well-traveled Princess Margaret threw herself into another grueling mission in empire diplomacy. For five weeks she drove and sailed and flew on a tour of British colonies and protectorates in east Africa and on islands offshore in the Indian Ocean. She had scarcely a moment to herself.

Hailed with tumultuous welcomes, the princess did her best to charm her sister's subjects in what was, except for the waning Mau Mau problem, a relatively peaceful part of a continent in trouble. She flew to Mombasa, then sailed in a royal yacht to Mauritius. Upon her arrival an excited crowd broke through police cordons, but the princess opposed suggestions that her schedule on the island be curtailed. She sailed back to Zanzibar where she captivated its multinational population as well as its aged sultan (pp. 62, 63). She spent rigorous days under a burning tropical sun in Tanganyika. She got to Kenya four days before tribal police captured the leader of the Mau Mau, and toured the country that had been beset by Mau Mau terrorism.

Under the strain of travel every member of the entourage was taken ill at one time or another. In Nairobi the princess had a gastric upset that caused her to miss an engagement for the first time—she skipped a civic luncheon. But she went to a garden party where she stood for two hours because she did not want "to disappoint all those people." Finally, leaving for London with memories of the colorful occasions shown at right and on the following pages, the princess thanked all the places she had visited for "a loyalty and kindness which I shall always remember."



TIRED AND TANNED, the princess rides home from the London airport with the queen mother (left). Her sister, Queen Elizabeth, also came to welcome her.



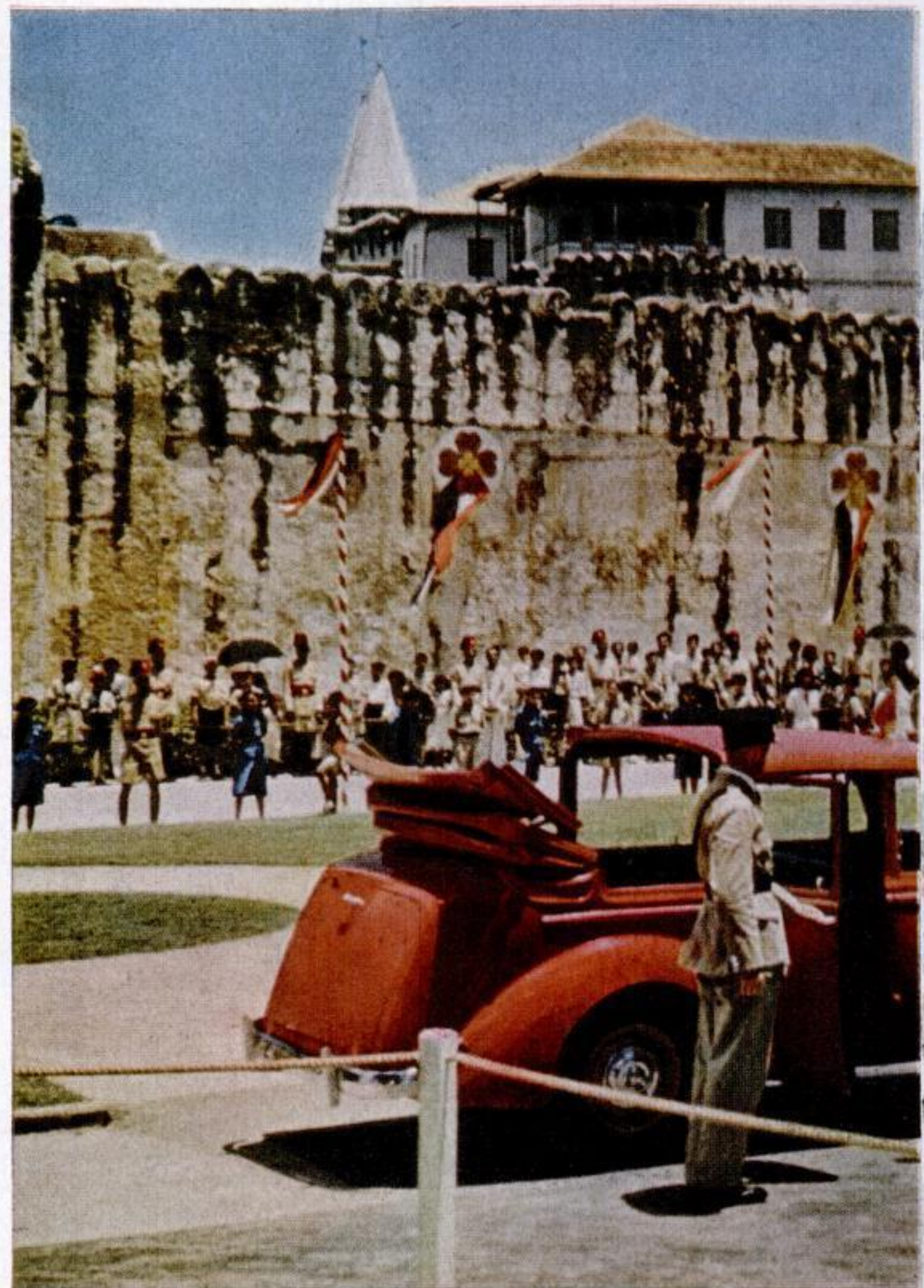






**CIVIC GESTURE** to Zanzibar is made by Margaret on the morning of her arrival as she spades earth in a tree-planting ceremony during a tour of the old city.

## Margaret's Tour CONTINUED



**HOMAGE TO A PRINCESS** is paid by Zanzibar townspeople, guards as Sultan Seyyid Sir Khalifa Bin Harub, 77, accompanies her in his red Armstrong Siddeley



**CHEERFUL CALL** is paid polio victims as Margaret strolls past mural in ward of new orthopedic hospital she dedicated on Mauritius where polio incidence is high.



**BIG BARAZA** (tribal meeting) at Mwanza, Tanganyika brings wild panoply of dancers scooting past the royal dais. Two thousand performers did 29 separate





limousine to quay opposite fort (*background*) now used as a women's club. The sultan gave the princess the Order of Brilliant Star, Zanzibar's highest decoration.



**FRIENDLY INTEREST** is shown by Margaret at Zanzibar agricultural show set up to inform her about island economy. She holds basket woven of palm fronds.



tribal dances in spectacular 40-minute show attended by total of nearly 50,000 tribesmen. Seated on the dais at right is British governor, Sir Edward Twining.



**UMBRELLA DANCE** using ceremonial parasols is one of several native dances performed in honor of the princess in courtyard of Sultan of Zanzibar's palace.

CONTINUED





**CHILDREN'S RALLY** on the Seyyid Khalifa sports ground in the city of Zanzibar entertains Margaret (*center*) with a ceremonial dance by schoolgirls

of Indian descent. Also sitting on the platform are (*from left*) Lady Cavendish, Margaret's lady in waiting; Robert E. Alford, acting British resident (diplomatic





agent) of the Zanzibar protectorate; Stanley Hann, Zanzibar education director; Mrs. Cecily Evans, and Mrs. Alford. Eight thousand children turned out to dance,

sing, put on a gymnastic display and welcome the royal visitor with speeches in English, Swahili, Gujarati and Arabic. The princess made a speech in reply.

CONTINUED





**INSPECTING SPEARMEN** in Tanganyika, Margaret passes in review in a Land Rover before lines of festooned, shield-holding Masai and WaArusha tribesmen.

**FEEDING GIRAFFES**, Margaret passes out tidbits at a zoo near Arusha. Tanganyika asked her to pick two zebras as gift to Prince Charles and Princess Anne.





Greatest advance since the automatic oven!  
Don't watch foods fry...the dial does it!



8A1 Automatic  
11" Fry Pan (shown)  
\$19.95  
Polished aluminum  
domed cover \$3.00

8B1 Automatic  
12" Fry Pan  
\$24.95  
Polished aluminum  
domed cover \$4.00

# New Toastmaster Automatic Fry Pan

**No watching**—set the temperature when you fry or cook, the same as when you bake!

**Perfect results**—you get the one right heat for every food—every time.

**Cook right at the table** and enjoy foods hot and delicious at their appetizing best.

**Square shape holds 20% more food** than round pan. Lets you fry, stew, bake, pan broil, and braise.

**Immerse in water for cleaning**—easy to keep bright and sparkling at all times.

**Signal light** tells when pan is ready. The heat you select never varies.

**Sloping walls of pan** make foods easier to turn, easier to serve.

**Temperature chart on handle** gives you proper settings for 17 different foods. Eliminates guesswork and failures.

**TOASTMASTER** sells more toasters in more sizes  
than any other make ..... 5 models, \$15<sup>95</sup> to \$39<sup>50</sup>



"TOASTMASTER" is a registered trademark of McGraw Electric Co., Elgin, Ill., and Oakville, Ont.





## MR. LOWELL THOMAS: ONE OF THE WORLD'S GREAT CLOCK WATCHERS

Best known today as a globe-trotter, CBS newscaster and Cinerama producer, Mr. Lowell Thomas has also been gold miner, cowpuncher, professor and author of 48 books. To handle it all he's had to be a lifelong clock watcher and minute miser. Typical timesavers: having his own radio studio on his Pawling (N.Y.) farm, dictating in his car, flying 40,000 miles a year.

Mr. Thomas was historian of man's first globe-circling flight (1925), has hopped the Atlantic more times than he can recall. Like other distinguished travelers, he specifies Super Constellation. These Lockheed Luxury Liners make timesaving a *pleasure*. Big chairs, gracious Starlight Lounge, elegant Dreyfuss decor give you that "Very Important Passenger" feeling.

Now completing his latest film, "Search for Shangri-La," Mr. Thomas is looking forward to another trip. In December, 1957, he will fly to Rome on the *NEW*, faster, longer-range Lockheed Luxury Liner (Model 1649) . . . via LAI-ITALIAN AIRLINES.



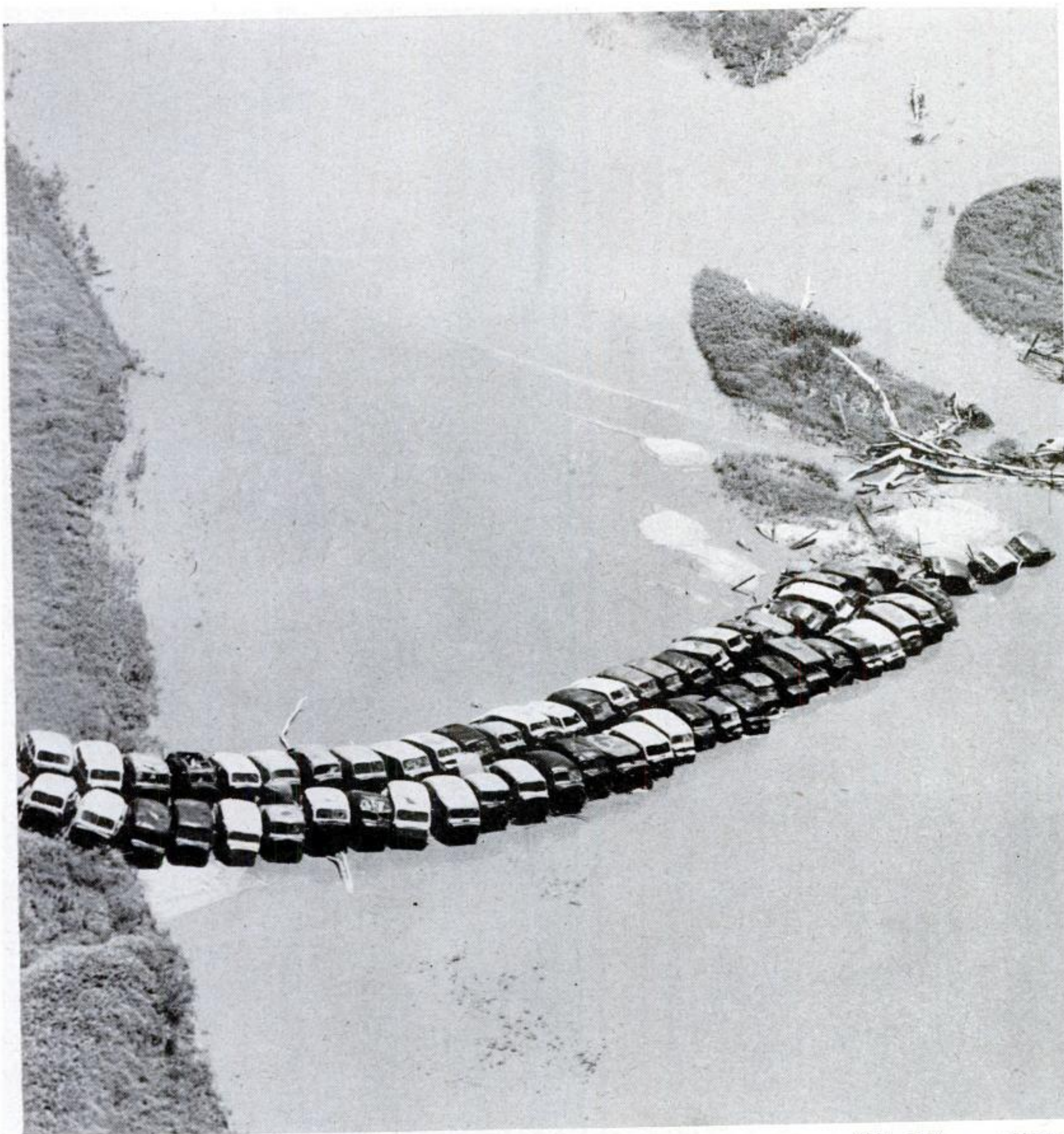
*Now in service: The Super Constellation*

**COMING: THE LARGEST, FASTEST LOCKHEED LUXURY LINER** (Model 1649)—for non-stop service between world capitals via AIR FRANCE, LAI—Italian Airlines, LUFTHANSA—German Airlines, TWA—Trans World Airlines, and VARIG Airlines of Brazil.

**LOCKHEED AIRCRAFT CORP.**

THESE SUPER CONSTELLATION AIRLINES SERVE THE WORLD: Air France • Air-India International • Avianca • California Eastern • Cubana • Dollar Associates • Eastern Air Lines • Iberia • KLM—Royal Dutch Airlines • LAV • Lufthansa—German Airlines • Northwest Orient Airlines • Pakistan International • Qantas • Resort Airlines • Seaboard & Western • TAP • Thai Airways • The Flying Tiger Line • Trans-Canada Air Lines • TWA—Trans World Airlines • U.S. Overseas Airlines • Varig Airlines





ACROSS RIVER, near Willard, Kan., necklace of jalopies stands ready to slow current in flood season.



## JUNK JALOPIES FORM A JETTY

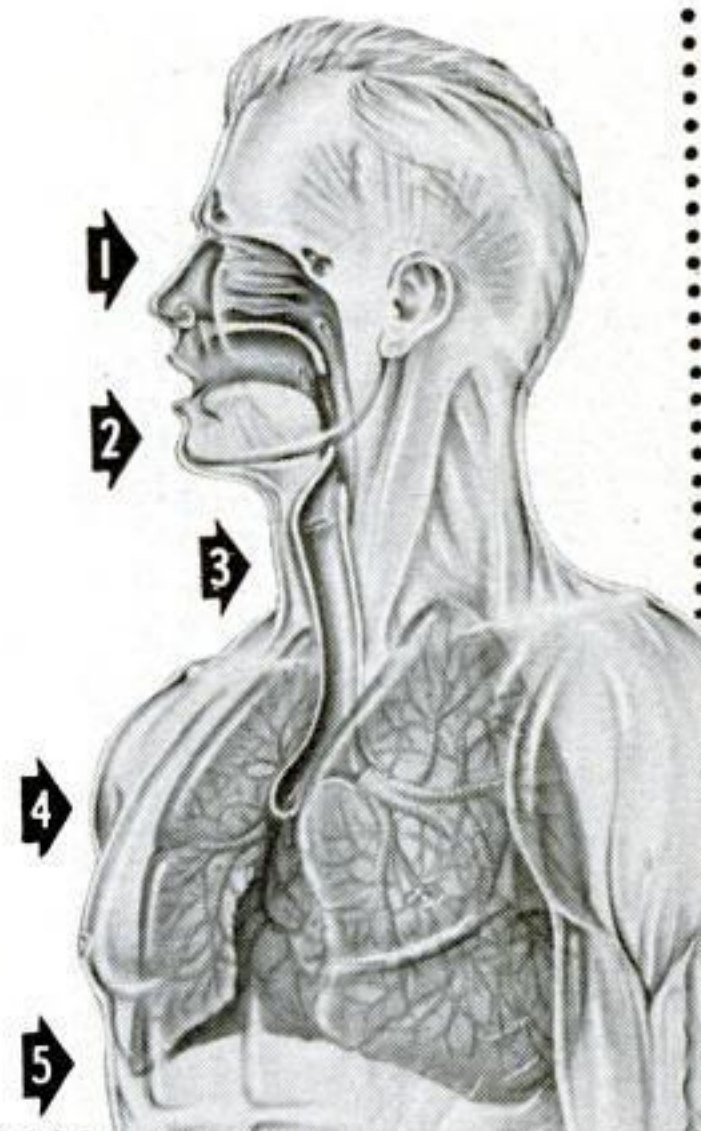
Each year about this time near Topeka, Kan. a strange collection of old car bodies is hauled along the highway bordering the Kansas River. They meet an odd fate. They are pushed into the river, which is at low ebb in late fall, and chained together like the ones shown here, forming jetties and revetments.

The idea of using old cars was thought up by Howard French who, as maintenance supervisor in the area, is responsible for devising ways of preventing river erosion as cheaply as possible. The 1,000 jalopies he has bought so far cost \$5 each and have done the job handsomely, protecting 21 miles of riverbank at about one fourth the price of conventional methods.

ALONG BANKS, chains of old cars serve as revetment to prevent swirling water from eroding soil.

## Coldene Attacks the 5 stages of the common cold

- |                       |          |                |
|-----------------------|----------|----------------|
| SNEEZING,<br>SNIFFLES | <b>1</b> | STUFFY<br>NOSE |
| SORE                  | <b>2</b> | THROAT         |
| CONSTANT              | <b>3</b> | COUGHING       |
| TIGHT                 | <b>4</b> | CHEST          |
| MUSCULAR              | <b>5</b> | ACHES          |



A new idea in  
cold medicine.  
Brings you feelable  
relief in minutes

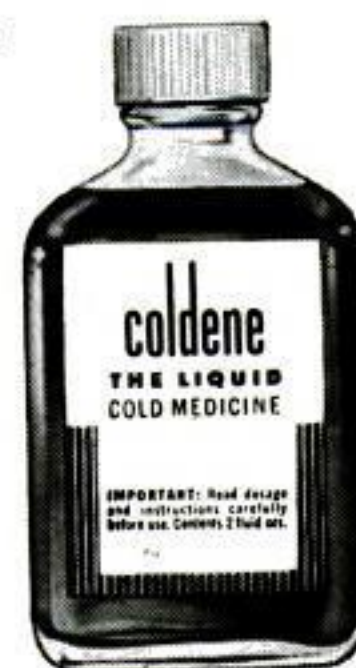
**IT'S LIQUID**—goes to work faster

**IT'S POWERFUL**—unites the powers  
of several *proved* ingredients

**IT'S COMPLETE**—  
takes the place of  
nose spray, anti-  
histamine, gargle,  
cough syrup,  
chest rub and  
pain reliever

ONLY \$1.00

Copyright 1956  
Pharma-Craft Company  
Batavia, Illinois





# How to paint a bright future for your child with Equitable's Living Insurance

**The good things in life can always be hers if you plan for them today**

What do you see of her future in the pictures she paints today? A distinguished artist? A successful designer? Or a talented wife and mother?

Whatever she wants to be, you can be certain she will reach her goal with Equitable's *Living Insurance*.

You can be certain of her education, for example, with an Equitable Endowment Policy. Even if you died after the first premium, she'd still be assured of funds to complete special training or college.

No question about the roof over her head, either. With Equitable's Assured Home Ownership Policy, it will always be there, even if you're not.

Her health can be safeguarded now and in the years ahead by Equitable's Major Medical Expense Policy, which helps pay crushing medical bills.

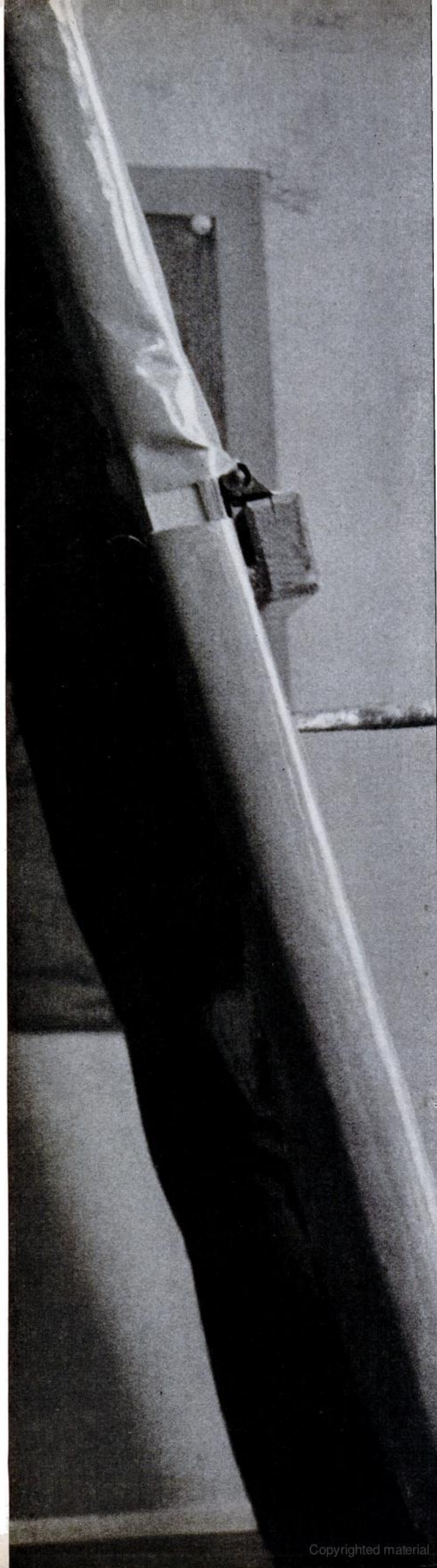
This is Equitable's *Living Insurance* in action; *Living Insurance* that stresses benefits for you and your family while you live—or for the loved ones who live on after you. See the Man from Equitable—a trained insurance counselor.



"Classroom Artist"  
Photographed by Wayne Miller

## Living Insurance by Equitable

The Equitable Life Assurance Society of the U. S.,  
393 Seventh Avenue, New York 1, N. Y.





Diras live in nests

Gophers live in holes  
in the ground

Earth w

in the c

quirre

imos

es

the hous



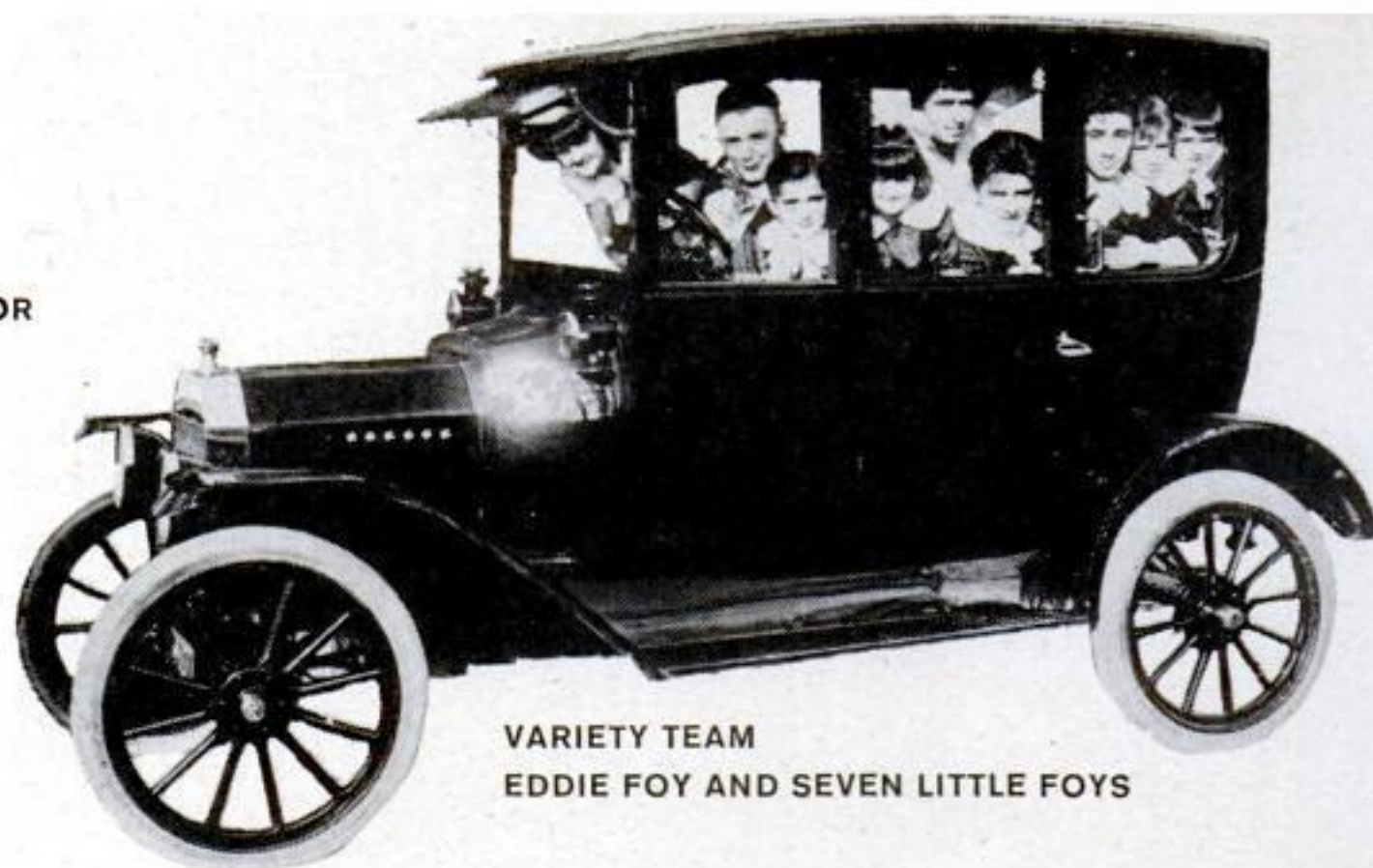




BLACKFACE COMIC  
BERT WILLIAMS



FEMALE IMPERSONATOR  
GEORGE MUNROE



VARIETY TEAM  
EDDIE FOY AND SEVEN LITTLE FOYS



INDIAN CLUB ARTIST  
GUS HILL



SONG AND DANCE MAN  
GEORGE M. COHAN  
WITH MOTHER HELEN



## FRED ALLEN'S TRIBUTE TO

Great comic in his last book fondly recounts the hilarious legends of show

Members of the incredibly variegated-looking assortment of people above were bound together by a tie stronger than that felt by any occupational group today. They were vaudevillians in the golden age of vaudeville. Among them (center, right) was the late Fred Allen, whose road to fame in radio, movies and TV led upward through decades of smalltime trouping. When he died last March, Allen left behind an autobiographical volume called *Much Ado About Me* (to be published Nov. 13 by Atlantic-Little, Brown, \$5.00) which reviews those years in warm and humorous detail. Here, in a chapter in which he turns aside from his own life story, is Fred Allen's hilarious tribute to the people and folkways of vaudeville as he knew it.

**V**AUDEVILLE is dead. The acrobats, the animal acts, the dancers, the singers and the oldtime comedians have taken their final bows and disappeared into the wings of obscurity. For 50 years—from 1875 to 1925—vaudeville was the popular entertainment of the masses. Nomadic tribes of nondescript players roamed the land. The vaudeville actor was part gypsy and part suitcase. With his brash manner, flashy clothes, capes and cane, and accompanied by his gaudy womenfolk, the vaudevillian brought happiness and excitement to the communities he visited. He spent his money freely and made friends easily.

In the early days, the exact degree of prosperity the smalltimer was enjoying could be determined by taking inventory of the diamonds that adorned his person. If he was doing well, the smalltimer wore a large diamond horseshoe in his tie and two or three solitaires or clusters on his fingers; his wife looked as though she had been pelted with ice cubes that had somehow stuck where they landed.

The smalltimer's diamonds didn't have to be good. They just had to be big. What difference if the eight-karat ring was the color of a menthol cough drop as long as the stone sparkled in the spotlight during the act? To the smalltimer, a diamond represented security. Confronted with a financial crisis in a strange community, he merely stepped into the nearest pawnshop and consummated a legitimate routine business transaction.

The smalltimer thought and talked only about his act and about show business. If you said to him, "Do you remember the Johnstown flood?" he would probably reply, "Remember the Johnstown flood? Are you kidding? I and the wife were playing Pittsburgh that week. Eva Tanguay was the star. Walter Kelly was next to closing. After the first show the manager comes running back and says, 'You kids is the hit of the bill!' He moves us down to next to closing for the rest of the week. Kelly is blowing his top. All week long I and the wife murder them!"





VENTRILOQUIST-JUGGLER  
FRED ALLEN  
AND DUMMY JAKE



BALLROOM DANCERS  
JACK CLIFFORD AND EVELYN NESBIT



SOFT-SHOE DANCER  
PAT ROONEY II



SLEIGHT-OF-HAND ARTIST  
ALEXANDER HERRMANN

# VAUDEVILLE'S GOLDEN ERA

circuit whose people lived in a wonderful world all their own

by FRED ALLEN

Everybody in Johnstown could have been swept out of town; the smalltimer wouldn't know or care.

The two vaudeville centers of the country were New York and Chicago. During the summer layoff season (theaters had no air conditioning then) vaudeville colonies were formed. The Chicago acts rented or bought cottages near the lakes in Wisconsin or Michigan; the New York vaudevillians huddled together in Connecticut and Long Island. The most famous of the colonies was at Freeport, Long Island.

The Long Island Good Hearted Thespian Society was formed. This was a social club whose members reduced the name to the LIGHTS. One of the traditional Lights Club functions was the celebration of Christmas on the Fourth of July. Most of the vaudeville actors spent their Christmas days on trains, in dingy dressing rooms or in drab hotels. On July Fourth, though the temperature be in the 90s, the Lights' Christmas tree was decorated and lighted, Santa Claus was dressed in his heavy suit with the ermine trimmings, presents were placed under the tree and the members and their children arrived in their furs, mittens and earlaps, some even clattering into the club on snowshoes.

A vaudeville actor could relax and enjoy himself only in the company of another vaudeville actor. You could sit a vaudeville actor in front of

a mirror and he would stay there contentedly for days on end. In cities on the road, the vaudeville performers congregated at the same boarding-houses or cheaper hotels.

There was a time when the actor was *persona non grata* at the better inns, and this was especially true of vaudevillians, who were presumed to be irresponsible from the very fact that their profession was uncertain and their living precarious. It was generally understood that the performers' domestic habits were rarely awarded the Good Housekeeping Seal of Approval. "Duke" Pohl, the manager of the Brevort Hotel in St. Louis, once told me that he was traveling in a special train to attend an annual convention of the Hotel Greeters of America, the official organization of the hotelmen. Each man was asked to name his hotel and tell something about it. Duke later told me that when he announced that his Brevort catered to stage folks, "I could almost hear the gasp that went around the circle."

Duke defended the profession at a time when many hotel and rooming-house owners were complaining that some vaudeville people were stealing towels. There was a joke about the vaudeville actor who died and left an estate of 800 hotel and Pullman towels. Then there was the charge that actors checked into their hotels with heavy suitcases, stayed a week



**A DATE WITH DEBBIE**  
Fitch's "Fair-Haired" Gal



"DON'T BE FROZEN OUT"

# NOW REMOVE WINTERTIME DANDRUFF

WITH VERY FIRST SHAMPOO!

"Watch out for wintertime dandruff," says TV's Miss Debbie Haley. "Cold weather causes over-active scalp glands. Dry, overheated rooms make scalp flake more. Tight hats may interfere with circulation." So, you need Fitch Dandruff Remover Shampoo more than ever in winter. It's the only shampoo specially made and guaranteed to remove dandruff with the very first lathering ... or you get your money back!



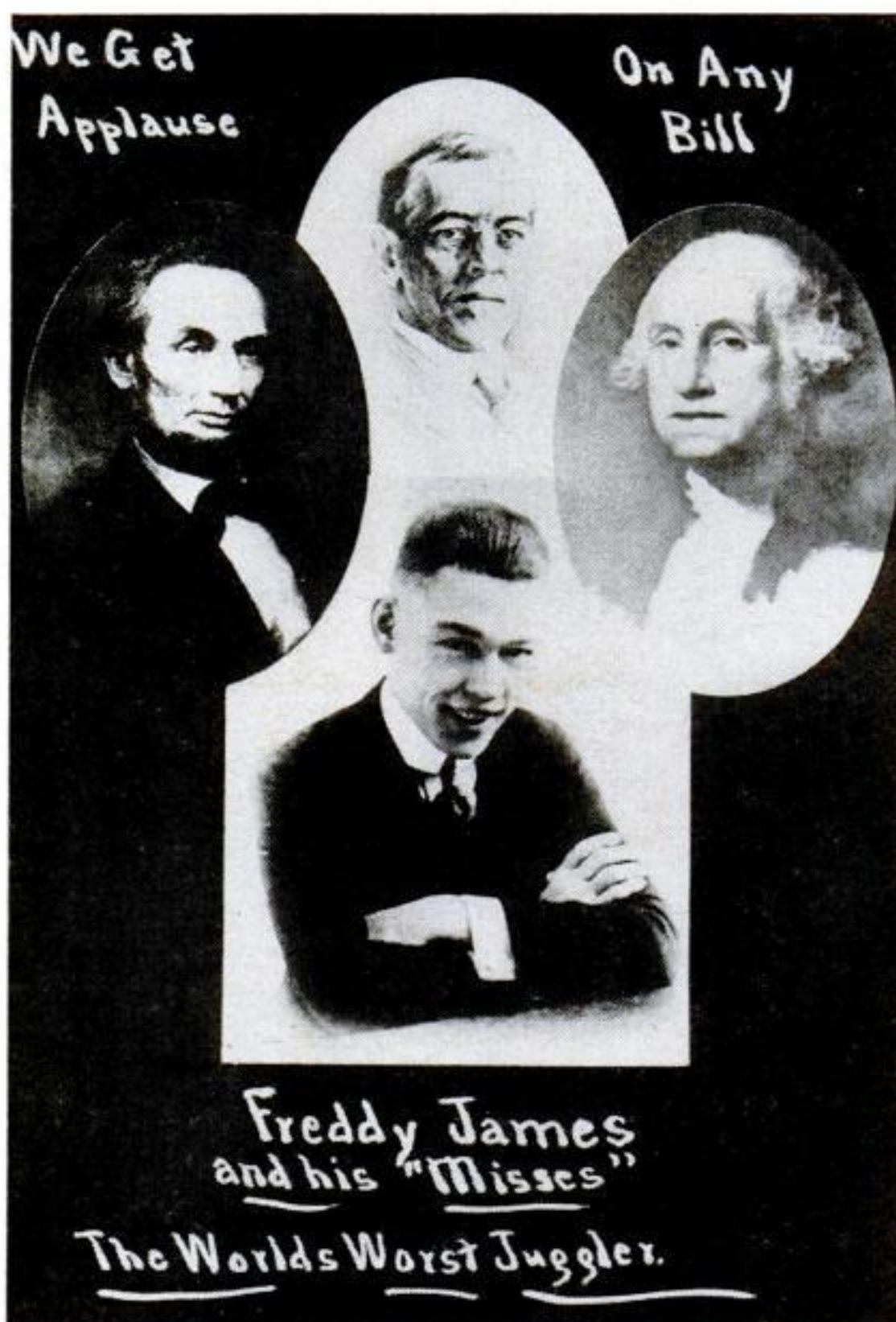
# BRIGHTEN YOUR HAIR UP 35% AT THE SAME TIME!

Use new, milder Fitch for every shampoo—not just to remove dandruff. It brightens hair up to 35% as it removes dulling dandruff and relieves itching scalp. Tests prove it! Helps recondition hair too. Leaves it softer, easier to manage and wave.

ONLY **FITCH** GUARANTEES  
DANDRUFF-FREE, BRIGHTER HAIR  
—OR MONEY BACK!

Get Fitch Dandruff Remover Shampoo today. It must leave hair dandruff-free with just one lathering, must brighten hair too, or return unused portion for full refund from Fitch. Also ask at your Barber or Beauty Shop for a professional Fitch shampoo.

Also available in Canada



EARLY ALLEN BILLING was devised when he was working as "Freddy James." "We get applause on any bill" referred to his trick of flashing presidents' pictures on a screen as he took curtain calls. "Misses" meant not girls, but Allen's juggling fumbles.

## VAUDEVILLE CONTINUED

or two, then disappeared without paying their bills. When the suitcases were pried open, they were found to contain nothing but a collection of bricks and old telephone books. Indigent vaudeville actors were also known to lower their suitcases out the window in the back of the hotel, then walk through the lobby empty-handed, reclaim their cases and leave town.

An actor who had a trunk in his room received an extension of credit. When the bill mounted, the actor, anticipating that the manager would tip the trunk to ascertain its contents and to try to find out if clothing had been pawned, took the precaution of nailing the trunk to the floor.

Ted Healy, a comedian, once owed a sizable bill at the Lincoln Hotel in New York. Ted brought the three stooges he used in his act up to his room and ordered each stooge to don two or three sets of underwear, two suits of clothes, and an overcoat. Healy followed the stooges out of the lobby wearing three suits and one topcoat, and carrying a raincoat with every pocket bulging.

VAUDEVILLE could not vouch for the honesty, the integrity or the mentality of the individuals who collectively made up the horde the medium embraced. All the human race demands of its members is that they be born. That is all vaudeville demanded. The elements that went to make up vaudeville were combed from the jungles, the four corners of the world, the intelligentsia and the subnormal. An endless, incongruous swarm crawled over the countryside dragging performing lions, bears, tigers, leopards, boxing kangaroos, horses, ponies, mules, dogs, cats, rats, seals and monkeys in their wake. Others rode bicycles, did acrobatic and contortion tricks, walked wires, exhibited sharpshooting skills, played violins, trombones, cornets, pianos, concertinas, xylophones, harmonicas, and any other known instrument.

There were hypnotists, iron-jawed ladies, one-legged dancers, one-armed cornetists, female impersonators, male impersonators, Irish comedians, Jewish, blackface, German, Swedish, Italian, and rube comedians, dramatic actors, Hindu conjurers, ventriloquists, bag punchers, clay modelers and educated geese: all traveling from hamlet to town to city, presenting their shows. Vaudeville asked only that you own an animal or an instrument, or have a minimum of talent or a maximum of nerve. With these dubious assets vaudeville offered fame and riches. It was up to you.

CONTINUED

# "I'm 103

... and rheumatism hasn't  
stopped me from enjoying life!"



This photo taken Sept. 1956

A rheumatic sufferer for 50 years, Mrs. Eunice L. Ratekin, Rulo, Neb., has been headlined in many newspaper stories. In her latest interview, she was asked by an INS reporter whether Sloan's Liniment had given her greater relief from her rheumatic pains than any other product she ever used. "Oh mercy yes!" she said. "If it hadn't, I wouldn't have used it for so long." Like millions of fellow-sufferers—young and old—Mrs. Ratekin knows from experience that nothing eases pain like Sloan's! It's all heat-producing liniment—not diluted with alcohol. Penetrates full-strength—helps relieve the pains of rheumatism, arthritis, muscular soreness good and quick. Ask your doctor!

# SLOAN'S LINIMENT or BALM CHASES PAIN

Relief for young folks from 10 to 110

\* don't blame your  
electric shaver



Get a smoother shave  
in half the time with  
**SHAVEX**  
Just plug it in...  
attach your shaver  
An ideal gift—\$7.95

14 Day FREE Home Trial

\* Your own shaver can give you much faster, closer shaves. SHAVEX changes house current to direct current—increases efficiency up to 80%—Better for motor, too. at electric shaver dealers everywhere  
SHAVEX CO., Box 2811  
Hollywood 28, Calif.

# JAW TEASERS

America's  
Favorite  
**BUBBLE  
GUM**



BRANDED FOR  
QUALITY  
SOLD EVERYWHERE

# A-1 Worcestershire

Flavor hike for  
Meat Loaf



SEAL DRAFTY CRACKS

**Handi-calk**  
DOUBLE-CHEK

The original calk cartridge for home owners







Lower outside by 2 full inches



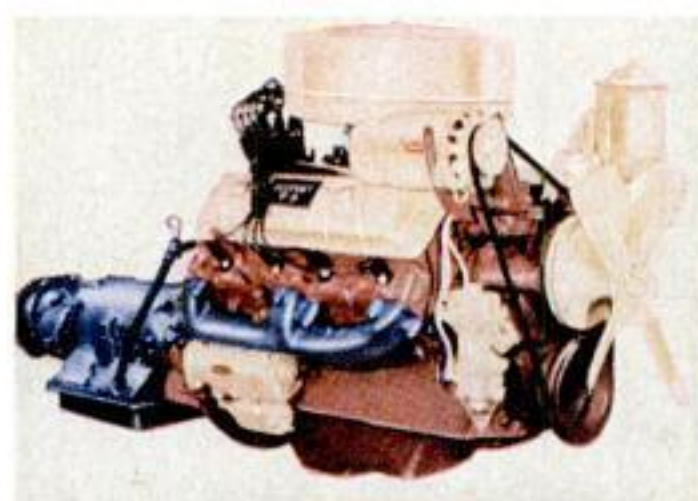
Higher inside than any other car



Slim outside for easy maneuvering



Wider inside than any other car



World's newest V-8 . . . 255 hp



with new Hydra-Matic



Built for safety



and double comfort

# Announcing the trim, new 1957 Hudson Hornet V-8

. . . way up in power, way down in price!



The trim, talented 1957 Hudson Hornet V-8 Hardtop  
Product of American Motors

**Flip the key,** and get set to skip a heartbeat. This car's a performer!

*Quick . . .* with the flashing power of its brand-new 255-horsepower V-8 engine. *Smooth . . .* with the jet-like pickup of new Flashaway Hydra-Matic. *Light on its feet . . .* with the easiest steering and shortest turn of any big car on the road. *Rugged . . .* with a ground-hugging,

rattle-free ride that's three-times smoother and steadier than any you've ever known!

It's bigger inside than any car at any price . . . trimmer outside for easier handling. It's two inches lower — yet offers bigger, safer tires. It brings you exclusive reclining seats, twin beds, lowest cost air conditioning. Built in a double-strong single unit, it promises you thousands of

*extra* carefree miles. And it's yours in a choice of 32 eye-catching color combinations.

Enough said? . . . not quite. Because the trim, exciting 1957 Hudson Hornet V-8 will actually cost you *less* than last year's models. A bombshell? . . . a beauty? . . . a bargain? . . . you bet! Phone your Hudson and Rambler dealer for a demonstration drive today!



# It's easy to have an all General Electric Kitchen ... for as little as \$26 a month\*

Today G. E. brings you the complete, harmonized kitchen ...  
custom planned for you and your budget



**Carefree Classic Kitchen ... about \$41 a month\*** ... radiates easy cooking and serving in this split-level open-room plan. Convenient pass-through has wide G-E Waist-High Oven with drawers below, easy-cleaning Porcelain Enamel Sink with Food Disposall, top-loading Undercounter Dishwasher. Against oak panelling are G-E Base and Wall Cabinets, roomy Refrigerator-Freezer. Center snack bar has built-in Range Cooking Units. Built-in beauty!

**Why put up** with a "tired" kitchen any longer? You'll find it costs so little to own a conveniently planned General Electric kitchen like the ones you see here.

From new built-in Wall Ovens to harmonizing counter tops, General Electric has everything for you ... right now ... in Mix-or-Match colors.

See how easily you can combine appliances, cabinets and counter tops to ease your living.

**If you modernize**, as little as \$26 a month, based on credit terms under a Kitchen Modernization Plan available from General Electric Credit Corp.

**If you're building or buying**, as little as \$4 or \$5 a month added to your long-term mortgage. Your dealer will work with your architect or builder. You can see complete General Electric kitchens in new homes priced as low as \$10,000.

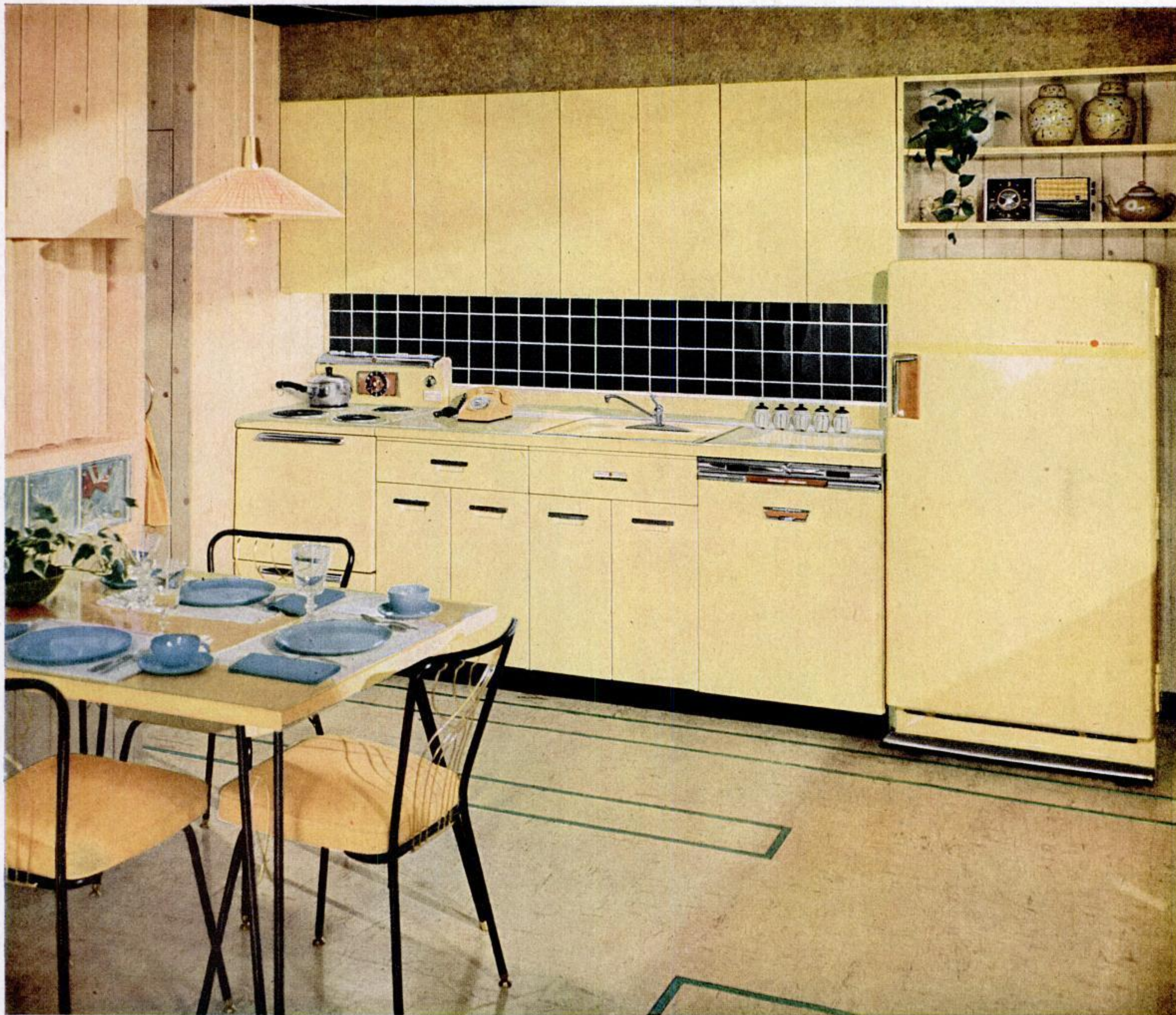


**Marvelous Unit-Wall Kitchen ... about \$55 a month\*** ... new G-E appliance-cabinet groups actually substitute a wall! At left, refrigerator center has Undercounter Freezer and storage cabinet base. Stacked above are a handy Cabinette and eye-level Wall Refrigerator. At right, sink center with G-E Base Cabinet, Disposall, Dishwasher, Range Units, Wall Oven. Cabinets over them.



**Light Lanai Laundry Center ... about \$18 a month\*** ... provides activity area while the family wash is done effortlessly! G-E Porcelain Enamel Sink with Cabinet, G-E Filter-Flo® Washer that eliminates lint, G-E high-speed Automatic Dryer. Green linen Textolite provides worktop on sewing center at left and rear storage drawers. Here's one of many arrangements you can easily plan.





**"Young America" Kitchen . . . only \$26 a month\* . . .** has stepsaving row of G-E worksavers. Spacemaker Range, Steel Base Cabinets, Food Disposall®

Sink, Undercounter Dishwasher, 11-foot Revolving-Shelf Refrigerator, plenty of Wall Cabinets. Marproof counter top of brown and yellow G-E Textolite.®

**Planning Service . . .** at no extra cost. When you buy General Electric appliances, you can enjoy helpful planning services and not pay a penny. Look under "G-E Dealers" in your classified phone book for the one nearest you.

Drop in and see his dozens of kitchen designs, complete with matching accessory guides. Or write to General Electric Home Bureau, Appliance Park, Louisville 1, Kentucky for free literature.

**Your G-E dealer can offer you:** custom-design service • readily available paints to match • decorating schemes with 5 Mix-or-Match colors • sources for floor coverings, fabrics, wallpapers in Mix-or-Match colors • names of builders who install General Electric kitchens in your area.

## LIVE BETTER . . . Electrically

\* Prices based on credit terms under a Kitchen Modernization Plan available from General Electric Credit Corporation. Installation and accessories additional. All prices subject to local variation.

## HOW TO MODERNIZE THE STEP-BY-STEP WAY



**1. Start with one G-E Mix-or-Match appliance.** Perhaps a bright new range, or the one you need most. Let it set the color key for your kitchen ensemble. G-E colors combine smartly with white, too.



**2. Paint to match.** Specially created paints in all 5 G-E Mix-or-Match colors let you extend color schemes to walls, ceilings, cabinets, knickknacks. It's so easy to start with a little ensemble, then add on.



**3. Add your own accessories.** You can get fabrics, linoleums, counter tops, furnishings, small G-E appliances in Mix-or-Match colors. Your G-E dealer will tell you where. Add more G-E appliances later on.

GENERAL  ELECTRIC





It's Hunt's...  
It's got **Sweet-spice** flavor...  
It's just what a Steak Sandwich needs!

*Sweet-spice* flavor gives Hunt's Catsup a delicious tart-sweet tingle—  
that compliments your favorite foods—never covers up their tempting flavors.  
It's Hunt's alone!...*Sweet-spice* flavor...enjoy it in *your* home very soon.

*Deliciously yours!*





**SMALLTIMER'S SNEAK** from rooming house by lowering trunk out window was trick hotelmen and landladies accused almost all vaudevillians of practicing although, says Allen, few ever did. Here it is cartooned on 1907 postcard.

## VAUDEVILLE CONTINUED

Vaudeville families endured for generations. The female of the species foaled on trains, in dressing rooms, in tank towns and in the big cities. At the theater the baby slept in the top of the trunk in the dressing room. At the hotel a crib was improvised by removing a large bureau drawer and placing it on the bed or between two chairs.

On a sleeper jump, vaudeville couples with a baby always had the same routine: at 1 a.m., with the train thundering through the night, a tiny cry is heard. The husband jumps down from his upper berth into the aisle. The curtains of the lower berth part just a crack, muted voices are heard, the clasps on a miniature valise click open, and a bottle filled with milk appears through the curtains. The husband sways down the aisle on his way to arouse the porter to warm it. In the lower berth the sounds of the mother's soothing voice and the baby's cries persist until the husband returns. The warm milk bottle is passed in, the baby gurgles and stops crying, the curtains close and the husband crawls back up into his berth. The lights go off in both berths, and it is dark and silent once again; the train hurries ahead into the night.

The smalltime vaudeville mother had the endurance of a door-knob. She did three or four shows a day as part of the act. She cared for her baby and prepared its food. She did the family washing: there was always a clothesline dripping away in the dressing room and the boardinghouse, and the sinks were filled with diapers. As the family grew larger, the kids were packed like sardines into upper berths. (Midgets also often traveled in cluster in upper berths; an actor in a lower berth once complained that he had been kept awake all night by a midget with insomnia who had been walking up and down in the upper berth.)

There was a special theatrical trunk made by the Herkert & Meisel Trunk Company of St. Louis, which was constantly adding new features to lighten the burden of the vaudeville wife. The H & M wardrobe trunk had such innovations as a metal compartment in one drawer to hold an electric iron; a small rubber-lined compartment which enabled actors to pack wet sponges, washcloths and soap on hurried closing nights; a hat compartment for man or woman; a flat drawer under the wardrobe section to hold shoes; a jewel box; an ironing board that could be attached securely to the trunk to enable women to iron in the theater. These, and many other features of this trunk, made life easier for the vaudeville mother.

Vaudeville families flourished. The babies teathed on grease-paint jars, and their sitters were other acts on the bill who watched the tots while the parents were on stage. When the babies were able to walk they were led on stage to take their first bows. Later, they learned to imitate their parents and many other acts that played on the different bills. After completing their schooling, most of the children grew up and went into vaudeville, and had children who grew up and went into vaudeville.

**T**HE smalltimer was exposed to many irritations. When his act laid an egg in one town, he couldn't wait to leave for the next town, where, he hoped, things would be better. When the audience was bad, the whole community was terrible; the hotel, the restaurants, the food, the newspapers and the people all became impossible. When the smalltimer was a riot, his environment was

CONTINUED

# Nothing cleans better, faster, easier than a **EUREKA!**

**PROVE THIS TO YOURSELF—  
REQUEST 10 DAYS FREE HOME TRIAL!**



**All-New  
Super Cleaning  
Power!**

## **EUREKA** *Super Roto-Matic*

MODEL 910

**Today's most effective cleaner!  
Tremendous suction —  
71 cubic feet of air per minute!**

Never have you seen such a powerful cleaner with all-new modern features at such a low, low price.

Imagine a double-size throw-away dust bag! Holds twice as much—allows for much greater suction and less bag replacement.

New deluxe cleaning tools include beautiful swivel vinyl hose and special floor-wall brush not supplied in most other cleaners.



NO LIFT!  
NO CARRY!  
Rolls on 4  
swivel wheels!



ONLY  
**\$69<sup>95</sup>**

Complete with 8 pc. set  
of Deluxe Cleaning Tools



## **EUREKA** *Standard Roto-Matic* MODEL 805

**Powerful economy model!  
Special for small homes  
and apartments!**

This lightweight, quiet cleaning marvel is use-tested in hundreds of thousands of homes.

Swivel top lets you clean everywhere without moving the cleaner. Cleaning tools clip to sides of cleaner, always ready to use. Truly a quality cleaner, now at the lowest price ever!

**Amazing  
Value!**  
REDUCED  
FROM \$69.95



NOW ONLY **\$49<sup>95</sup>**

Complete with cleaning tools.  
Includes Floor-Wall brush.  
Roto-Dolly slightly extra—Optional

NO  
DUST BAG  
TO EMPTY!

**Beats Sweeps  
and Suction  
Cleans!**



NO  
DUST BAG  
TO EMPTY!

## **EUREKA** *Super Automatic* EASY-DO! MODEL S-255

**Marvelous for big rugs, carpets!**  
Three-way cleaning in a single automatic action. Just guide this fine upright—rolls on four wheels. No dust bag to empty.

ONLY **\$89<sup>95</sup>** Save \$30 to \$40 over  
comparable cleaners!

Cleaning Tools in Handy-Pak Kit  
slightly extra—optional

Power-driven  
"DISTURBULATOR"  
removes embedded  
dirt, hair,  
threads



EUREKA WILLIAMS CORPORATION • BLOOMINGTON, ILLINOIS  
In Canada: ONWARD MANUFACTURING CO., LTD., Kitchener, Ontario

Copyrighted material





**M**unsingwear®  
**T-SHIRTS · BRIEFS**

*Exclusive!*  
**nylon-reinforced neckband can't sag**  
*T-Shirt neckband cannot sag or even pull out of shape ever. Always stays flat, trimly handsome. Shirt outlasts others, too, because it's knit of premium combed cotton.*  
**\$1<sup>50</sup>**

*Exclusive!*  
**comfort-pouch gives gentle, no-chafe support.**  
*Only brief that's truly form-fitting. Patented, knit comfort-pouch is roomy, supremely comfortable. Closure cannot gap.*  
**\$1<sup>00</sup>**

Munsingwear, Inc., Minneapolis 5, Minnesota. Also manufactured and sold in Canada by Stanfield's Ltd.

perfect. Using the smalltimer's psychology, if his act went badly in Detroit, Detroit as a metropolis was a bust. If the act went big in Eureka, Nev., Eureka was Utopia.

Next to the audience in importance to the smalltimer stood the theater orchestra. If the orchestra could not play his wife's ballad properly, if the tempo of his dance music was too fast or too slow, if the drummer didn't catch his pratfalls with a well-timed roll and crash or tear the cloth on cue as he pretended to rip his trousers, the actor fought with his wife and sulked in his dressing room until the next show.

Vaudeville orchestras varied from one piece—a piano—to seven or eight pieces. The usual smalltime theater had piano, cornet and drums. For his music, the smalltimer carried eight or nine parts in cardboard or leather covers. When he was playing the cheaper theaters, which had only a piano and drum, only the piano and drum parts were used.

After the smalltimer had played several weeks in dumps and was then booked into a big theater, he would occasionally brag at rehearsal in order to give the musicians the impression that he was accustomed to playing good theaters. He couldn't fool the musicians, because the minute they saw the smalltimer's music they knew where the act had been playing. The violin, clarinet, cornet and brass parts were pristine white and brand-new; the piano and drum parts were filthy.

At rehearsal in a new town, the smalltimer, sensing that the orchestra wasn't too friendly, examined his music. The drummer in the last town had written on the drum part, "This act is lousy." The clarinet player had written, "He died here." The cornet player had simply written, "Stinks."

The smalltimer's billing was a matter of great concern. Before each opening show the smalltimer examined the front of the theater to check on the size of his name and his position in the list of acts.

The vaudeville headliner often had a clause in his contract assuring him of top billing. The smalltimer's billing depended on the whim of the local manager or the man who printed or painted the theater signs. Seeing his name in runt letters could catapult the smalltimer into a three-day funk.

His position on the bill was of major importance. If his act had been next to closing and he suddenly found himself second on the bill, wires were dispatched to the booking office and his agent, and the theater manager was summoned to the dressing room before the smalltimer deigned to go on stage for his first evening's show.

Headliners had clauses in their contracts that entitled them to the best dressing rooms. The smalltimer dressed where he was told. If he used the same dressing room as his wife, the smalltimer immediately examined all walls and connecting doors for holes. A few depraved actors carried gimlets or bits around with them and drilled holes in the walls to watch the sister act or the single woman in the next room undress. If holes were discovered, the stage manager was notified and the apertures were filled with shoemaker's wax; one worry less for the smalltimer.

The censoring of his act also upset the smalltimer. When B. F. Keith, after running a museum on Washington Street in Boston, opened his first theater, the Bijou, with his partner E. F. Albee, he insisted on clean entertainment. Mrs. Keith instigated the chaste policy, for she would tolerate no profanity, suggestive allusions, *double-entendres*, or off-color monkey business. As the Keith circuit grew, every theater carried a sign on the bulletin board:

#### NOTICE TO PERFORMERS

Don't say "slob" or "son-of-a-gun" or "hully gee" on this stage unless you want to be cancelled peremptorily. Do not address anyone in the audience in any manner. If you have not the ability to entertain Mr. Keith's audiences without risk of offending them, do the best you can. Lack of talent will be less open to censure than would be an insult to a patron. If you are in doubt as to the character of your act, consult the local manager before you go on the stage, for if you are guilty of uttering anything sacrilegious or even suggestive, you will be immediately closed and will never again be allowed in a theatre where Mr. Keith is in authority.

*Variety* published a column called "You Mustn't Say That" which featured deletions in stage material ("Hell," or "Lord Epson, Secretary of the Interior," or "An old maid taking a tramp through the woods" and so on) made by self-appointed censorship bureaus. As most of the gamy lines and jokes were his biggest laughs, the smalltimer would fight to the death to keep them.

Many smaller acts who used one or two jokes or a few comedy

CONTINUED



# Lighten the Fun!

## For Thanksgiving...add Schlitz!

What good things the Thanksgiving table brings!  
Certainly, *of all times*, this is the time for light refreshment  
that goes well with food.  
That, of course, is Schlitz. Wonderful with a meal! So light,  
so refreshing, and it doesn't leave you feeling full.  
Today's light Schlitz is sheer refreshment.  
Not a bit bitter, never a hint of after-taste.  
It's brewed with just the *kiss* of the hops  
for fresh, delicate flavor. Sip for your-  
self and see. Schlitz is the world's  
largest-selling beer.



leisure's light  
refresher

THE BEER THAT MADE MILWAUKEE FAMOUS ©1956 Jos. Schlitz Brewing Company, Milwaukee, Wis.,  
Brooklyn, N. Y., Los Angeles, Cal.





**MODERN HIDE-A-BED** sofa with T-cushions and graceful walnut base, shown here in coral metallic fabric. Also available in green, brown, black and white or turquoise. Full size at \$299.50. Apartment size at \$289.50.



**LAWSON-STYLE HIDE-A-BED** sofa, handsomely tailored, shown here in toast colored Jacquard-woven nylon. Also available in turquoise, persimmon, grey and dark green. Full size at \$279.50. Apartment size at \$269.50.

## HIDE-A-BED sofas offer an all-new "DESIGN-IT-YOURSELF" service

Hundreds of combinations! You order just what you want!

Your Hide-A-Bed® sofa will be just exactly right. You select the style, the size, the fabric, even the special features. Then Simmons craftsmen carefully tailor it to your special order, at no extra cost! Prompt delivery, too—usually within three weeks.

Simmons' custom service brings you 17 all-new colors, hundreds of decorator fabrics. All the sofa styles—Traditional, Provincial, Modern. Fine touches like tapered legs and shirred-flounce skirts. Choice of full and apartment sizes, loveseats and extra-wide sofas.

Of course, there are plenty of beautiful ready-made models, too—including 18 new ones!

Only Hide-A-Bed sofas offer all this

- *Wider arm to arm*—the full-size sofas are a full 65" between arms.
- *Super-comfort cushions*—famous Beautyrest® or foam rubber.
- *Exclusive seat design*—new lower height, slopes gently down toward the back for maximum seating comfort.
- *Easy-opening mechanism*—opens in seconds to a bed with bedding in place.
- *Simmons mattress*—a full-length, full-width Deepsleep,\* luxuriously thick. Or famous Beautyrest mattress, just \$20 more!
- *Exclusive all-steel sofa frame*—(not just the bed frame!) for lifetime wear.

**REMEMBER**—Simmons makes more sofa-beds than any one else . . . and gives you the most for your money. Easy payment plans can usually be arranged.

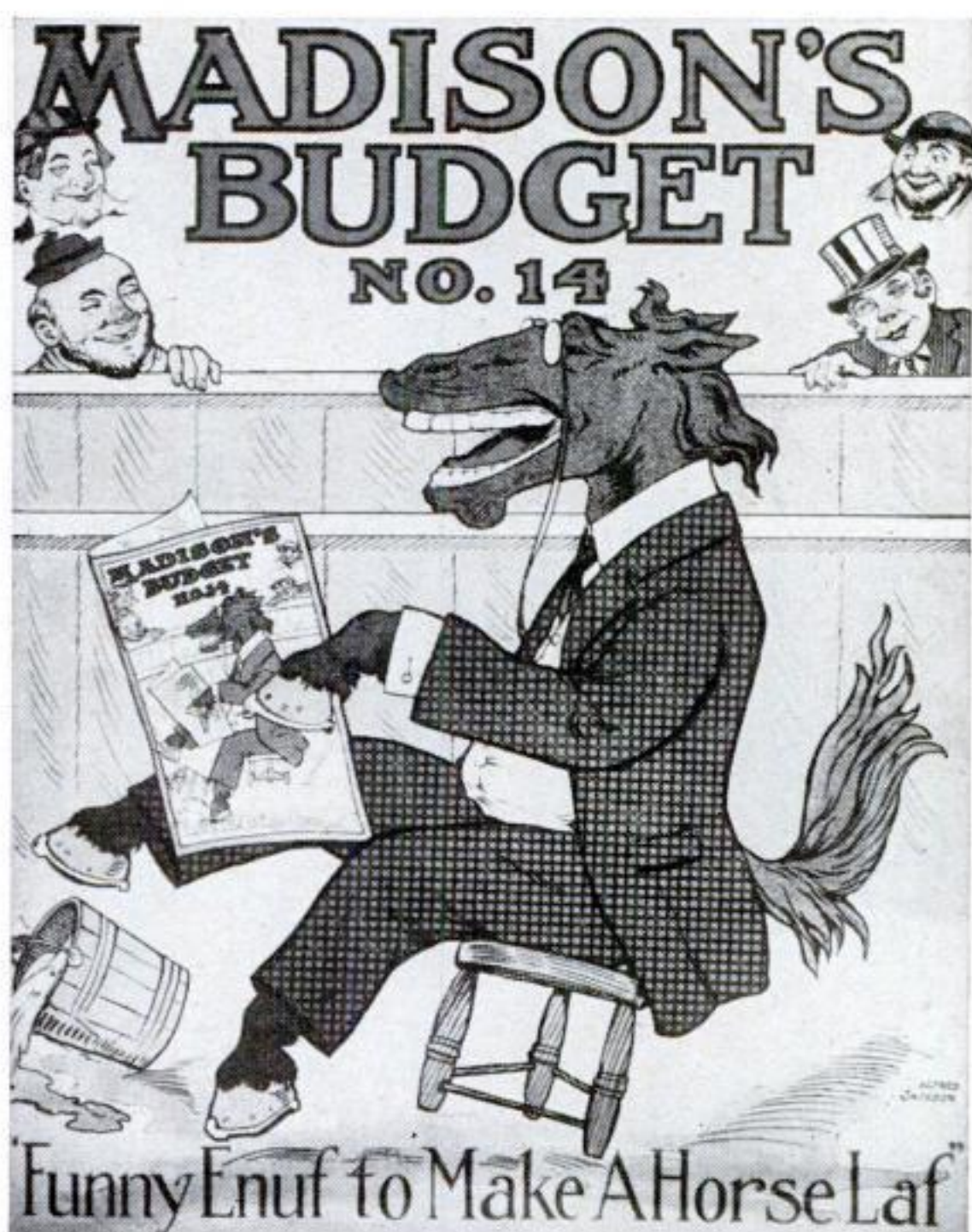


**TRADITIONAL HIDE-A-BED** sofa with beautifully sculptured arms, shown here in turquoise brocade fabric. Also available in green, brown, charcoal and persimmon. From \$299.50 depending upon choice of fabric.



\*Trade-mark Reg. U. S. Patent Office, Copr. 1956 by Simmons Co., Mdse. Mart, Chicago, Ill.





**STANDARD JOKE SOURCE** for vaudevillians was annual volume issued by retired comedian James Madison and subtitled as "containing Monologues, Sketches . . . Sidewalk Patter, Farces . . . Parodies on Popular Songs and other kinds of stage fun."

## VAUDEVILLE CONTINUED

lines and could not buy special material subscribed to *Madison's Budget*. For 20 years—from 1898 to 1918—a man named James Madison published an annual collection of monologues, cross-fire jokes, sketches, minstrel-show afterpieces and parodies. This assortment of humorous matter sold for one dollar and was known as *Madison's Budget*. If a comedian found six or eight jokes in the *Budget* that he could adapt to his act, his dollar investment had returned a hearty dividend.

Comedy acts were always the targets of pirates. If a comedian was original and wrote his own material, or if he frequently bought new routines and songs to keep his act up to date, he soon found that other comedians were stealing parts of his act. Copyright laws were ignored, and good gags spread like bad news. One blackface comedian on the bigtime stole so much material that he couldn't use it all in his act, so he hired another blackface comedian and paid him a salary to play the smalltime using the stolen material he had left over. There was a young comedian whose father regularly attended the opening show at the Palace. If any of the acts had new lines, jokes or song titles, the father copied them down and wired them to his son. The act continued convulsing the Palace audiences in New York, their members little dreaming that their best jokes were being told in Omaha, San Francisco, or wherever the son happened to be playing.

Johnny Neff, a monologist, used to explain to his audiences how crazy comedians were to buy jokes. Johnny would relate how Frank Tinney had paid a hundred dollars for a certain joke. Johnny would then tell the joke to prove that Tinney was insane. When Johnny had finished explaining how much money Raymond Hitchcock, Ed Wynn, Jack Donahue, Leon Errol and Richard Carle had paid for their jokes, and after he had told all these jokes himself, Johnny had a hilarious monologue that hadn't cost him a penny.

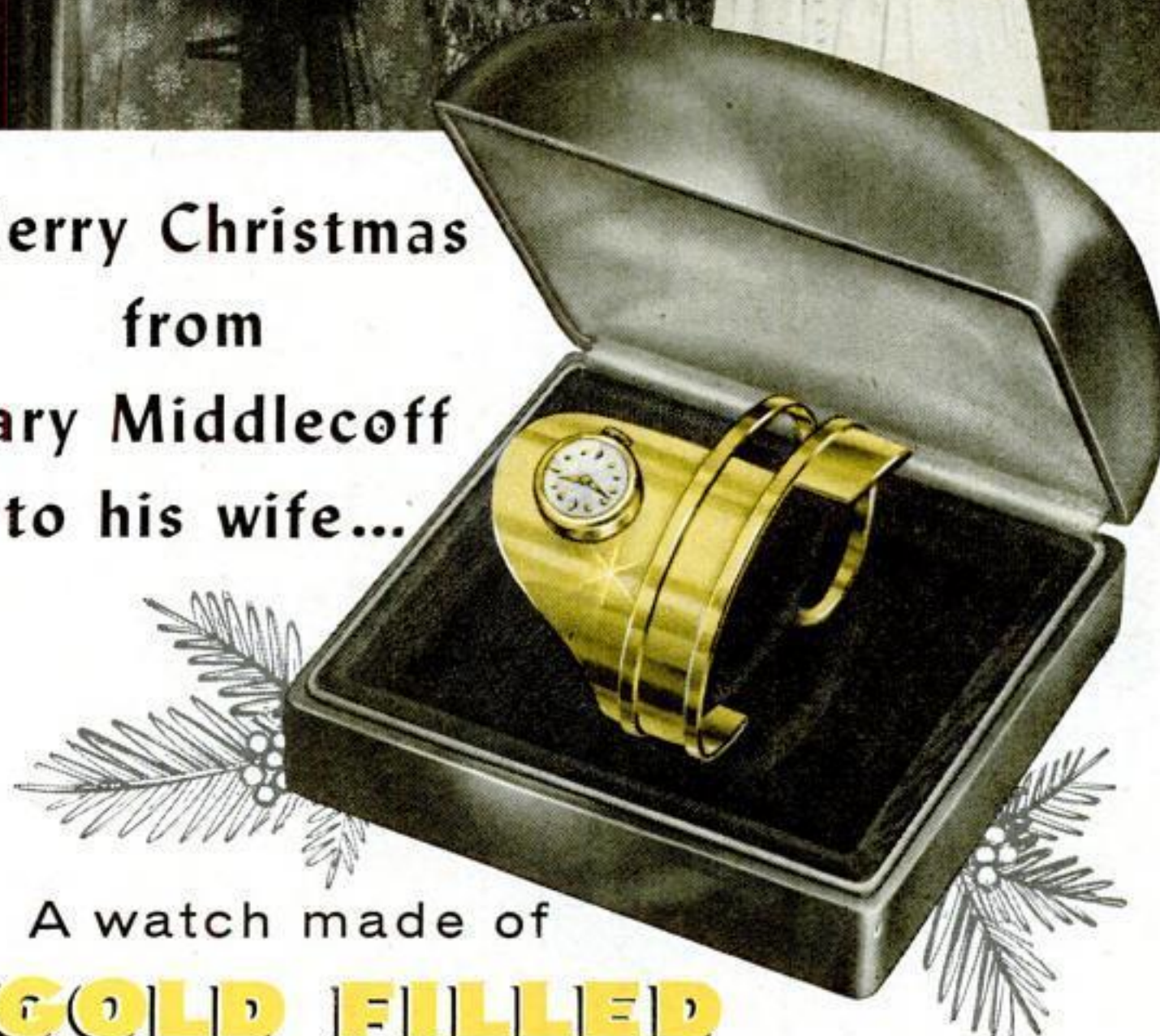
Milton Berle has been bragging for years that he steals jokes from other comedians. There has been no reason to doubt his word.

When Mr. Albee founded National Vaudeville Artists, Inc., after breaking the White Rats' strike (the White Rats had been the original vaudeville performers' association), one of the inducements to attract members was the new organization's Protected Material Department. Any member could protect his act. All he had to do was to enclose a copy of his material in a sealed envelope and deliver it to the N.V.A. office. The envelope was deposited in the Protected Material files. Then later, if a plagiarist was brought to bay, the act preferred charges, the sealed envelope was opened and the N.V.A. officials dispensed justice.

CONTINUED



Merry Christmas  
from  
Cary Middlecoff  
to his wife...



A watch made of  
**GOLD FILLED**

Henry Steig — noted New York jewelry designer — fashioned this striking watch for the wife of National Open Golf Champ, Dr. Cary Middlecoff.

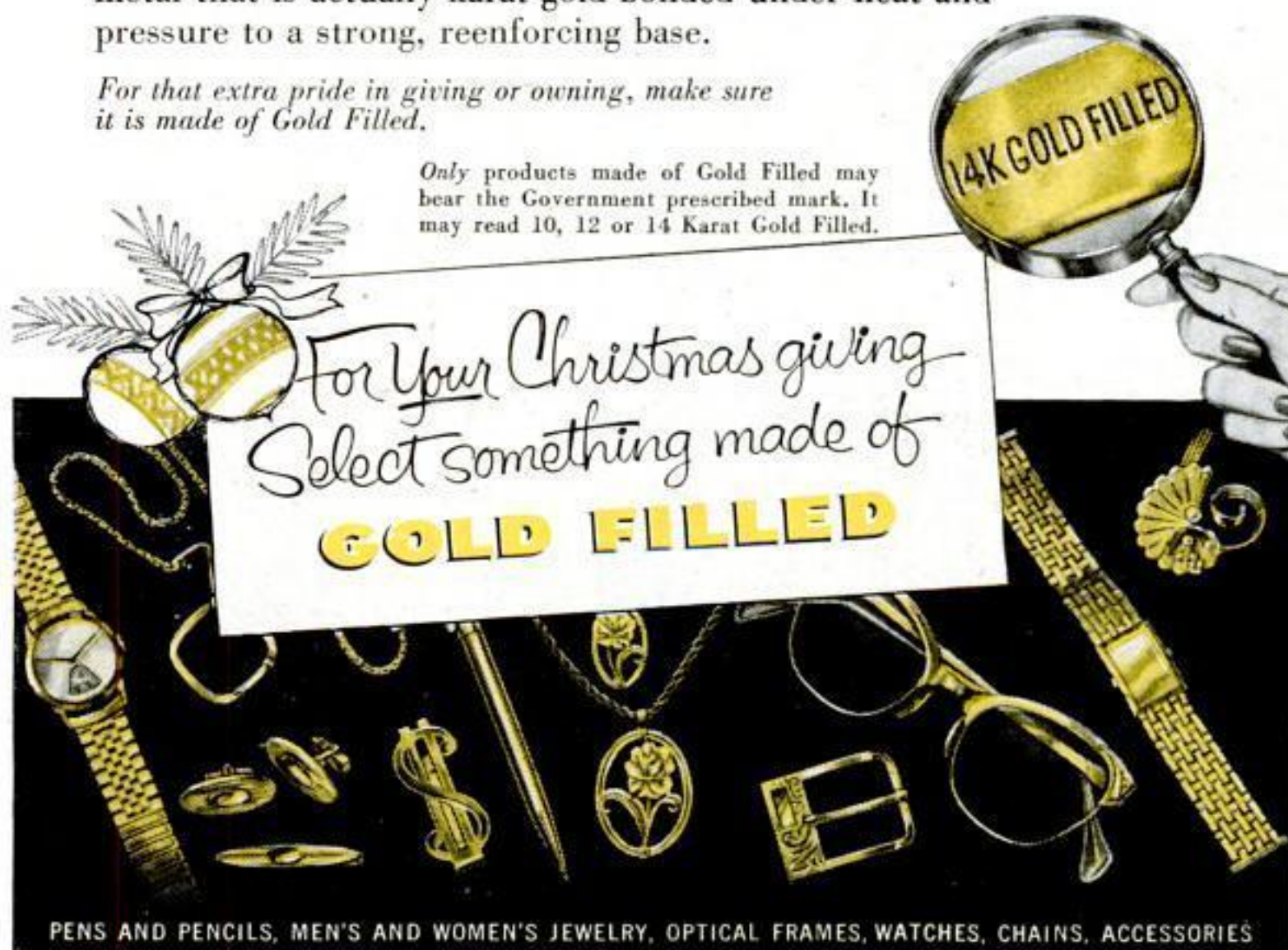
Made of beautiful Gold Filled it will gleam richly for years.

Your Christmas list may not include one-of-a-kind originals. However, many fine manufacturers make many beautiful things from Gold Filled . . . and they are available to you at reasonable cost wherever fine jewelry is sold.

But make sure you ask for Gold Filled — the lustrous metal that is actually karat gold bonded under heat and pressure to a strong, reinforcing base.

For that extra pride in giving or owning, make sure it is made of Gold Filled.

Only products made of Gold Filled may bear the Government prescribed mark. It may read 10, 12 or 14 Karat Gold Filled.



For Your Christmas giving  
Select something made of  
**GOLD FILLED**

PENS AND PENCILS, MEN'S AND WOMEN'S JEWELRY, OPTICAL FRAMES, WATCHES, CHAINS, ACCESSORIES





*Beautiful things deserve "Beautiful" care*

**ESPECIALLY WHEN YOU MOVE LONG-DISTANCE**

It may be a lovely silver tea service like this one . . . or perhaps it's a handsome crystal lamp. It may be any of many different things which every household has . . . some high in monetary value, others priceless in sentiment. But whatever you have, Mayflower Long-Distance Moving Service is planned to provide the finest care not only for your most treasured possessions, but for *all* your belongings. Wherever you are moving, let your nearby Mayflower agent show you why the Mayflower way is easiest for you and safest for your furniture!

**AERO MAYFLOWER TRANSIT COMPANY, INC. • INDIANAPOLIS**

Mayflower Service is available through selected warehouse agents throughout the United States and Canada. Your local Mayflower agent is listed under Moving in the classified section of your telephone directory. In your community he is a reputable source of storage, local moving and packing services for your household goods. Call him next time!



**AERO**  
**Mayflower**  
NATION-WIDE  
FURNITURE MOVERS

*America's finest long-distance moving service*



**WITH WIFE PORTLAND**, whom he took into his act after their marriage in May of 1927, Allen did this take-off on circus girlie act as a publicity gag for their radio show in the early 1930s.

## **VAUDEVILLE** CONTINUED

After Mr. Albee's death, vaudeville started over the hill and took the N.V.A. club with it. After the members vacated the clubhouse on 46th Street, someone, nobody will ever know who, let Ole Olsen of the Olsen and Johnson team buy his pick of the N.V.A. Protected Material Department files.

Superstitions and irrational beliefs influenced the vaudevillian as he made his decisions and planned his daily activities. He thought bad luck ensued if he whistled in the dressing room, found peacock feathers anywhere in the theater, saw a bird on the window sill, threw away his old dancing shoes, and so forth. There were many other bad omens, but there were only two portents that assured the performer future happiness. Good luck was sure to follow if an actor put his undershirt on inside out, or if he touched a humpbacked person.

Vaudeville acts often assumed strange names to attract attention. An unusual name was easily remembered by bookers, managers and audiences. A few of these acts were: Fyne and Dandy (acrobats), Sharp and Flat (musicians), Willie Rolls (roller skater), Amazon and Nile (contortionists), Nip and Tuck (acrobats), North and South (musical act), Worth and While (sister act), Possum Welch (dancer), and Darn, Good and Funny (comedy trio).

### **'The Boy Hercules'**

**T**HE early vaudeville performers were inventive; they had to create the unusual specialties they performed. Vaudeville grew, and new acts came along to help themselves to the ideas of the originators and to elaborate on and embellish them. Many specialty artists came up with some weird innovations. One of these was Orville Stamm. Not long ago I got a letter from Orville, asking if I remembered him. It was not easy to forget Orville. He billed himself as "The Boy Hercules." To demonstrate his strength Orville played the violin; as he played, he had suspended from the crook of his bow arm an enormous English bulldog. The bulldog made graceful arcs in the air as Orville pizzicatoed and manipulated his bow. For the finish of his act, Orville lay flat on the stage and arched his back. (In the better acrobat circles this was known as "bending the crab.") When Orville's chest and abdomen attained the correct altitude, a small upright piano was placed across his stomach. An assistant stood on Orville's thigh and played the piano accompaniment as Orville, in his "crab" position, sang *Ireland Must Be Heaven, For My Mother Came from There*. This finish was a sensation. I'm sure it was Orville's own idea too.

A man named Willard was billed as the "Man Who Grows." As

CONTINUED





## OLD FITZGERALD IN THE NEW TWIN *Candlelight* DECANTER

With self-serving glass jigger . . .  
and removable golden candelabra

The best of the new . . . In Walter Landor's  
Inspired new design, a decorator's delight!  
The best of the old . . . In the unique flavor  
of Bonded OLD FITZ, oak-ripened the original  
Kentucky sour mash way. Buy it, give it,  
serve it, with satisfaction . . .

THE FINAL CHOICE OF MATURE TASTES.



Same whiskey, same price, as year-round fifth

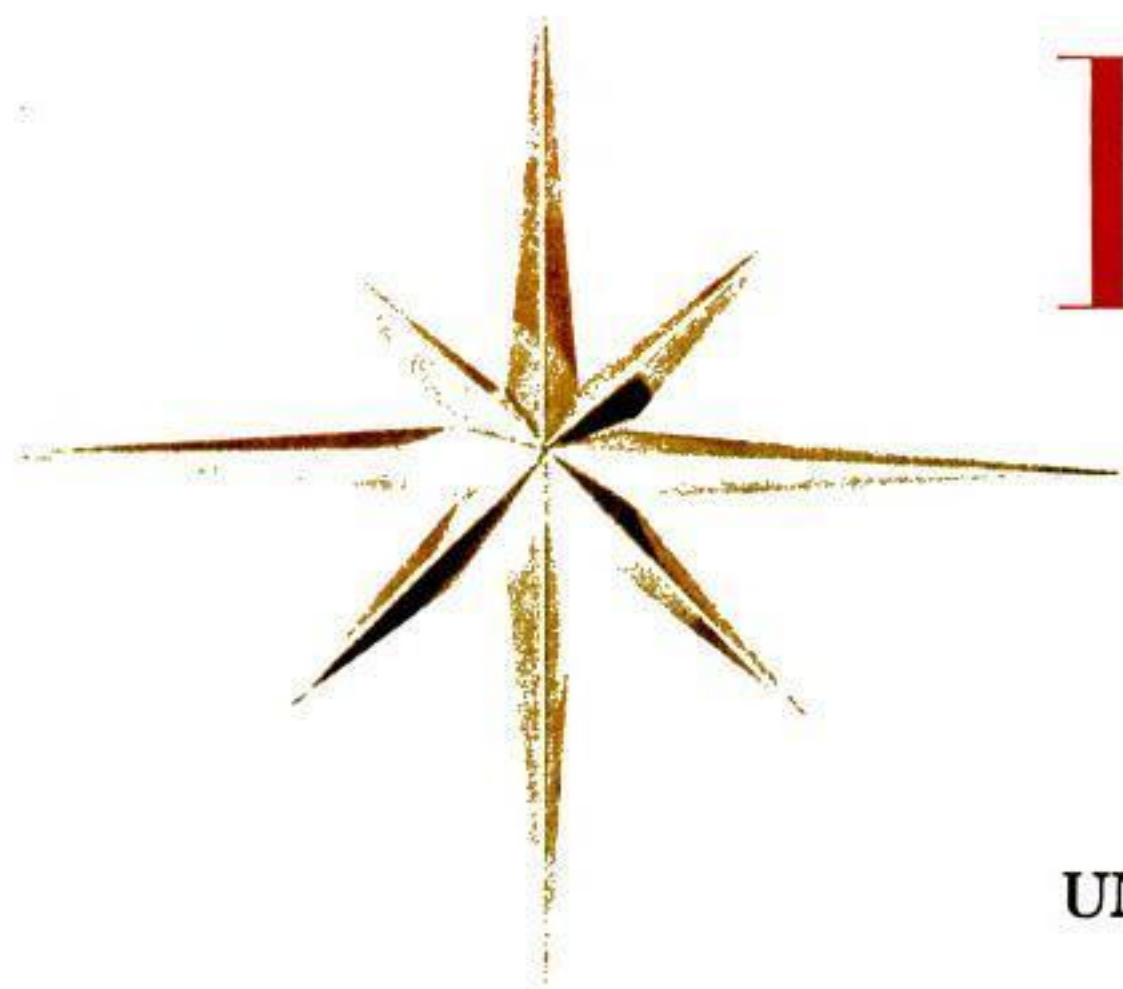
SIX YEARS OLD • KENTUCKY STRAIGHT BOURBON WHISKEY • ALWAYS BONDED 100 PROOF • STITZEL-WELLER DISTILLERY • ESTABLISHED LOUISVILLE, KENTUCKY, 1849





PRESENTING THE DRAMATICALLY NEW

# LINCOLN FOR 1957

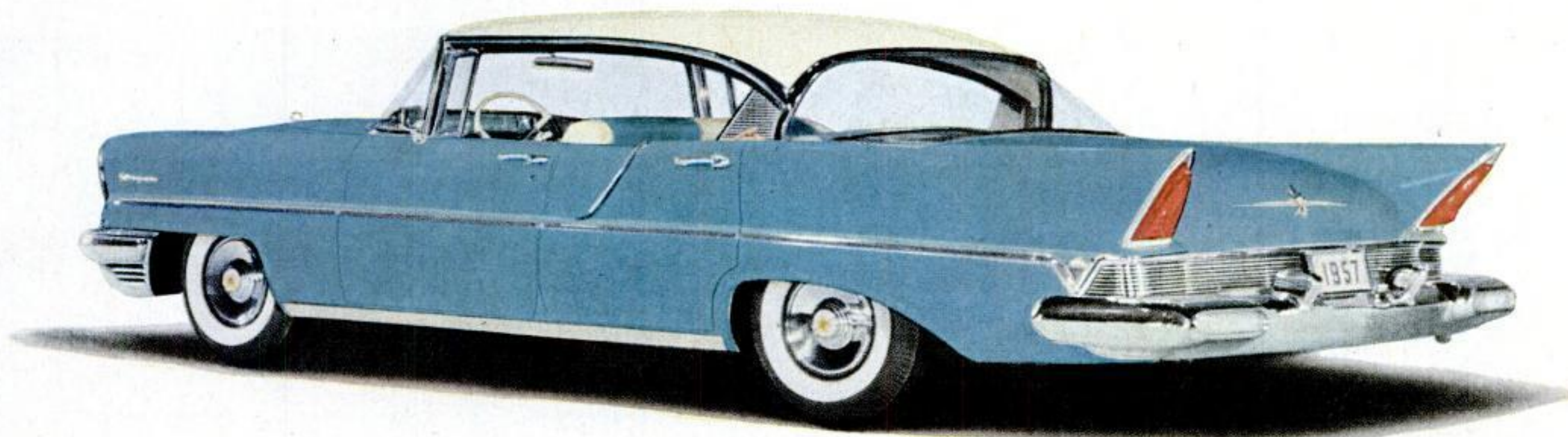


UNMISTAKABLY...THE FINEST IN THE FINE CAR FIELD





LINCOLN PREMIERE FOUR DOOR LANDAU HARDTOP



**Dramatic new styling everywhere!** From the unmistakable newness of Quadra-Lite Grille to the thrilling sweep of canted rear blades, here is the most distinctive Lincoln of all time. Wherever you look—inside and out—you'll discover bold new ideas in fine car design. More than ever, your eye tells you, this longest, lowest, most exciting new Lincoln ever is the finest in the fine car field.

**Powerfully new in fine car performance!** Behind the wheel, you discover a whole new kind of swift, silken 300 horsepower in the most powerful Lincoln ever built . . . a wonderful new kind of fast-action, Turbo-Drive automatic transmission . . . a luxurious new kind of smooth, Hydro-Cushioned ride on all types of roads! Here, you know instantly, is a whole new standard of what fine cars should be and do.

**And more...** Lincoln's new array of power luxuries makes this the most *effortless* to drive of any fine car, ever. All about you, everything you touch turns to power! Electric door locks, 6-way power seats, power window vents, power lubrication . . . these are but a few of the automatic luxuries Lincoln offers to make driving so much easier and more enjoyable. Why don't *you* see . . . and drive . . . Lincoln for 1957 *now*.





"TWIN" VAUGHN MONROES show you how an RCA Victor Big Color TV is like 2 sets in 1. Shown is The Aldrich in limed oak grained finish (21CS781). \$495.

## NOW YOU CAN ENJOY "LIVING COLOR" PLUS SHARP BLACK-AND-WHITE IN ONE TV SET FOR \$495

It's the smartest investment you can make in TV today! For the first time you'll see all shows exactly as they are broadcast: you see Color shows in "Living Color"—you see all regular shows in crisp, clear black-and-white.

You get all these Color features. "Color-Quick" tuning, so simple even a child can do it. Big-screen Color—on a 21-inch picture tube (overall diameter) with a huge 254 square inches of

viewable area. *Balanced Fidelity Sound* in some models, new 3-speaker Panoramic Sound in others—for the finest sound in TV. *RCA tri-color picture tube* for the most amazingly real, lifelike Color you've ever seen.

**But don't believe us—see it with your own eyes!** Ask your RCA Victor dealer for a FREE demonstration—and ask him about easy budget terms on any of the 10 Big Color sets available.

### COLOR EVERY NIGHT!

On one network alone—NBC-TV—you can see Color shows *every single night of the week*. Exciting top-rated shows like Perry Como (Nov. 17), "Jack and the Beanstalk" on "Producers' Showcase" (Nov. 12), and the fabulous "High Button Shoes" starring Nanette Fabray on "Saturday Color Carnival" (Nov. 24).

Manufacturer's nationally advertised VHF list price shown subject to change. UHF optional, extra.

At your service: RCA Victor Factory Service Contracts from \$39.95.

RCA PIONEERED AND DEVELOPED COMPATIBLE COLOR TV



**RCA VICTOR**  
TRADE MARK RADIO CORPORATION OF AMERICA



he talked, he stretched his arms out a foot or more beyond their normal length. For his finish Willard grew four or five inches in height. I watched Willard many times backstage without being able to discover his secret. He must have been able to telescope his skin.

An inventive monologist in Chicago featured a singing goat. Following a dull 15 minutes of talk, the monologist would introduce his partner, the singing goat. The orchestra would play *Mammy*; when the monologist finished the verse and started the chorus, the goat would join him in singing "Ma-a-a-my! Ma-a-a-my!" The act stopped the show. One matinee, a representative of the S.P.C.A. called at the theater and removed the goat from the premises. When the theater manager remonstrated, the S.P.C.A. man showed him the goat's lacerated buttocks; the monologist had been prodding his rump with a sharp-pointed nail.

This sort of thing often happened in animal acts. Trainers who exhibited lions and tigers could seemingly cause them to growl and snarl on cue. The audience little suspected that the beasts worked on metal flooring, and that the lions and tigers would naturally growl or snarl after this metal flooring had been charged with electricity. Similarly, dog acts often astounded audiences when the little white terrier climbed the ladder, rung by rung, hesitated on the top rung for a second, and then jumped into space, landing in its master's arms. Little did the audience know that the top rung of the high ladder was electrified. When the little white terrier hesitated on this top rung, he wasn't kidding; he was frightened. A short shock through the rung, however, and the dog jumped.

Another great inventive act was that of Will Mahoney, who attached xylophone hammers to the toes of his shoes and then danced atop the xylophone. If Will had spent the same amount of effort in thinking that he did on his xylophone, he might have discovered penicillin. I am sure that if all the hours vaudeville performers spent trying to improve their acts had been donated to science, automation would have been here 50 years sooner.

### Money vs. memories

**V**AUDEVILLE old timers may not be wallowing in affluence in later life, but each smalltimer has his store of memories that will help him to escape from the unhappy present into the happy past. When the time comes that I find myself confined to the rubbish heap of humanity, I can temper my plight by conjuring up random recollections from my smalltime years. I can recall . . .

The manager of the vaudeville theater at Sandusky, Ohio. The audience there was so bad that he felt sorry for the acts. He invented an applause machine and installed it in the back of the theater. The machine manufactured applause by slapping a series of wooden paddles together. When an act finished and the audience sat there in its customary silence, the manager turned on his applause machine. To the sound of the wooden clatter, the act returned, took one or two bows, and withdrew.

The manager at Sherbrooke, Quebec, who was in the raincoat business. I remember that on the last night of my stay there he tried to talk the actors into taking their salaries in raincoats.

The manager at Torrington, Conn. who, on closing night, was driving me and a contortionist back to New York. As we sped through one small Connecticut town at midnight, the car was overtaken and stopped by the local policeman. The manager stepped out to explain. He said, "I'm sorry, officer. I'm the manager of the theater at Torrington."

"I don't know nothin' about that," said the rube. "You was doin' sixty-five."

"I've got to get to New York," pleaded the manager. "I've got a contortionist in the car. He has to catch a train."

"You got what in the car?"

"A contortionist."

"A contortionist?"

"Yes."

"What's a contortionist?"

The contortionist couldn't stand it any longer. He jumped out of the car in the dark, ran around in front of the headlights, and ripped his coat off. He did a handstand, twined his legs around his neck, and ran around in circles on his hands.

The rube watched him for a few minutes and said, "That's a contortionist, eh?"

"Yes," said the manager.

"I'll be damned," the policeman said. "Go ahead!"

I can remember, too, the little theater at Lancaster, Pa. that had the bowling alley upstairs. Just as I came to the punch line of my joke, somebody in the bowling alley made a strike and the audience heard nothing but the awful crash.

CONTINUED



*Mary* **PROCTOR** says:

# Sit down

## ... iron in comfort!

Mary Proctor turns your ironing day into glad day . . . with this beautiful new *Mary Proctor Adjustable Ironing Table* . . . it saves your back and feet! New contour curved chromed steel legs give you 70% more knee-room . . . you can sit up close! This Table rolls on wheels . . . brings your ironing just where you need it. Perforated steam-vent top gives you cooler ironing! New decorator colors! \$16.95

New Little Miss Proctor Ironing Table, too . . . with adjustable features, easy rolling wheels. Complete with cover and pad. Little girls adore it! \$5.95 value.



### PROCTOR GIFT SPECIAL

**SAVE \$4** when you buy both!  
regular \$22.90 value, now only **\$18.90**

Is there a **PROCTOR** in your house?

TOASTERS  
IRONING TABLES  
ZEDALON



IRONS  
LAUNDRY CART



# de kuyper

the one  
CREME de MENTHE  
that tastes  
best of all!



Carefully produced in the U. S. A. from its  
original old-world formula by "The most  
celebrated name in cordials since 1695"

GREEN OR WHITE, 60 PROOF. 19 OTHER DELICIOUS DEKUYPER CORDIALS AND  
FRUIT FLAVORED BRANDIES • NATIONAL DISTILLERS PRODUCTS CORP., N. Y.



**LEGENDARY MIDGET ACT** was Singer's, featuring up to 30 performers in series of scenes, including this boxing exhibition.

## VAUDEVILLE CONTINUED

There was a theater at Bayonne, N.J. where, during my act, a cat came down the aisle, emitted a series of bloodcurdling cries, and delivered a litter on the carpet. An usher rushed down the aisle with a coal shovel, scooped up the kittens, and returned, followed by the mother, to the back of the house. The audience was in a tumult. All I could do in feeble rebuttal was to coin the line, "I thought my act was a monologue, not a catalogue."

The Jefferson Theatre in New York was near Third Avenue and Fourteenth Street, an uptown Skid Row that should have been renamed the Bowery-Plaza. Alcoholics of all sizes and in varying conditions used the Jefferson as a haven from the elements. At one evening show, during my monologue, I heard a sort of "clunk" noise that was repeated at regular intervals. It sounded like someone dropping wet wedges into a bathtub. I'd talk for 30 seconds—then a "clunk." Another 30 seconds—and another "clunk." Finally I located the source of the clunks. On the aisle, in the third row, sat a simian-faced specimen. Between his feet he was holding a wooden bucket; on the seat next to him he had a bag filled with oysters. As I was struggling through my monologue, this combination bivalve addict and theater patron was shucking his oysters and dropping the shells into the bucket.

I can remember, too, *l'affaire* midget at the depot at Quincy, Ill. The headline act, a midget troupe, was leaving to open at Galesburg. One midget on the platform was berating the manager of the act and demanding in squeaky words that he be given a raise in salary. The train started, but the midget refused to get aboard unless he was assured of more money. As the baggage car went by, the manager calmly picked up the midget and threw him in through the open door.

The Billy Doss Revue was a smalltime girl act featuring Bill, a blackface comedian. I played on the bill with this act in Kansas City, Florence, Topeka, and Wichita in Kansas, and some dry oil wells in Oklahoma. The last chorus number of the revue was sung on a southern dock with a river boat tied up in the background. On the dock there were bales of cotton, and on one of the bales sat a buxom mammy. For the act's finale the mammy jumped off the cotton bale and did an agile wooden-shoe dance to great applause. The mammy was really a boy in blackface wearing a bandana and a well-stuffed calico dress. The boy sat on his bale for three or four shows a day, looking at audiences, and with audiences looking at him. The only thing unusual about this is that the boy was wanted by the police. When they finally caught up with the blackface mammy, he was washed up for ten years, which he spent in the Ohio Penitentiary.

Nelson's Cats and Rats was a bigtime act. The cats and rats, traditional enemies, performed together to the astonishment of audiences. One time, on a bill in Chicago, Fanny Brice was the

CONTINUED





### See no lint

New built-in lint filter keeps out lint, grit, and soap scum.



### See no damage

2 speeds—normal for regular wash; gentle for delicate fabrics.



### See no waste

Famous Suds-Miser saves you soap, hot water, and money.



## ALL-NEW 1957 RCA WHIRLPOOL!

# Only 2-speed washer with Built-in Lint Filter, money-saving Suds-Miser®

This is the washer that has *everything!*

A *built-in lint filter* that works full-time—filters lint and fuzz during both wash and rinse, even when water level is low, big load or small!

*Two separate speeds*—regular speed for your everyday wash (cottons, denims, household linens)—plus a slower, swishing action that safely washes nylons, Orlons, finer things.

*Automatic Suds-Miser* that lets you re-use filtered hot suds over and over.

*Plus many, many other features!* 7 automatic rinses . . . built-in sunlamp . . . 3 water temperatures (warm, medium or hot) . . . any water level (11 to 17 gallons), full 9 pound capacity.

See all the new RCA WHIRLPOOL washers and dryers now at your dealers.



# Whirlpool

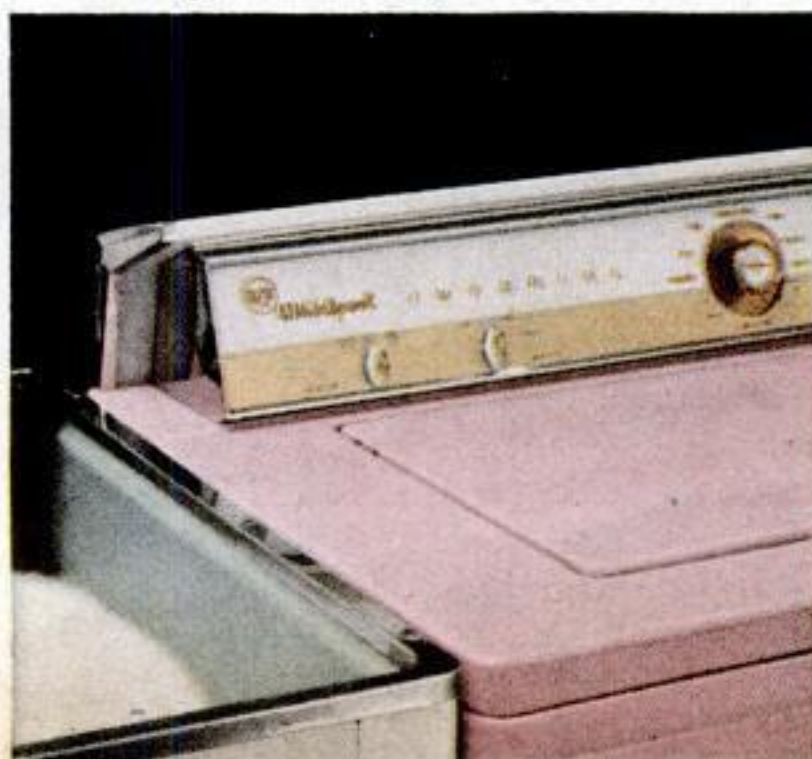
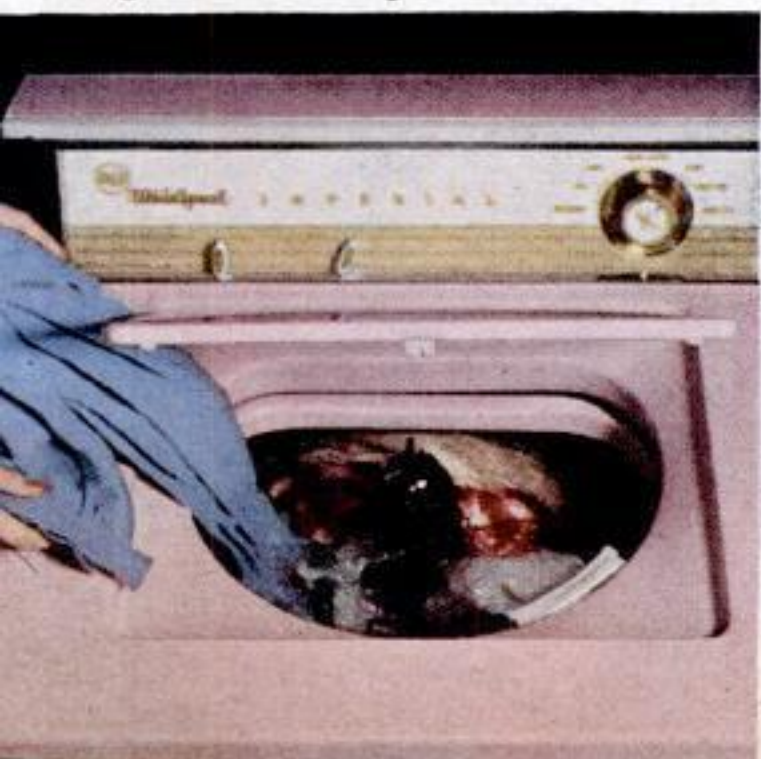
AUTOMATIC WASHERS AND DRYERS - FREEZERS • GAS AND ELECTRIC RANGES • ROOM AIR CONDITIONERS  
Whirlpool-Seeger Corporation, St. Joseph, Michigan. (Use of trademark® and RCA authorized by trademark owner, Radio Corporation of America.)

Normal action for regular wash—65 agitator strokes per minute.

Gentle action for dainty fabrics—42 agitator strokes per minute. Spin slows down, too.

Exclusive Suds-Miser saves you soap, water and money, re-uses hot, filtered suds.

Now all-porcelain white or Match-maker colors—with matching dryer!







They disagree on nearly everything including today's game—

They agree (1) that their favorite liquor tastes better in a highball—(2) that highballs are better for them—(3) that the best highballs are mixed with Canada Dry.

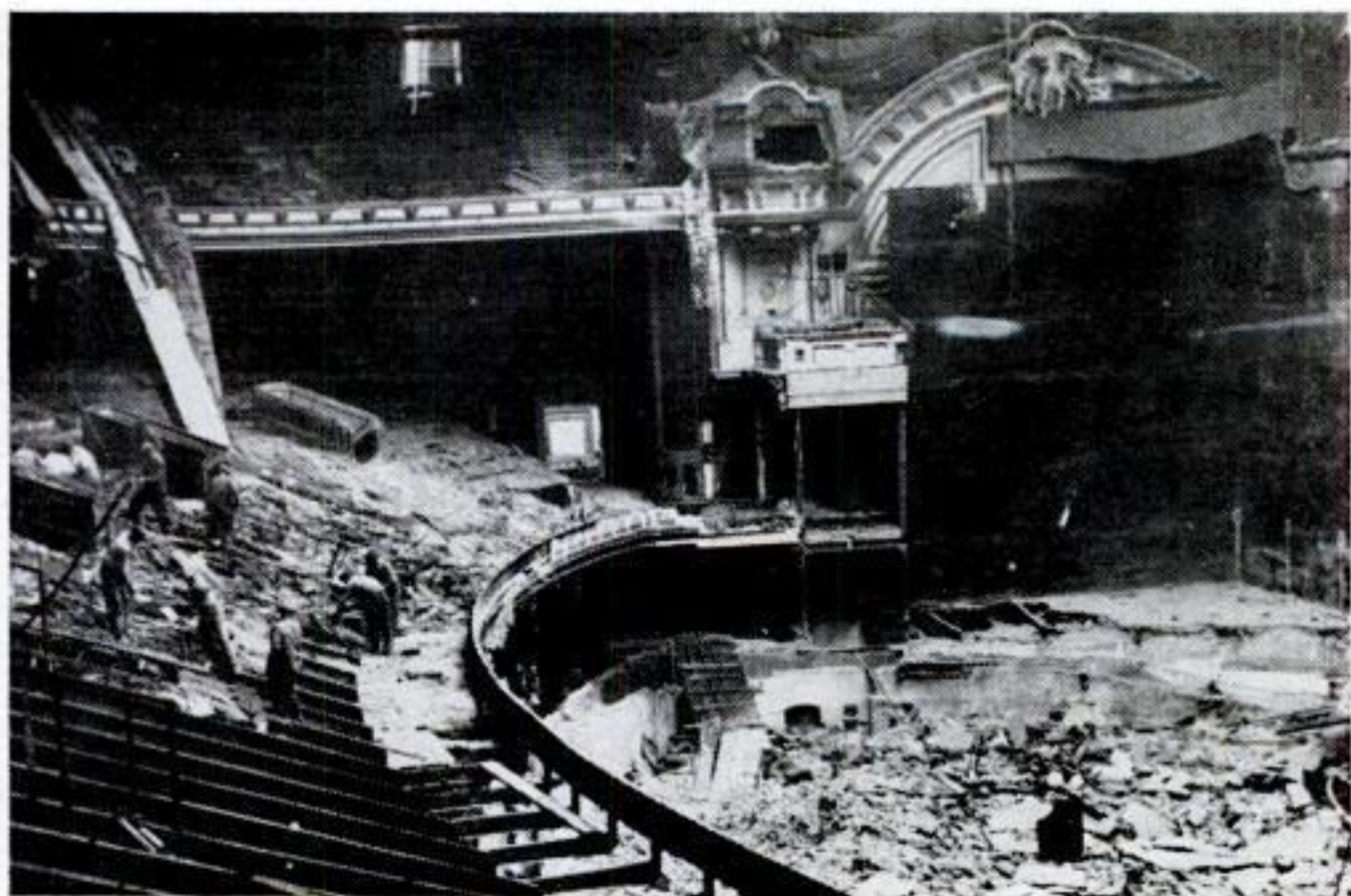


Canada Dry Highballs give you *balanced* flavor. Ginger Ale, Club Soda, Hi-Spot Lemon and Quinine Water—all with "Pin-Point Carbonation"—make your highballs taste better. And, according to scientific research conducted at a leading university, they aid digestion, too.



*Life is great...when you "Carbonate"*





**END OF A LANDMARK** of vaudeville came in 1939 when New York's Hippodrome was torn down. For decades a job in one of the ultraspectacular shows here or a booking at the Palace on Broadway was ambition of all vaudevillians.

## VAUDEVILLE CONTINUED

headliner. As she arrived at the theater one evening and opened her dressing-room door, she shrieked. The stage manager rushed over to her and said, "What's wrong, Miss Brice?" Fanny gasped, "A rat! There's a big rat in my dressing room!" The stage manager, no fool, called Nelson, the cat and rat authority. Nelson rushed in, cornered the rat, caught him in a heavy towel, and took the rat out of the dressing room. A few weeks later, I was on the bill with Nelson's Cats and Rats. I asked Nelson what had happened to the rat he had caught in Fanny Brice's dressing room. He said, "The next show, watch the finish of my act." I watched the finish, and saw a big black rat walk across the tiny platform carrying an American flag. "That," said Nelson, "is the rat."

### Pitfalls on the road to Utopia

**T**HE smalltimer, as he trudged through the seasons, always felt that he was getting closer to his goal. Every vaudeville actor dreamed of his personal Utopia. Weekly sums were banked or mailed home against the day the smalltimer "quit the business." Then he would open his restaurant, filling station, real-estate office, chicken farm, dancing school, or other project that he had envisioned supporting him through his remaining years. Very few smalltimers saw their dreams take dimension. As the vaudeville monologist would explain it, "A funny thing happened to my savings on the way to my Utopia." Sickness, relatives, going into business he didn't understand, meeting real-estate salesmen, joining collapsible building and loan clubs, gambling, lending money to other actors, playing the stock market, and a thousand other mishaps dissipated the smalltimer's savings and shattered his hopes. The few that did realize their ambitions found that after the travel and excitement of vaudeville, the dull and sedentary routine imposed on them as they tried to run some picayune enterprise in a small town was boring.

One vaudeville actor I knew couldn't wait to retire and start his own chicken farm. After he had bought a farm in California and tried to operate it for a few months, he was very unhappy. I went out to visit him one afternoon and found him sitting out in the yard under a tree, griping. Scampering around in a large wire enclosure were hundreds of White Wyandottes. The bottoms of these white hens had red circles on them; scooting by, they looked like little Japanese flags with legs on them. I asked the actor if his chickens had unusual markings. He said no, that he had seen an ad for Lay or Bust Feed that would increase the size of any hen's eggs, and that he had been giving his hens plenty of it. The hens started laying eggs that were too large for their disposal equipment. "That accounts for the red circles on the bottoms of the hens?" I asked. "Yes," he answered. "I had to catch every lousy hen and dab her with Mercurochrome!"

The smalltimer was never happy in retirement. Had it been within his power, the vaudeville performer would have been a timeless wanderer, spanning the generations by using the bridge of his talents.

But vaudeville is dead. Hollywood consigned it to the horse and buggy era. Bigtime vaudeville theaters in most cities were antiquated buildings run by local managers who never tinkered with

CONTINUED



## Look Ma, no seams!

Ever try on a pair of shorts that had *no seam in the seat*? They're called Hanes Givvies and they're wonderful! Nothing to twist or bind or annoy you. Just complete comfort, every time, everywhere. The secret? Hanes' patented bias-cut that does away with the back seam and lets the fabric s-t-r-e-t-c-h when you sit or stoop. Roomy leg openings, too. No thigh bind. Fine, high-count broadcloth with a heat-resistant elastic waistband that laughs at tubbing. \$1 for men. 65¢ to 69¢ for boys.

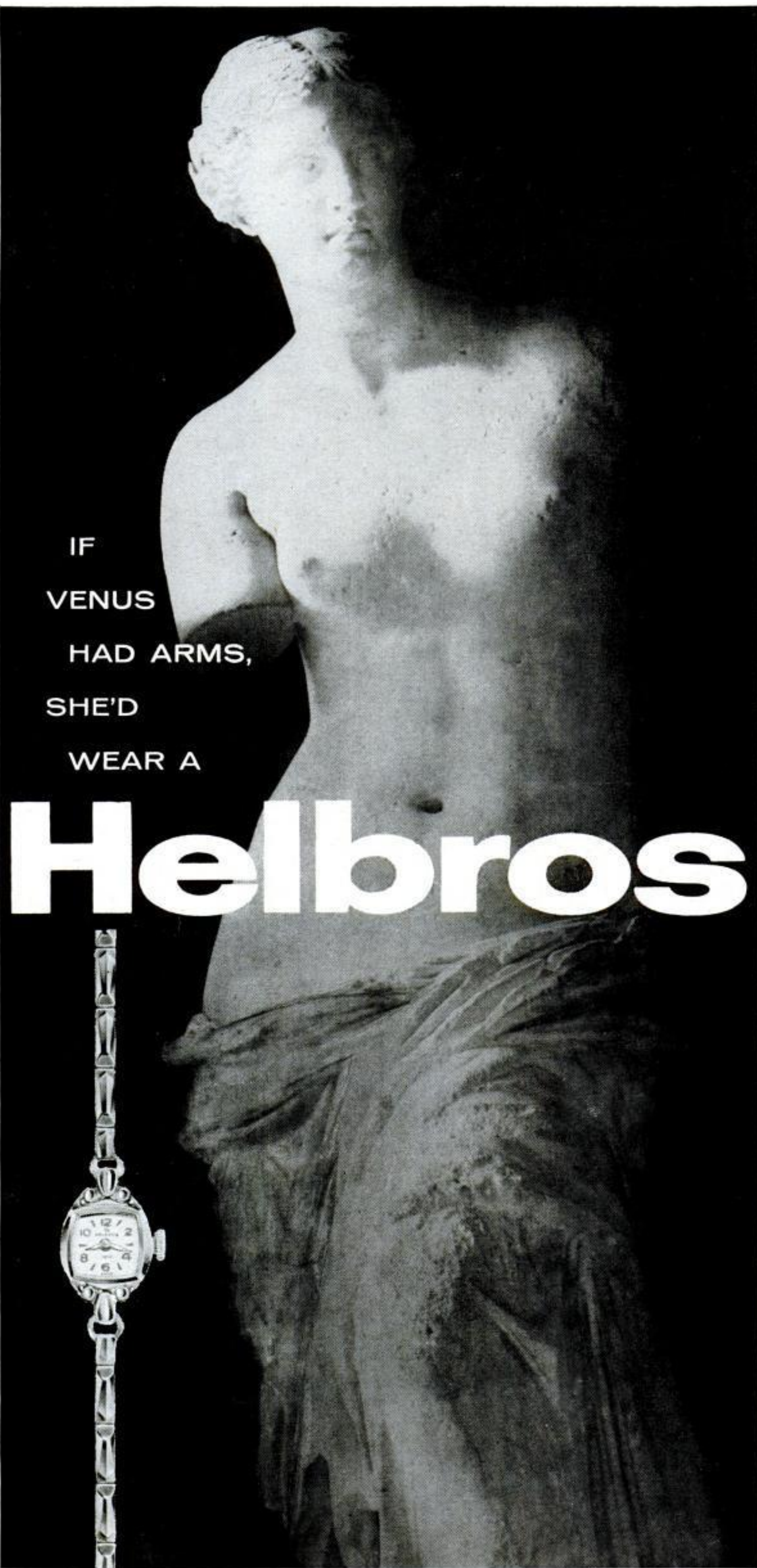
More great buys	for men	and boys
Nylon-reinforced T-shirts . . .	\$1 . . .	75¢
Nylon-reinforced undershirts . . .	79¢ to 85¢ . . .	59¢
Fig Leaf Briefs . . . . .	95¢ to \$1 . . .	69¢

Get more than you bargained for... get

**HANES**

P. H. Hanes Knitting Co., Winston-Salem 1, N.C. Canadian Manufacturer and Distributor, C. Turnbull Limited, Galt, Ont.





IF  
VENUS  
HAD ARMS,  
SHE'D  
WEAR A

# Helbros



For the wrist you like the most, give the gift that says the most... a beautiful, endearing Helbros Watch. All Helbros Watches have Lifetime Jewels for greater accuracy... unbreakable main-spring for greater durability. Watches from \$24.75 to \$2500.00.



HELBROS WATCH CO., INC., 6 WEST 48th STREET, NEW YORK 36

## VAUDEVILLE CONTINUED

tradition. The matinee started at 2:15. The night show started at 8:15. The music was supplied by an orchestra composed of paunchy, middle-aged men who played a *Stars and Stripes* overture and then provided the music for the acts. The bigtime stars came back year after year with their same songs, dances and jokes. The bigtime theater mellowed its audiences, but it didn't pamper them.

The motion-picture theaters, on the other hand, were cathedrals that made the vaudeville theaters look like privies. The movie theater opened at 9 in the morning; the housewife out shopping didn't have to wait until 2:15. Trim, gold-braided lackeys stepped ahead with flashlights to show the housewife to her seat. The show started with a mighty Wurlitzer shooting out of the wall. Mounted on the Wurlitzer, a dress-suited organist provided the accompaniment for the housewife as she sang the lyrics of the popular songs thrown on the screen. Hardly had the housewife's voice died down when a 40-piece orchestra rose from the bowels of the theater to regale her with a classical selection and to play for the presentation that followed.

Then came the feature picture, starring one of Hollywood's brightest stars. Hollywood had stars to suit every taste. There was an assortment of sexy females from which the male patron could take his pick. There was an army of he-men or coxcombs, any one of whom was guaranteed to start a housewife drooling in the second balcony. In the motion-picture theater, the housewife was Queen for a Day. Popcorn, candy, soft drinks were available if her tapeworm reared; coffee and tea were served in the lounge. One picture theater in Oakland advertised a "Glassed-in Crying Room," where mothers could watch the picture while pacifying their turbulent infants.

The bigtime vaudeville theater couldn't stand this competition. The vaudeville circuit heads had their money stacked so high they couldn't look over it to see what was happening. In 1926, when the Palace Theater in Cleveland declared a cut-salaried week, there were but seven full-salaried weeks of bigtime in the east. When the Orpheum circuit theaters billed the moving pictures above the vaudeville acts it was proclaimed that vaudeville had lost its drawing power and had become secondary to the picture.

Vaudeville was more a matter of style than of material. It was not so much what the two- and three-a-day favorites said and did, as how they said and did it. For 50 years vaudeville's minstrels found their way into all lands, preaching their gospel of merriment and song, and rousing the rest of the world to laughter and to tears. A few diehards who knew and enjoyed vaudeville hover over their television sets, hoping for a miracle. They believe that this electronic device is a modern oxygen tent that in some mysterious way can revive vaudeville and return its colorful performers to the current scene. The optimism of these dreamers is wasted. Their vigils are futile. Vaudeville is dead. Period.



**TRANSPLANTED VAUDEVILLIAN**, Allen in 1950 began trying television. Despite radio success he never felt at home in TV.





**FRESH  
FROZEN**



*2 individual  
pies to each  
package*

# At last you can bake a better pie every time!

**Fresh-Frozen by Swanson! Fresh-Baked by YOU!**

There's no trick to it the new Swanson way! Every Swanson Cherry Pie you bake comes out perfectly. The secret's in the luscious juicy cherries Swanson chooses at their peak of ripeness. And in the improved process that freezes them inside Swanson's famous tender, extra-flaky pie crust when they're juicy and delicious. No heavy thickening, of course. And no time's allowed for the juice to soak into the crust.

Just pop these pies in the oven—without defrosting—and see what wonderful things you and Swanson can do when you get together on a cherry pie! And

Swanson Cherry Pie is only one of four flavors—you'll like them all.

Also try Swanson's frozen Apple, Peach and Blueberry Pies.



**FROZEN FRUIT PIES**



# Get *triple-action* when you winterize your

1

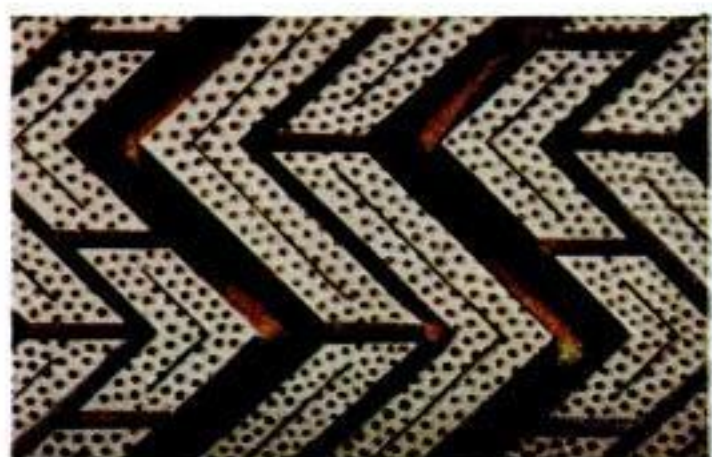
## *Terrific Pulling Action*



with husky, deep-biting traction bars No more spinning in snow, slush or mud when these traction-action bars bite in and take hold! Yet on dry roads you get all the hum-free, thump-free riding comfort and long, carefree mileage you'd expect of a high-quality passenger car tire.

2

## *Non-Skid Action*



with built-in Skid-Resisters and sharp-angled cleats Those action-angled cleats molded in the extra width tread are powerful traction forces in themselves, and, in addition, their design includes thousands of almost invisible Skid-Resisters for extra gripping action on slick surfaces.

3

## *Self-Cleaning Action*



prevents traction loss due to "packing up" As your Firestone Town & Country Tires revolve, centrifugal force ejects snow or mud out of the tread spaces to prevent them from packing up. This self-cleaning action keeps the tread clean and sharp—always ready for instant traction action!



Enjoy the Voice of Firestone on radio or television every Monday evening over ABC.

COPYRIGHT 1956, THE FIRESTONE TIRE & RUBBER COMPANY



# traction

# car at Firestone

*Go through winter with  
Built-In Peace of Mind. Get Firestone's  
new, improved Town & Country winter tires  
that give you Triple-Action Traction!*

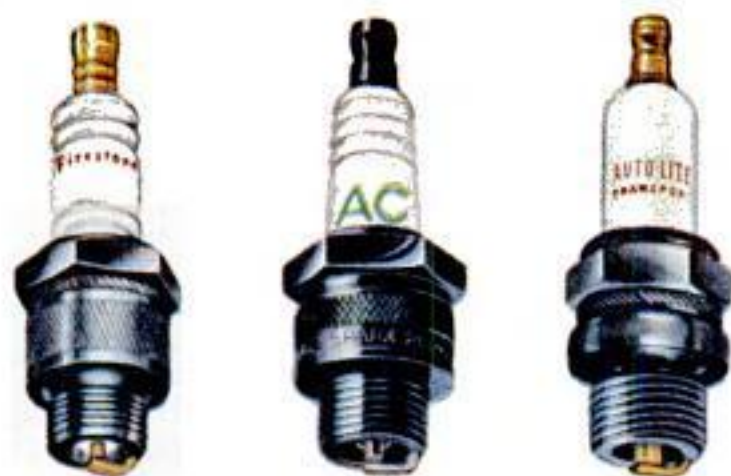
With only one stop you can winterize your car completely at your nearby Firestone Dealer or Store—and only there can your car be equipped with the latest development in winter tires: Firestone's new, improved Town & Country Tires with exclusive Triple-Action Traction! A few dollars down will mount them on your car right then and there!

Take your choice of nylon or rayon cord bodies, black or white sidewalls, tubeless or for use with tube, but come in now for immediate service, drive out with *built-in peace of mind* and be ready for winter weather ahead!



### *Get a Firestone Dri-Charge Battery*

Have your battery tested now at your nearby Firestone Dealer or Store. If it will not last all winter, replace it with a Firestone Dri-Charge Battery. You can be sure of a new, fresh battery because power-producing acid is not added until the battery is installed. You can buy on convenient payment terms.



### *Buy a set of new spark plugs NOW!*

You get quicker starting and save your battery by installing a set of new Firestone, AC or Auto-Lite Spark Plugs in your car this fall. Your nearby Firestone Dealer or Store will be glad to recommend the type that will give the most satisfactory performance for your make of car . . . and install them expertly for you.



### *Put in Firestone Frigitone or Frigitol*

Don't let the first cold snap catch you cold! Now is the time to go to your nearby Firestone Dealer or Store and have Firestone Frigitone, the permanent anti-freeze, or long-lasting Firestone Frigitol put in the radiator of your car. You can buy on convenient payment terms, if you desire.



### *Have Firestone brake lining installed*

Good brakes are vitally necessary for safe winter driving, and Firestone Matched Set Brake Lining will assure you of safe and dependable stopping power on any roads in any weather. You can have your brakes relined with genuine Firestone brake lining at your nearby Firestone Dealer or Store.



### *Put on new fan belt and radiator hose*

Before you put anti-freeze in your car, be sure to have its cooling system inspected at your nearby Firestone Dealer or Store. Worn radiator hose can cause expensive loss of anti-freeze and loss of protection, so play safe by installing new Firestone Radiator Hose. And be sure to put on a new Firestone Fan Belt.



### *Change oil filter . . . clean radiator*

Your oil filter is more important in winter than at any other time of the year. Start the winter right by installing a new Firestone Oil Filter in your car. And before you put in anti-freeze, be sure to have your radiator flushed and thoroughly cleaned with Firestone Radiator Cleaner and Rust Inhibitor.



Fashion... a man's world, too



Shirts, \$5.00; Silk and Rayon Ties, \$2.50; Handkerchief, \$.55

One suit—three shirts—and away you go. Here's the smartest ensemble idea in many a season. Take a suit—any suit—and combine it with this set we call *Parliament* . . . and you're ready to go with three outfits. Because all three shirts are Arrow, you know they are made of "Sanforized" fabrics . . . Mitoga®-tailored for perfect fit.

**ARROW** — first in fashion

Cluett, Peabody & Co., Inc.





SEATED SAFELY IN HER MAGIC CHAIR, SUSIE TAKES HER PET DOG RUSTY ON AN AIRBORNE TRIP ACROSS THE STUDIO

## A Fast-rising Schoolgirl

Most members of the afternoon nap set in the Chicago area have left standing instructions with their mothers that they are to be awakened at 4 p.m. At that time they want to be up to watch 12-year-old Susie Heinkel argue with a stove and fly through the air as mistress of ceremonies of WBBM-TV's *Susie's Show*. In a studio fitted with oversized furniture to

make her look even tinier than she is, Susie bakes cookies, delivers lectures on traffic safety, dances a little, sings a song or two and shows cartoons. A seventh-grader who has been on stage professionally since she was 3, Susie is a skillful actress and her ingratiating manner has, in one month, put *Susie's Show* ahead of almost all its TV competitors in town.

CONTINUED

# Looking for Something?



## OFFICE EQUIPMENT



FROM  
DICTATING MACHINES  
TO TYPEWRITERS  
WHATEVER YOU NEED



Ads with this emblem  
make your shopping easier





COL. FRANK THOMPSON, U.S.A. (Ret)—Chairman of the Board, Glenmore Distilleries

## Colonel Thompson always steers the same course...

"I figure when you've got something good, it's smart to stick with it," says Col. Thompson. "That's just as true for running with a good wind as it is for making a fine 100 Proof Bonded Bourbon.

"We still make our Old Kentucky Tavern the real old-time way. Then we age it 7 long years in special Open-Rick warehouses that breathe *fresh* air — not in artificially-heated warehouses like they use for mass-produced whiskies.

"We lose a lot by evaporation our way, but what's left gets mellowed better—by Nature! I'd be honored to have you try it!"



# KENTUCKY TAVERN

7 YEARS OLD

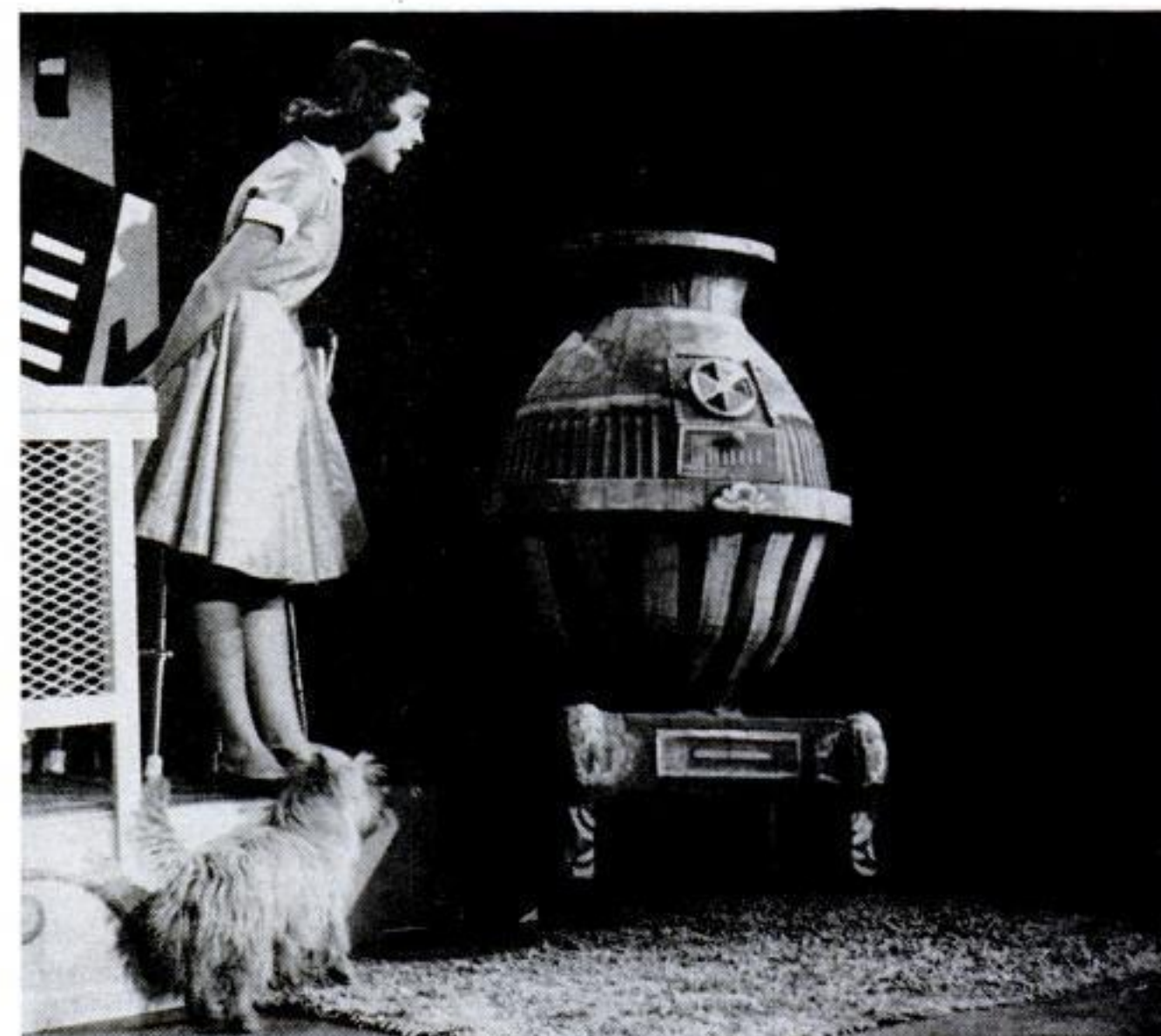


KENTUCKY STRAIGHT BOURBON WHISKEY • 100 PROOF • BOTTLED-IN-BOND  
© 1956, GLENMORE DISTILLERIES COMPANY, LOUISVILLE, KENTUCKY  
"WHERE PERFECTION OF PRODUCT IS TRADITION"

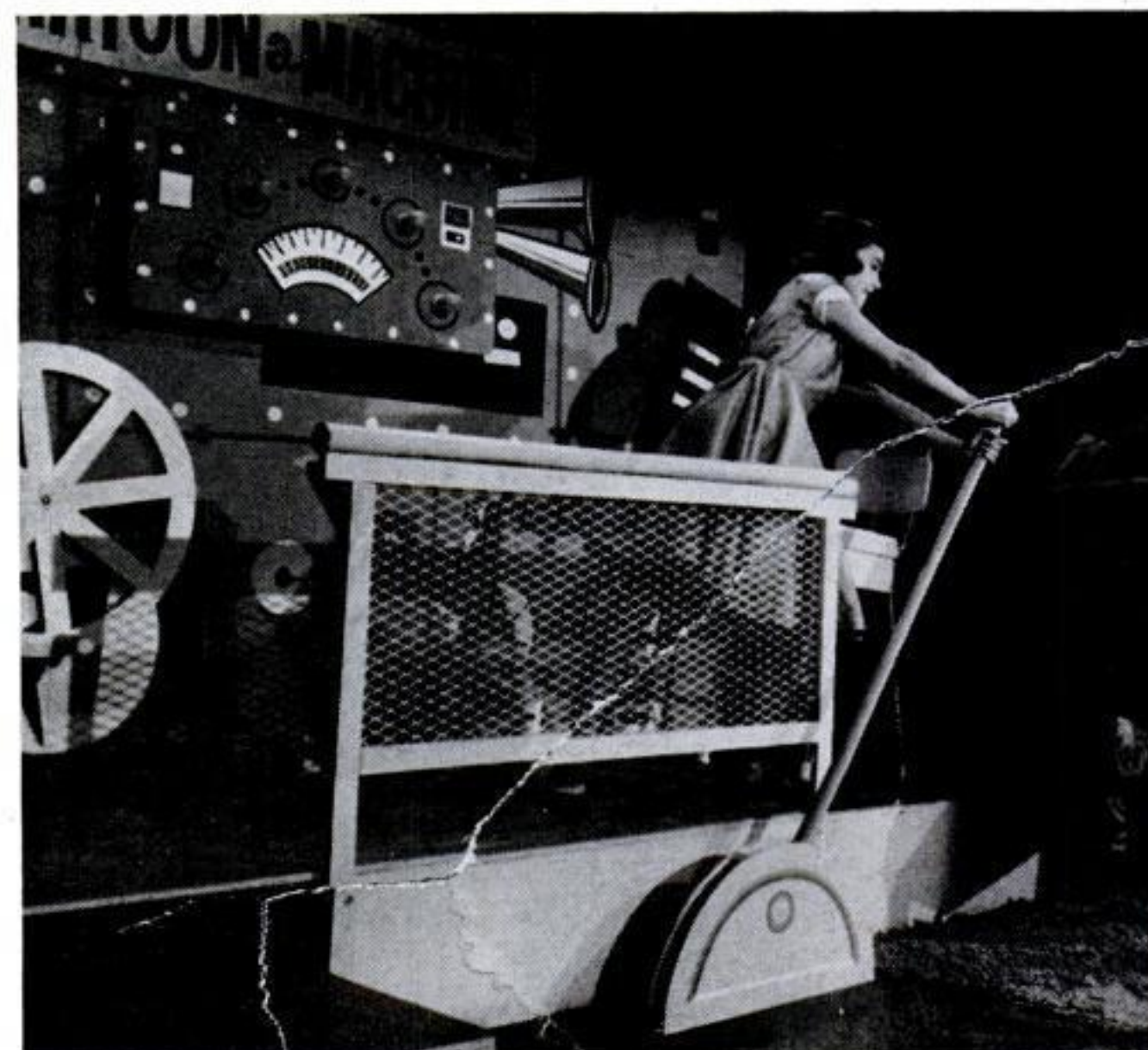
## FAST-RISING SCHOOLGIRL CONTINUED



STAR GETS SET before the show as her mother combs out her locks. Susie gets her first look at show's script in taxi on her way from school to studio.



STOVE TALKS BACK to Susie after she feeds it some kindling. When it starts to smoke she delivers a little lecture to her audience on fire hazards.



CARTOONS ARE PUMPED from the Cartoon-A-Machine as Susie mans the handle. During film cartoons she studies the commercials she also gives.





An original painting for Friskies by Douglass Crockwell

*A little man's best friend deserves Friskies...*

## Meat-loving dogs love FRISKIES!

**DOGS NEED MEAT.** There's *more lean red meat* in Friskies than any other single ingredient. It's the finest quality horse meat...rich in protein...and includes choice steaks, chops, roasts.

**FULLY NOURISHES.** Friskies gives your dog the *meaty* flavor he craves, plus the high protein of fresh meat he needs.

While some dog foods simply fill, Friskies *fully* nourishes...provides up to *twice the nourishment* of dog foods selling for only pennies less.

**BALANCED DIET.** Friskies is a complete dog food in every respect—prepared to the high standards of the Carnation Company and U. S. Government.

**FOR VARIETY, FEED FRISKIES MEAL.** Friskies Meal contains in convenient form all the food values of finest steaks, chops, roasts. It is a *complete* diet. When mixed with water, 5 pounds of Friskies provide more than 10 pounds of nourishing goodness.

*Keep your dog frisky with Friskies*

Another Carnation  
Quality Product

COPR. 1956,  
ALBERS MILLING CO.



*Only a canned  
dog food that  
fully nourishes  
can bear this  
U. S. Govt. Seal.*

ALBERS MILLING CO., DIV. OF CARNATION COMPANY, LOS ANGELES 36, CALIFORNIA



Unlike any pen in this





world ...or any other!

# Parker 61

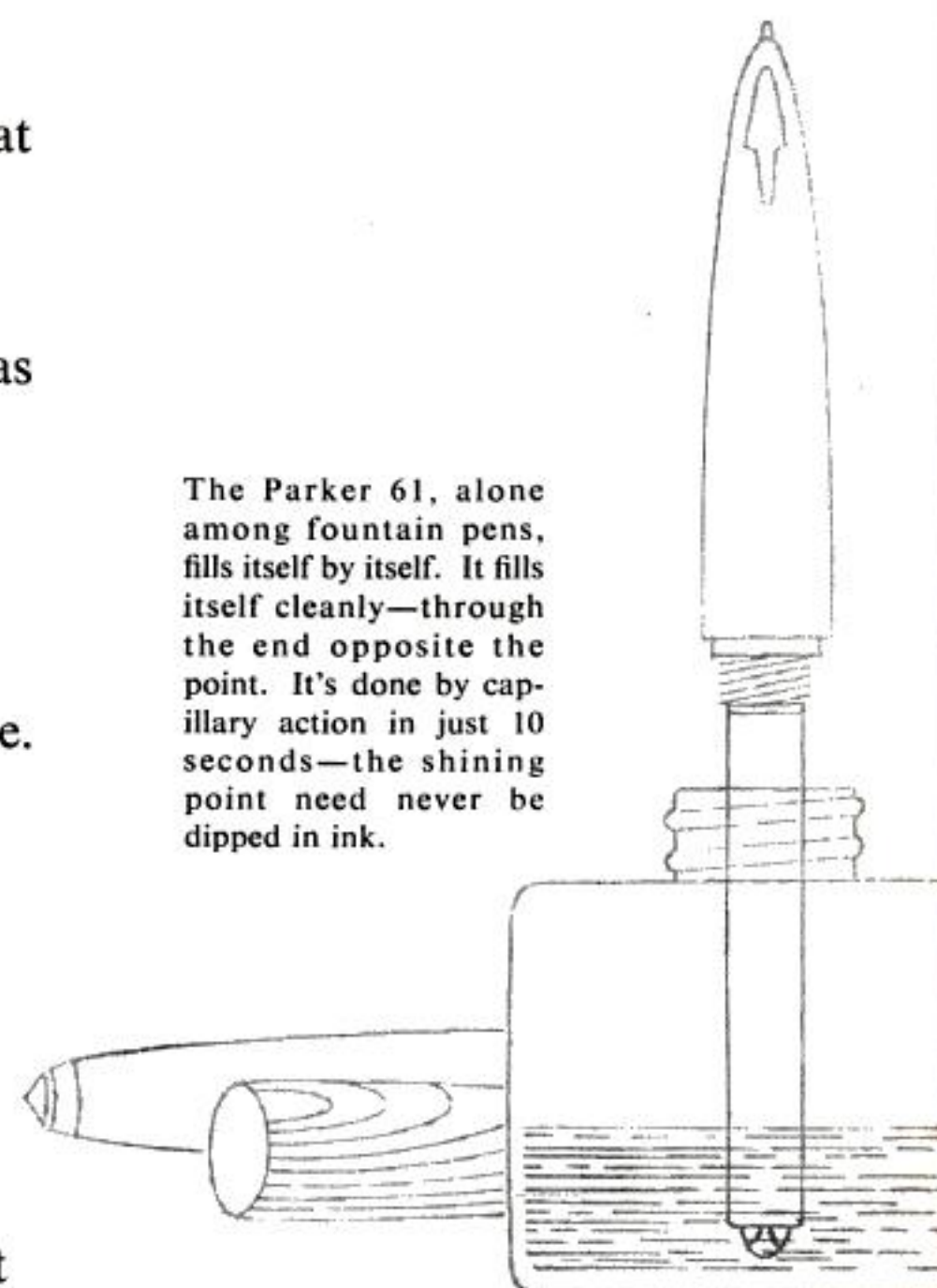
*The only fountain pen that fills itself by itself  
...it has no moving parts!*

Startling in its newness is the Parker 61. It is more than improvement—it is invention, inspired invention, *tomorrow* in the form of a pen. This pen is further proof that with each new creation Parker makes history in the field of writing.

Its crisp, sophisticated lines show the skill with which it has been designed—it has the elegance of great simplicity. And great simplicity marks its operation, too, for the Parker 61 pen fills itself by itself in 10 seconds—no pumping, squeezing, twisting, nothing. It has no moving part to get out of order. Its ink capacity is oversize. The 61 rewrites every specification for the perfect writing instrument. With its new capillary ink system the Parker 61 writes a clean, clear line—even when it's upside down or high in the sky.

The classic beauty and the utter newness of the Parker 61 make it the distinguished gift whenever luxury and taste are of importance. Rage Red, shown here, is just one of the rich, fresh colors—the cap is sheathed in sterling silver and 12 carat gold. The Parker 61 is \$20.00 or more.

The Parker 61, alone among fountain pens, fills itself by itself. It fills itself cleanly—through the end opposite the point. It's done by capillary action in just 10 seconds—the shining point need never be dipped in ink.

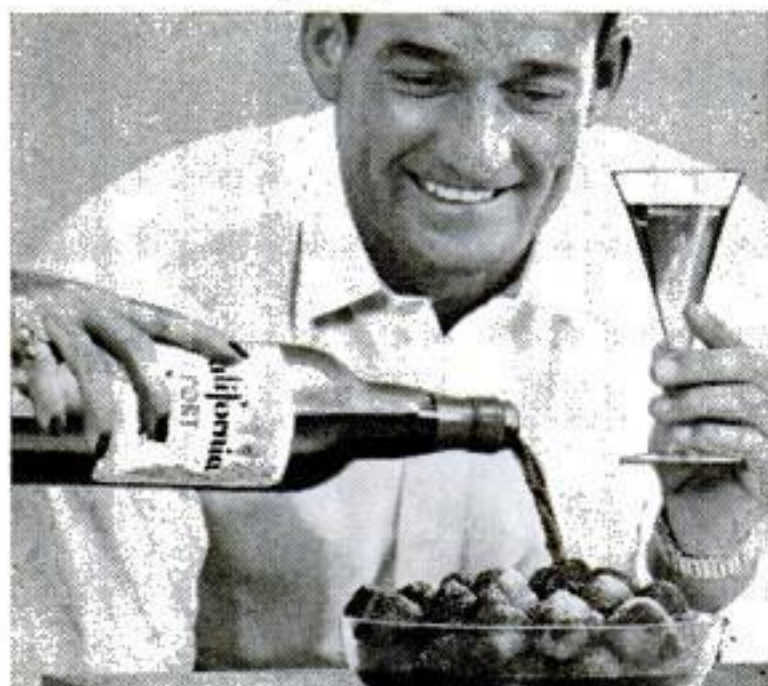




## CAN HUSBANDS COOK?



**FIRST** catch a husband—with food and California Burgundy, Sauterne, or Rosé.



**LURE** husband into kitchen with Sherry. Show him how wine sparks up his meals.



**LET** him try easy shortcuts, like adding 1 tsp. Sherry per serving of cream soup.



**HUSBAND** soon becomes a "wine chef." While he cooks, you can watch, enjoy California Wine. For more wine ideas, get new free folder, "HOME FUN WITH CALIFORNIA WINES." Address:

ALWAYS ASK FOR

**the Wines of California**

WINE ADVISORY BOARD, DEPARTMENT L-8  
717 MARKET STREET, SAN FRANCISCO 3, CALIF.

## BOOKS



GRACE METALIOUS STANDS BEFORE GILMANTON GRAMMAR SCHOOL WHERE HUSBAND TAUGHT BEFORE HE WAS LET GO

## An Unpopular Best Seller

Grace Metalious, author of one of the most popular novels in the country, is easily the most unpopular novelist—and resident—in Gilman, N.H.

Her novel, *Peyton Place*, is a bawling story of violence and sex in a New England town which citizens of Gilman consider a scandalous portrayal of their town. "She's written a dirty story about us," complains a bitter citizen. But the author denies this and has accused the school board of having fired

her husband as school principal because of the book.

Although they are ostracized in Gilman—he teaches in another town—the Metaliouses refuse to move, in fact have bought a new house there. Meanwhile, partly on the basis of publicity given the Gilman row, *Peyton Place* is second on best-seller lists, the movies are paying \$125,000 for it and the 32-year-old author, when she is not busy caring for her three children, is busy writing a second novel.

OUT SHOPPING IN NEARBY TOWN, MRS. METALIOUS WEARS CASUAL GARB WHICH GILMANTON LOOKS ON AS SLOPPY



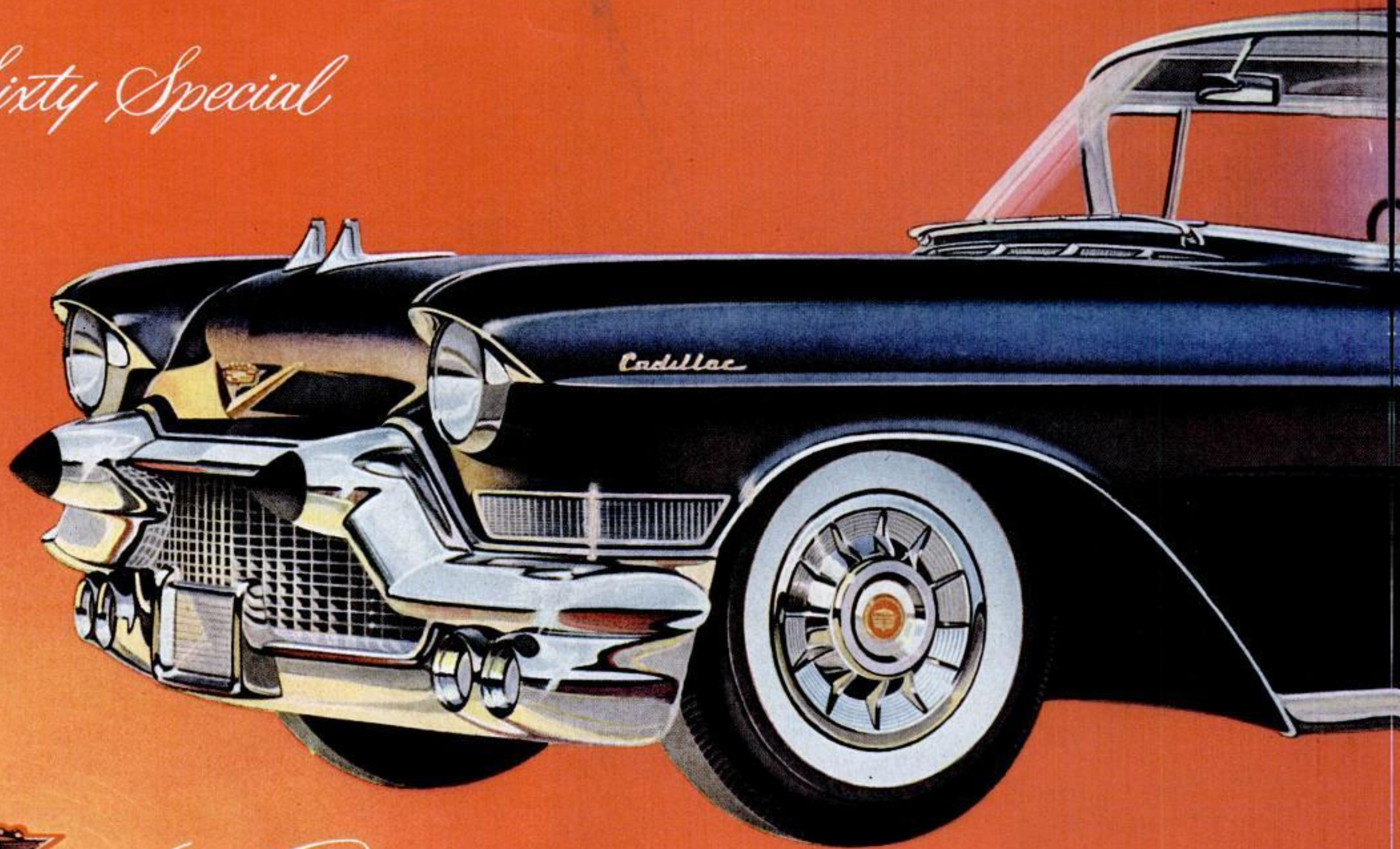




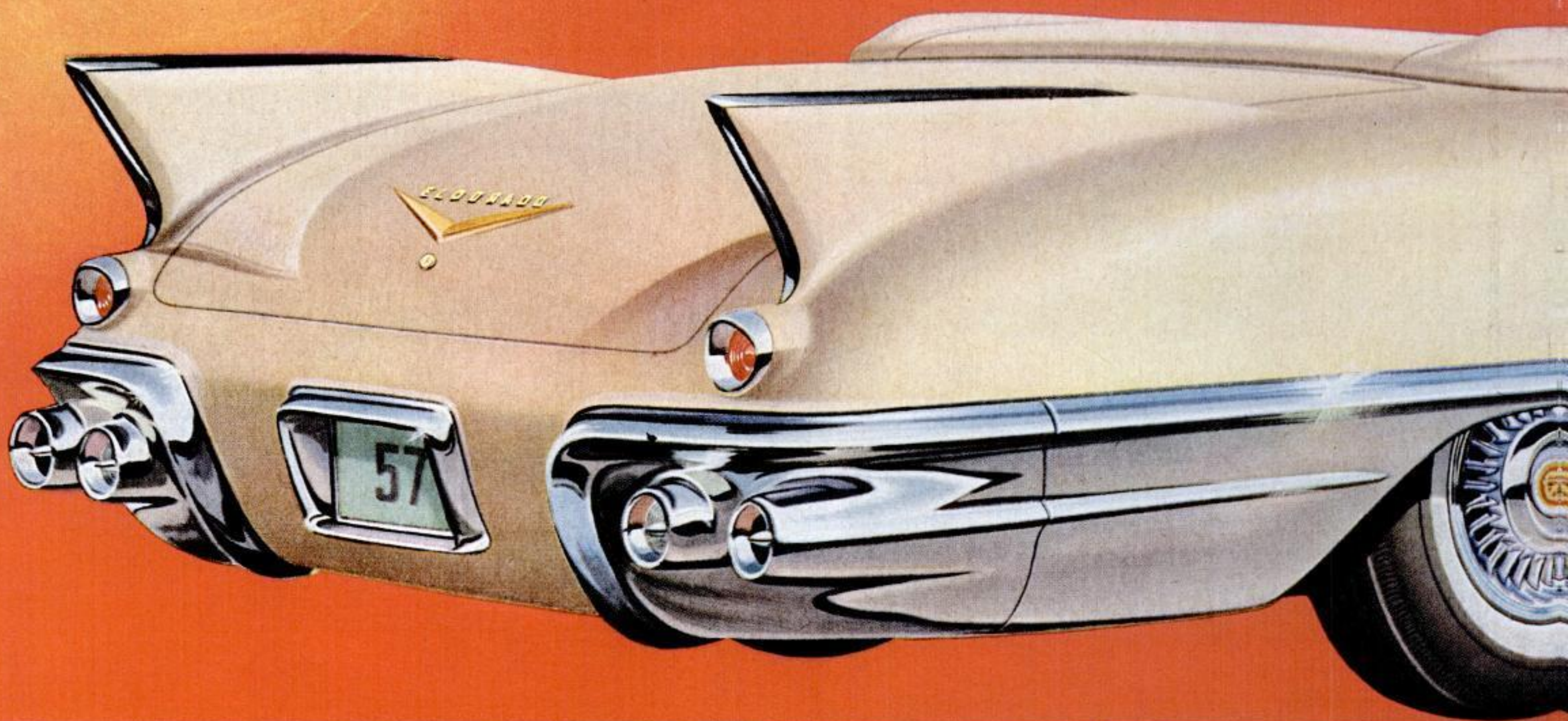
*Cadillac* presents  
the greatest advancements it has ever achieved  
in motor car styling and engineering ! 



## *The Sixty Special*



*Cadillac* for 1957...brilliantly



Embodied in the beautiful cars on these pages are the most important and most significant automotive advancements we have ever been privileged to present to the motoring public.

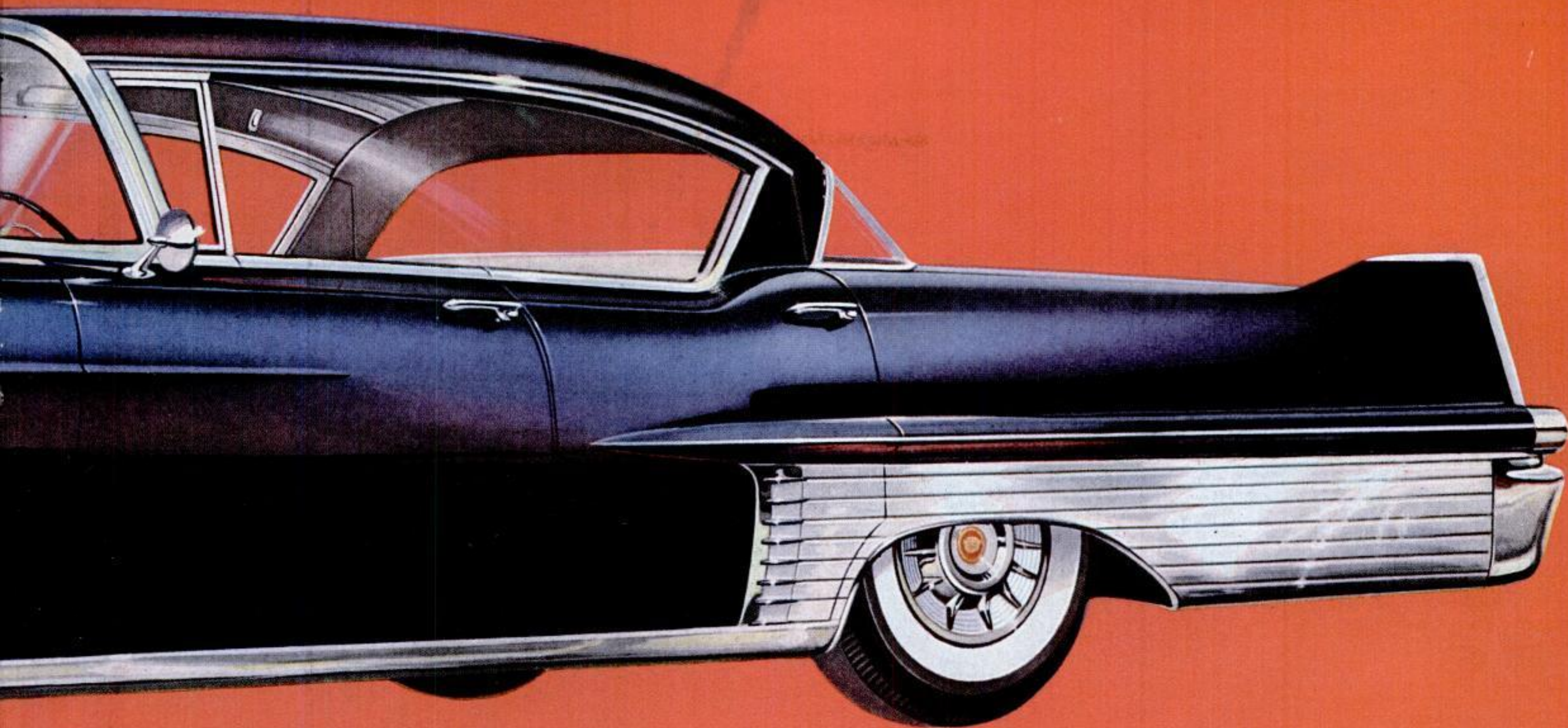
Entirely new in design and engineering, and bringing to the world's highways a wholly new standard of quality and excellence—Cadillac for 1957 represents one of the greatest achievements of all time.

Cadillac's renowned stylists have created a brilliant new type of

beauty...majestically graceful in every line and contour...wonderfully exciting in spirit and in concept...and with a dramatically new balance of chrome and glass and steel.

Cadillac's master coachcrafters have brought a new measure of luxury and excitement to the car's interiors...with gorgeous new fabrics and leathers...with inspiring new colors and patterns...and with marvelous new appointments and conveniences on every hand.





new in beauty, brilliantly new in performance!



*The Eldorado Biarritz*

And Cadillac's world-famous engineers have introduced a sensational new concept of automotive performance . . . with two great new Cadillac engines . . . with an even smoother, more responsive Hydra-Matic Drive . . . with greatly improved power steering and power braking . . . with a revolutionary new frame design . . . and with a host of other equally vital engineering advancements.

These dramatic Cadillac achievements are being presented for 1957

in ten individual body styles, including the breath-taking Eldorado series. Each is a Cadillac masterpiece . . . a brilliant tribute to the men who design and build the Standard of the World.

We extend you our cordial invitation to see . . . to inspect . . . and to drive the new 1957 Cadillac at your very earliest convenience.

It will be the most enlightening experience of your motoring life.

★ YOUR CADILLAC DEALER ★





Help your parakeet  
feel like playing!

## Feed French's—the only parakeet seed with the new **Pep-Up Biscuit**

Your parakeet depends on you to keep him happy and playful. Help him perform his best by feeding clean, dependable *French's Parakeet Seed*! Every package contains a special biscuit that promotes vigor, sharpens appetite, aids digestion. Always feed French's—the *only* Seed with the pep-up biscuit.



Pet parakeets should have a complete, varied diet—the kind wild parakeets find in nature. French's Natural Feeding Diet is *scientifically prepared* to provide just such a tasty, balanced menu. Make sure your pet has *all* the food elements he needs by giving him regularly the "Basic Five"—French's Parakeet Seed and Biscuit, Treat, Conditioning Food, Cuttle Bone, and Gravel.



YOU CAN DEPEND ON FRENCH'S 54 YEARS OF EXPERIENCE

**PROTECT YOUR PARAKEET'S HEALTH**

WITH

**French's**  
**NATURAL FEEDING DIET**





RESTING BETWEEN RESCUES, King sits, dripping wet, at Tule Lake. His full name is Sacramento

River Captain. Eight years old, he started training at 6 months, weighs 90 pounds and is jet black.

## A Rare Retriever

### A HUNTING DOG TAKES CARE OF THE CRIPPLES

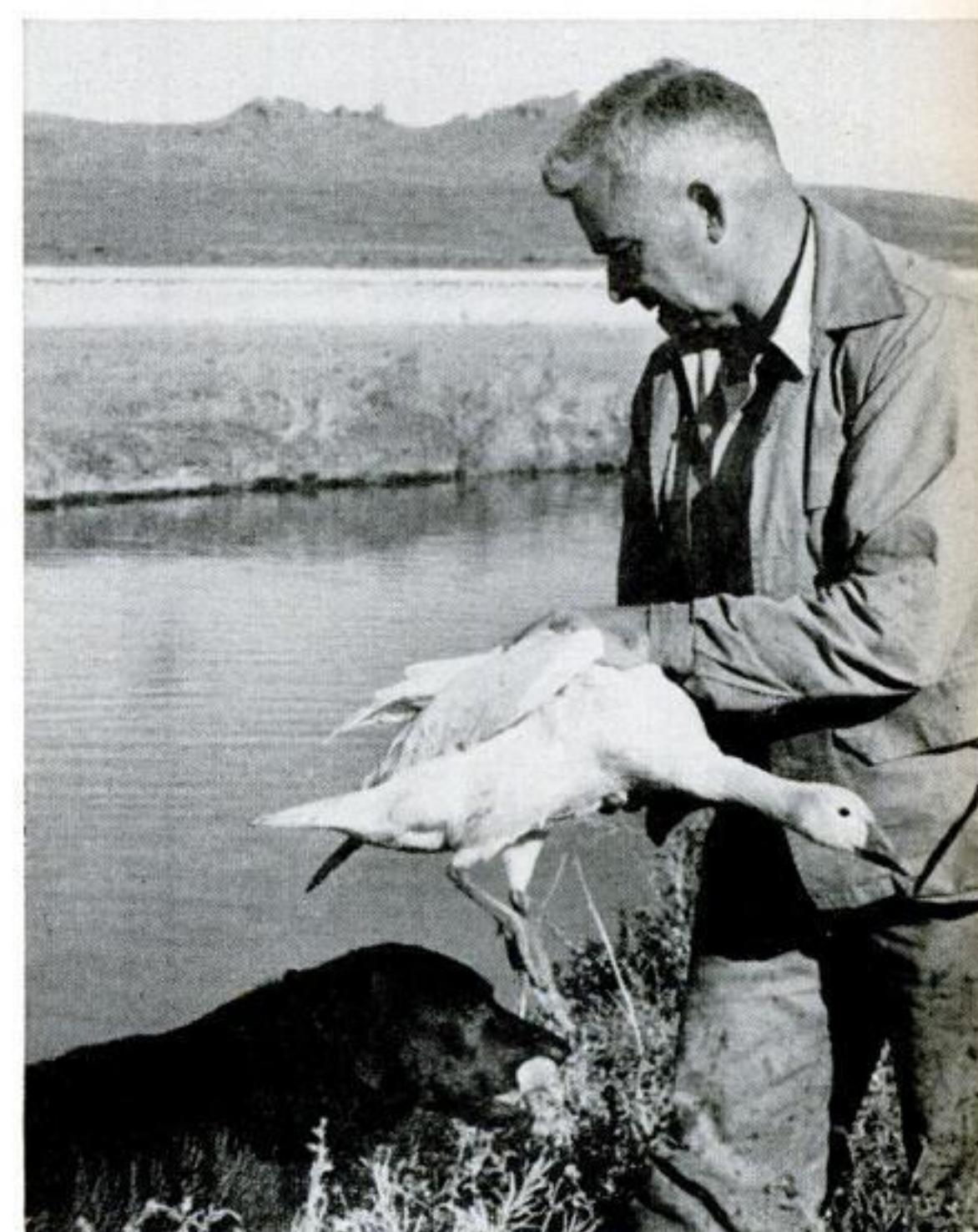
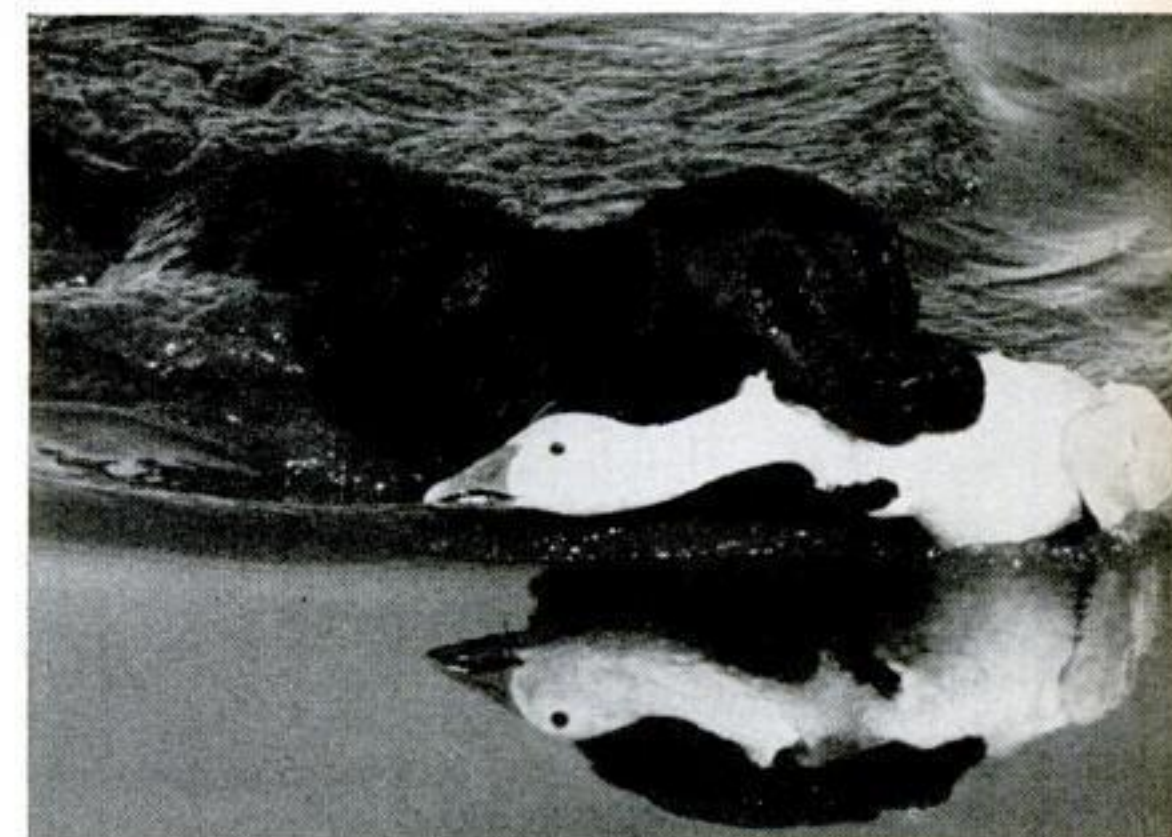
In Klamath Falls, Ore. last month a handsome dog got a medal for doing a strange job well—instead of hunting birds, he saves them. A Labrador retriever called King, he operates in and around Tule Lake National Wildlife Refuge, 30 miles south of Klamath Falls. Here each year tens of thousands of ducks and geese are maimed by careless or unskilled hunters who, firing from too great a range, merely wound

the birds and leave them to fly off and die.

Guided by his master, an animal lover named James O'Donahue, King retrieves them. O'Donahue takes them to his farm and nurses them back to health. King refuses to touch a dead bird or go near live ones. But he rescues cripples so well that O'Donahue proudly claims that King, who has saved 1,000 birds, is "the best dog in Oregon—or in all the other states."



RETRIEVING A CRIPPLE, King carries young snow goose. In October, area had four million birds.



SAVING SNOW GOOSE with crippled wing, King holds bird gently between his jaws (top). Then he gives it to O'Donahue who inspects its wounds. O'Donahue, 55, is feed salesman at Klamath Falls.



## SOME CASES AND A CURE



TAPING A WING of a goose in field, O'Donahue immobilizes broken member to prevent further injury from flapping on ride back to farm for treatment.



AMPUTATING A WING of crippled goose, O'Donahue is aided by wife Helen. He calls her "R.N.D.G." for registered nurse for ducks and geese.



RELEASING A PHEASANT recovered from wing wounds, O'Donahue watches bird streak to freedom. Permanently disabled birds are given to zoos.



## Sensational new SINGER® Roll-a-Magic™\*

PROVIDES TWICE AS MUCH CLEANING BETWEEN BAG CHANGES

This newest and finest of the roller cleaners has *double* the capacity of most cleaners, so it cuts bag replacements in half. Powerful *whirlwind* suction cleans thoroughly even when the bag is nearly full.

And it swivels both top and bottom to reach every part of room without effort. See it today at your nearby SINGER SEWING CENTER . . . or call for free home demonstration.

**\$79<sup>95</sup>**

complete with attachments  
Only \$1.25 weekly  
after minimum down payment

Now, SINGER offers all 3 types of cleaners



### SINGER "Magic Carpet"™ Cleaner

Only cleaner made with *double fan* suction . . . the *finest* ever made for rug and carpet cleaning. Hangs up flat against closet wall . . . automatic cord rewind. \$99.95. As little as \$1.25 weekly after minimum down payment.



### SINGER "Magic Mite"™ Hand Cleaner

Largest-selling hand cleaner. Perfect for stairs, autos and furniture. \$25.95. Only \$5.00 down, balance on easy terms.

Here's why a SINGER® is your best vacuum buy:

- A SINGER Cleaning Consultant is as near as your phone. Call for free demonstration and cleaning analysis in your home.
- Immediate service from your nearby SINGER SEWING CENTER.
- Low weekly terms without embarrassing red tape.



## SINGER SEWING CENTER

\*A Trade-Mark of THE SINGER MANUFACTURING COMPANY



UNDER THE WINGS

OF THE **FLYING**



## JUST WHAT THE DOCTOR ORDERED

Your doctor knows the importance of performance in a car. That's why so many stop at the "Flying A". You get the same dependable performance, too, when you fill up at the "Flying A" Ethyl pump. Smooth, quiet power — packed with action for traffic... and when you head for the open road.

Extra power... extra protection, too, with Veedol 10-30 — the all season Motor Oil that gives highest octane performance. Drive in at the sign of the "Flying A"... for power... for safety service... and charge it all on your "Flying A" Credit Card.



**VEEDOL 10-30 MOTOR OIL** cuts carbon deposits — curbs pre-ignition... adds up to 40 extra miles to every tankful of gasoline.

*Painted by George Hughes for Tidewater Oil Company*

**TIDEWATER OIL COMPANY** SAN FRANCISCO • HOUSTON • TULSA • NEW YORK





Mixing time for this luscious Libby filling: less than 10 minutes!

# even beginners can't miss!

**Libby's** Pumpkin assures velvety-rich, custard-like filling every time

*Hungry for pumpkin pie? Then get yourself a can of Libby's Pumpkin. No ordinary pumpkin will do. Libby's, you see, is made from specially cultivated "pie pumpkins". With Libby's you're sure to have velvety-rich, custard-smooth fillings every time. (Never a "dry pie" Never a "runny" or "lumpy" filling. Not with Libby's Pumpkin and Libby's recipe.)*

*Make the crust in your favorite way. But for the filling, follow the prized recipe on the Libby's Pumpkin label. (It gives you the exact proportions of eggs, sugar, spices, milk and Libby's Pumpkin to use.)*

*With this recipe and Libby's Pumpkin, you can't miss. Even beginners turn out picture perfect pies every time.*

*Libby, McNeill & Libby, Chicago 9, Ill.*





RARE RETRIEVER CONTINUED

## COMMENDATION FOR KING



**SLEEPING THROUGH** speeches at testimonial dinner at Klamath Falls, King dozes as refuge manager, Tom Horne, praises dog and O'Donahue (left).



**GETTING HIS MEDAL**, King has engraved medallion inscribed "King—Co-conservationist, 1956" slipped on his neck. O'Donahue received a plaque.

Here is the world's  
**easiest-to-use** movie camera



**This Electric-Eye  
does all the work!**



Bell & Howell's new 200-EE 16mm camera combines revolutionary simplicity with top quality movie-making. It's totally automatic! The electric eye **1** takes in light and transmits it to an electric brain in the base of the camera. There it is evaluated and changed into power by tiny batteries **2**. These batteries operate a motor **3** that actuates gears **4** connected to the lens. The lens opening is adjusted immediately and continuously for perfectly exposed movies. Imagine! All you do is sight through the viewfinder and push the button. This camera does all the rest — even tells you when *not* to take movies if light is insufficient. Ask your Bell & Howell dealer for a demonstration. The exciting 200-EE is yours for \$289.95. **FREE BOOKLET** on 200-EE. Write Bell & Howell, Dept. L-22, Chicago 45, Illinois.



FINER PRODUCTS THROUGH **IMAGINATION**

**Bell & Howell**



This is the story of an actual family insured by The Travelers; to safeguard its privacy, different names and pictures have been used.



## “\$51.75 a month means we’ll keep our good life for good”

YOU’RE looking at a young father who’s coming home to a bushel of hugs.

Jerry Darrow wouldn’t change for anything the full and happy life he provides for Eleanore and the two children. That’s why he has arranged for them to enjoy it for keeps—through the protection of a balanced Travelers insurance program.

On the recommendation of his Travelers agent, Jerry made Life insurance the first safeguard for the Darrows’ way of life. His program, besides offering immediate protection for the family, provides cash readily available for emergencies. And, look-

ing to the future, Jerry is going to add insurance for his retirement.

Carefully planned Life insurance, however, is just one of the important steps Jerry has taken to secure the precious family values his \$541.67-a-month salary buys.

### \$51.75

The Darrows are well on their way toward what their Travelers man calls American Family Independence—fuller enjoyment of the present through the elimination of many financial worries about

the future. They have a balanced program of insurance that affords protection not only for their lives and home, but their health, their car, and other valuable possessions as well. And their program costs only \$51.75 a month.

They have worked out all this with their Travelers man, of course. He is the agent best equipped to advise them because his company offers *all kinds of insurance*.

Why not let the Travelers agent or broker in your neighborhood show you the way to *your* American Family Independence?



# THE TRAVELERS

INSURANCE COMPANIES, HARTFORD 15, CONNECTICUT

*All forms of personal and business insurance including Life • Accident • Group • Fire • Automobile • Casualty • Bonds*





AMID FLASHING LIGHTNING AND ROLLING THUNDER MOSES (CHARLTON HESTON) STANDS ON SINAI AS GOD'S COMMANDMENTS APPEAR ON STONE TABLETS

# DE MILLE'S GREATEST

In 'The Ten Commandments' Hollywood's master showman films anew the story of the Exodus

Soon the longest, most costly, most monumental movie in all the history of moviemaking will begin unfolding its three hours and 41 minutes of biblical pageantry. *The Ten Commandments* is Cecil B. DeMille's second million-dollar-plus telling of the story of Moses. In his first version, which cost \$1.4 million in 1923, the Bible story was a great prelude to a modern morality movie. This production of *The Ten Commandments*, which cost \$13.5 million, cleaves to the Book of Exodus, filling its gaps from the writings of

ancient historians and from present-day archaeological deduction.

The movie is a gigantic series of spectacles showing the plagues God wrought, the fleeing Jews laboring over the desert, and the Bacchanalia before the golden calf. Its high point is the solemn moment when the fiery finger of God enscribes the Ten Commandments on the tablets of red granite. And *Ten Commandments* itself is a high climax to the career of Cecil DeMille, now 75, who in 1913 made *The Squaw Man*, Hollywood's first feature-length movie.

CONTINUED





**PLOTTING PRINCESS** Nefretiri (Anne Baxter) hears that Moses, Prince of Egypt, is really a Jew.



**FETTERED BEFORE PHARAOH.** Moses denies that he plans to lead the Jews from Egyptian

slavery into freedom. "It would take a God," he says and adds, "But if I could free them I would."

## A PAGEANTRY OF PLAGUES

As *The Ten Commandments* unfolds, Moses is found hidden in bulrushes by the pharaoh's daughter. He grows up as a prince of Egypt but after killing an Egyptian who was beating Joshua, a Jew, he is revealed to be a Jew himself. Princess Nefretiri, rejected by Moses,

urges harsh measures against the Jews. Then comes the Exodus of the Jews from Egypt.

DeMille tells this story sumptuously. He built a huge set on Egypt's sands—the gates of Per-Rameses and a 16-sphinx avenue—that drew more tourists than Giza's single sphinx







**FIRST PLAGUE** turns Nile to blood as Rameses (Yul Brynner) with hands on hips stares, hardly believing. Moses and Aaron (John Carradine) stand at right.



**FINAL PLAGUE** smites the land with the fog of pestilence, bringing death to all the firstborn males of Egypt but passing over the shacks of the Jewish slaves.

## AND FLIGHT

(LIFE, Oct. 19, 1942). He spent three years and \$1 million struggling with one 7½-minute scene, the parting of the Red Sea. Bible miracles were re-enacted—Moses' staff turns into a snake, a pillar of fire rises in the desert. The result is a film of reverent and massive magnificence.



← **LEADING THE JEWS** from city of Per-Rameses into the desert, Moses cries, "Remember this day."

**DROWNING IN THE SEA**, Egyptians in pursuit are engulfed as waters close behind retreating Jews.

CONTINUED





**MOSES' ANGER WAXES HOT** when, coming from Mount Sinai, he finds the Jews led by wicked Dathan (Edward G. Robinson, shown in preparatory scene

with arm extended) dancing before golden calf. As he breaks the tablets a hole opens in the ground, swallows the evildoers. Later God gave Moses other tablets.



# Which dog is the grandmother?



These Gaines-fed West Highland Whites are living proof that Homogenized Gaines Meal can help your dog enjoy **A LONGER PRIME OF LIFE!**

Eyes bright, spirits high, energy bounding—what a wonderful difference Gaines can make in your dog, young or old! It's extra rich in real meat flavor—plus vitamins, minerals and every other food essential science knows your dog needs. In fact, pound for pound, Gaines contains more life-giving protein than any other type of dog food—even more than U. S. Prime Beef! And Gaines is *homogenized* to guarantee uniform nourishment at every feed-

ing. Quite a difference from flake-and-powder mixtures that cause nourishment to vary from day to day. So, to help your dog enjoy a *longer prime of life*—start feeding Homogenized Gaines Meal today!

Now, which dog is the grandmother? You'd never know it, but *Lily* (right) is 4 times older than granddaughter *Susie* (left)! Both dogs were raised on Gaines by Mr. & Mrs. Frank Brumby of Muttontown, N. Y.



nourishes every inch of your dog

A Product  
of General Foods

For an 8" x 10" print of the photograph above, send name and address plus drawing of running dog from front of any Gaines Meal package or bag to Dog, Dept. Y, Box 103, Kankakee, Ill.



## A CLOSE CALL FOR MR. DE MILLE

Cecil B. DeMille, 75, has always been an exacting and merciless director. When hordes of extras drag huge sphinxes into place in a DeMille picture, their sweat is the product of genuine toil. When his actor-led armies clash, the blood they draw is often their own. DeMille encourages such devotion by driving himself harder than anyone else in the company. On the Egyptian location of *The Ten Commandments*, he worked 12 hours at a stretch under the desert sun, racing from one camera position to another in an open Jeep and clambering up steep slopes to gain properly epic vantage points. He even climbed 7,000-foot Mt. Sinai to shoot the climactic scene in which Moses receives the Word of God. He traveled 6,000 feet by camel to the base camp on the Plains of Elias, went the rest of the way on foot. When he reached the top, he looked so fine that one of his associates was reminded of the passage in Deuteronomy which describes Moses in the vigor of old age: "His eye was not dim, nor his natural force abated."



During a scene in which charioteers burst through the gates of Per-Rameses in pursuit of the Jews, DeMille moved his cameras to the top of the gates. Then he climbed 111 feet on a rickety ladder so he could supervise the shot. It was nearly his last exertion. DeMille had an excruciating pain in his chest just before he reached the top.

Somehow he managed to hang on and drag himself up the rest of the way. Brushing off cameramen who were alarmed at his sudden pallor, DeMille finished the scene and made the dizzying trip back to the ground unassisted. Only then did he report his trouble to company doctors. Their immediate diagnosis—and one borne out in a cardiogram made subsequently by Cairo University specialists—was acute coronary thrombosis.

The doctors prescribed an oxygen tent, anticoagulants and complete bed rest. DeMille refused. Over the protests of his doctors, his associate producer, Henry Wilcoxon, and his daughter, DeMille said, "I would rather be a dead director on the set than a live director in an oxygen tent. What chance have I got if I carry on?" Told his chances were poor, DeMille still refused to rest. With considerable trepidation, the doctors gave him what help they could and were dismissed while DeMille went over his script for next day's shooting.

In the morning DeMille felt refreshed. His chest pains were gone—it is not unusual for coronary thrombosis symptoms to disappear within several hours. But no doctor would approve of what DeMille then did. Back to work he went, his worry-racked doctors at his side. He bumped wildly over the location in his Jeep. He darted indignantly up a hill to remove a modern halter from one of his biblical donkeys.

DeMille maintained his incredible pace for three weeks until the location shooting was finished. Back in Hollywood, between directing final takes on the picture, he was given further cardiograms which indicated recovery.

Last week, Mr. DeMille was busy keeping a full promotional schedule for *The Ten Commandments* and was trying to decide on the subject of his 71st movie. He was not fearful about having another heart attack. "In my opinion," says an old friend, "the only thing DeMille really fears is to be dull on the screen."



**ON THE LADDER** where he suffered his attack, Director DeMille scampers up through the scaffolding behind the massive set of gates of Per-Rameses.

# SENSATIONAL! **NEW** **WURLITZER** **ELECTRONIC PIANO**

## AMAZING LOW COST!



You've seen it on television—  
You've heard it on the radio—  
NOW you can enjoy it in your home

### PORTABLE

Move it from room to room—carry it easily in your car.



### BUILT-IN VOLUME CONTROL

Play loud or soft—or plug in the earphones so only you hear the music.



SEE IT—HEAR IT—PLAY IT

Exclusively at your  
WURLITZER PIANO DEALER

BEAUTIFUL TONE... never goes out of tune!

LEARN TO PLAY FOR **PENNIES A DAY!**

The Wurlitzer Lesson-Loan Plan gives you:

- This excitingly new piano in your home
- Weekly lessons
- All music material

FOR FULL DETAILS ON  
LOW COST TRIAL OFFER—  
FILL IN COUPON

THE RUDOLPH WURLITZER CO.  
DE KALB, ILLINOIS, DEPT. L-1156

Please send information on the Wurlitzer Electronic Piano

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_





# Announcing General Electric Coloramic Bulbs in four decorator-approved colors

*to decorate your home with light . . . quickly, easily, inexpensively*

Your choice of four pastel  
tints, a General Electric exclusive:  
Sky Blue . . . Spring Green . . .  
Sun Gold . . . Dawn Pink\*

Tired of the same old surroundings?

General Electric Coloramic Bulbs are a thrilling new answer. They let you change color effects in your home as easily as you change your dress—just by changing light bulbs. In minutes, you can change for new beauty. Or to suit your mood. Or for entertaining. Or just for the

\*Currently called De Luxe Pink.

fun of it. It's the easiest "do-it-yourself" yet!

G-E Coloramic Bulbs—and G-E *alone*—give you *four* delightful colors in delicate pastel tints: *Dawn Pink*, *Sky Blue*, *Sun Gold*, *Spring Green*. Lighted, their hues are so subtle that colors and complexions are not distorted. Yet the entire room is tinted with an enchanting new effect.

Coloramic colors are decorator chosen to let you enhance any color scheme. Their tints are scientifically balanced to bring out hidden beauty in wall colors, fabrics, furnishings. Complexions radiate a fascinating new

charm—particularly with *Sky Blue* and *Dawn Pink*.

You can light for decorator beauty, or for color contrast. You can light to suit your mood: *Sun Gold* for gaiety, *Sky Blue* for cool serenity, *Dawn Pink* for flattery, *Spring Green* for freshness. Express your flair for color, give your decorator instinct full rein with General Electric Coloramic Bulbs. Only 29¢ for 100-watt size.

Write for free folder on how to use G-E Coloramic Bulbs to decorate your home. General Electric Large Lamp Dept. L-11-12, Nela Park, Cleveland 12, Ohio.

*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**





"Dress right—you can't afford not to."

## The French Accent is on You with "Lights Of Paris"

Van Heusen brings a new glitter and glamor to your wardrobe with "Lights Of Paris". The accent is all French and all flattering—in a smooth, finely woven cotton. It lends an unusual lustre, a soft iridescence to many rare continental colors. Dress shirts, flawlessly tailored with your choice of several collar styles, are just **\$3.95**. Sports Shirts, **\$5**. Pajamas, **\$5.95**. Shorts, **\$1.50**. Neckwear, **\$1.50**. Handkerchief, **55¢**.

Another fashion wardrobe by

# VAN HEUSEN®



At better stores everywhere or write to Phillips-Jones Corp., 417 Fifth Ave., New York 16, New York • Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Underwear • Swimwear • Sweaters





BARBARA MYERS WATCHES WORLD GROW AS SHE PUFFS INTO A NEW PLASTIC INFLATABLE GLOBE THAT COSTS \$25, INCLUDING METAL STAND AND HANDBOOK

# You Too Can Blow Up the World

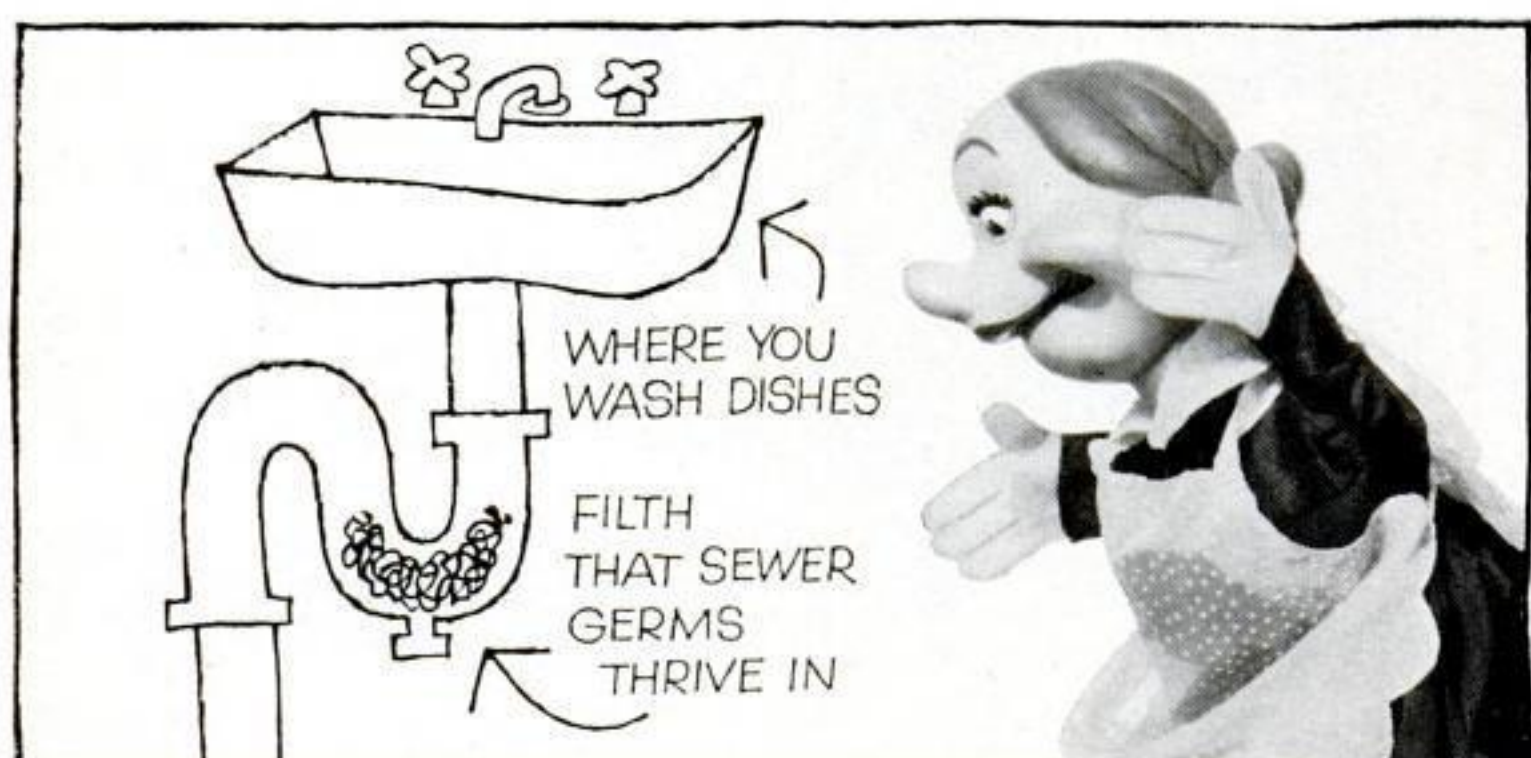
MANUFACTURERS TRY NEW TRICKS TO MAKE GLOBES MORE GRAPHIC

Since World War II, Americans have been showing an increased interest in geography, doubling and tripling sales for makers of globes. Now manufacturers are encouraging this new interest by concentrating more on low-priced models and trying new tricks in design to give customers a more graphic look at the world. Recently C. S. Hammond & Company, which had not made a globe

since the '30s, bounced back into the market with one like a balloon (*above*). It costs about half as much as it would have in rigid form, can be stored in a drawer, and if dropped when in use will merely bounce. Other makers have globes that can be seen through or marked on, globes with three-dimensional surfaces and spheres within spheres to show the universe (*next page*).



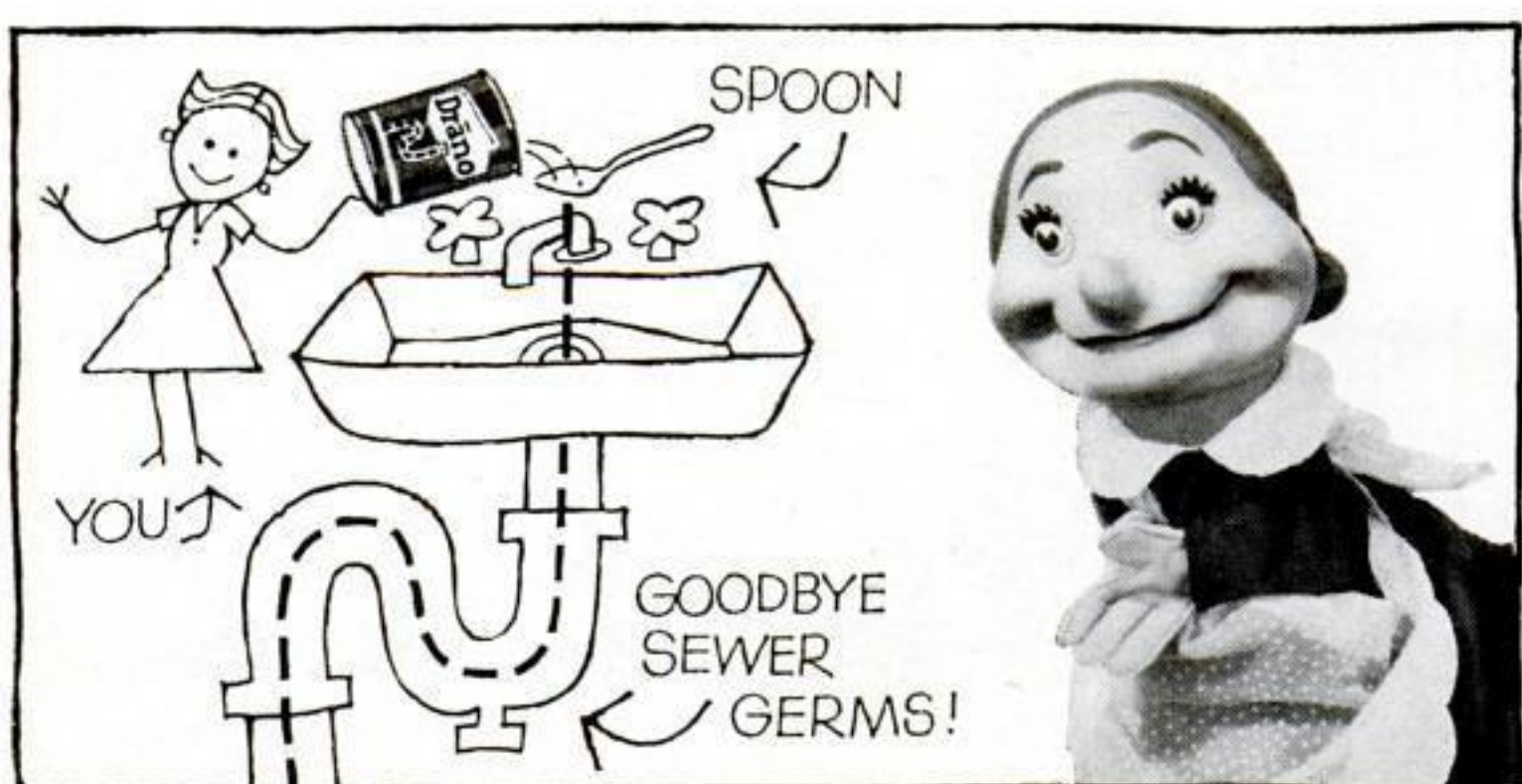
# HOW 1½¢ WORTH OF DRÄNO EACH WEEK RIDES YOUR DRAINS OF FILTHY SEWER GERMS!



Millions of ugly sewer germs may be breeding in the filth that collects in your drains. Only inches from where you wash dishes!



Dräno wipes 'em out fast! Actually melts the grease they breed in. Boils and churns drains sanitary fast!



It's so comforting to know your drains are clean and germ free. Dräno is harmless to plumbing. Makes septic tanks work even better. So make 1 day each week Dräno day!

Available in Canada

DRÄNO® OPENS  
CLOGGED DRAINS FAST!



## NEW GLOBES CONTINUED



TRANSPARENT GLOBE comes apart in halves for crayoning countries inside where they will not rub off. Halves fit together again with tape (\$35).



ITALIAN GLOBE has an exaggerated relief on surface (\$1,200).



ASTRAL GLOBE shows relation of earth, stars at any time (\$120).



DO-IT-YOURSELF GLOBE has simple outlines of land masses. Users add their own color and details with grease pencils, chalk or modeling clay (\$54).



Will you close this door  
when **holiday** company comes?



# Bassett

makes it easy for you to be proud of your bedroom!



Would you hurry your holiday company past the door if this lovely Bassett suite stood in your bedroom? You would not. You'd have the best excuse for "stopping in here a minute" that any proud homemaker ever had. Your guests would see a suite modern in design, with simple pulls gleaming softly against beautifully finished wood. What a wonderful way to bring your bedroom up to date!

Bassett makes this suite in four different finishes—and doesn't *that* simplify your color planning! Choose a subtle pastel finish, or Cherry Cordovan on African Mahogany. If

you prefer a different wood, Bassett offers you rich American Walnut, or glowing Limed Oak.

The suite you see here is but one of over fifty Bassett suites, in designs and finishes that range through Modern, Traditional, and Provincial. And *every* Bassett suite, you'll see, shows the care and craftsmanship of a fifty-three year tradition of furniture-making. Bassett prices go from an easy-to-afford \$149 to a modest \$399.\* You'll find fine Bassett suites in any of the better department stores or furniture stores near you. BASSETT FURNITURE INDUSTRIES, Bassett, Virginia.

\*Double Dresser with Mirror, Chest and Bed

## Fine Details Show Bassett Craftsmanship!



Tough, carefully-rubbed, high-gloss DuPont "Dulux," baked on to protect finish.



Drawers center-guided to slide smoothly. Waxed interiors, dust-proof construction.



Tilting mirror of crystal-clear, genuine Pittsburgh Plate Glass, with beveled edges.



Look inside left-hand dresser drawer for the Bassett seal—your guarantee of quality.

# Bedrooms by Bassett

World's largest manufacturer of bedroom furniture







**IN CAKES:** *Diamond* Walnuts and your cakes obviously were made for each other. Mix  $\frac{1}{2}$  cup of chopped kernels in the next cake you bake. Quick trim: a halo of golden walnut halves.

**IN COOKIES:** There will be good cookie munching at your house! Crunchy *Diamond* Walnut kernels give cookies extra crisp texture—and extra good food value!

**IN CANDIES:** What's better than homemade candy? Homemade candy with *Diamond* Walnuts, that's what! Stir in plenty—and top with halves for additional glamour.

## You can work wonders imagination and

**HOW TO**  
buy and use  
the walnuts that  
help you make  
these dishes  
so extra  
special



**For thrift:** Buy *Diamond* Walnuts in the shell. Look for the brand on each walnut—it's your guarantee they're California's finest. For convenience and protection, *Diamond* Walnuts come packed in cellophane bags. Large size *Diamonds* in red bags; medium size in blue.



**Over 2 full cups** of tasty, plump kernels in every pound of hand-sorted *Diamonds*. Enough for 4 average-size recipes.



**For TV snacks,** or just plain nibbling, keep *Diamond* Walnuts in your nut bowl. It's fun to crack thin-shell *Diamonds*. With fruit or cheese, they're a hurry-up dessert.



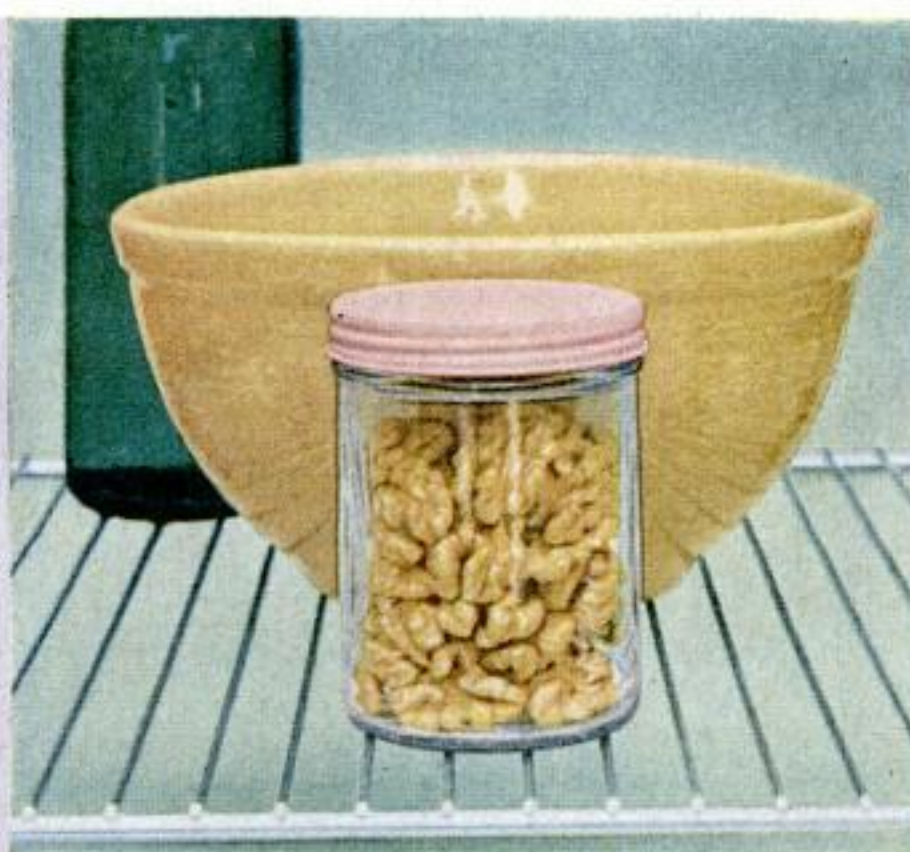


**IN SALADS:** Crisp walnuts give gelatin salads what they need; delightful crunch in every bite. Fruit salads take on fresh new taste appeal when you add *Diamond* Walnuts, too!

**IN HOT BREADS:** Make them fast with a mix—then add taste appeal with lots of *Diamond* Walnuts. Use walnuts generously for your own special touch when you bake!

**IN PUDDINGS:** Simple arithmetic—pudding plus walnuts equals smiles all around the table. The easiest desserts take on special airs when you stir in festive *Diamonds*.

## with your Diamond Walnuts

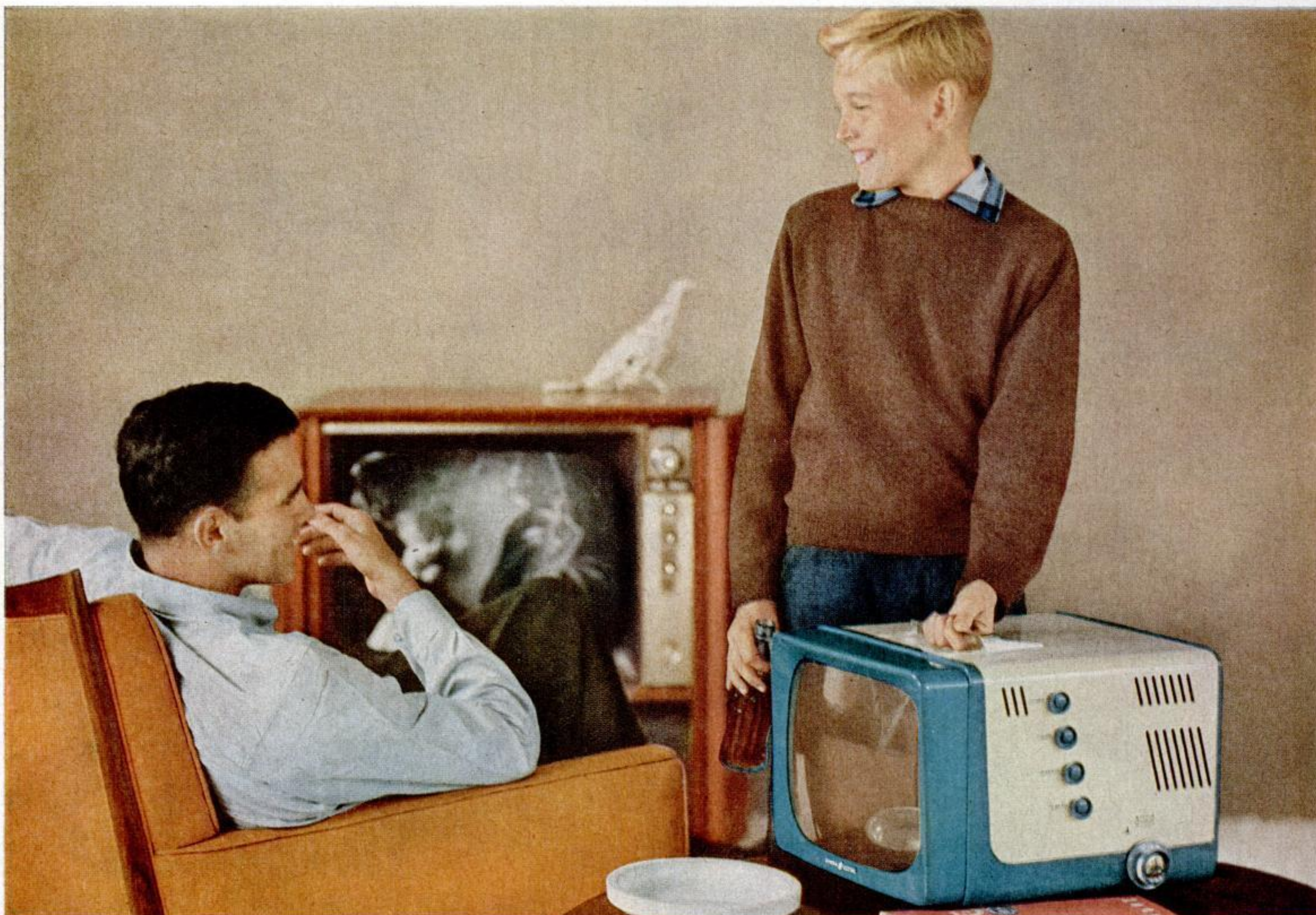


**Ready-shelled**—for year-round use, get 8- or 4-ounce cans of *Diamond* halves and pieces. Vacuum-packed so you get them as fresh and sweet as the day they were shelled. Can re-close tightly; protects crispness and flavor. Wonderfully convenient—surprisingly economical. Check the cost per ounce yourself.

**Store walnut kernels** you shell in a covered jar in your refrigerator. Or, re-close and store partially used cans of shelled *Diamonds* in refrigerator.

**Make sure you always have walnuts** when you want them by keeping both kinds on hand. For cracking—*Diamonds* in the shell. For quick treats—the handy *Diamond* cans.





96 square inches of picture area—Model 14T017

## It's all yours, Dad . . . I'll take the General Electric Portable!

*No wonder this is TV's most popular portable . . . it weighs only 26 pounds, performs like a console!*

**L**OOK HOW a General Electric Portable can add to fun at your house—

Now you can enjoy *your* favorite programs while the kids see theirs. *And* you can sit and watch *anywhere you choose to be*. For this set—aptly named the “Companion”—goes where you go, from room to room, outdoors in summer, even away on trips and vacations. You see, it weighs only 26 pounds.

Yet wherever you plug it in, it gives a

clear, sharp picture. That's because it's equipped with an aluminized picture tube, a dark safety window which helps to deepen contrast, and a built-in antenna. Just like high-priced consoles.

So start thinking about this new idea in television, and see your G-E dealer soon.

Ask about other sizes, too—the “Big-Screen” which weighs only 32 pounds, and G.E.'s handy new “Personal”—weighs less

than 13½ pounds, costs as little as \$99.95.\*

There are 5 handsome color combinations to choose from—take your pick. But **HURRY**—the Christmas rush'll soon be on! General Electric Company, Television Receiver Dept., Syracuse 8, N. Y.

*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**



\*Manufacturer's suggested retail price which includes Federal excise tax, one-year warranty on picture tube, 90 days on parts. UHF at small additional cost. Prices subject to change without notice.



# WISE, WACKY AUNTIE MAME



AS AUNTIE MAME, ROSALIND RUSSELL HELPS NEPHEW LEARN LIST OF SOPHISTICATED WORDS WHILE GUEST AT HER COCKTAIL PARTY IS CARTED UPSTAIRS

## Rosalind Russell is absolutely perfect in Broadway version of best-selling book

*Auntie Mame*, with her jazzy companions, her parade of suitors and her belief that life is a banquet and everybody should enjoy the feast, has reigned on best-seller lists for 87 weeks in the novel by Patrick Dennis. She will probably reign even longer on Broadway. Acted to perfection by Rosalind Russell, in the play by Jerome Lawrence and Robert E. Lee, she will take over the place just as long as Miss Russell has stamina to dash through 24 scenes, jump into 16 dazzling costumes, and carry the weight of the big, circusy show which is the season's first new smash hit.

In every flamboyant episode of *Auntie Mame's* saga, from the moment she first meets her 10-year-old nephew at her own cocktail party (above) and takes on his education in the gilded days of the roaring '20s, through her struggles to earn money and save him from a foolish marriage, Miss Russell is warm, wacky and wise. She is aided, to be sure, by other good actors and a handsomely elaborate production. But it is Roz herself who makes Auntie Mame a saint in spite of her sins and one of the really unforgettable characters of the modern American stage.





**KISS FOR AUNTIE MAME**, who is sleeping off a hangover while the afternoon sun slices through the blinds, is delivered by her nephew, Patrick (Jan Handzlik), holding model airplane. After she gets over her shock at thinking the

toy plane is a bat, she brightens up and says, "It is a bit of a surprise . . . to find Mr. Lindbergh in her bedroom before breakfast. . . . Your Auntie Mame is simply fascinated by aviation. I never knew they did it all with rubber bands."



**IN FRENZY** to make herself look dignified so she can impress Patrick's bank trustee, Auntie Mame braids a hank of false hair in her teeth, plans to wear it like a halo. Her actress friend, Vera Charles (Polly Rowles), is not impressed.



**POLITE PATRICK**, from his experience with Auntie Mame's guests, mixes a martini for disapproving trustee (Robert Allen) who is waiting for Auntie Mame to come downstairs so he can talk to her about giving the boy a decent education.





"It was just another day...  
until the telephone rang!"

"It was Mother, calling from out of town. Just the sound of her voice made me feel wonderful. And we had such a good visit!"

Ever notice how much brighter an ordinary day becomes when you talk with someone special? Distance doesn't matter, because the telephone brings you close. Why not call right now? It's easy to do. And it costs so little.

**LONG DISTANCE RATES ARE LOW**

*Here are some examples:*

Cleveland to Pittsburgh . . .	45¢
Baltimore to Norfolk . . .	55¢
Buffalo to Detroit . . .	65¢
Dallas to Kansas City . . .	90¢
Los Angeles to Chicago . . .	\$1.75

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. Add the 10% federal excise tax.

*Call by Number. It's Twice as Fast.*

BELL TELEPHONE SYSTEM







## Everything brightens up with brisk LIPTON TEA

WANT TO FEEL LIKE A MILLION? Quick! Fix a cup of brisk Lipton Tea. YOU START TO RELAX after the first few sips. Then comes the really pleasant part—everything brightens up!

LIPTON'S BRISK FLAVOR is the secret. It picks you up without keying you up. The Lipton lift is the right *kind* of lift.

FOR PURE ENJOYMENT, TOO, you can't beat brisk, rich Lipton Tea. It's more satisfying than other teas. It's livelier, cleaner-tasting than other hot drinks.

THE WHOLE FAMILY WILL LOVE delicious Lipton Tea... the brisk tea with the flavor that makes everything brighten up.

**GET THE RIGHT KIND OF LIFT—DRINK BRISK LIPTON TEA!**



"Trade-mark of Thos. J. Lipton, Inc.  
Reg. U.S. Pat. Off."



**'AUNTIE MAME'** CONTINUED



**TRUE LOVE** comes to Mame (center) in shape of southern gentleman who weds her after she goes hunting and hurls dead fox at his old sweetheart.

**NEW LOVE**, an Irish poet (James Monks) whom she meets after her husband's death, helps Mame write her memoirs as her startled secretary looks on.



**HOOFING** with Vera, Auntie Mame recalls their days as chorus girls, and decides to act a bit role in play with Vera to recoup money lost in Depression.



**TENDING TELEPHONE** to earn money after losing her stage role, bewildered Auntie Mame gets into an inextricable tangle at an office switchboard.

CONTINUED





Style No. 8550

**style  
and  
comfort!**

**...want to be convinced?**



*There is more here than meets the eye.*  
Certainly you'll find this classic wing-tip  
a superb piece of styling . . . a look in your  
dealer's window proves it. It's what you  
*can't* see that makes Johnsonian Guide-Steps  
the shoes for you . . . it's the solid comfort  
in the Guide-Step principle of shoe design,  
based on thousands of measurements made  
on feet in action. What you see and what  
you feel . . . style and comfort . . .  
are yours for just **\$995 to \$1295**

A PRODUCT OF ENDICOTT JOHNSON  
**Johnsonian  
GUIDE-STEP**

Johnsonian Jr. Guide-Steps also available in some styles

For free booklet on the Guide-Step  
principle and your dealer's name write:

Endicott Johnson Corporation, Endicott 1, N. Y., St. Louis 2, Mo., or New York 13, N. Y.

'AUNTIE MAME' CONTINUED



**SERVING FIERY COCKTAILS** to shock the stuffy parents of a vapid girl Patrick plans to marry, Auntie Mame creates such a bad impression the marriage is canceled. Behind on ladder is girl, Pegeen, of whom Mame approves.



**GOING ON FOREVER**, Auntie Mame returns years later from India with tiger skin. While Patrick looks on with Pegeen, whom he has married, Mame beguiles their son with plans for a trip. Says Pegeen, "She's the Pied Piper!"





**IF YOU CAN GIVE A BETTER BOURBON ...GIVE IT!**

The toast of the holidays . . . wonderfully smooth, rich, warm-hearted Ancient Age, a superb gift in its brilliant holiday decanter . . . yours at no extra cost. Also available in the tall, handsome regular bottle. Kentucky Straight Bourbon Whiskey • 6 years old 86 proof. © Ancient Age Distilling Co., Frankfort, Kentucky.

**Ancient Age** bourbon











# ENCHANTMENT

*Last year it was Peter Pan. This year it's JACK AND THE BEANSTALK*

ONCE upon a time there was a tower where dancers danced, clowns clowned, actors acted, and singers sang.

This tower had an enchanted room where planners planned very special shows for people who believe in magic. This was the same enchanted room where Peter Pan was born.

One fine morning in May, the planners met in the enchanted room and said to each other: "It is time to plan another show for all the people who clapped their hands for Tinker Bell last year. The question is, what shall it be?"

Then they all began to think very, very hard. At last, one said: "Naturally, we want to plan a show in Color."

"Yes," said all the others. "But we have those every night."

"True," said the first planner. "But they all look so life-like. Why don't we plan a show that looks dream-like? With cloud palaces and real giants and passageways of fire and..."

So they planned a Color show about Jack and the Beanstalk, which everyone who is, has, or ever was a child would enjoy.

"This Jack and the Beanstalk should have music," one planner said. "And lots of singers and dancers."

"And peppermint-striped umbrellas," said another.

"And magic swords," said a third.

"And capes that make the wearer invisible," said a fourth.

"Let's see," said the fifth planner. "If we start right this minute, and work and work and work for the next six months..."

"That's exactly what we'll have to do!" they all agreed.

So they hurried away and started calling up people who knew how to make beanstalks grow higher than the eye can see.

They planned and worked and worked and planned for the next six months. And now, at last, the show for all the people who believe in magic is **HERE!**

Monday night, November 12th, 8 to 9:30 PM, EST, on NBC Big Color TV, Producers' Showcase presents Jack and the Beanstalk starring

CELESTE HOLM



CYRIL RITCHARD



BILLY GILBERT



PEGGY KING

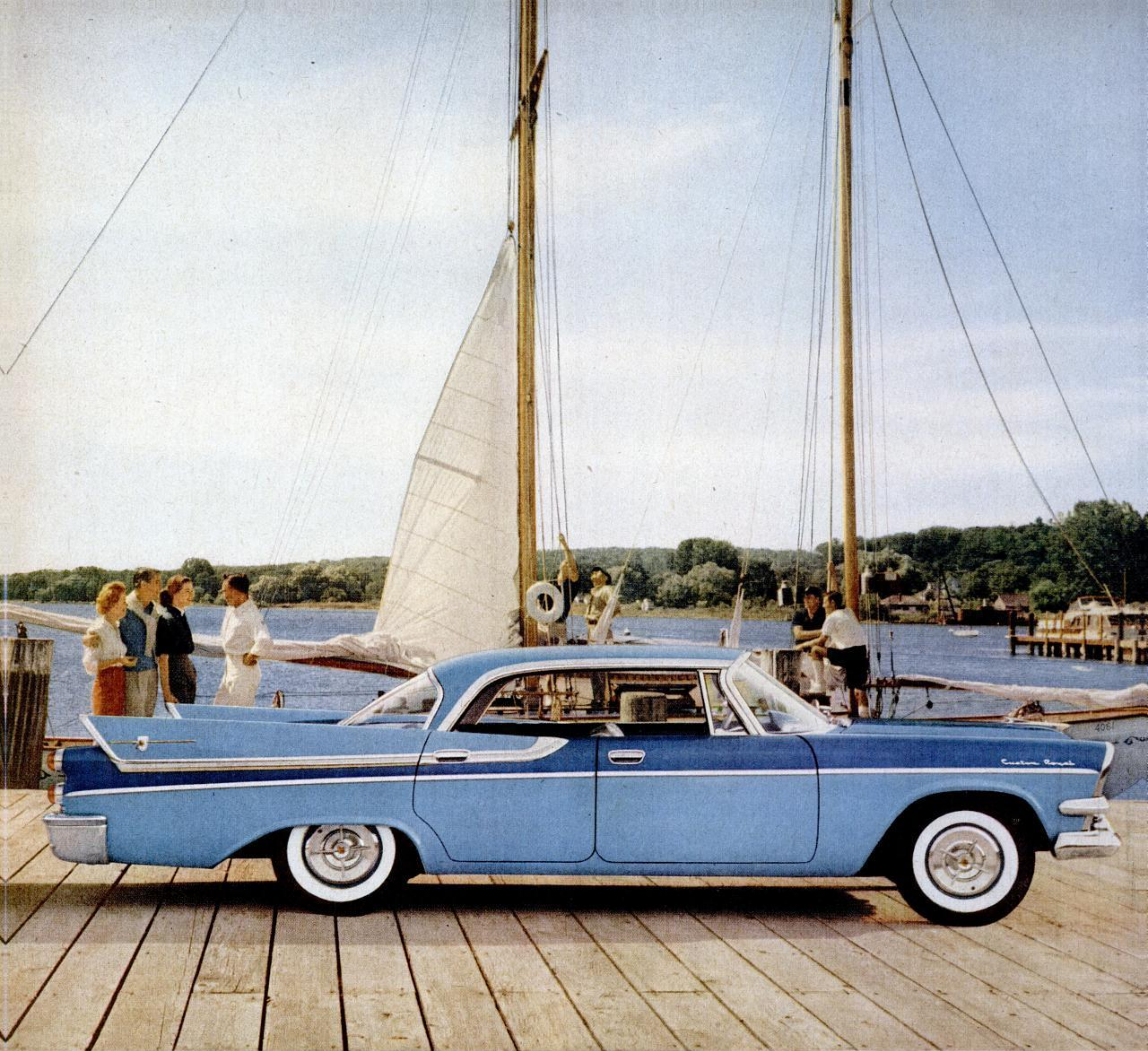


Book and lyrics by  
HELEN DEUTSCH  
Music by  
JERRY LIVINGSTON

Watch it in black-and-white if you have to. But if you want to live happily ever after, see Jack and the Beanstalk in Color! Exciting things are happening *every night* on...

NBC  Color Television a service of 





This Swept-Wing Dodge Custom Royal Lancer 4-Door rules the road in style and power!

Step into the wonderful world of *AUTODYNAMICS*



It is *Swept-Wing* mastery of motion!

*It unleashes a hurricane of power*

*It tames a tornado of torque*

*It breaks through the vibration barrier*

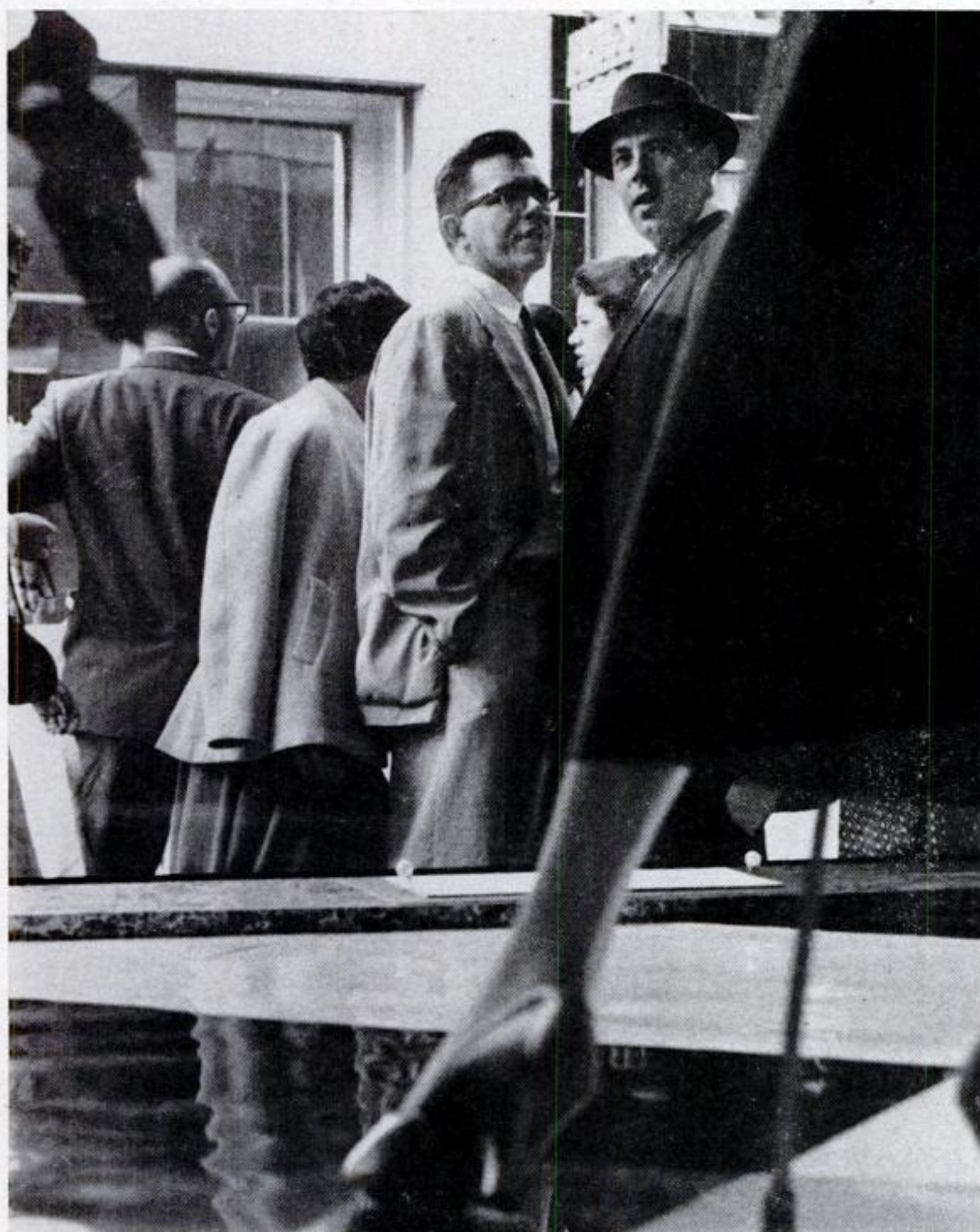
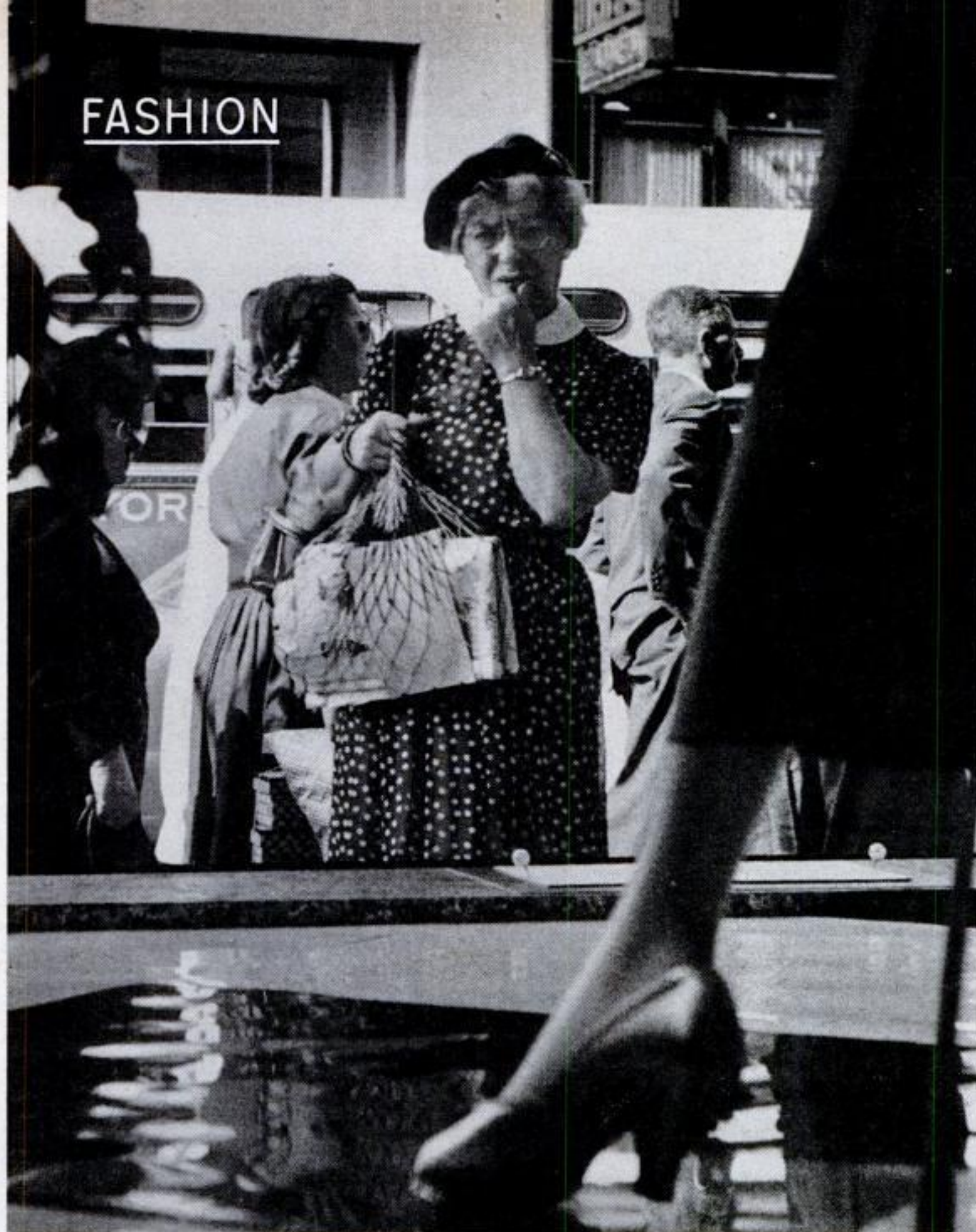
All kinds of wonderful things happen when a car is *completely new from road to roof*. This is Autodynamics . . . brought to you in the Swept-Wing Dodge. See and drive it today!

You see it standing there—*lithe, low-slung, poised for action*. But wait . . . *just wait!* . . . till you put this beauty in motion! For Autodynamics has unleashed a hurricane of power . . . tamed a tornado of torque with Push-Button Torque-Flite Drive . . . silenced the sound and vibration of travel . . . mastered curves with the magic of Torsion-Aire Ride. All this is yours in a daring, swept-wing beauty that skims along just 4½ feet high. You have never seen, felt, owned anything like it.

*SWEPT-WING* '57 *Dodge*



FASHION



# PARIS IN DEPARTMENT STORE

TO SEE WHAT WINDOW SHOPPERS SEE, TURN PAGE



# This flash picture stuff is a cinch!



Even beginners just shoot and get the picture with new General Electric PowerMite.



"Family shots" cost so little. G-E PowerMites cost only 10¢ a bulb.\* Pack of 12 slips into shirt pocket.



Sharper pictures, wider shooting range, 66% more light, with new, improved G-E PowerMite.



Insist on G-E PowerMite—the bulb that takes the work out of flash photography and puts new fun into it!

## New **G-E POWERMITE** makes good flash pictures easy for those who prefer simple cameras

Even if you're the "all thumbs" type, you can now get good flash pictures. For at last there's a flash bulb made specially for folks with simple cameras who just want to aim, shoot, and get the picture. It's the new General Electric PowerMite.

Family shots at Thanksgiving are yours for the taking—even if you've never held a camera in your life.

And the secret? *Controlled Light*. This assures the correct

amount of light for *all* the pictures you take with a simple camera. It doesn't overpower close-up shots, yet packs enough punch to reach across a large living-room. And you'll like its peanut size and peanut price. *Note:* PowerMite fits any flash holder. For older units not equipped for PowerMite, use handy adapter—about 22¢.

Get new G-E PowerMite (M2) flash bulbs. You'll be an expert with your first picture!

*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**

Photo Lamp Dept., General Electric, Nela Park, Cleveland 12, Ohio. \*Manufacturer's suggested retail price.

Copyrighted material





**STYLE'S START** came with fall showing in Paris where Dior showed suit skirts only nine inches from the ground (*above*, LIFE, Sept. 3). Cocktail dresses inspired by Dior were introduced in advertisement by New York's Bloomingdale's (*left*). Dress drawn at bottom is the one seen on page 139.

## UNPERTURBED PUBLIC TRIES NEW LENGTH

The puzzled peerers on page 139 are New Yorkers outside Bloomingdale's window, getting a first look at the season's big style question mark: the Dior-inspired long skirts. Ever since the Paris designer warily introduced the new length (*above*), the fashion industry wondered what public reaction would be. At Bloomingdale's the dropped hems caused great interest but no stampede. Prospects came in to give the new length a try and, sometimes, to buy it (*below*).

In new collections of resort and spring clothes the new length crops up most often for late-day. Some designers ignore the change while others leave the choice to the customer (*p. 142*). Early consensus is that style pioneers will adopt the length for cocktails and that women generally will wear street clothes a mere inch longer next season.



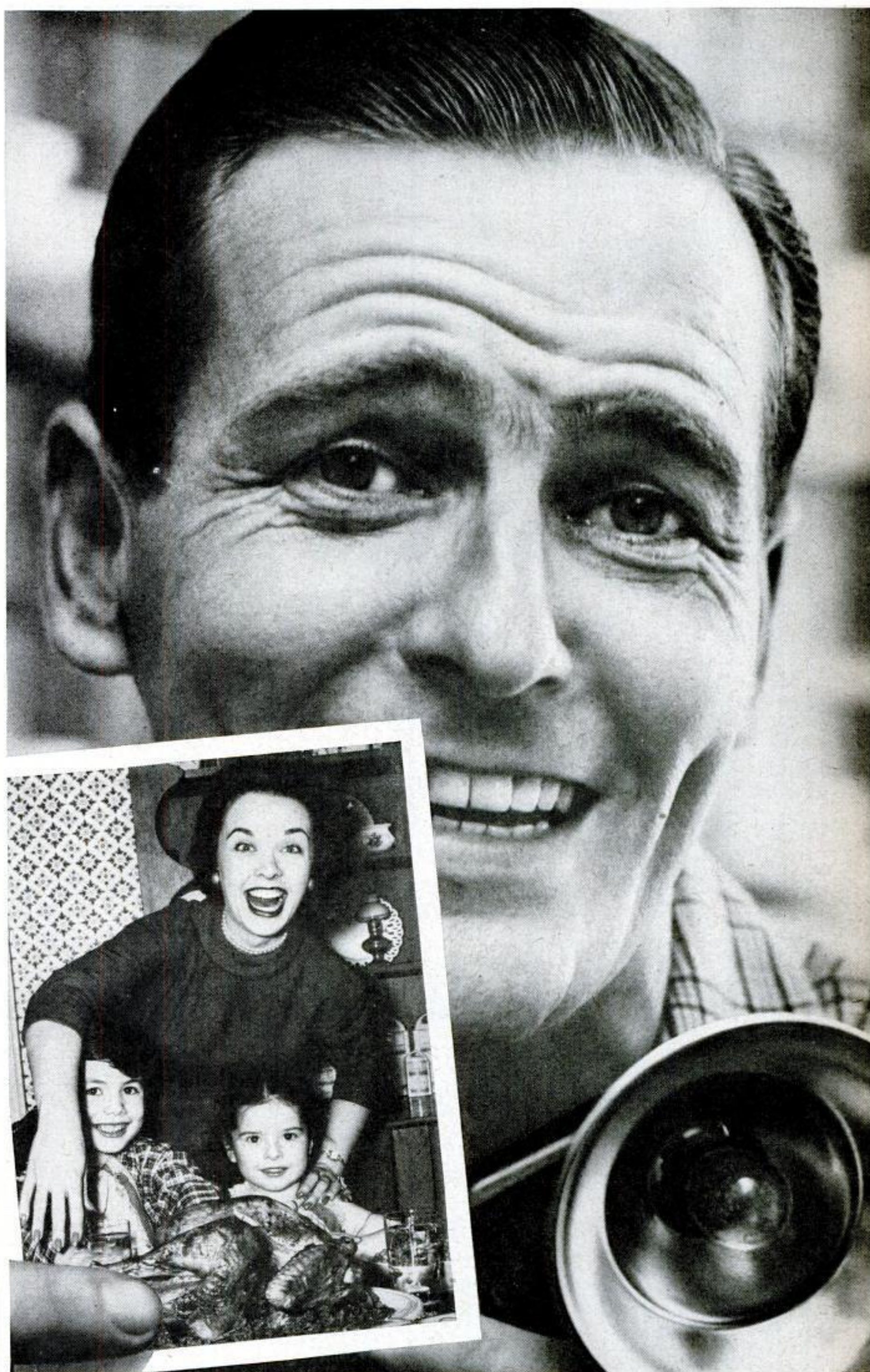
**BOBBY-SOXER** at Bloomingdale's tries on a long dress, watched by Designer Olé Borden who was in store to launch style. She did not buy it.



**GAME BUYER** models new style as store buyer holds up hemline. Customer decided to shorten it but kept skirt longer than her other dresses.

CONTINUED

From G.E.—a 5" x 7" enlargement



You get full 5 inch by 7 inch enlargement of any picture you take (sample above shown approximately half-size).

## Your gift with every pack of G-E POWERMITE flash bulbs!

Imagine—for every pack of G-E PowerMite flash bulbs you buy, G-E will give you a gift enlargement of *any* black and white negative you own! Just tear off the top panel of the package and give it to your local dealer along with the negative! G-E will pay your local photo finisher.

G-E makes this wonderful offer to introduce everybody to the new easy PowerMite way of shooting flash pictures. So buy a pack of G-E PowerMite bulbs at your local dealer today—and get your 5 inch by 7 inch enlargement! If, for any reason, you can't get this enlargement at your neighborhood dealer, send top panel of PowerMite package and your negative to Photo Lamp Dept. 58-L, General Electric, Nela Park, Cleveland 12, Ohio. Offer good until Dec. 1, 1956.

GENERAL  ELECTRIC

Copyrighted material



This flash picture stuff is a cinch!

Spartus Cameras are equipped for the new  POWERMITE Bulbs



**SPARTUS FULL-VUE**  
you see the picture  
before you shoot  
Camera only **\$9.95**  
Flash Gun \$3.50  
17-Piece Gift Kit \$19.95

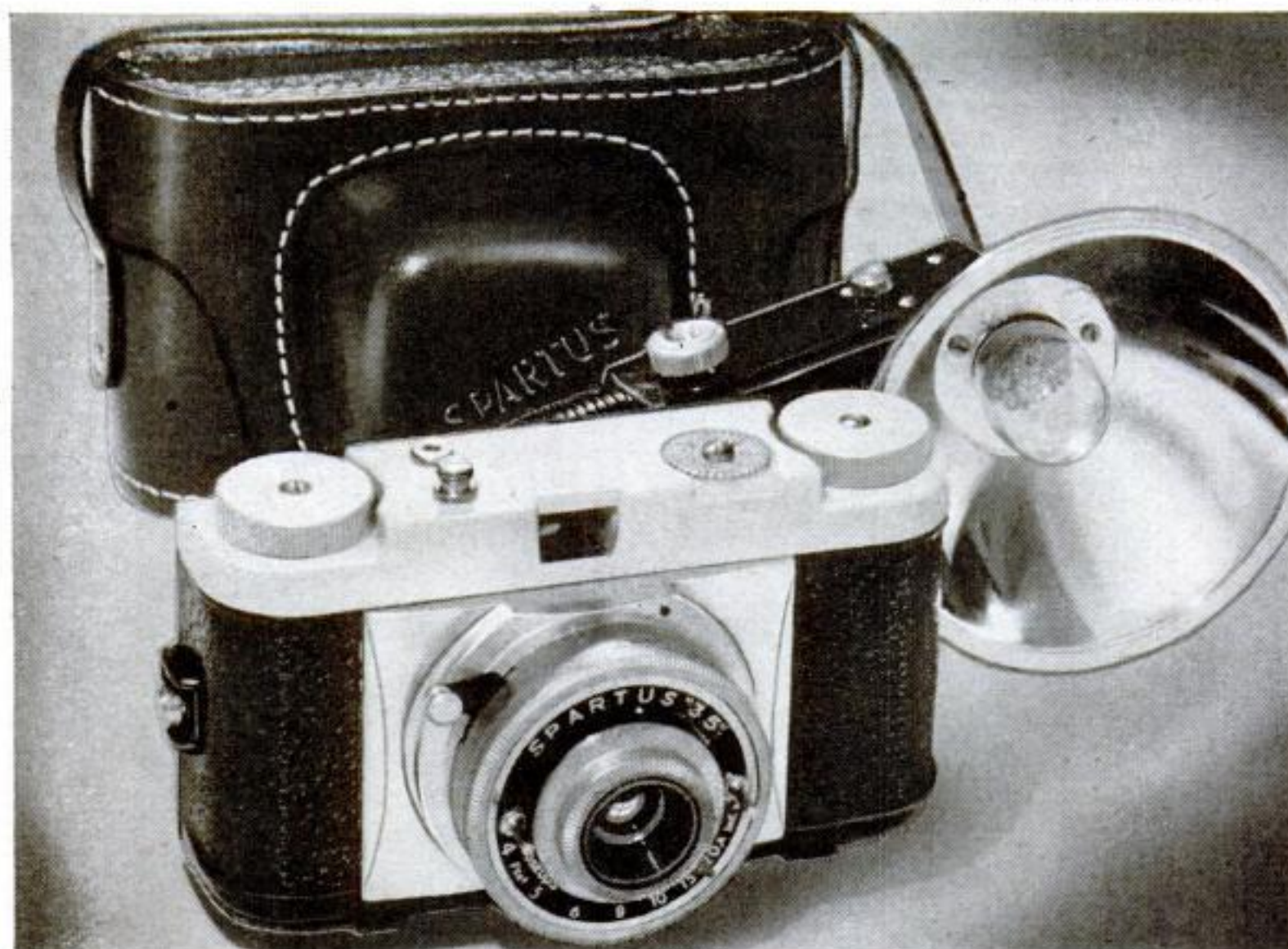
# SPARTUS

for easy picture-taking  
at a price that's easy to take

Spartacord • Spartafold • Press Flash • Spartus "620" • Spartus "120"  
Cameras from \$3.95 to \$24.50... Gift Kits from \$9.95 to \$34.95

**THE NEW SPARTUS 35 MM**  
for those prize-winning color shots

Camera only **\$15.95**  
Flash Gun \$3.50  
Carrying Case \$5.00



**HEROLD PRODUCTS CO.** CHICAGO 12, ILLINOIS  
manufacturers of SPARTUS CLOCKS AND ELECTRIC SHAVERS

PARIS STYLE CONTINUED

## LEEWAY FOR SPRING



**HEDGE IN HEMLINES** is offered by Claire McCardell who makes dress with long skirt or short with a deep hem. Early orders favor skirt at right 4 to 1.



**NEW LENGTH LINED UP** for Maurice Rentner's spring collection shows four versions of style. To designer's surprise all are actually being bought.



# Tabcin... far better than aspirin for relief in Colds and Sinus Headaches

TABCIN is better because it gives you TWO analgesics (pain-relievers), plus an effective antihistamine. The action of the TWO pain-relievers is such that each assists the other. The antihistamine further helps counteract irritation and swelling in the sinus passages, and all three combine to provide a more complete degree of relief. The result is exactly what you want when you have a cold or stubborn sinus headache—relief that is far more effective.

TABCIN is better because its special *compound* formula "broadens" the area of relief in colds. Besides the effective relief it gives for sinus headaches, TABCIN *also* works to check sniffing, sneezing, watery eyes, nasal drip, feverish feeling, throat irritation and the aches and pains of a cold.



**also...**

## **RELIEF! FOR ALLERGIC DISCOMFORTS**

The particular antihistamine-analgesic combination you get in TABCIN relieves such allergic discomforts as: itching and watering of eyes, sneezing and coughing, itching and profuse discharge of the nose, irritated throat and headache. The favorite of many for relief in hay fever and rose fever!

## **RELIEF! FOR "OBSTINATE" HEADACHES**

Yes, and sinus headaches often are "obstinate". TABCIN, with its antihistamine and TWO analgesics, offers a far more effective kind of relief for this sort of headache.

## **RELIEF! FOR PAIN AFTER DENTAL WORK**

The combination formula of TABCIN is of particular value in relieving the pain that lingers after dental work.

## **RELIEF! FOR PAIN AND "ON EDGE" FEELING OF "ONE OF THOSE DAYS"**

Women appreciate the soothing relief TABCIN offers for troublesome functional menstrual pains.

## **SAVE 25¢—CLIP COUPON**

This coupon is worth 25c toward the purchase of either 50c or 90c-size package of TABCIN, when presented at your drug counter. Offer expires December 31, 1956.

YOUR NAME \_\_\_\_\_

DRUGGIST'S NAME \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

NOTE TO DRUGGIST: This coupon will be redeemed promptly by Miles Laboratories, Inc., Dept. L-2, Elkhart, Indiana.

**Tabcin®** BRAND *a product of*

**MILES LABORATORIES, INC.** ... *for Better Health*  
Elkhart, Indiana





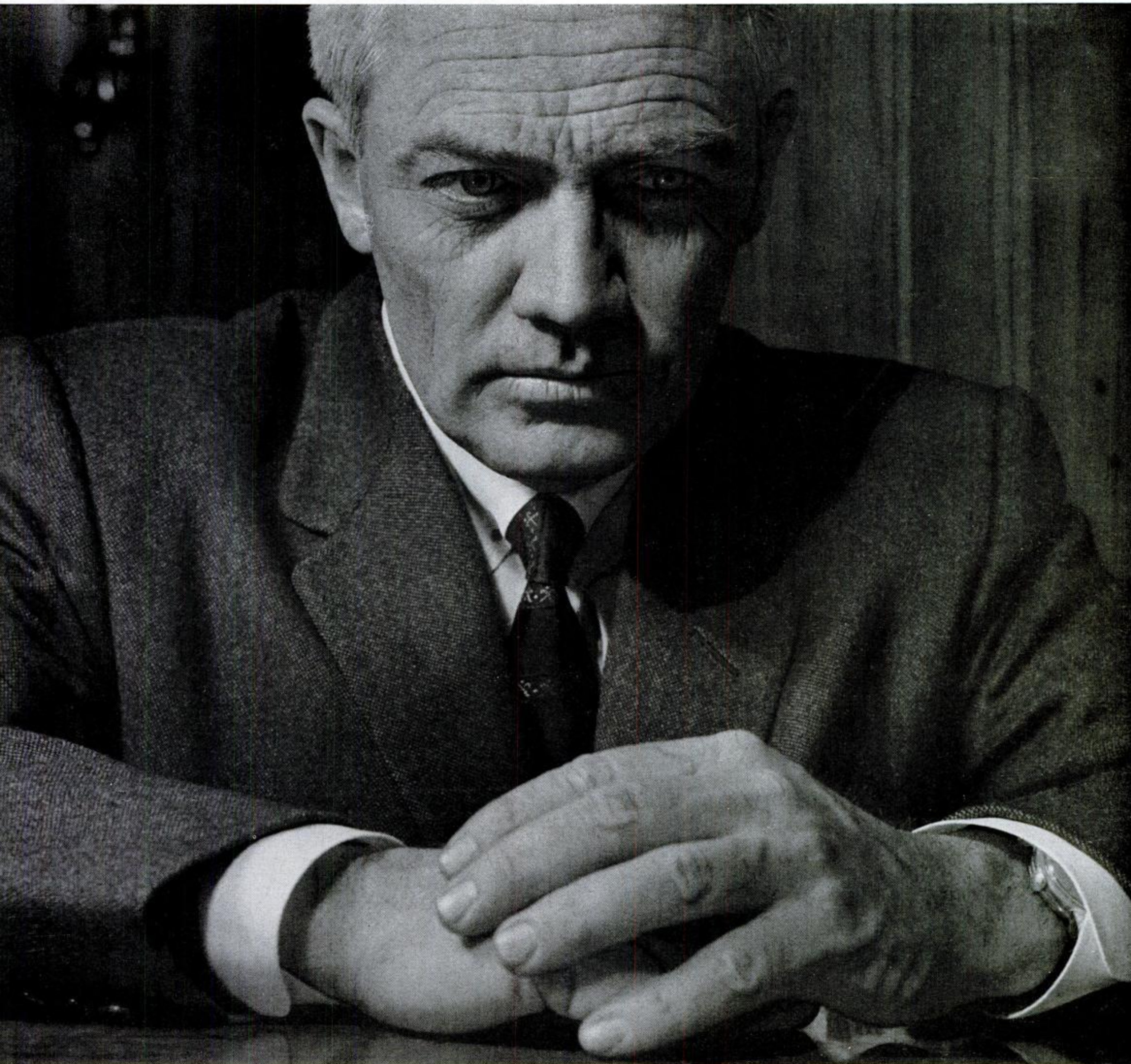


*The man who's starting out in life...or on the way up*

## **FOR BOTH...THE MOMENT**

*When should you buy life insurance? Any time! Whoever you are. Whatever your job or age. Whether you have a family to protect...children to bring up...a house and home to hold together...or an independent future to look forward to...John Hancock has plans to fit your individual needs. For the young man just beginning a life insurance program...or the successful older man who wishes to bring his estate and family protection more in line with current needs...the moment of decision is now!*





*the man who's arrived...anxious to conserve his estate*

## OF DECISION

Your John Hancock policy provides guaranteed benefits . . . backed by the entire resources of this 94-year-old Company.

*John Hancock*  
MUTUAL LIFE INSURANCE COMPANY  
BOSTON, MASSACHUSETTS

### "GUARANTEED DOLLARS FOR YOU AND YOURS"

The John Hancock Mutual Life Insurance Co., Dept. 17  
200 Berkeley Street, Boston 17, Massachusetts

Yes—I'm interested in providing protection for my family now, plus *guaranteed* dollars for myself at retirement. Please mail me your booklet showing the benefits I can get by setting aside \_\_\_\_\_\$2 a week\_\_\_\_\_ \$5 a week\_\_\_\_\_ \$10 a week.

name.....age.....

address.....



# HOW

are we to find a target half a world away through an overcast at night?

**ARE WE** to use jets, rockets or atomic power?

**WHAT KIND** of weapons will the enemy have to employ against this craft?

**DO WE** have sufficient counter-measures?

**HOW HOT** will the craft get at supersonic speeds?

**HOW MUCH** will the strength of the materials from which it is designed be affected?

**WHAT ABOUT** vibration and flutter at these speeds?

**WHAT PROBLEMS** of stability are encountered in passing through the sonic barrier?

As with the all new B-58, America's first supersonic bomber, and the first aircraft to be built under the "weapons-system" concept, these and seemingly endless other questions must be answered by CONVAIR-FORT WORTH'S engineers and scientists as the designs of ever newer aircraft progress.

IF YOU HAVE a formal education or professional experience in any of the fields of engineering and science needed to explore these new frontiers, a warm welcome and an unequalled opportunity to put your ability to its best use awaits you at CONVAIR-FORT WORTH.

You'll join a team of outstanding engineers, and enjoy the finest, most advanced facilities to speed your work, however intricate, specialized, or new-in-concept it may be.

You'll find, too, that you and your family will enjoy better living conditions and a wealth of recreational facilities. In metropolitan Fort Worth and its suburbs, you may choose from modern, new homes in all price ranges. The cost of living is below the national average, and Texas has no state sales or income taxes.

These are just some of the reasons why more engineers and scientists are finding their future... NOW... at CONVAIR-FORT WORTH!

**TODAY**, investigate this opportunity to exercise your ability to your best advantage. Aircraft experience is **NOT** necessary. Address a resume' of your qualifications to:

**Mr. H. A. BODLEY**

Engineering Personnel,  
Technical Employment

Your inquiries are held in strict confidence

YOUR FUTURE  
IS **NOW** . . .  
AT CONVAIR-FORT WORTH

# CONVAIR FORT WORTH



FORT WORTH, TEXAS  
A DIVISION OF  
GENERAL DYNAMICS  
CORPORATION



ARMY



A SOLDIER HUGS THE GROUND AS HIS NEW EXPLOSIVE DIGGER BLASTS A FOUR-FOOT FOXHOLE 50 FEET AWAY

## THE ARMY DIGS A FAST FOXHOLE

Until recently the Army's idea of a good foxhole was one three feet wide by three feet deep arduously carved with a small shovel. Sometimes, depending on soil condition and battle pressure, this process could take up to an hour. But the speed of modern battle has inspired a messier but faster digger.

This new device, developed by Stanford Research Institute at Menlo Park, Calif., and now under Army test, consists of tripod legs and two tubes, one containing a rocket motor and the other an explosive charge. The rocket motor pounds the explosive two feet into the ground. After a short delay the charge explodes, leaving a crude foxhole, four feet wide and four feet deep. Total time required: 90 seconds.



**FOXHOLE DIGGER**, weighing only five pounds, is erected by soldier. Fuse at top gives him 70 seconds to run.



**FINISHED FOXHOLE** is occupied by a GI. Some loose dirt falls back in the hole but can be easily scooped out.





# HEARD ABOUT THE EXPLORER'S EMERGENCY KIT?

They say no lone Arctic explorer, no solitary wanderer in the desert, no sailor adrift at sea, can ever be wholly lost if his kit includes the makings of a Smirnoff Vodka Martini.

**DIRECTIONS:** After all else fails, start mixing a Smirnoff Martini. Suddenly other explorers, other wanderers, other sailors, will appear from nowhere and offer help, free advice and *their* recipes. You are never alone in your enjoyment of Smirnoff Martinis, driest of the dry, smoothest of the smooth. But be sure your vodka is *Smirnoff* . . . the standard vodka of the world since 1818.

*it leaves you breathless...*

**Smirnoff**  
THE GREATEST NAME IN **VODKA**



80 PROOF. DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FLS. (DIVISION OF HEUBLEIN), HARTFORD, CONN., U.S.A., FRANCE, ENGLAND, MEXICO.

Copyrighted material



**STYLED BY LIBBEY FOR YOUNG AMERICA—NEW DIMENSIONS FOR 1957**



Highlight of holiday buffets—The festive colors of Libbey's new *Staccato* glasses will star at Christmas supper—give a gala sparkle to meals the year round. *Staccato* every-day crystal comes in 10-oz., 14-oz. tumblers; Pilsners. (Iroquois "Pins and Beads" china; International "Silver Rhythm" sterling)



Glamour gift for the family table—Libbey's *Adagio* glassware radiant with 22K gold. Its delicate simplicity sets off like a jewel both modern and traditional settings. *Adagio* comes in 10-oz., 14-oz. tumblers; cocktails and tall Pilsners. (Franciscan Ware "Duet"; Reed & Barton "Tara" sterling)

## Gifts of imagination...to light up every meal - Libbey **every-day** crystal

Here's the gift that spreads gaiety and light around the year. It's Libbey's beautifully gift-boxed *every-day* crystal.

For Libbey's *every-day* crystal is glassware specially made for the whole family to enjoy, glassware *designed for living!*

And see the exciting designs Libbey has

ready for Santa! The whole 1957 collection of New Dimensions patterns. All styled with Continental flair, these trend-setting glasses combine Old World elegance with New World informality. They look so expensive, yet fit every gift budget! Set of 8 tumblers, about \$3.95. Pilsners, about \$5.95.

If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in South, West and Canada.



LIBBEY SAFEDGE GLASSWARE  
AN **®** PRODUCT

**OWENS-ILLINOIS**  
GENERAL OFFICES • TOLEDO 1, OHIO

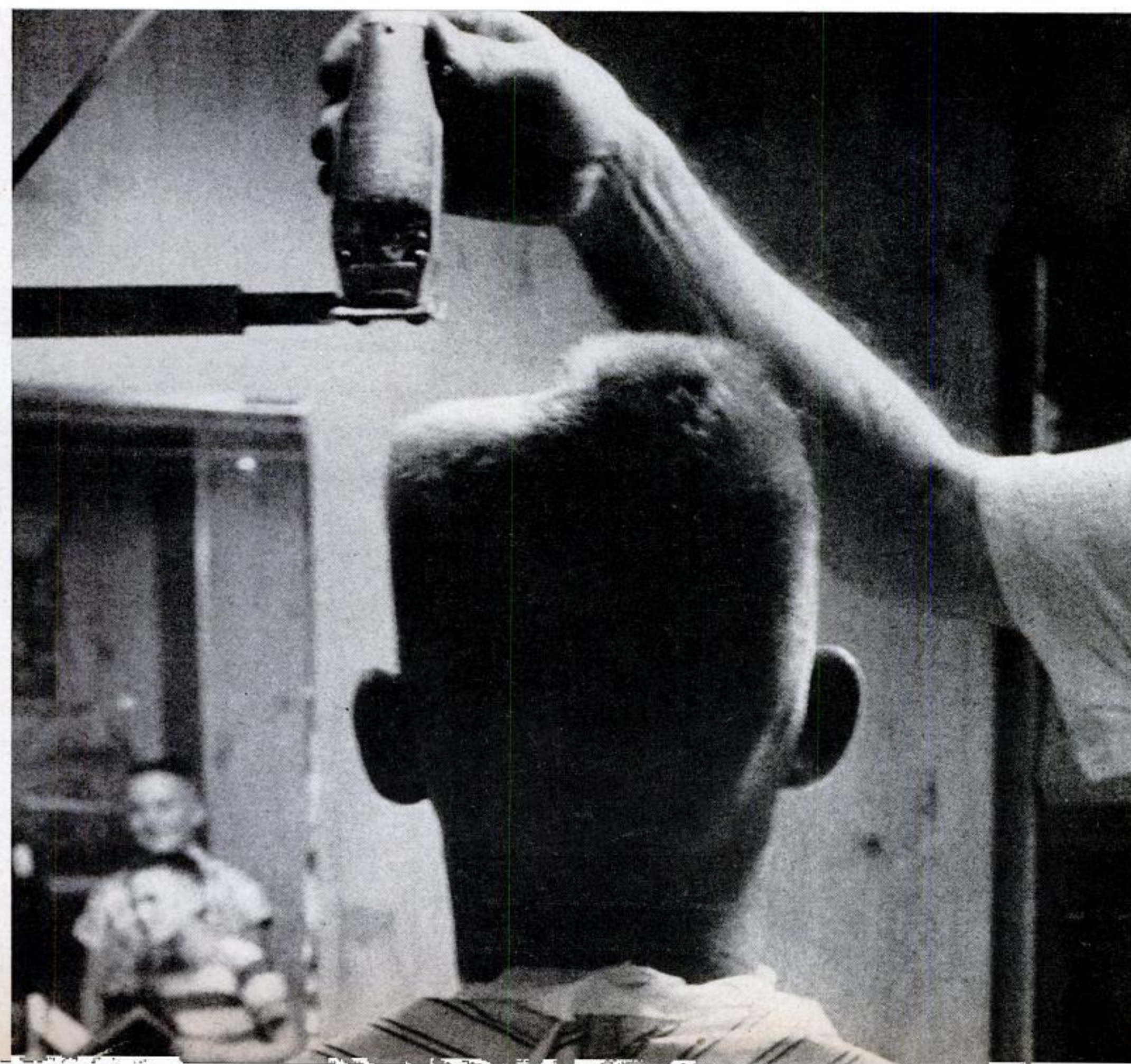




## HOW TO SQUARE FLATTOP HAIR

When barber Tony Karay of Whitewater, Wis. realized that 30% to 40% of his patrons were ordering "flattops," he decided to invent a device for the painstaking job of applying sharp topside geometry to common crew cuts. The result is the gadget shown

here. Tony made it by bolting a standard electric clipper to a telescoping arm which swings in an arc and guides it smoothly through the hair. Accurate to 1/100th of an inch, it levels heads straight as a T-square and saves five to 10 minutes per haircut.



## SMOKING TOO MUCH?

If You Want to Stop  
or Cut Down—  
**BANTRON Can Help You!**



*Mr. Stanley E. Warren is an engineer on one of the country's crack trains. He says about Bantron: "I wanted to stop smoking. Time and time again I tried. Then a friend told me about Bantron. After 5 days, just like that, I stopped! I say to everybody who wants to stop smoking, try Bantron!"*

Here at last is a safe, new product, developed at a great American University, that has helped thousands stop smoking. In a series of clinical tests, published in a leading Medical Journal\*, scientists reported that 4 out of 5 men and women who wanted to quit smoking, stopped within 5 days when they took Bantron.

Bantron does not make you dislike smoking. It does not interfere with your taste in any way. Taken as directed Bantron is perfectly safe. It acts as a substitute for the nicotine in your body which gives you a craving for tobacco.

And the Bantron way is so easy and pleasant! Just take 3 Bantron tablets a day, after meals, for four days. Then only 2 a day until all desire to smoke leaves you. 80% are "Free" in 5 to 10 days.

However, if nervous tension or any other cause makes you have to reach for a cigarette, just reach for a Bantron instead. Bantron replaces the nicotine in your system enabling you to conquer the habit. Bantron Brand Smoking Deterrent tablets are available at your drug store without prescription. Price \$1.00.

*\*Copies available to doctors on request.*



## Bantron

BRAND

Smoking Deterrent Tablets  
A CAMPANA PRODUCT





# THE MILES NEVER SHOW

*when you arrive by **PULLMAN**—rested and morning-fresh!*



**Relax in private comfort!** Settle down in your own peaceful quarters. Read, work, or just be lazy! No weather worries, no highway jitters, no parking problems. Clean, individually-controlled air-conditioning. Extra services at the touch of a button!



**Enjoy freshly-cooked meals!** No time-wasting stops. A spotless, spacious railway diner is just a few steps away. Choose from a variety of fine foods, cooked to your taste, served at your own leisure. Or stroll to the friendly club lounge for refreshments.



**Turn in whenever you please!** You don't have to waste precious travel time to get complete rest. Sleep soundly in a snow-white, king-size bed while Pullman speeds you through the night. There's no other way to travel so fast, so comfortably!



**Start the day right!** Arrive safely—rested and relaxed, in the heart of town! You're safer traveling in a Pullman than you are in your own home! Pullman travel is famous for prompt departures and arrivals. Have a "rent-a-car" waiting if you wish!

Your local Ticket Agent will help you these five ways:

1. Provide information on routes, schedules, Pullman accommodations and fares.
2. Make your Pullman reservations, going and returning.
3. Furnish your rail and Pullman tickets.
4. Assist you in planning stop-overs and side trips.
5. He will even have a convenient "rent-a-car" reserved and waiting for you at your destination, if you so desire.

YOU'RE SAFE AND SURE  
WHEN YOU TRAVEL BY  
**Pullman**  
... COSTS LESS THAN YOU THINK!



## CLOSE-UP

Two friends pin up a robe that Margaret Towner, who is only 5 feet 2 inches tall, borrowed for her ordination.

*"I had worn church robes before, but this one was the most beautiful. Mostly, I guess, because of the day I wore it."*

# A First Lady Minister in Robes of a New Role



At her mother's apartment in Syracuse before the ordination, she reminisces happily.

*"One old friend from college reminded me that day of what I had once said to her: 'One thing I'll never do is go into church work.' We all laughed about that."*



**W**HEN the Reverend Margaret E. Towner was ordained as the first woman minister in the U.S. Presbyterian Church, the ordaining minister cautioned her: "I hope you will be the shepherd of the flock and not their pet lamb." The members of the First Presbyterian Church of Allentown, Pa. are fond of their new minister of Christian education but the Reverend Miss Towner is not the pet lamb type. She is an energetic, warm-hearted, unsentimental woman of 31, who has many talents. She might have been a doctor (she actually took a premedical course at Carleton College and later worked at the Mayo Clinic), or a commercial photographer (she was one once briefly), or a musician (on the violin or clarinet), or even a good girl-athlete. She rides, skis and pitches at her Sunday school picnic baseball games.

But Margaret Towner decided on the church as a career, graduated two years ago from Union Theological Seminary and 14 months later took on the job of directing education at the Allentown church. Last spring the General Assembly of the Presbyterian Church became the first nationally organized Protestant denomination to authorize ordination of women, and, last month, Margaret Towner was ordained in her home church, Syracuse, N.Y.

Now, in charge of education—910 pupils and 60 teachers—she works under the new concept of a "team ministry" (LIFE, Aug. 20) by which the



heavy burden of a church's work is divided among several pastors—four in her church. Her views on being a woman in the job are characteristically unmuddled. "Normally, assistant pastors are young men eager to preach," she says, "but my job is to run the church school. At this a man would get fidgety. As a minister I am now one of the team, however, and can move in anywhere another member of the team is swamped."

To objections that ordination of women "will be just another excuse for men to get out of the church," Miss Towner has a ready answer: "In my mind there is no ground for men's fears that women will move in and take over their jobs. There is too much work to be done to allow any jealousy. I won't preach, though I can if I must. But if I were in the pulpit Sundays, my teachers and children would be neglected. And it is to them I minister." Her main worry is not about being kept out of the pulpit. "The church has a baseball team," says Miss Towner plaintively, "but it's all men and they won't let me play. But they'll call on me when they're in a tough spot in the league!"



In church during the ordination service, Miss Towner responds to the formal examination of her beliefs.

"I concentrated hard on the questions I was asked about my vocation and on the answers I made. I did not think of anything else, but I constantly asked God for strength and dedication."



She kneels before members of the Presbytery for the final "laying on of hands" ceremony.

"I felt a renewed dedication, and a realization of the tremendous responsibilities I was being given. During the laying on of hands I was shaking like anything."

CONTINUED

brisk  
as an  
ocean  
breeze!




**Old Spice**  
AFTER SHAVE  
LOTION

100 PLUS TAX

Add Spice to Your Life ...  
Old Spice For Men

SHULTON New York • Toronto

**ZUD** it's Wonderful!

**REMOVES RUST & STAINS**  
from BATHTUBS • SINKS  
bottoms of COPPER POTS  
TILE FLOORS • METALS  
AUTO BUMPER

**FREE SAMPLE**  
Give names of your dealers.  
ZUD is sold at Grocers,  
Hardware, Dept., 10¢ Stores

RUSTAIN PRODUCTS, P.O. BOX 502 FAIRLAWN, N.J.



The Original **HOLLYWOOD SKUF SHINE**®

by makers of famous Sani-White  
COVERS SCUFFED SHOES... NO BRUSHING!  
SHINES TO A BRILLIANT GLOSS  
HOLLYWOOD SHOE POLISH, INC.  
RICHMOND HILL 19, NEW YORK



the **SECRET**  
of authentic

**MEXICAN FLAVOR**

- Use the original chili powder. It was the first—it's the best!
- Only Gebhardt's is made from imported Mexican ancho-chili pods.
- Goes twice as far—fresh ground flavor—sealed in glass.

**Gebhardt's CHILI POWDER**  
MADE ONLY IN Sunny San Antonio



**TUMS**  
for ACID INDIGESTION-  
HEARTBURN

**QUICK RELIEF** 10¢ HANDY ROLL

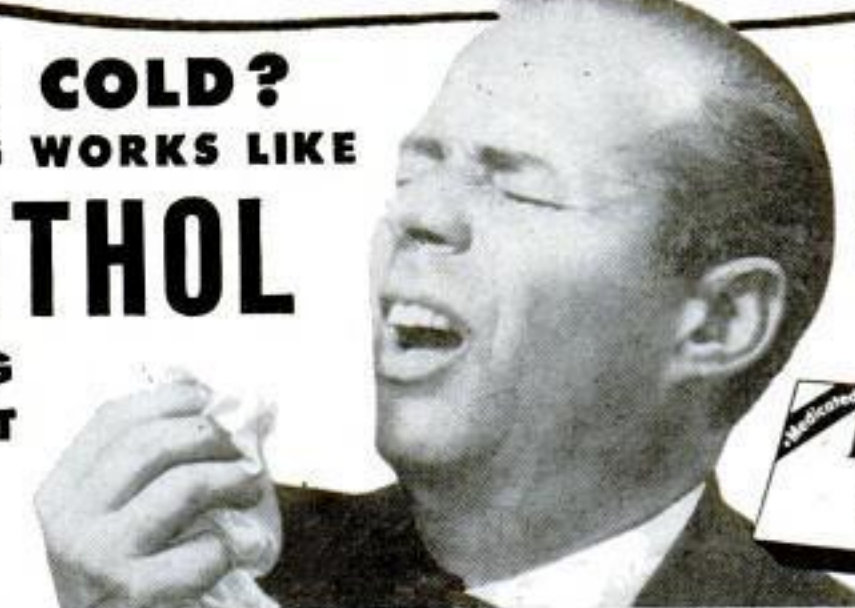
Always carry Tums for top-speed relief of acid distress. No mixing, no waiting. Take Tums anywhere.

**GOT A COLD?**  
NOTHING WORKS LIKE  
**MENTHOL**  
TO BRING  
YOU FAST  
RELIEF

Unlike "candy" cough drops, Luden's Medication actually works to clear up your nose, soothe your throat. Get this fast, medicated relief TODAY!

**LUDEN'S MENTHOL COUGH DROPS**

More People Rely on Luden's Than Any Other Cough Drop





# TORO



**\$129<sup>50</sup>\***...the best you can buy

This is the saw for the skilled home craftsman—the Toro 8-inch Deluxe Tilt-Arbor. This is a *precision* machine—designed, engineered and manufactured to give *professional* results in the home workshop.

Extra-heavy steel castings . . . mirror-polished working surfaces . . . years-ahead design features—like the single out-in-front control that either tilts (accurate to a tenth of a degree) or raises and lowers the blade—these are the features of the best table-saw you can buy.

And this same professional quality is built into every Toro Home Power Tool. Look at the 10-inch Deluxe or 8-inch Standard table saws, too. Try the 12-inch drill press, the 10-inch band saw, the 18-inch jig saw. Slide a board over a 4 or 6-inch jointer-planer. Sand it smooth on the 4-inch belt sander. You'll see Toro quality right away.

For the latest full-color catalog of Toro Home Power Tools, (choose your Christmas gift here!) write Toro, 3003 Snelling Ave., Minneapolis 6, Minn.

\*Table extensions and stand extra. Prices higher in the West and Canada; subject to change.

## TORO

TORO MANUFACTURING CORPORATION • 3003 SNELLING AVENUE, MINNEAPOLIS 6, MINNESOTA



yours for sports' time...

## New THERMOS® Sportsman



SPORTSMAN VACUUM BOTTLES: Full-color sporting scenes on steel case. Keeps liquids hot or cold for hours. Pint \$2.15 Qt. \$3.50



SPORTSMAN OUTING KIT: Heather-tweed outing kit with two one-quart Sportsman vacuum bottles, sandwich box. Ideal for all sportsmen. \$11.95 Stated Capacities Approximate

never a lukewarm sip—  
that's the beauty  
of

# THERMOS®

keeps it hotter—keeps it colder

The American Thermos Products Co., Norwich, Conn.  
formerly The American Thermos Bottle Co.

## AMAZING—NEW LIQWID CENTER COUGH DROPS

The Greatest Improvement  
in Cough Relief in 50 Years

SCIENTIST SEALS REAL  
"DOCTOR'S PRESCRIPTION"  
COUGH SYRUP INSIDE A  
COUGH DROP

**INSTANT RELIEF!**

Stop coughing misery this  
better . . . convenient way.  
Relieves dryness and heals  
raw, irritated throats.

First, you get relief from  
the pleasant tasting shell;  
later, when the shell has  
dissolved, your throat is  
bathed with the soothing,  
medicated syrup sealed  
inside.



Made by the  
makers of Iodent Tooth Paste

**SO HANDY FOR POCKET,  
PURSE OR BEDSIDE**



REAL  
LIQUID  
MEDICINE

SEALED  
INSIDE



12  
TREATMENTS  
29¢

LADY MINISTER CONTINUED

## Back to the old tasks —and more besides



As director of Christian  
education, Miss Towner pokes  
head into Sunday nursery school.

"I love working with children.  
Yes, someday I'd like to have  
my own. I'm not closing  
the door to marriage—but that kind  
of talk is all in the future."

She checks watch to be sure  
the tape-recorded music before  
service is turned off in time.

"I'm a real clock-watcher.  
Two weeks ago I got involved  
in the nursery and forgot the  
recorder and one of Dr. Eastwood's  
old sermons began to play."



## Allergic, Problem Skin?

**Super-mild Physicians' and  
Surgeons' Soap Method Clears,  
Softens—OFTEN IN 5 DAYS!**

**AMAZING RESULTS IN CASES OF  
ACNE • DRY, FLAKY SKIN • BLACKHEADS  
COSMETIC RASH • INDUSTRIAL DERMATITIS**

How wonderful to see blemishes fade...  
even dry, sensitive skin awaken to a soft,  
healthy glow in such an amazingly short  
time! Yet these are the wonders you may  
discover with this super-mild, medicated  
facial soap! It often clears and softens  
"problem skin" in as little as 5 days!

Called Physicians' and Surgeons' Soap,  
it's mild as a soap can be—contains only  
pure vegetable oils, no animal fats. Yet it  
is effectively anti-bacterial, as you use it  
continually, kills up to 95% of the germs  
which cause skin irritations and infections.  
Used widely by stage and film stars whose  
skin must stand the test of close-ups despite  
the wear and tear of constant heavy make-  
up. Made since 1888 to the exacting de-  
mands of physicians and surgeons.

If your skin is extra-sensitive, allergic to  
cosmetics or ordinary soaps, try time-tested  
Physicians' and Surgeons' Soap. Enjoy new  
skin loveliness, comfort! At all druggists.

### THE PERFECT PAIR FOR SKIN CARE

1. *Physicians' and Surgeons' Soap*...To  
cleanse and "degerm" sensitive skin, without  
irritation. Makes slathers of lovely lather!  
2. *Surgeons-Lotion*...To soothe painful  
burning, itching skin. Softens as it heals. No  
medicinal odor. Won't stain skin or fabric.

Pharma-Craft Company Batavia, Illinois

## STOP CAR SICKNESS before it starts...

Just a single daily dose of delicious  
tasting, melt-in-your-mouth  
BONADETTES\* prevents carsick-  
ness, airsickness and seasickness for  
as long as 24 hours.

At all drug stores . . . get TRAVEL-TESTED

# BONADETTES\*

\*trademark



make delicious  
**SYRUP INSTANTLY  
MAPLEINE**

So easy! Just sugar, hot water,  
Mapleine. Saves money, too.  
Mapleine also flavors  
cakes, desserts.

**FREE SAMPLE!**

...recipes, too! Just mail this  
coupon to Crescent Mfg. Co.,  
Dept. L, Seattle 4, Wash.

Name \_\_\_\_\_  
(please print)  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_



Osborn



## Why wait for appliance service?

**You need not, you know.** There's no cause to sit and sigh, to wait for weary hours. No reason to fidget, fume and fuss.

Your local authorized General Electric Appliance Service Technician is as close as your phone.

He likes to be considered something of a "Johnny-on-the-spot." His reputation for fast and friendly action is your constant assurance. Should any of your General Electric appliances ever need attention, one quick phone call swiftly sets things right.

Your local G-E Appliance Service Technician is fully trained and equipped with genuine G-E parts.

He's an expert with washer, water heater, Disposall®—any of your appliances. It's a reassuring thing to know. You need never worry at all.

That General Electric nameplate means the finest in efficient, dependable products—and the swiftest type of expert service.

Any time you want it, get the expert aid or advice of your local authorized G-E Appliance Service Technician. His name is listed in the classified telephone directory. You'll find him a good friend, always able and eager to help.

General Electric Company, Product Service, Appliance Park, Louisville 1, Kentucky.

**G-E Authorized  
Appliance Service is  
friendly, swift, nearby**



*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**





Handsome patterns and colors in soft, luxurious all wool Tweeds and Shetland Types. WEATHERSTYLE is smartly styled, comfortable. Water repellent for all-weather wear. **\$34.75**

rain...sun...cold  
**Alligator**  
the coat  
you'll live in


There's an unmistakable elegance in every Alligator coat, from luxurious all-weather outercoats to feather-light rainwear. Choose from many fabrics, styles, colors...water repellent or waterproof...great values from \$9.50 to \$49.75



At Better Stores Everywhere

The Alligator Company • St. Louis • New York • Chicago • Los Angeles

**An Old New England Special**



1 pkg. TEMPO + 1 egg + 1 lb. hamburger for a family size meat loaf, oven-ready in 3 minutes! TEMPO is crisp crumbs, parsley, onion, tomato, spices, herbs. The quick mix for meat loaf is **TEMPO**

At your food store or write HENRY HANLEY CO., Cambridge, Mass.

**AFTER THE GAME**



**TNT POPCORN**



**SNOW and MUD**  
**MASTER-Retreaded Tires**

... at this sign! guaranteed safe!

TIRE RETREADING INSTITUTE

**MUSCLES ACHE?**



**GUARANTEED RELIEF!** For miserable muscle soreness or simple neuralgic pains, get fast relief with NEURABALM! A penetrating, soothing liniment-antiseptic. That's NEURABALM!

Available at Drug Stores

**NEURABALM®**

A Product of the S.S.S. Company



**CALLOUSES**

To speedily relieve painful callouses, burning or tenderness on bottom of feet, and remove callouses—get soft, soothing, cushioning Dr. Scholl's Zino-pads.

**Dr. Scholl's Zino-pads**

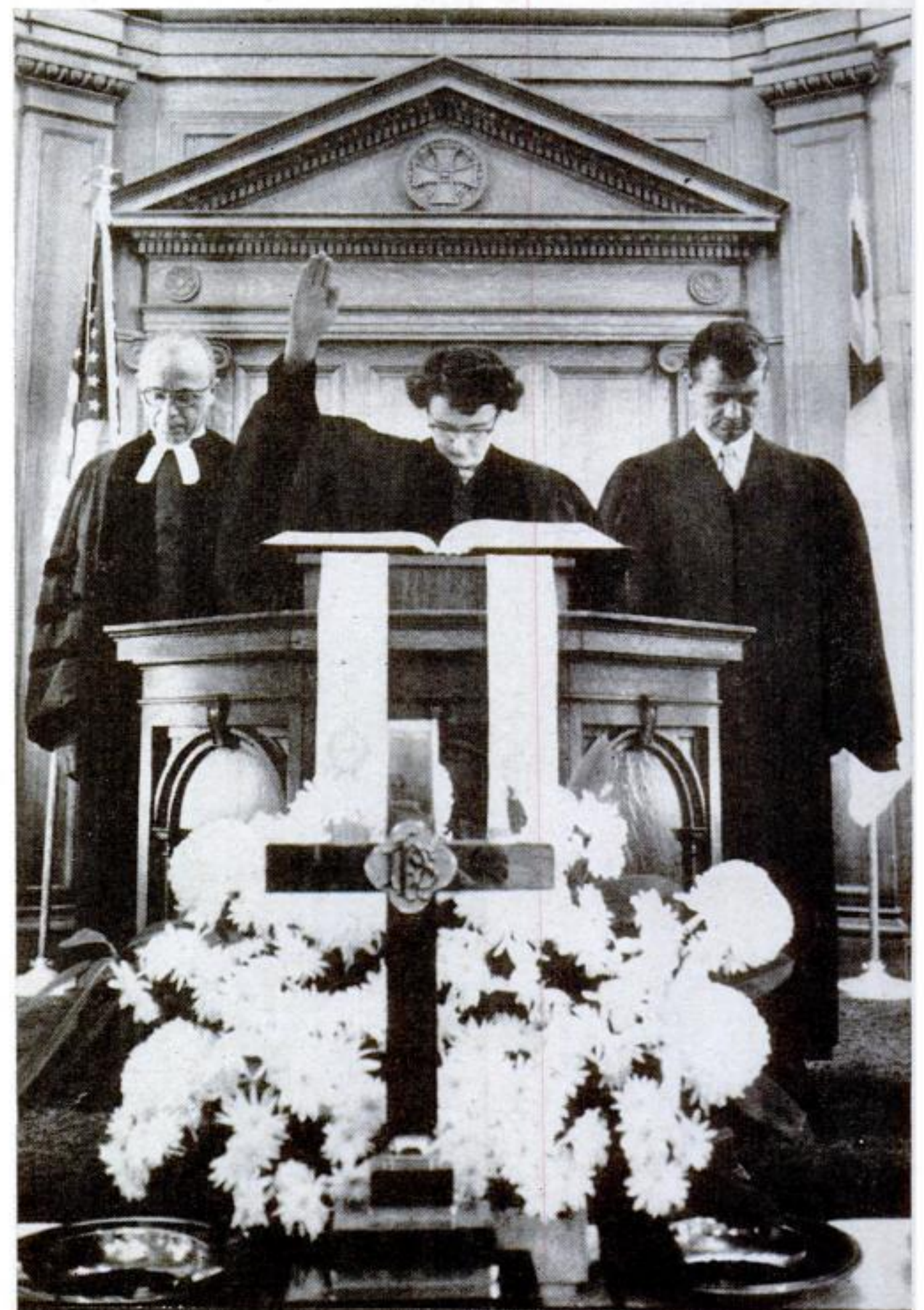
**Amazing New Medical Discovery**  
**WORMS YOUR DOG AS YOU FEED HIM!**



Just mix New PULVEX Worm Caps with your dog's food...your pet worms himself while he eats! There's no starving, struggling, vomiting, diarrhea, or danger. New PULVEX Worm Caps contain Piperazine Adipate, that quickly and safely expels large roundworms (Ascariids). Practically odorless; dogs like its taste. Also available for cats. Get New PULVEX Worm Caps at drug, pet or department store. Another quality Pulvex Pet Care Product from COOPER, Chicago 14, Illinois.

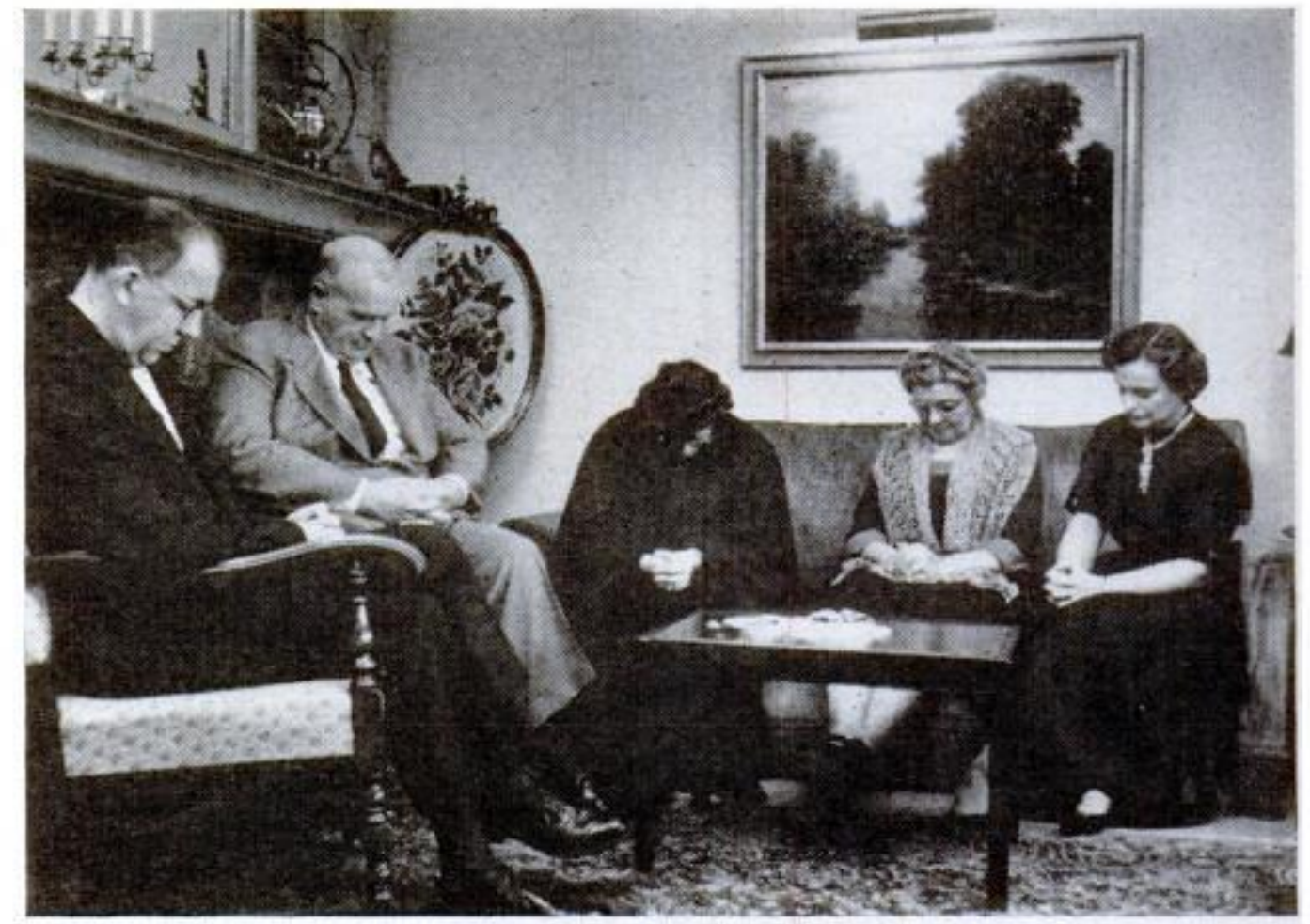
**Makes Cold-Stuffed Nose Feel Clearer in seconds**

**VICKS Inhaler**

Flanked by her minister, Dr. Walter Eastwood (left), and visiting missionary, Miss Towner gives benediction for the first time in her own church in Allentown.

"I had given benedictions before—the difference is that as an ordained minister you say 'God be with you all' instead of 'us all.' I like to say 'us all' better, but my friends told me I had to say it the other way so I did."



Administering communion for the first time, she prays in living room of arthritis-ridden parishioner Mary Benfield who was unable to come to church.

"It was not easy giving communion for the first time. After all, you put yourself in Christ's shoes and that's a pretty big order. On occasions like these I sort of say, 'Well, Lord, I can't do this. You'll have to do it for me.' And He does."





## Shh! The new Royal electric *speaks softly*

LISTEN CAREFULLY! Here's exciting news for every gal who types. (And every boss who has to listen.)

Royal has cut down the noise of electric typing. The new Royal Electric is lined with an amazing new soundproof material . . . actually reduces irritating typewriter noises.

You'll see what we mean when you try one yourself. Type a few lines. Listen. Have you ever heard an electric so quiet? It's as easy on your ears as it is light and easy to your touch.

And that's not all! The new Royal comes in 5 exciting

*two-tone* colors to brighten up your typing. Two shades of beige, green, coral, blue or gray.

Everything about the new Royal Electric was designed to make your job easier. (Fact is, typing's 13 times easier on a Royal Electric than on a non-electric typewriter.) And you can tell your boss it will do *more work* . . . and *better-looking work* . . . in *much less time*!

Why not call your Royal Representative today for a free office demonstration.

**ROYAL** *electric* · standard · portable  
Roytype® business supplies

Royal Typewriter Company, Division of Royal McBee Corporation



*lovin' touch for any meal*

# *the Green Giant flavor*



More folks "go steady" with Green Giant Brand peas than with any other kind. Can't help themselves, really. These tender beauties are grown from prize seed in special soil. Showered with all the attention their little hearts desire. Picked and packed at the fleeting moment of perfect flavor. The Green Giant flavor (nothing else like it in the world of peas). Wouldn't you like to get together with it? Tonight.





# Green Giant BRAND Peas

## Special Holiday Offer—18-inch "COUNTRY GIRL" DOLL

**\$2.50** and 2 labels from  
only Green Giant Brand peas

**Get several for Christmas gifts!** A real charmer. Eyes open and close. She coos. Rooted Saran hair can be washed and waved. White taffeta dress with polka dots, lace bonnet, white shoes. Removable apron. A \$5.95 value. Orders for Christmas gifts must be received by Dec. 1, 1956. Hurry, supply limited. Send check or money order (nostamps, please) today.

Green Giant Company, Dept. D, Le Sueur, Minnesota  
Send \_\_\_\_\_ dolls. I enclose \$2.50 and 2 labels from Green Giant Brand peas for each doll. (Please allow three weeks for delivery.)

Your Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

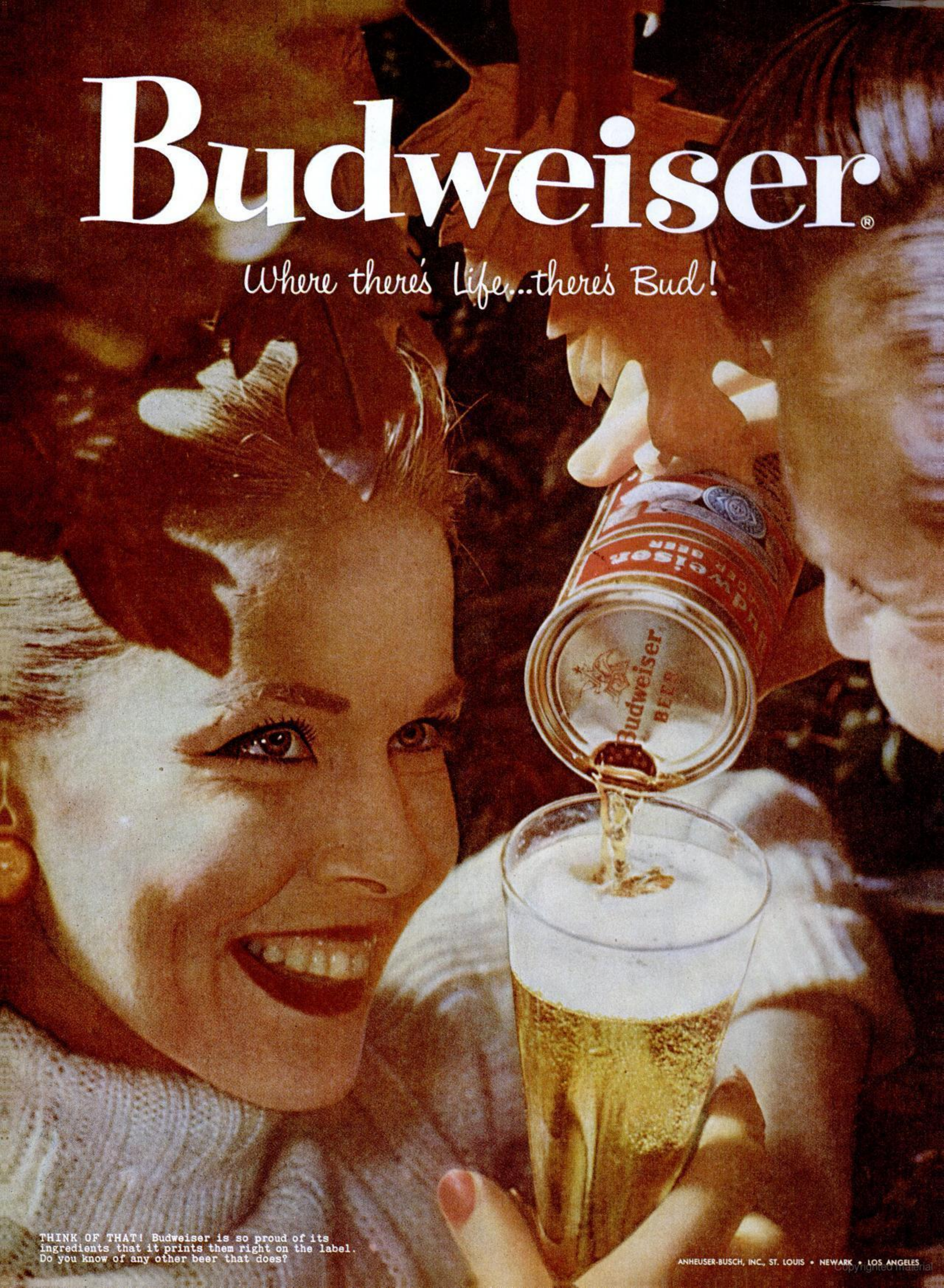
Offer expires January 10, 1957 and may be withdrawn at any time. Offer good only in continental United States and subject to applicable state and local regulations.





# Budweiser®

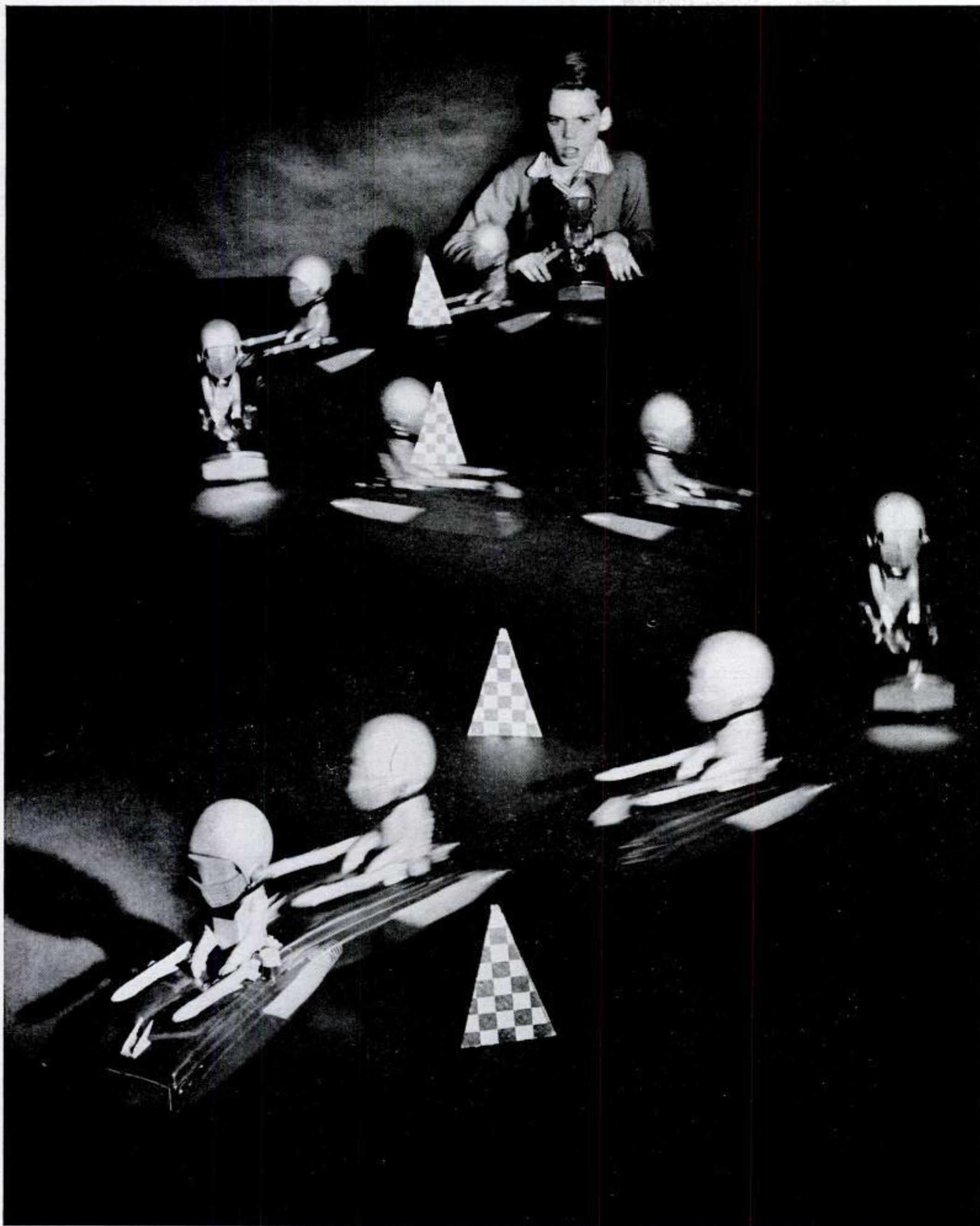
*Where there's Life...there's Bud!*



THINK OF THAT! Budweiser is so proud of its ingredients that it prints them right on the label. Do you know of any other beer that does?

ANHEUSER-BUSCH, INC., ST. LOUIS • NEWARK • LOS ANGELES



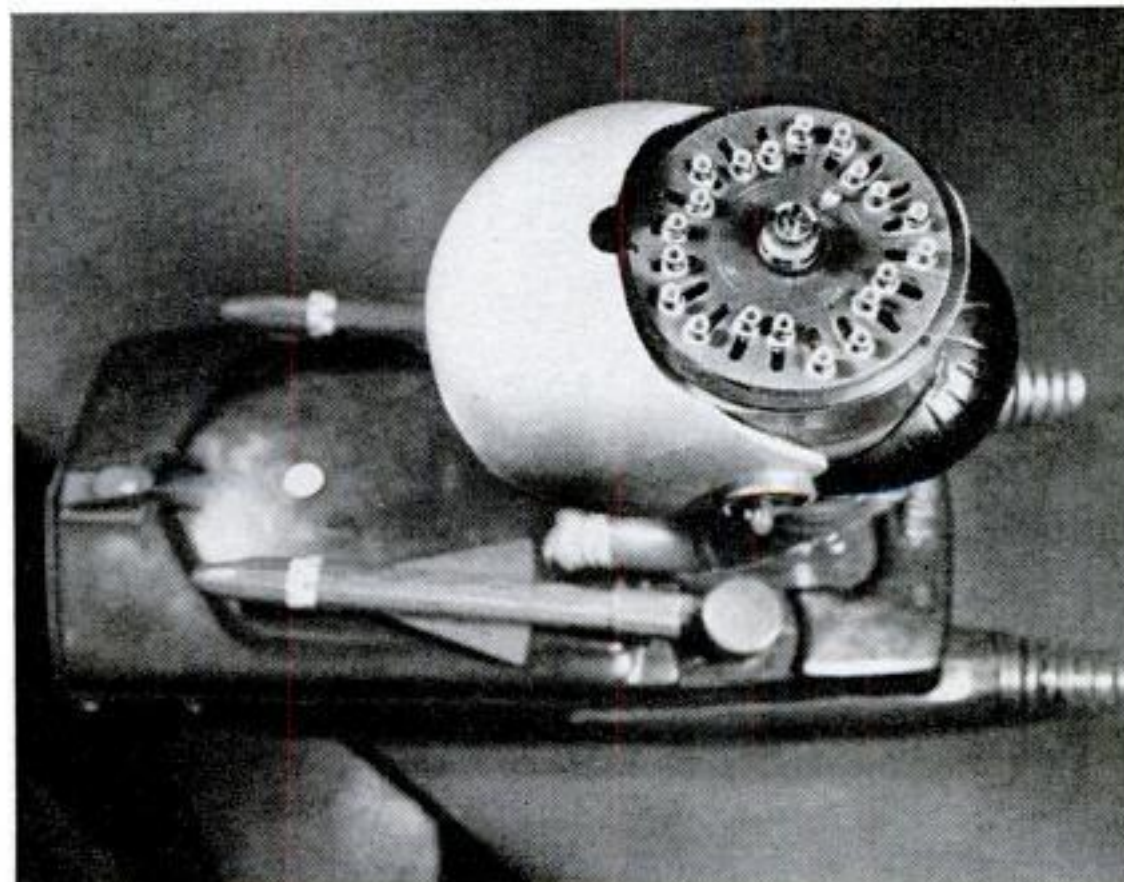


IN A MULTIPLE-EXPOSURE PHOTO TAKEN AT HALF-SECOND INTERVALS "Z-MAN" MANEUVERS THROUGH PYLONS

## A BRAINY TOY'S TRICKS

The "Z-Man," a new toy, can do many things besides thread its way through pylons, which it is shown doing above. It can run in continuous circles, do figure eights, fire plastic missiles. The toy runs on two motors, powered by three flashlight batteries and controlled by a tiny electric circuit. One motor turns wheels right, the other left.

The robot's course is set in advance by push buttons on the dial inside the plastic robot's head. When the starter switch is turned on, a tiny arm in the center of the dial rotates, striking each contact point on the dial in succession and activating whichever motor that particular button is set for. Any button set at neutral automatically stops the toy when the rotating arm reaches that point. With practice, a 10-year-old (or even his father) can direct the robot through a maze of obstacles on any smooth surface. "Z-Man" costs \$11.95.



TOY'S BRAIN is a dial whose 20 push buttons can be pre-set by the operator to guide the toy along almost any desired path.

Individualize your  
Christmas cards  
too!



**CARTER'S**  
*Different*  
**inks**

**GOLD, SILVER, WHITE**

Your Christmas- and Greeting Cards are distinctive and different, when you sign your name in Gold, Silver or White Carter's Ink. It's the "personalized" touch that makes your card . . . the remembered card.

Carter's Different Inks are also great for decorating Place Cards, Gift Cards, Bridge and Party Favors. Buy Carter's Different Inks in Gold, Silver and White at your favorite stationery department.



Since 1858 specialists in Fine products for Office, School, Home and Industry: Carbon Paper; Typewriter Ribbons; Adhesives; Stamp Pads and Inks; Duplicator Supplies; Writing, Drawing and Indelible Inks; Eradicators; Artist Colors; Marking Devices and Inks.  
© THE CARTER'S INK COMPANY, Cambridge 42, Mass.



**LIKE YOUR PLEASURE BIG?**



**SMOKE FOR REAL...**





FAINT PLEASURE

AIN'T PLEASURE!

IF YOU SMOKE **FOR REAL**

SMOKE **CHESTERFIELD!**

MORE **REAL FULL FLAVOR,**

SATISFACTION TOO...

THIS ALL-OUT SMOKE

DOES MORE FOR YOU!

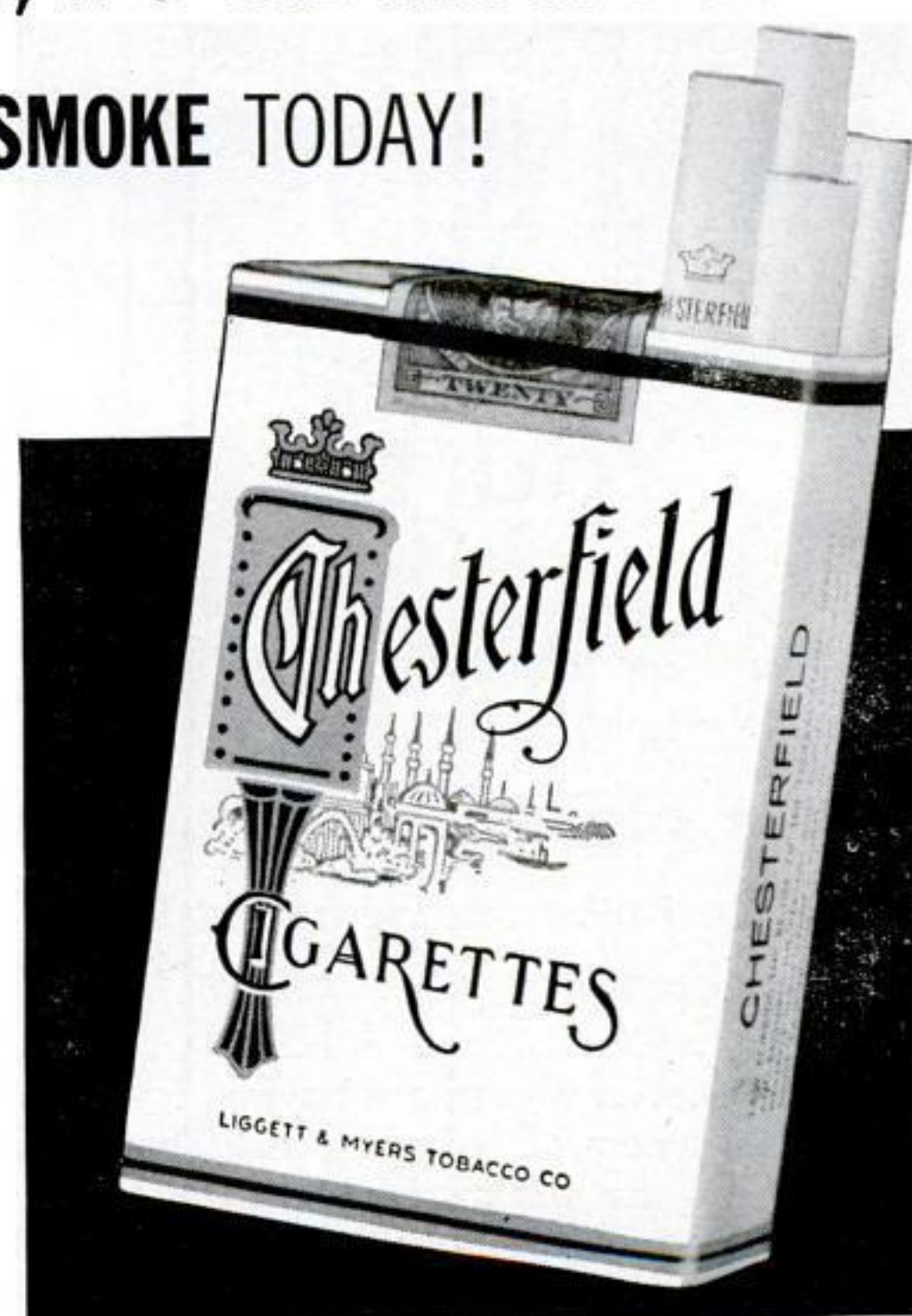
PACKED **MORE SMOOTHLY BY**

**ACCU-RAY, IT'S THE SMOOTHEST**

**TASTING SMOKE TODAY!**

**A SMOOTH  
SURPRISE IN  
EVERY PACK!**

If you haven't smoked a Chesterfield recently, you're in for a wonderful surprise! Now, thanks to Accu-ray, Chesterfields smoke smoother and taste smoother than ever before! Try 'em.



© Liggett & Myers Tobacco Co.

# SMOKE CHESTERFIELD



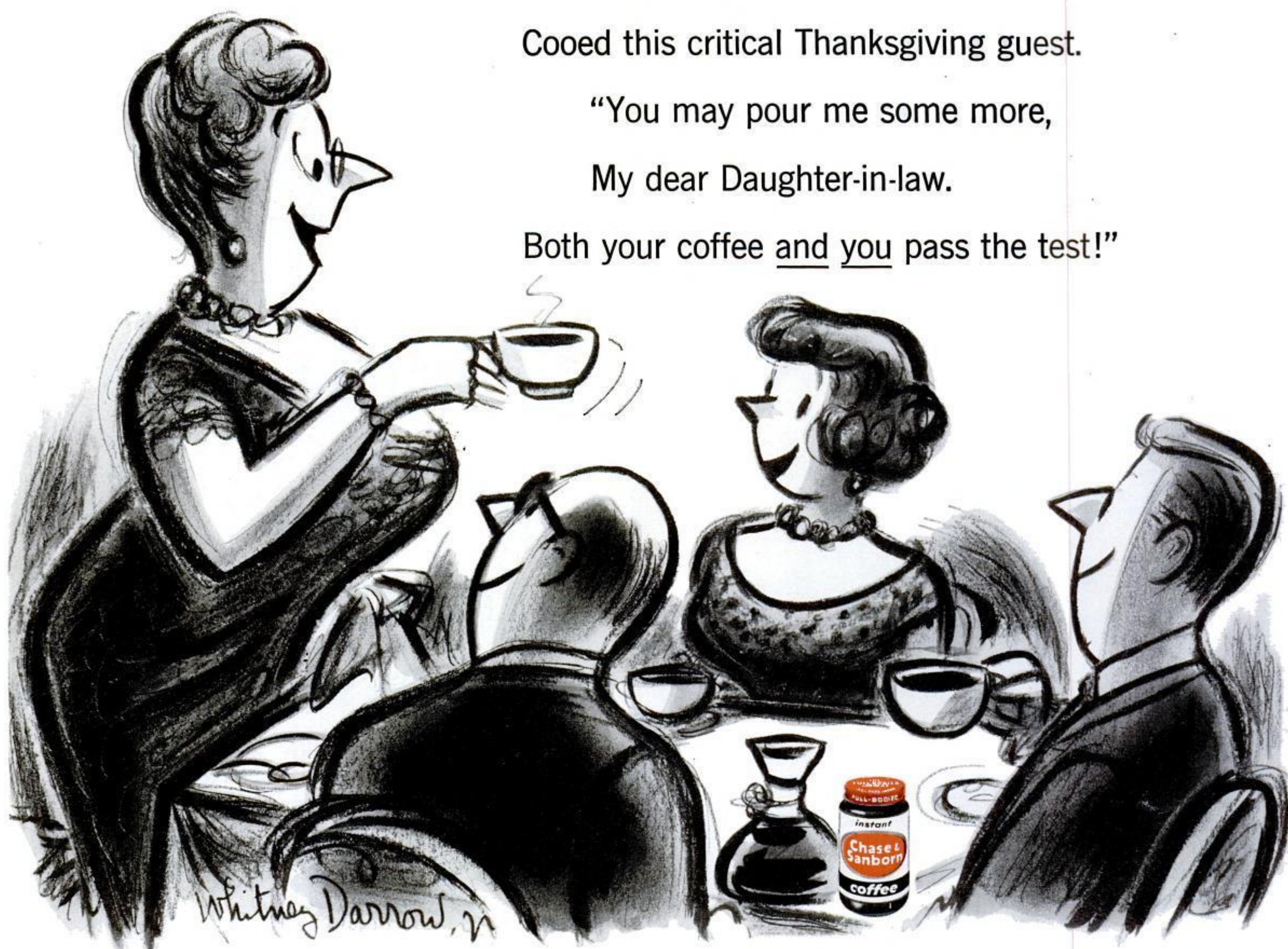
**"REMARKABLE!"** Full Bodied! The best!"

Cooed this critical Thanksgiving guest.

"You may pour me some more,

My dear Daughter-in-law.

Both your coffee and you pass the test!"



**You try new Instant Chase & Sanborn...**

... You'll see why coffee lovers everywhere  
make the Full-Bodied Instant their

**FIRST CHOICE FOR FLAVOR**

*Over other leading instants!*

*Even over ground coffees!*

All over America women are buying, trying and discovering a new *full-bodied* instant. They're discovering it's the *first* instant with the depth of flavor, richness and quality they've been searching for.

Join them. If you know and love good coffee, New Instant Chase & Sanborn is for you!

**SATISFIES THE MOST CRITICAL COFFEE TASTE**



"ME, CRITICAL? Maybe so," states Mr. Jack Olney, Roslyn Heights, N. Y. "Only about coffee, really. I enjoy a 'second cup' in the office. Never expected such flavor from an instant. My secretary's recipe: New Instant Chase & Sanborn!"



"A NEW RECORD FOR ME," says Mrs. John Stark, Los Angeles, Cal. "Two cups of good coffee usually satisfy me. But this New Instant Chase & Sanborn is so delicious, now I find myself asking for 'thirds.' That proves it's good, and it is!"



**THE NEW FULL-BODIED INSTANT COFFEE**

ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.





COATI MUNDI, A RACCOONLIKE ANIMAL, CAVORTS ON WIRE ABOVE HEADS OF YOUNG PATIENTS AND TEACHERS IN ANN ARBOR. ON TABLE ARE CALF AND PIG

# Animals Make a Hospital Happy

## YOUNG PATIENTS PLAY WITH ANIMALS AND FORGET PAIN

The delighted young children above, watching wide-eyed, have completely forgotten for the time being how depressing it is to be in a hospital. To make sure that they will keep on forgetting, the University of Michigan's hospital at Ann Arbor runs a perpetual animal show which is enjoyed by the 3,000 children who pass annually through its wards.

As hospital patients, children are a special problem. Their unreasoning fear of hospital routine, added to the misery of pain, often paralyzes their will to recover. Many hospitals rely on games

and music to dispel the gloom. But, for hurrying a child out of the sickbed, the Ann Arbor hospital has found that nothing can match a youngster's natural fascination with animals.

University Hospital's menagerie has at various times included rabbits, ducks, a pair of coati mundis, an alligator, an ostrich and a deodorized skunk. Ever since the program started over 30 years ago, sponsored by a Kiwanis donation, the young patients have been getting such a beneficial kick out of their pets that the hospital staff now refers to the animals as "the therapeutic faculty."





**DINNER FOR DUCKLINGS** is eagerly handed out by children crowding around a pool set up on hospital sun deck. The ducklings were lent by Ann Arbor farmer.



**BEDSIDE PLEASURE** for 3-year-old Peggy Kennedy is provided by ducklings paddling around in tub. Peggy is polio victim, wears a plastic chest respirator.







**A BATH FOR PIGLET** (*below*) occupies Patricia Cebelak (*left*), 8, who has food allergy, and Linda Fox, 4, who has lung ailment. Two teachers lend a helping hand.

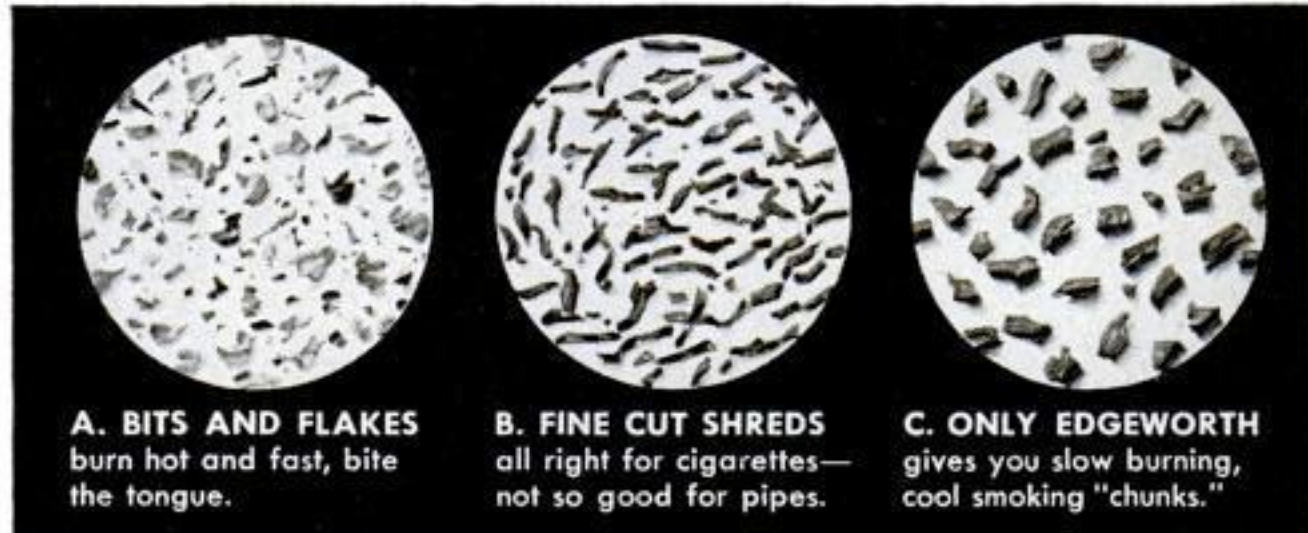


**CANINE COMFORT** is offered Buddy Berlin, whose left leg is paralyzed, by Ginger, beagle pup. At bedside is hospital's school director, Mrs. Mildred Walton.



# Why Edgeworth smokes coolest

No other tobacco is "ready-rubbed" 



A. BITS AND FLAKES  
burn hot and fast, bite  
the tongue.

B. FINE CUT SHREDS  
all right for cigarettes—  
not so good for pipes.

C. ONLY EDGEWORTH  
gives you slow burning,  
cool smoking "chunks."

## America's Finest Pipe Tobacco

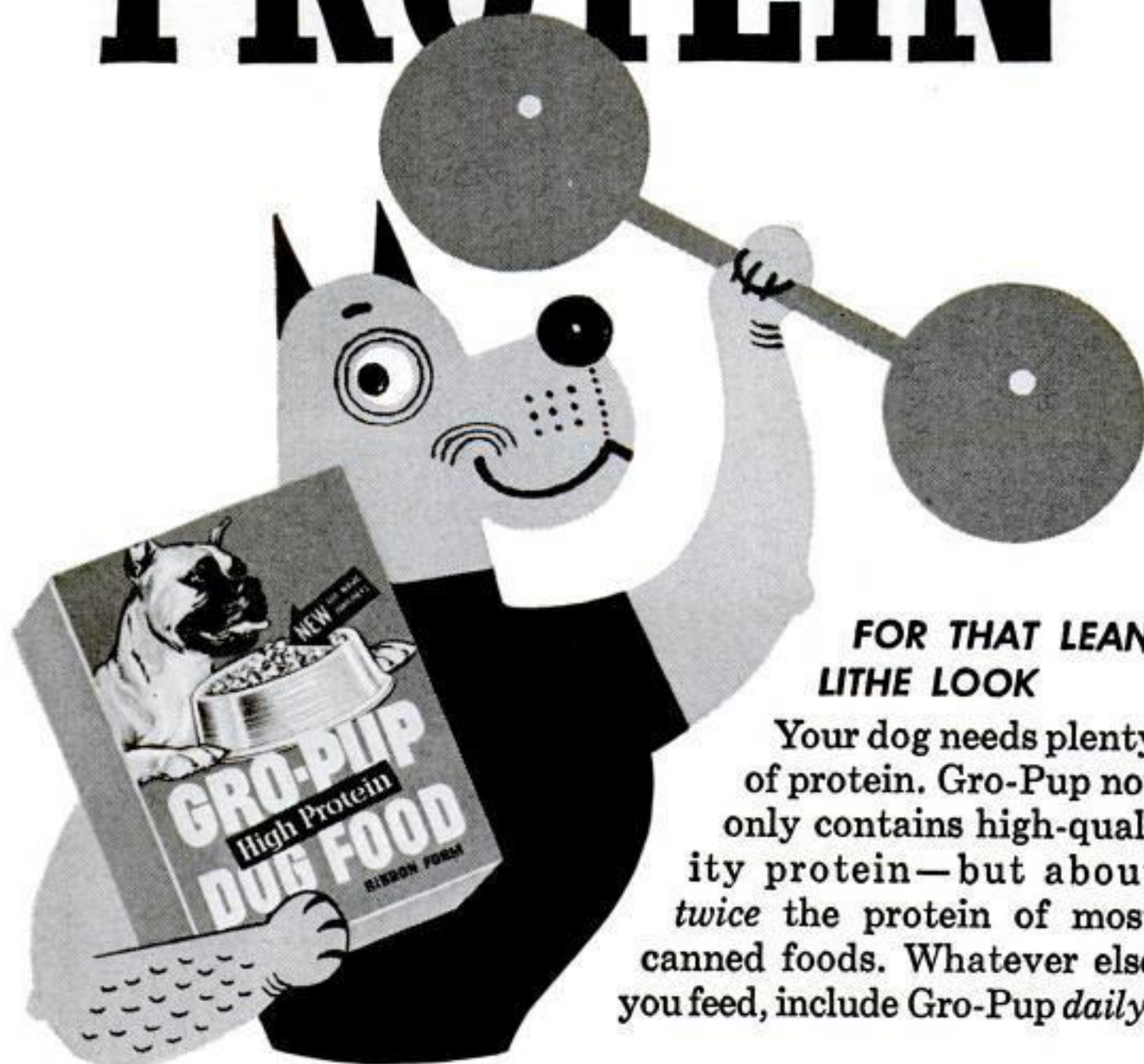
CANADA'S  
FINEST  
TOO!



For over 50 years, no tobacco has ever equalled Edgeworth for cool smoking pleasure. Aged, hill-grown white burley, blended and cut by Edgeworth's exclusive process, packed to stay fresh in the exclusive heat-sealed pouch. Try Edgeworth!

MADE IN RICHMOND, VIRGINIA BY  
**LARUS & BROTHER COMPANY, INC.**  
FINE TOBACCOS SINCE 1877

# PROTEIN



FOR THAT LEAN,  
LITHE LOOK

Your dog needs plenty of protein. Gro-Pup not only contains high-quality protein—but about twice the protein of most canned foods. Whatever else you feed, include Gro-Pup daily.

# GRO-PUP

HIGH-PROTEIN DOG FOOD

## PETS IN HOSPITAL CONTINUED



TEMPTING A COATI, Marc Tannenbaum offers animal drop of perfume. Coati mundi has curious way of taking perfume on paw, rubbing it on tail.



DOLLED-UP RABBIT, with ears poked through doll's dress, tours sun deck in baby buggy pushed by Linda Fox. Pat Cebelak follows with beagle pup.





# Men on the go

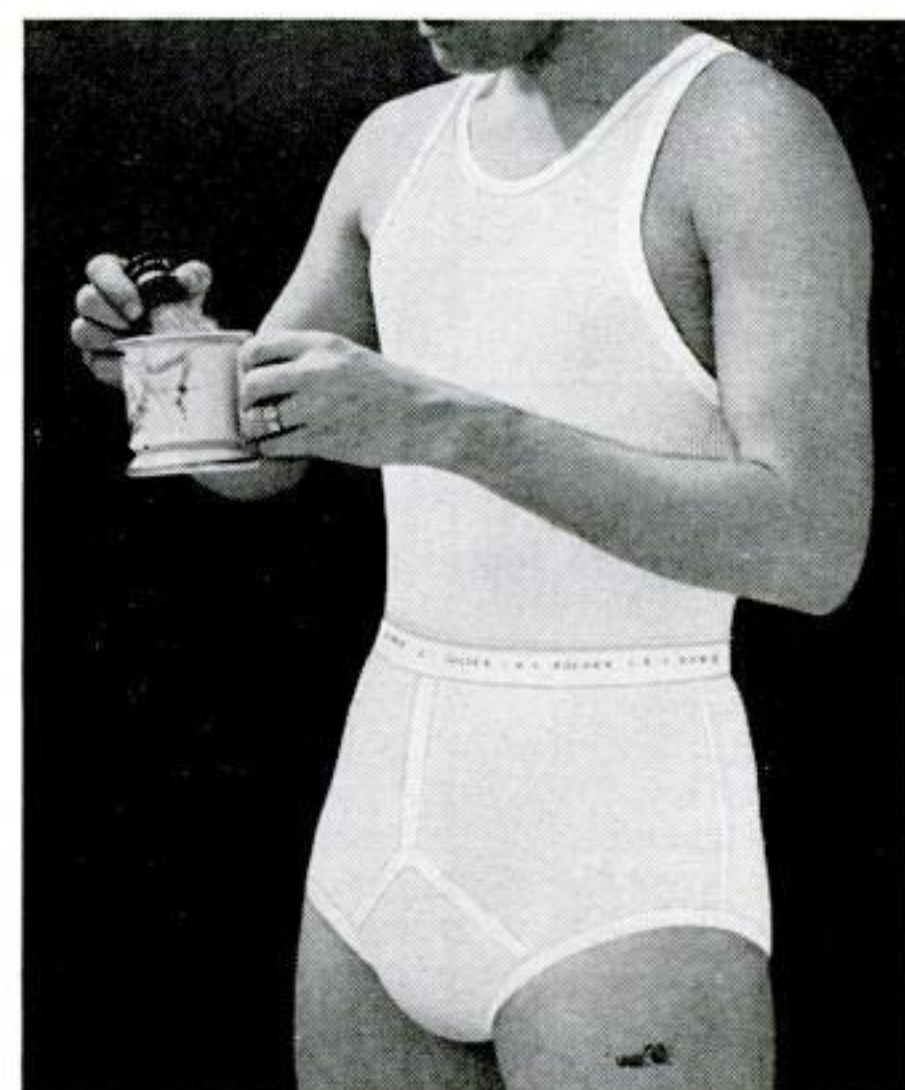
go for **Jockey**<sup>®</sup> UNDERWEAR  
BRAND




made only by *Coopers*<sup>®</sup>

His deeds, not his words, are the tip-off on *the man on the go*. He's going places, and going in style—with Jockey brand underwear.

You know him; you may even *be* the man. In which case, Jockey briefs are the shorts for you. They're built for the modern man who likes his shorts smooth-fitting and comfortable. They can't gap, bind, twist or pinch—whether you sit, stand, walk or run. Jockey briefs are the most widely—and least successfully—imitated shorts in the world, for men on the go know they're in a class by themselves for comfort and fit.



Matching Jockey undershirts are tailored longer in back to keep them in place, shorter in front to avoid bulkiness. Long wearing, mighty comfortable.

known the world over by this symbol  Cooper's, Incorporated—Kenosha, Wis. Licensees and registered users: Canada: J. R. Moodie Company, Limited; Australia: Speedo Knitting Mills; British Isles: Lyle & Scott; New Zealand: Lane, Walker, Rudkin; Switzerland: Vollmoeller; France: Verdier; Colombia: Textiles, Ego; Italy: Sacit; Denmark: Tæco; South Africa: Ninian & Lester; Germany: Volma; Austria: Josef Huber's Erben; Ireland: Dublin Shirt & Collar Company; Mexico: Rinbros, S.A.; Venezuela: HRH.



# MONSANTO CHEMISTRY IN ACTION... FOOD



FOODS IMPROVED BY CHEMISTRY DOT THE SHELVES OF THIS MODERN U.S. SUPERMARKET. NUMBERS SHOW THE POSITION OF PRODUCT

## MONSANTO HELPS SHARPEN & SATISFY

Mixing creative research with production know-how, Monsanto tailors hundreds of o

### FOODS MADE BETTER BY MONSANTO CHEMISTRY

Keyed to their approximate position in the supermarket

- |                      |                     |                   |
|----------------------|---------------------|-------------------|
| 1. Sugar             | 15. Dietary foods   | Soft drinks       |
| 2. Baking powder     | 16. Fruit drinks    | Meat wrapping     |
| 3. Vinegar           | 17. Evaporated milk | Fresh fruit       |
| 4. Gelatin dessert   | 18. Tomato paste    | Frozen peas       |
| 5. Vanilla wafers    | 19. Canned potatoes | Frozen batters    |
| 6. Salt              | 20. Jams, jellies   | Sauerkraut        |
| 7. Pickles           | 21. Meat spreads    | Ice cream         |
| 8. Instant chocolate | 22. Canned crabmeat | Jelly rolls       |
| 9. Caramels          | 23. Canned ham      | Oleomargarine     |
| 10. Candy packaging  | 24. Instant cereals | Macaroni          |
| 11. Canned soup      | 25. Baby cereals    | Processed cheese  |
| 12. Instant pudding  |                     | Prepared mixes    |
| 13. Packaged prunes  | NOT SHOWN           | Self-rising flour |
| 14. Canned dog food  | Refrigerated dough  | Bread             |



**HAVE AN OLD-TIME BREAKFAST.** Biscuits made with enriched self-rising flour are high, light and tempting. Longer lasting Monsanto leavening agents do the trick... also help to give biscuits better flavor and crust color.



**FOOD STAYS FRESH** in packages of Monsanto plastic. They're *re-usable*! Some are flexible, other rigid, most are transparent so you see what you buy. Plastic containers are also tough, light and non-toxic, have no taste or odor, resist heat





CONTAINING MONSANTO INGREDIENTS . . . FLAVORINGS AND SUPPLEMENTS . . . NUTRIENTS AND PRESERVATIVES. SEE KEY BELOW.

# MA WHOPPING NATIONAL APPETITE

and new products to serve you and your family. Here are a few examples in food:



**VERSATILE** Monsanto phosphates keep cheese smooth, hold nutritious juices in ham, make processed potatoes snowy white. Monsanto leavening agents in prepared mixes and baking powder insure light, tasty baked goods *every time*.



**SWEET TREATS** like candy, vanilla ice cream and cookies get rich taste and tempting aroma from Monsanto flavorings. Monsanto also makes *no-calorie* sweeteners for dietetic foods.



**MANUFACTURERS:**  
If you are interested in any of the materials shown—are considering ways to use them in your business—or want more information, write Industrial Service Department, **MONSANTO CHEMICAL COMPANY**, St. Louis 4, Mo.

WHERE CREATIVE CHEMISTRY WORKS WONDERS FOR YOU





There she was all dressed up in my clothes. I quick snapped her picture with the Polaroid Land Camera . . . and sixty seconds later I *knew* it was perfect!

# Snap it...see it!

With the Polaroid Land Camera you're *sure* of those once-in-a-lifetime pictures. For here is the only camera in the world that lets you take a picture one minute, see it the next. If a shot doesn't come out exactly the way you want it—just take it over, then and there. No disappointment at the drugstore a week later with *this* camera.

And with the great new panchromatic film Pola-

roid's got, these pictures are positively gorgeous. The richest blacks and snowiest whites you've ever seen. Delicate flesh tones that make your pictures of the kids look amazingly lifelike. Details that are razor sharp, even in shadow areas.

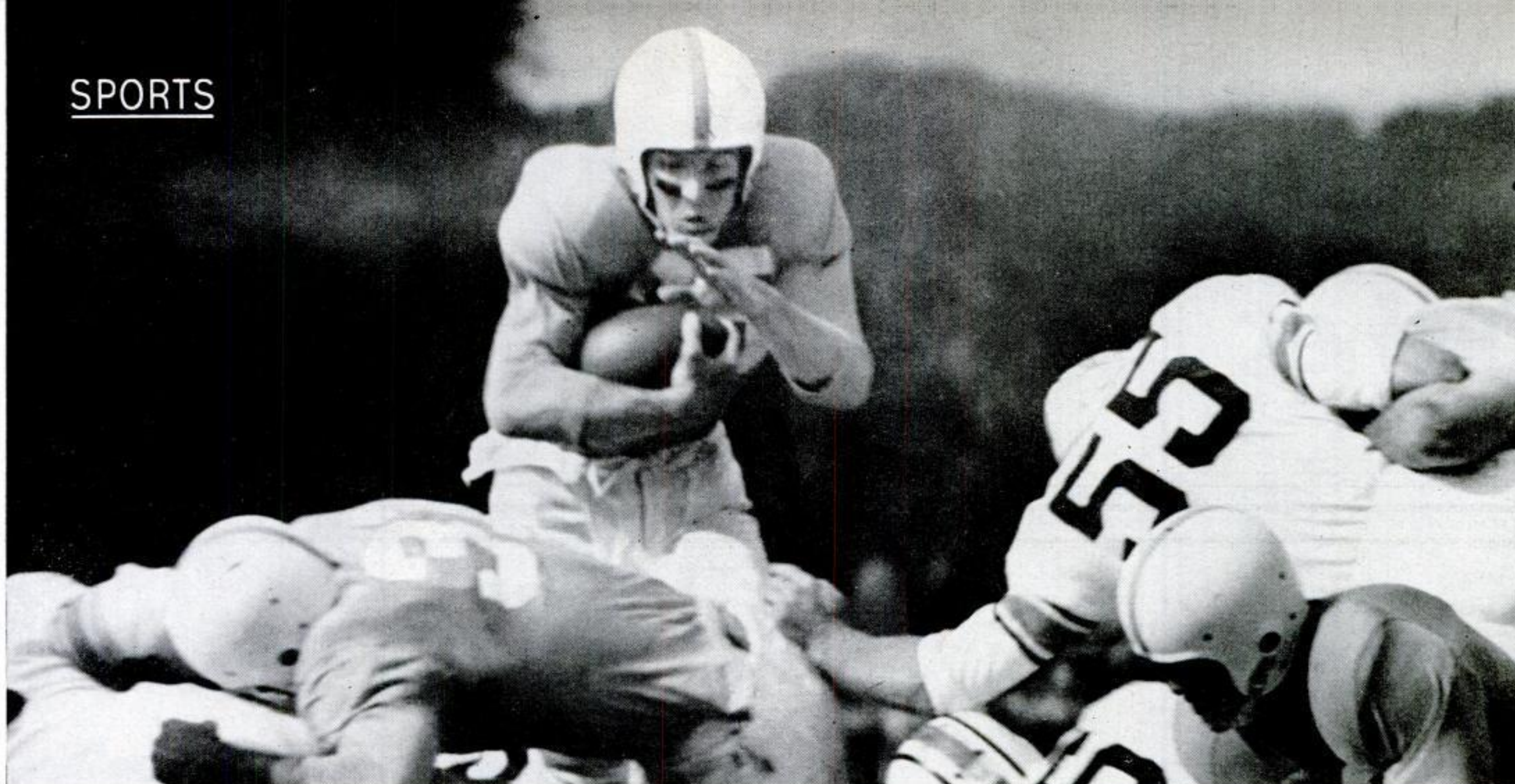
Some other things. With this new film, these pictures don't fade—they last just like any other pictures. And it's easy and inexpensive to get all

the copies and enlargements you want.

Tomorrow—drop into any camera store and take a *look* at one of these Polaroid Land Cameras. Shoot a couple of shots with it yourself. Don't hurry. Ask the man all the questions you can think of. Take your time and think it over. If you want to plunk down the cash, it's only \$69.95. If you want to buy it on time, you'll never miss the \$1.19 a week.

**POLAROID® LAND CAMERA WITH NEW PANCHROMATIC FILM**





DIVING OVER LINE, JOHN MAJORS SCORES AGAINST AUBURN. HE ALSO PASSED TO TWO SCORES. IN FIRST FIVE GAMES HE ACCOUNTED FOR NINE TOUCHDOWNS

## TENNESSEE TOUCHDOWNS ON THE FAMILY PLAN

In Tennessee the name of Majors is acquiring a fame that may outstrip that of Davy Crockett. Johnny Majors, 21, a thin-waisted, triple-threat tailback, is the strongest All-America candidate the University of Tennessee has had in years. Shirley Majors, his father, coaches the state's most successful high school team, Huntland, which has been unbeaten in 46 consecutive games. Huntland's touchdown hero is Bill Majors, 17, and his flashy substitute is Larry Majors, 15. Two years ago Huntland was

led in its victory run by tailback Joe Majors, 19, now at Florida State.

Shirley Majors, whose own playing career ended early with a broken knee, has had a son on his team every year since Johnny starred in 1950. The brothers were introduced to family football as early as the age of 2 and now root hard for one another. Their biggest booster is Mrs. Majors, who accepts the game as part of the household. "If I didn't like football," she admits, "I would be the most miserable woman in the world."

**FOOTBALL FAMILY**, the Majorses leave Tennessee's stadium after seeing Johnny pass for three touchdowns in a 34-7 victory over Maryland. As Johnny

discusses the game with his father (*left*), Mrs. Majors, Larry, Shirley Ann and Bill listen, and 7-year-old Bob busily practices drop-kicking a borrowed football.



CONTINUED



# How to give Thrifty Dishes Extra flavor!

## Beef Stew

Add one tablespoon French's Worcestershire Sauce to each 2 lbs. of meat before simmering.

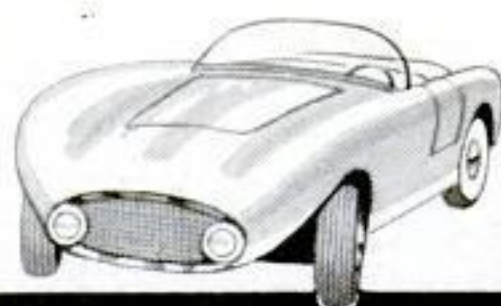


## Pork Chops

While cooking, shake on French's Worcestershire Sauce generously. Turn chops, sprinkle other side.

## Delicious Gravy

Blend two teaspoons French's Worcestershire Sauce into each two cups of brown gravy.



**in the  
continental  
tradition**



## Sir Jac

**CONTINENTAL TRAVELER**

• This striking *Sir Jac* is styled in Zelan water-repellent Dacron and combed cotton, with Millium Scotch Plaid lining. Makes an ideal all-weather garment for sport and casual wear. Only about \$22.95 at most good stores.

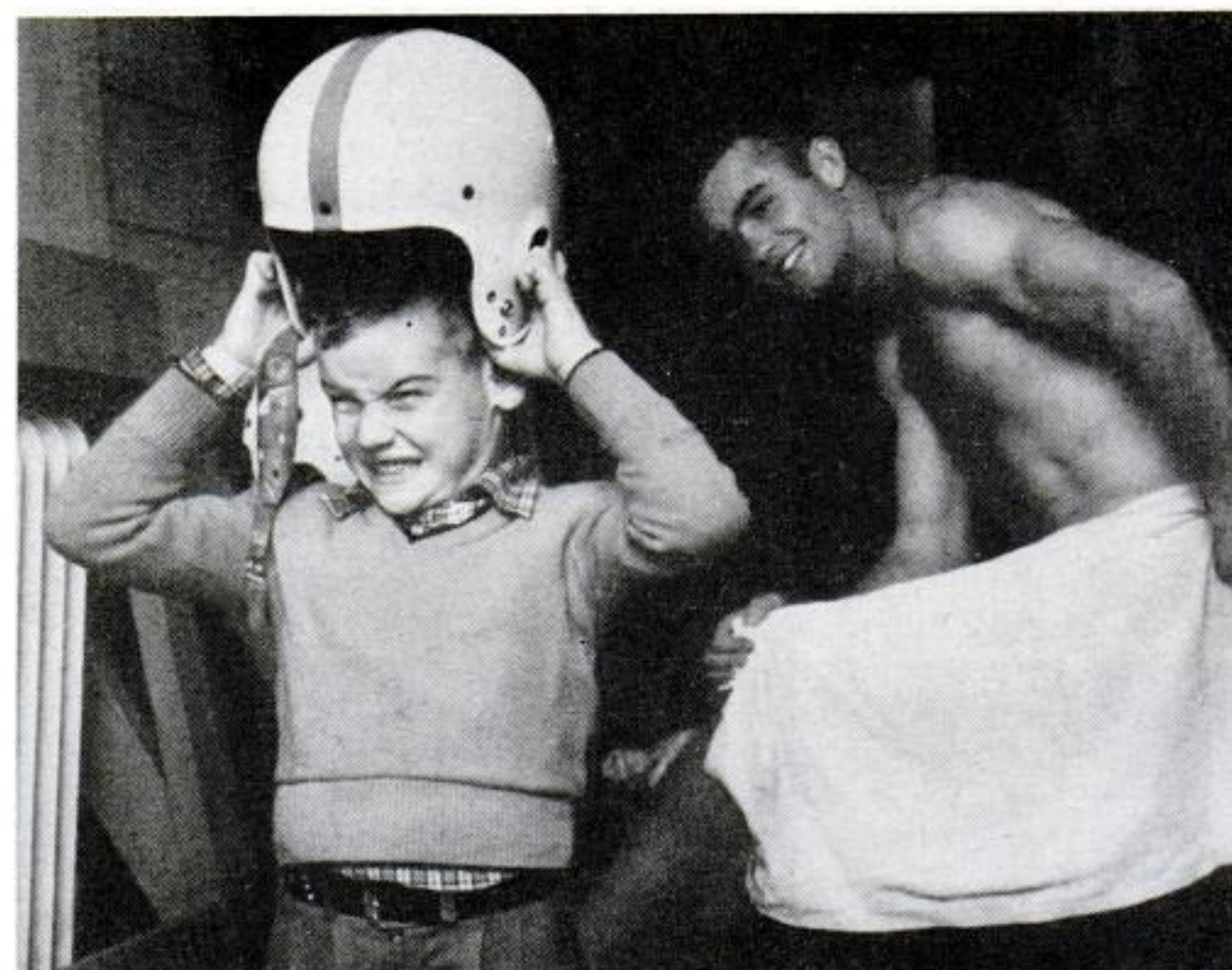
STAHL-URBAN CO., TERRE HAUTE, INDIANA

## Football Family

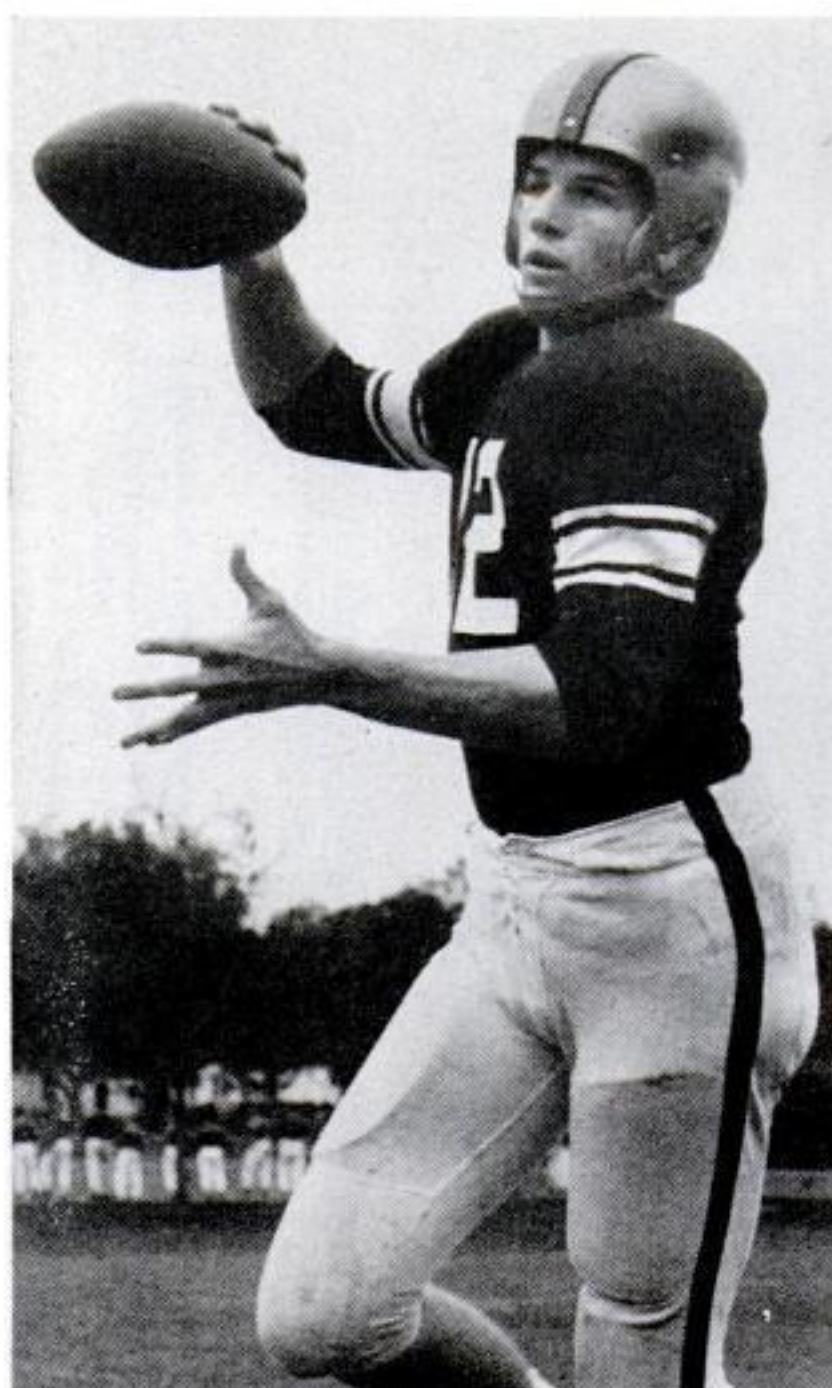
CONTINUED



**SISTER Shirley Ann, 16,** gets as close to the game as she can get by being a Huntland High cheerleader. An avid fan, she never misses an opportunity to go to a game in Knoxville and watch Johnny play.



**BROTHER BOB** tries on Johnny's helmet in locker room after Maryland game as substitute tailback Al Carter watches. Bob copies his big brother's running and passing style in Huntland sandlot games.



**BROTHER JOE** practices with Florida State squad, although as transfer from University of Alabama he cannot play in games until next season. A good passer, he is expected to be the starting quarterback.



UNDER THE STARS TERRACE



CRYSTAL ARCH ROOM



*Lefty Clark's*  
NEW CASINO

**TROPICANA**  
HAVANA-CUBA

Opening Feb. 1st. **NAT 'KING' COLE**

**Men! Finest Lather Bomb  
COSTS ONLY 59¢**



**AERO SHAVE**  
push-button  
LATHER

JUST PUSH VALVE—  
OUT COMES LATHER!

- Richer, Creamier Lather
- No Brush Needed
- No Greasy Cream
- No Razor Clog
- 3 Beard Softeners
- Built-in Lano-Lotion Soothes, Smooths Skin

Not 79¢... Not 69¢... Only **59¢**

**AERO SHAVE**

**Stiff lock?**

The key to a stiff lock is 3-IN-ONE Oil. Quickly penetrates, lubricates and prevents rust—without leaving gummy deposits as other oils do.



**"3-IN-ONE" OIL**

CONTINUED





SUGGESTION TO WIVES: "*Dress up*" dinner tonight... *serve a cigar with his coffee.*

## EVER NOTICE? A MAN WHO ENJOYS CIGARS ENJOYS LIFE

He smiles often. He's never too busy to be a good father, a considerate husband. When he's around, somehow everything goes a bit smoother. The secret is, he relaxes and *enjoys* life—and likes to see others enjoy it, too.

He's the kind of man who *belongs* with a cigar. It fits naturally into his way of living—because a cigar has more pleasure, more relaxation to give. (And he needn't inhale to enjoy it!)

How about you? Wouldn't you enjoy life more, with a cigar? *No other pleasure so great costs so little.*

*Today, every day—relax, enjoy life*



**HAVE A CIGAR!**

CIGAR INSTITUTE OF AMERICA, INC.



# Relieve that dry-lip feeling fast

with



Use 'Chap Stick' regularly to keep lips refreshed and comfortable



Wonderfully soothing for the tender lips of children



There's a Personalized\* 'Chap Stick' for every member of the family

★

Our men in the Armed Forces were among the first to discover the soothing benefits of 'Chap Stick'. Today it's the largest-selling lip balm in the world. Brings lasting comfort to lips that are dry, cracked and sore. Pocket-size. Specially medicated — antiseptic. Personalized\* so you can tell your own at a glance. Carry 'Chap Stick' with you always... use it regularly. It keeps lips fit.

Refuse all substitutes, no other lip balm offers you its exclusive formula.



COACH AND SONS meet in Huntland dressing room at halftime lecture, Larry (39) and Bill (37) listening intently

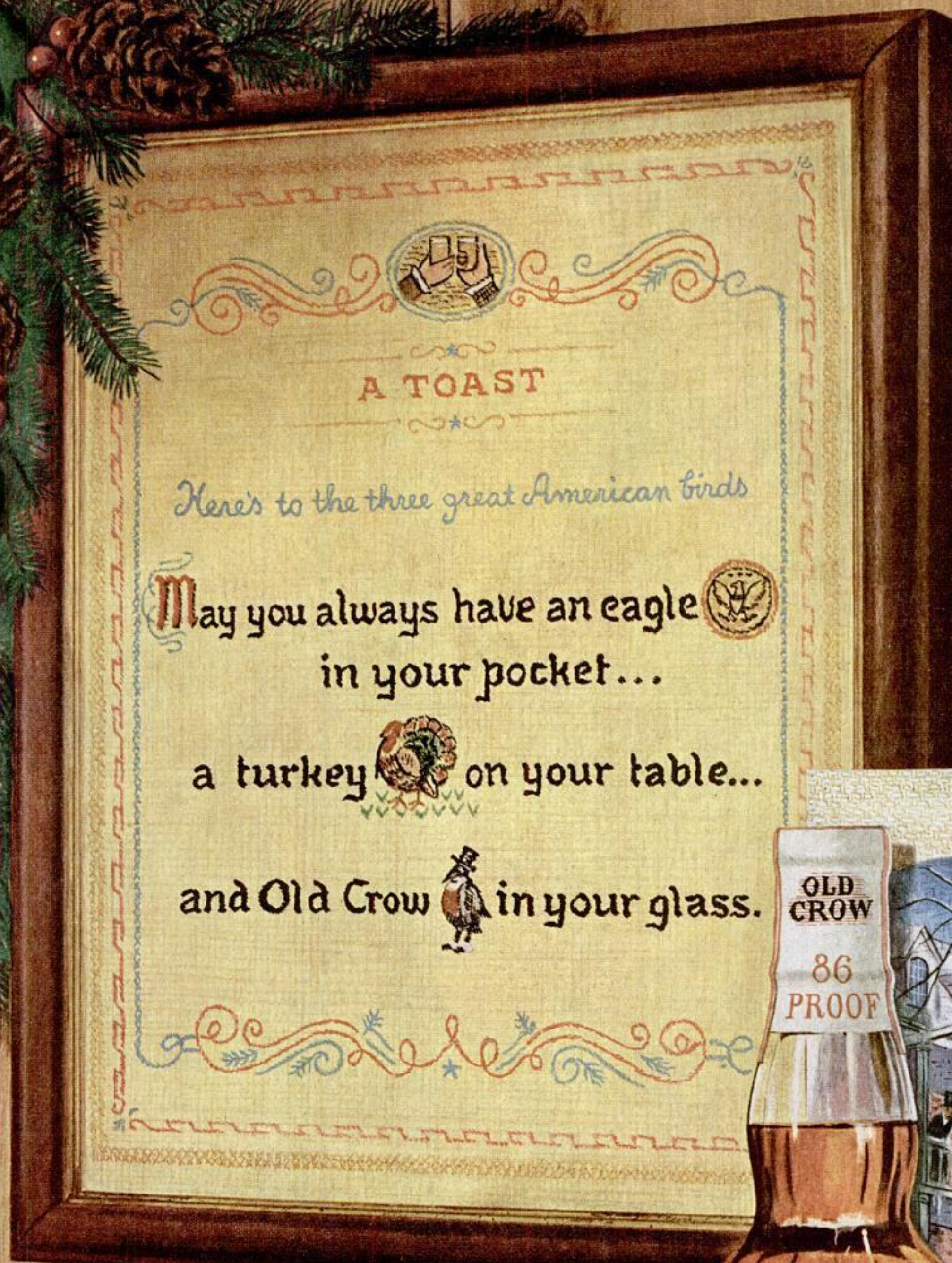
as Shirley Majors gives pep talk. Huntland beat Cornersville, Bill scoring two touchdowns and Larry scoring two.



HERO AND GIRL, Johnny and Freshman Carol Hassell pause for neighborhood camera fans on lawn of Professor


L. O. Haaby. Tennessee's most popular student, Johnny often speaks to children's groups in Knoxville on Sundays.





## A TOAST

Here's to the three great American birds

May you always have an eagle   
in your pocket...

a turkey   
on your table...

and Old Crow  in your glass.

# Giving OLD CROW is Traditional at Holiday Time

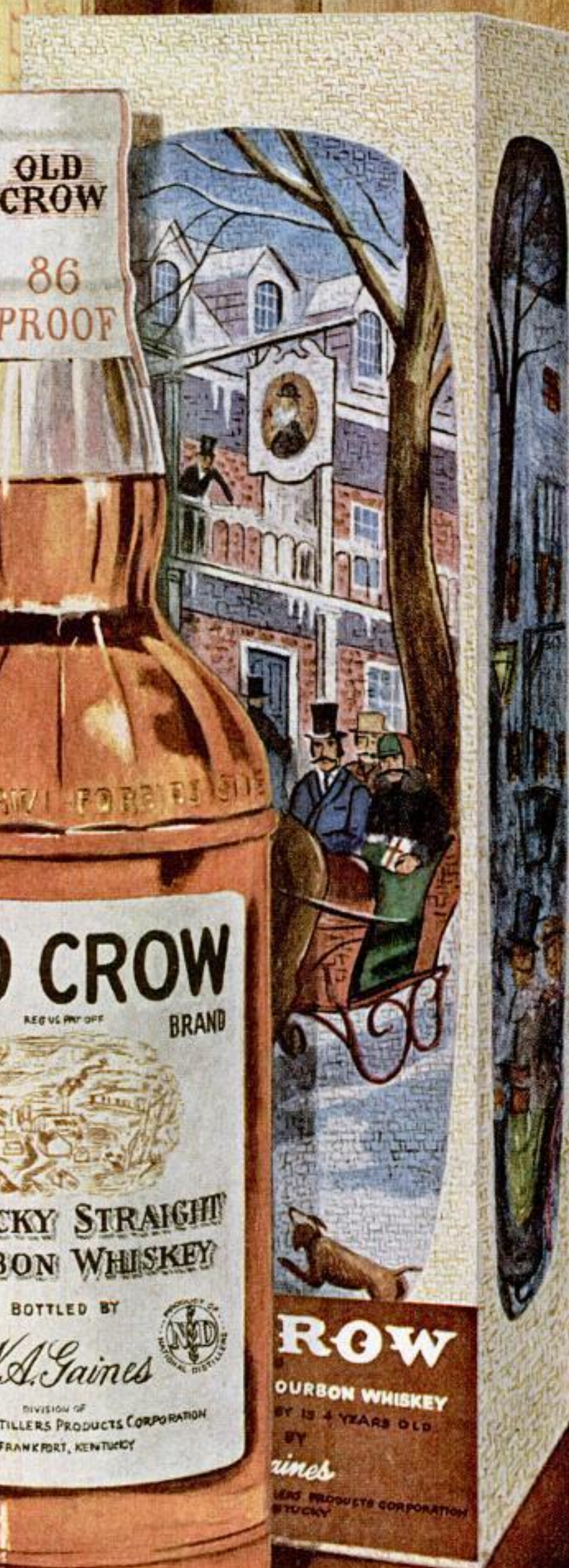
The superb quality of this historic Kentucky bourbon has made it America's favorite. In its handsome new holiday carton, Old Crow is now a more welcome gift than ever!



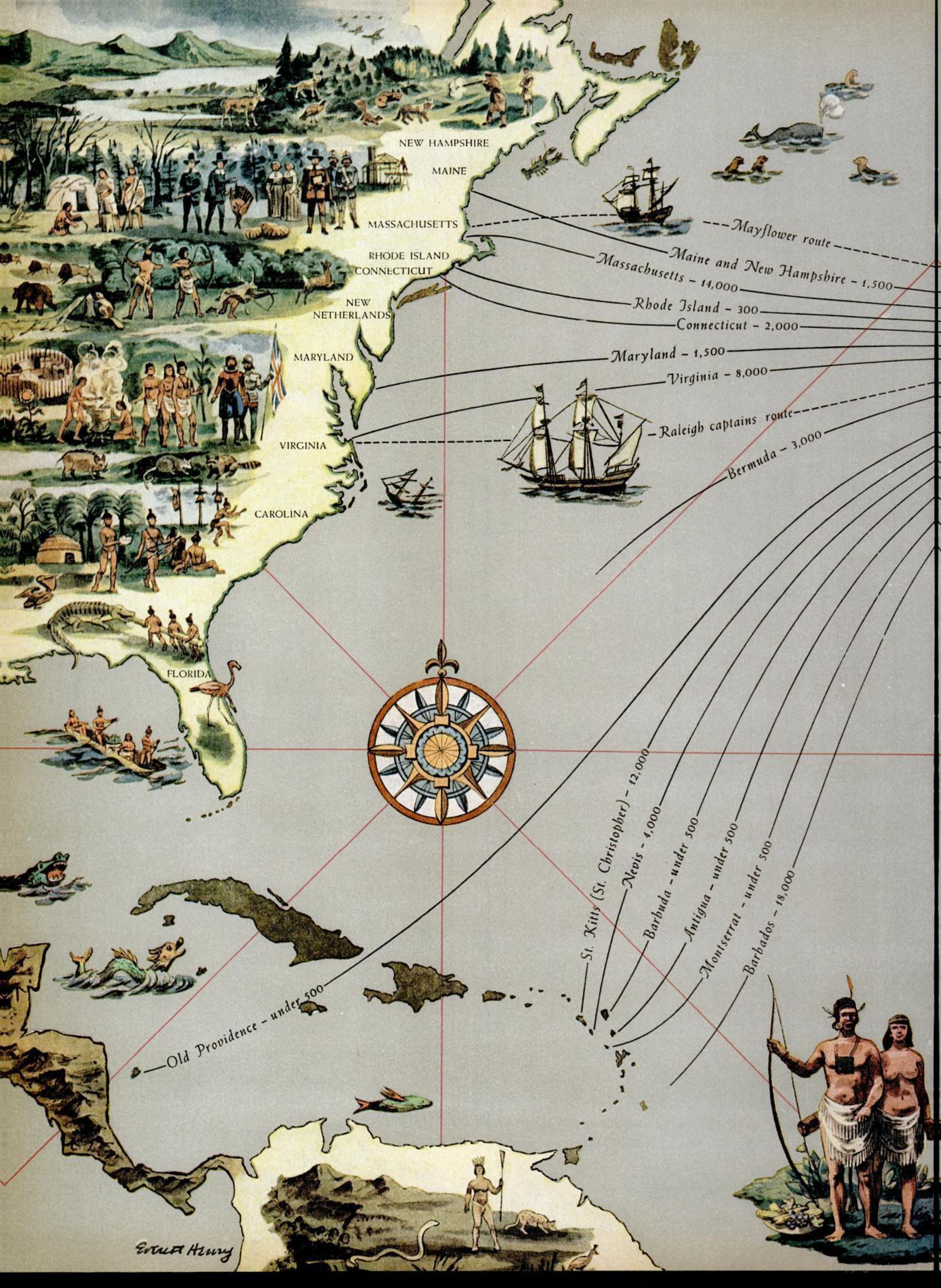
GIVE AN IMPORTANT GIFT TO THE IMPORTANT NAMES ON YOUR SPECIAL LIST... 12 BOTTLES OF OLD CROW IN THE MAGNIFICENT GIFT CASE



OLD CROW DISTILLERY CO., DIV. OF NATIONAL DISTILLERS PROD. CORP., FRANKFORT, KY.









A History of the English-Speaking Peoples

THE NEW WORLD: PART III



THE GREAT MIGRATION that took place between 1620 and 1640 brought an estimated 67,000 Englishmen to the New World (destinations and numbers are shown along solid lines at left). The forerunners, Raleigh's captains and the Pilgrims who came on the

*Mayflower*, were followed by 27,000 settlers on the Continent and 40,000 who landed in the West Indies and Bermuda. During the 20-year period of this English migration were laid the foundations upon which all later immigrants of all lands would build.

# HIGH VENTURE AND CIVIL WAR

by SIR WINSTON CHURCHILL

SAVED FROM ANARCHY in the 16th Century, England in the 17th Century faced a different but no less terrible prospect: tyranny. The Tudors had stalled rather than solved the great political and religious issues of their day. An overriding sense of national emergency had enabled England to postpone civil war but not to escape it, and the new Stuart dynasty was left to pay the full price for the Tudor genius in procrastination. Under the Stuarts, England developed a parliamentary

regime utterly contrary to the absolutist trends on the Continent. And at this same time the whole focus of English history widens momentarily as new communities are planted across the seas in North America.

As in all instalments of this series, transitional paragraphs have been prepared as bridges between passages of the *History*. These transitions are indented from Sir Winston's text, which now begins:

THE Elizabethan bishops had driven the nobler and tougher Puritan spirits out of the Established Church. But though they destroyed the organization of the party, small illegal gatherings of religious extremists continued to meet. There was no systematic persecution, but petty restrictions and spyings obstructed their peaceful worship. A congregation at Scrooby, in Nottinghamshire, resolved to seek freedom of worship abroad. In 1607 they left England and settled at Leyden, hoping to find asylum among the tolerant and industrious Dutch. For ten years these Puritan parishioners struggled for a decent existence. They were small farmers and agricultural workers, out of place in a maritime industrial community, barred by their nationality from the guilds of craftsmen, without capital and

without training. The only work they could get was rough manual labor. They were persistent and persevering, but a bleak future faced them in Holland. They were too proud of their birthright to be absorbed by the Dutch. The authorities had been sympathetic, but in practice unhelpful. The Puritans began to look elsewhere.

Emigration to the New World presented itself as an escape from a sinful generation. There they might gain a livelihood unhampered by Dutch guilds, and practice their creed unharassed by English clerics. As one of their number records, "The place they had thoughts on was some of those vast and unpeopled countries of America, which are fruitful and fit for habitation; being devoid of all civil inhabitants; where there are only savage and brutish





COURTESY THE NATIONAL PORTRAIT GALLERY

**ARROGANT JAMES** became king of Scotland after the execution of his mother, Mary Queen of Scots, and inherited the English throne from his cousin Elizabeth. He alienated Parliament by resisting its lawmaking

claims, by executing Raleigh to please the Spaniards he had preyed upon, by asserting his authority through Divine Right. His greatest achievement was assembling the scholars who produced the King James Bible.



men, which range up and down little otherwise than the wild beasts of the same."

Throughout the winter of 1616-17, when Holland was threatened with a renewal of war with Spain, there were many discussions among the anxious community. A mortal risk and high adventure lay before them. To the perils of the unknown, to famine, and the record of past failures were added gruesome tales of the Indians; how they flayed men with the shells of fishes and cut off steaks which they broiled upon the coals before the eyes of the victims. But William Bradford, who was to become Governor of the new colony, pleaded the argument of the majority. In his *History of Plymouth Plantation* he has expressed the views they held at the time: "All great and honorable actions are accompanied with great difficulties, and must

be both enterprised and overcome with answerable courages. The dangers were great, but not desperate; the difficulties were many, but not invincible. For though there were many of them likely, yet they were not certain; it might be sundry of the things feared might never befall; others by provident care and the use of good means, might in a great measure be prevented; and all of them, through the help of God, by fortitude and patience, might either be borne or overcome."

Their first plan was to settle in Guiana, but then they realized it was impossible to venture out upon their own. Help must come from England. They accordingly sent agents to London to negotiate with the only body interested in emigration, the Virginia company. One of the members of its council was an influential Parliamentarian, Sir Edwin Sandys. Supported by the London merchant backers of the company, he furthered the project. Here were ideal settlers, sober, hardworking, and skilled in agriculture. They insisted upon freedom of worship, and it would be necessary to placate the Anglican bishops. Sandys and the emissaries from Holland went to see the King. James was skeptical. He asked how the little band proposed to support itself in the company's territory in America. "By fishing," they replied. This appealed to James. "So God have my soul," he exclaimed in one of his more agreeable remarks, "'tis an honest trade! It was the Apostles' own calling."

The Leyden community was granted a license to settle in America, and arrangements for their departure were hastened on. Thirty-five members of the Leyden congregation left Holland and joined sixty-six West Country adventurers at Plymouth, and in September 1620 they set sail in the *Mayflower*, a vessel of 180 tons.

After two and a half months of voyaging across the winter ocean they reached the shores of Cape Cod, and thus, by an accident, landed outside the jurisdiction of the Virginia company. This invalidated their patent from London. Before they landed there was trouble among the group about who was to enforce discipline. Those who had joined the ship at Plymouth were no picked band of saints, and had no intention of submitting to the Leyden set. There was no possibility of appealing to England. Yet, if they were not all to starve, some agreement must be reached.

Forty-one of the more responsible members drew up a compact which is one of the remarkable documents in history, a covenant for political organization. "In the name of God, Amen. We whose names are under-written, the loyal subjects of our dread sovereign Lord, King James, by the grace of God, of Great Britain, France and Ireland, king, defender of the faith, etc. Having undertaken, for the glory of God, and advancement of the Christian faith, and honor of our king and country, a voyage to plant the first colony in the Northern parts of Virginia, do by these presents solemnly



NEW WORLD TERRORS that alarmed Pilgrims included reports of cannibalism, shown in this 16th Century engraving. Indians at left are eating arm and leg while rest of victim (right) is hung up to dry.

and mutually in the presence of God, and one of another, covenant and combine ourselves together into a civil body politic, for our better ordering and preservation and furtherance of the ends aforesaid; and by virtue hereof to enact, constitute, and frame such just and equal laws, ordinances, acts, constitutions, and offices, from time to time, as shall be thought most meet and convenient for the general good of the colony, unto which we promise all due submission and obedience."

In December on the American coast in Cape Cod Bay these men founded the town of Plymouth. There was no staple crop. But by toil and faith they survived. The financial supporters in London reaped no profits. In 1627 they sold out and the Plymouth colony was left to its own resources. Such was the founding of New England.

By 1640 five main English settlements had been established in North America: Virginia, technically under the direct rule of the Crown; the original Pilgrim settlement at Plymouth, which, for want of capital, had not expanded; the flourishing Massachusetts Bay Colony, and its two offshoots, Connecticut and Rhode Island.

Never since the days of the Germanic invasions of Britain had such a national movement been seen. Saxon and Viking had colonized England. Now, one thousand years later, their descendants were taking possession of America. Many different streams of migrants were to make their confluence in the New World and contribute to the manifold character of the future United States. But the British stream flowed first and remained foremost. From the beginning its leaders were out of sympathy with the Government at home. The creation of towns and settlements from the wilderness, warfare with the Indians, and the remoteness and novelty of the scene widened the gulf with the Old World. During the critical years of settlement and consolidation in New England the Mother Country was paralyzed by civil war. When the English State again achieved stability it was confronted with self-supporting, self-reliant communities which had evolved traditions and ideas of their own.

**THE FIRST STUART KING**, James I, had succeeded Elizabeth in 1603 and ruled until 1625. He was a peace-loving king and he died a peaceful death. Yet by his arbitrary conduct, his thinly concealed contempt for Parliament, his blunt contention that he ruled by divine right, his decided views favoring the Anglican Church at the expense of all others, and his wily struggles to obtain more and more tax money, James prepared a terrible heritage for his son. This son was a far more estimable sovereign than his father, but he was also more obstinate, less shrewd—and far less fortunate.

**O**F the many descriptions of Charles I at the beginning of his reign none is more attractive than the cameo which we owe to the profound studies of the German historian Ranke. He was, he says, "in the bloom of life: he had just completed his twenty-fifth year. He looked well on horseback: men saw him govern with safety horses that were hard to manage: he was expert in knightly exercises: he was a good shot with the crossbow, as well as with the gun, and even learned how to load a cannon. He was hardly less unweariedly devoted to the chase than his father. He could not vie with him in intelligence and knowledge, nor with





## THE KING AND HIS FAVORITES

In his long struggle with Parliament, Charles I (*above, left*) had the support of two powerful ministers. In the early years of his reign the king consulted George Villiers, Duke of Buckingham (*above, right*) in all affairs and stubbornly resisted Parliament's efforts to impeach him. After Buckingham was assassinated in 1628, Thomas Wentworth (*below*) was wooed away from his Parliamentary friends and became Earl of Strafford and Charles's chief minister. Because he betrayed the Parliamentary cause, Strafford was even more unpopular than Buckingham.



his deceased brother Henry in vivacious energy and in popularity of disposition. . . . In moral qualities he was superior to both. He was one of those young men of whom it is said that they have no fault. His strict propriety of demeanor bordered on maiden bashfulness: a serious and temperate soul spoke from his calm eyes. He had a natural gift for apprehending even the most complicated questions, and he was a good writer. From his youth he showed himself economical: not profuse, but at the same time not niggardly: in all matters precise." He had however suffered from infantile paralysis and spoke with a stammer.

A great political and religious crisis was overhanging England. Already in King James's time Parliament had begun to take the lead, not only in levying taxes, but increasingly in the conduct of affairs, and especially in foreign policy. The English people felt that their survival and their salvation were bound up forever with the victory of the Reformed Faith, and they watched with straining, vigilant eyes every episode which marked its advance or misfortune. An intense desire for England to lead and champion the Protestant cause wherever it was assailed drove forward the Parliamentary movement with a force far greater than would ever have sprung merely from the issues which were now opening at home.

The secular issues were nevertheless themselves of enormous weight. Tudor authority had been accepted as a relief from the anarchy of the Wars of the Roses, and had now ceased to fit either the needs or the temper of a continually growing society. Men looked back to earlier times. Great lawyers had directed their gaze to the rights which they thought Parliament possessed under the Lancastrian kings. Ranging farther, they spoke with pride of the work of Simon de Montfort, of Magna Carta, and even still more ancient rights in the mists of Anglo-Saxon monarchy. From these studies they derived the conviction that they were the heirs of a whole structure of fundamental law inherent in the customs of the Island, and now most apt and vital to their immediate problems. The past seemed to them to provide almost a written Constitution, from which the Crown was threatening to depart. But the Crown also looked back, and found many precedents of a contrary character, especially in the last hundred years, for the most thorough exercise of the Royal Prerogative. Both King and Parliament had a body of doctrine upon which they dwelt with sincere conviction. This brought pathos and grandeur to the coming struggle.

FROM THE BEGINNING of his reign, King Charles fought with Parliament over money. Parliament in 1625 refused to grant funds without concessions from the King. When they demanded that he dismiss his favorite minister, George Villiers, Duke of Buckingham, Charles instead dismissed Parliament and attempted to provide his own funds.

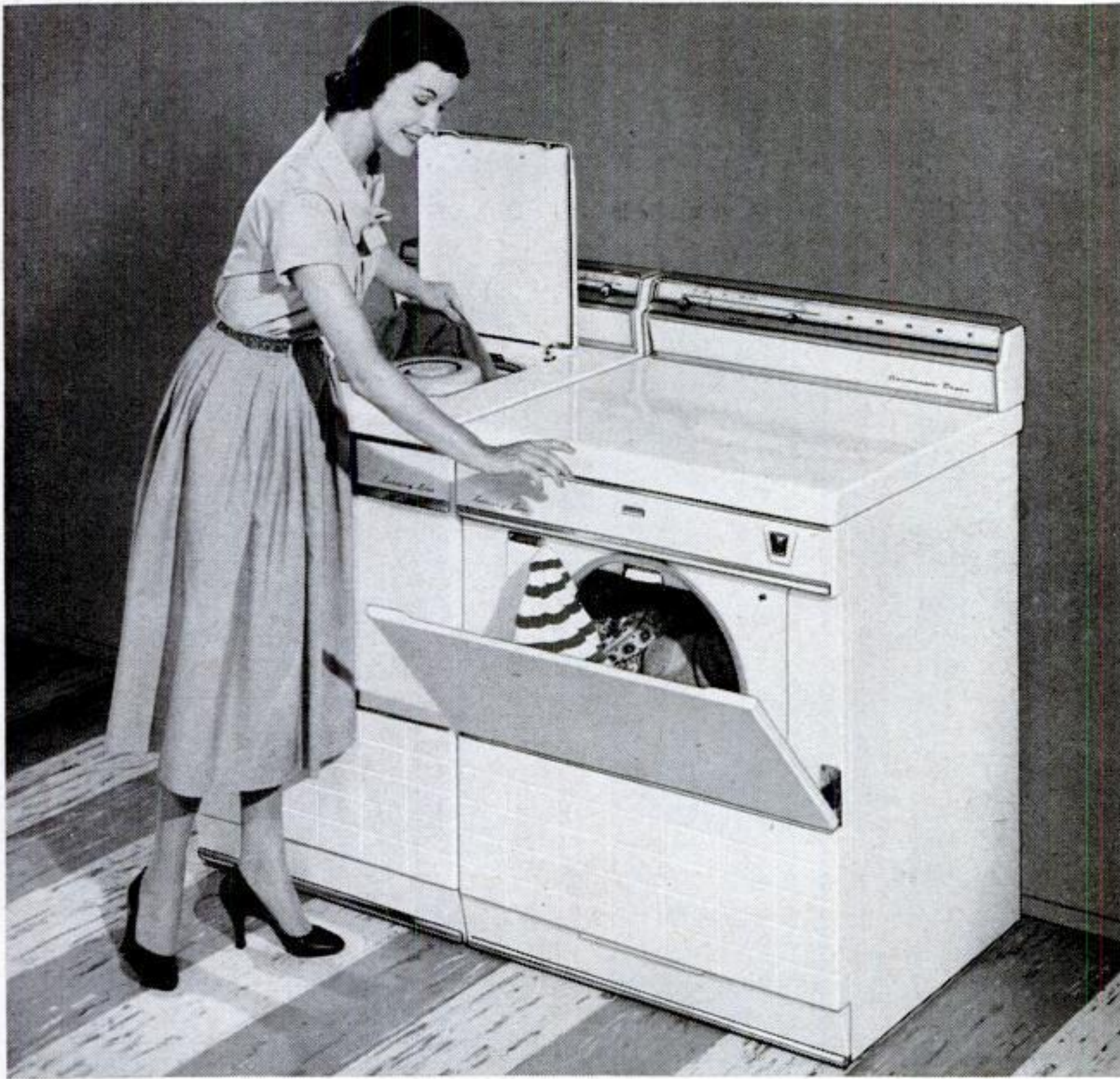
THE King in his vexation, and having a war with France on his hands, resorted to dubious methods of raising money. He demanded a forced loan; and when many important persons refused to pay he threw them into prison. Five of these prisoners, known as the Five Knights, appealed against these proceedings. But King's Bench ruled that *habeas corpus* could not be used against imprisonments "by special command of the King." From the agitation this aroused sprang the famous Petition of Right.

Forced loans could not suffice to replenish the Treasury, and having secured a promise that the impeachment of Buckingham would not be pursued, the King agreed to summon Parliament. The country was now in a ferment. The election returned men pledged to resist arbitrary exactions. The Parliament which assembled in March 1628 embodied the will of the natural leaders of the nation. It wished to support the war with France but it would not grant money to a King and Minister it distrusted. The nobility and gentry, Lords and Commons alike, were resolute in defense of property, and also of its twin cause at this time, liberty. The King used the threat of despotic action: "If you (which God forbid) should not do your duties in contributing what this State at this time needs I must . . . use those other means which God

CONTINUED

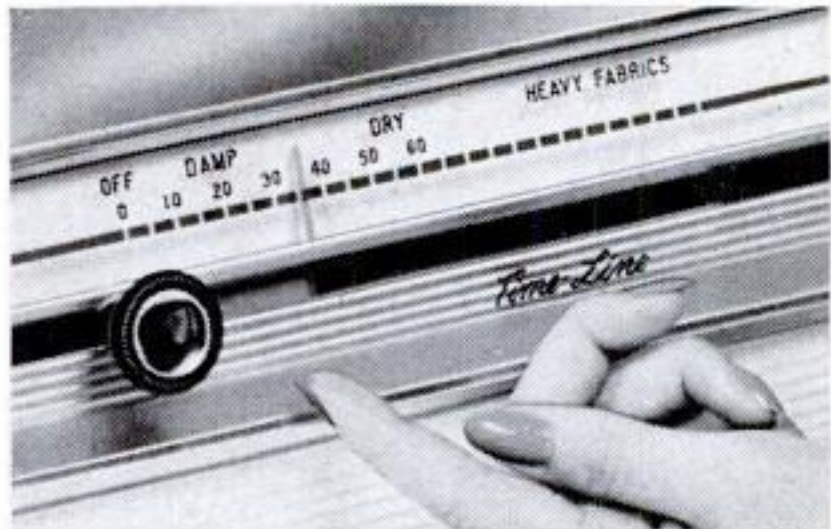


# New NORGE 4-WAY Dryer tailors the drying "weather" to fit the fabric

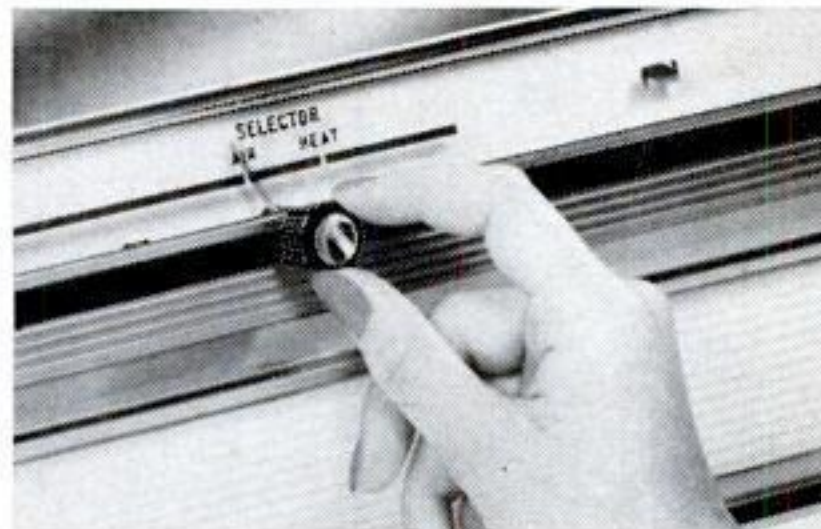


## NEW HAMPER-DOR FUNNELS CLOTHES RIGHT INTO THE DRYER

No stooping, squatting or bending with Norge's exclusive 3-position Hamper-Dor. Because it "chutes" clothes directly into the dryer drum, it's the only perfect mate for top-loading washers!



**NEW TIME-LINE CONTROL** times any drying period up to 120 minutes, so you can tailor the drying time to fit the fabric.



**NEW HEAT-AIR SELECTOR** lets you dry with high air volume alone or air plus heat depending on the delicacy of the fabric.



**STOP-'N-DRY CONTROL** turns tumbling on or off. Removable rack in drum holds clothes when using stationary drying methods.



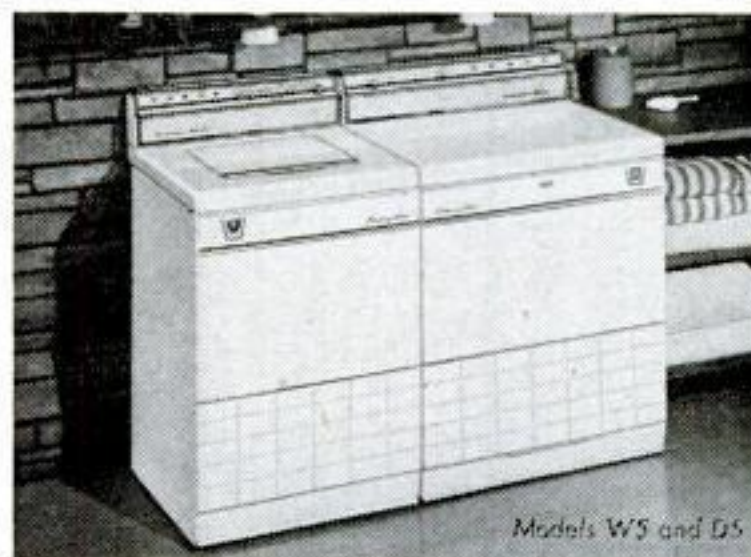
**FRESH AS ALL OUTDOORS!** Norge's exclusive low-heat, high-air-flow drying duplicates nature at its freshest, sunniest best!

**You name the fabric—if it's washable, if it's wet—Norge has the one best way to dry it without scorching, shrinking or matting!**

- 1 FOR REGULAR WASHABLES.** Switch on low heat, high air volume plus tumbling, and everyday garments are dried quick-as-a-wink. Choice of bone dry or damp for easy ironing!
- 2 FOR SYNTHETICS.** Select high air volume and tumbling alone, with no heat, for safe, wrinkle-free drying of fine synthetics—without the slightest danger of scorching or melting!
- 3 FOR FUSSY WOOLENS.** Switch to heat and air without tumbling and presto—baby's blankets, socks, delicate woollens of all types are dried quickly, safely, automatically!
- 4 FOR NYLONS AND CASHMERES.** Set the dryer for pure air, no heat or tumbling and forget it. The most delicate fabrics woven are dried gently—without a chance of shrinking!



**CONVENIENCE PLUS!** Ajar, Norge's Hamper-Dor is a clothes chute for no-stoop loadings; 1/2 open, it's a handy sort-and-stack shelf; open all the way, drop dry clothes right into your wash basket.



## THE PERFECT LAUNDRY PAIR

For every Norge Dryer, there's a matching Norge Washer. See them both on display now—at your nearby Norge Dealer's. New Norge Dryers and Norge Washers are priced from \$139.95 to \$329.95.

All Norge Dryers are available in gas or electric models

# NORGE®



NORGE SALES CORPORATION, Subsidiary of Borg-Warner Corporation, Merchandise Mart Plaza, Chicago 54, Ill. Canada: Addison's Ltd., Toronto. Export Sales, Borg-Warner International, Chicago 3, Ill.



hath put into my hands. . . . Take not this as threatening, for I scorn to threaten any but my equals, . . . but as an admonition."

It must not be supposed that all the wrongdoing was on one side. Parliament, which had approved the wars, was playing a hard game with the King. Their tactics were artful, and yet justified by their convictions and by the facts. They offered no fewer than five subsidies, amounting to £300,000, all to be paid within twelve months. Here was enough to carry on the war; but before they would confirm this in a Bill they demanded their price.

The following four resolutions, known as the Petition of Right, were passed unanimously: that no freeman ought to be restrained or imprisoned, unless some lawful cause was expressed; that the writ of *habeas corpus* ought to be granted to every man imprisoned or restrained, even though it be at the command of the King or of the Privy Council; that if no legal cause for imprisonment were shown the party ought to be set free or bailed; that it is the ancient and undoubted right of every freeman to have a full and absolute property in his goods and estate, and that no tax, loan or benevolence ought to be levied by the King or his Ministers without common consent by Act of Parliament.

We reach here, amid much confusion, the main foundation of English freedom. The right of the Executive Government to imprison a man, high or low, for reasons of State was denied; and that denial, made good in painful struggles, constitutes the charter of every self-respecting man at any time in any land. Trial by jury of equals, only for offenses known to the law, if maintained, makes the difference between bond and free. But the King felt this would hamper him, and no doubt a plausible case can be advanced that in times of emergency dangerous persons must be confined. The terms "protective arrest" and "shot while trying to escape" had not yet occurred to the mind of authority. We owe them to the genius of a later age.

**DESPERATE FOR MONEY**, Charles granted the Petition of Right, then proceeded to flout it. The war in France went badly, Parliament rebelled again, and finally the King tried a last, long expedient: eleven years of Personal Rule during which he never invited Parliament to meet at all. But even in this Personal Rule, Charles faced an old familiar problem.

**H**OW to get money? First, an extreme frugality must be practiced by the executive—no wars, no adventures of any kind, no disturbances; all State action reduced to a minimum; quietness by all means. These were the inevitable rules of King Charles's new system. The executive was at its weakest. All foreign enterprise was therefore barred. The Crown had to make shift with what it could scrape from old taxes. The wealth gained by national toil fructified in the pockets of the people. Peace reigned throughout the land. No large question could be stirred. The King, with his elegant, dignified Court, whose figures are portrayed by Van Dyck, whose manners and whose morals were an example to all, reigned on the smallest scale. He was a despot, but an unarmed despot. No standing army enforced his decrees. There was more tolerance towards religious differences in the King's circle than anywhere else in the land. He sincerely believed, his judges vehemently asserted and his people found it difficult to deny, that he was ruling according to many of the old customs of the realm.

It is a travesty to represent this period of Personal Rule as a time of tyranny in any effective sense. In later years, under the yoke of

Cromwell's Major-Generals, all England looked back to these placid thirties as an age of ease and tranquillity. But man has never sought tranquillity alone. His nature drives him forward to fortunes which, for better or for worse, are different from those which it is in his power to pause and enjoy.

**C**HARLES'S lawyers and sleuth-hounds drew attention to an anomaly which had grown with the passage of years. According to the immemorial laws of England, perhaps of Alfred the Great, the whole land should pay for the upkeep of the Fleet. However, for a long time only the maritime counties had paid for the Navy. Yet was not this Navy the shield of all the peace and freedom which thrived in Britain? Why should not all pay where all benefited? There never was a juster demand made of its subjects by an island state than that all counties should share alike in the upkeep of the Fleet. Put properly to a loyal Parliament, it would have passed, with general consent, on its merits apart from

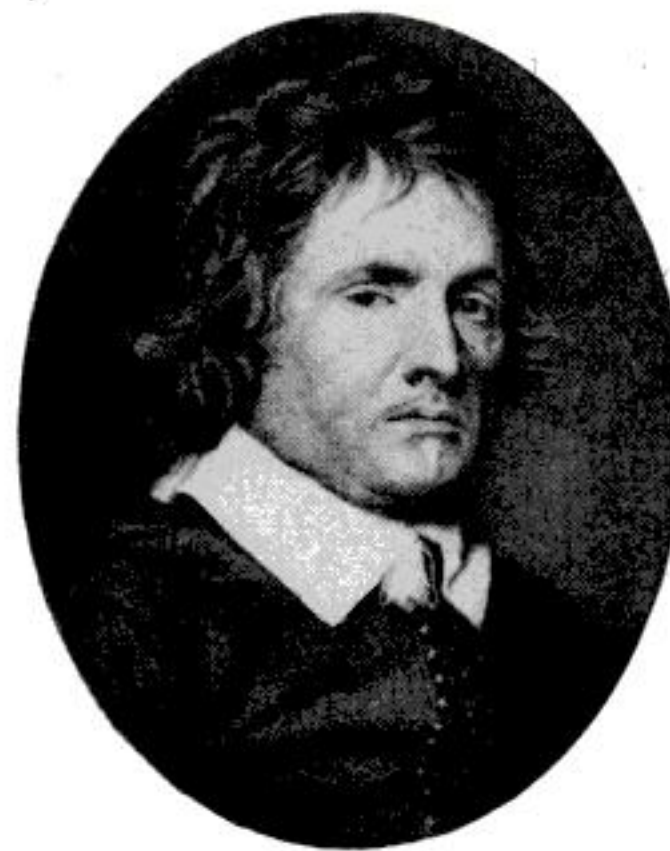
ancient tradition. But the abuse of letting the inland counties go untaxed had grown into a custom not broken by Queen Elizabeth even in the days of the Armada. The project commended itself to the King. In August 1635 he levied "Ship Money" upon the whole country.

Forthwith a Buckinghamshire gentleman, a former Member of Parliament, solidly active against the Crown, stood forth among many others and refused to pay. His assessment was no more than twenty shillings; but upon the principle that even the best of taxes could be levied only with the consent of Parliament, he faced the distraint and imprisonment which were the penalties of contumacy.

John Hampden's refusal was selected by both sides as a test case. The Parliamentarians welcomed a martyr whose sacrifice would disturb the public tameness. They wished to hear the people groan at tyranny. The Crown, on the other hand, was encouraged by the logic of its argument. The case of Hampden therefore became famous at once and forever. The Crown prevailed. The judges were justified in their decision. It does not even appear that the law was strained. But the grievance ran far and wide. Everywhere persons of property looked up from their pleasant life and began to use again the language of the Petition of Right.

**CONSTITUTIONAL GRIEVANCES** could not, by themselves, rouse the country to anger. The Parliamentary party needed a more emotional issue, and this was provided by William Laud, Charles's Archbishop of Canterbury. A convinced High Church Anglican, Laud enthusiastically supported England's unwritten agreement between Church and State: the Church would preach the divine right of kings (especially England's king) and the State would strengthen and encourage the Anglican Church.

**L**AUD now found a new source of revenue for the Crown. Under the statutes of Elizabeth everyone was obliged to go to church; they might think as they liked, but they must conform in public worship. This practice had fallen into widespread disuse. Some did not trouble to go; to others it was abhorrent. Now all over England men and women found themselves haled before the justices for not attending church, and fined one shilling a time. Here indeed was something that ordinary men and women could understand. The Puritans, already chafed, regarded it as persecution. Yet it is by no



**LEADERS OF PARLIAMENT** against the king were John Hampden (left) and John Pym. Hampden, celebrated in Gray's "Elegy" as the enemy of tyrants, rose to fame by defying the "Ship Money" tax. Pym, leader of the Long Parliament, was the king's chief opponent.



# LISTEN



PEGGY  
KING

you hear every thrilling note on

# WEBCOR

HIGH FIDELITY FONOGRAFS

Here is true high fidelity reproduction of magnificently clear, rich, honest quality. Yes—all music sounds better on a Webcor.

Webcor's "Magic Mind" Diskchanger automatically changes speeds for any stack of 33 $\frac{1}{3}$  and 45 rpm records—7", 10" and 12"—*intermixed in any sequence*. Plays four speeds.

Many models are equipped for use with the new Webcor "Magic Touch" Remote Control unit which permits you to adjust volume—or reject any record—from your easy chair.

Enjoy high fidelity at its thrilling best... on a Webcor. Your dealer has new 1957 Webcor Fonografs and Tape Recorders in many superbly styled models starting at \$29.95.\*

**A Musicale Coronet.** High fidelity with "Magic Mind." Four speeds. One 6"x9", two 3 $\frac{1}{2}$ " speakers. Five tube amplifier (including rectifier). Frequency range 50 to 15,000 cycles. Mahogany \$164.95\*—Lined oak \$169.95\*. **B Holiday Portable.** "Magic Mind"; plays four speeds. Two speakers; 3 tube amplifier (including rectifier), \$84.50\*. **C Campus Portable.** Four speeds. One 6", one 3 $\frac{1}{2}$ " speaker. 3-tube amplifier (including rectifier); built-in 45 rpm adapter. \$44.95\*

**ALL MUSIC SOUNDS BETTER ON A WEBCOR®**

\*Prices slightly higher West and Southwest.



**ALL MUSIC SOUNDS BETTER ON A WEBCOR®**



means certain that, left to herself, England would have broken into revolt. It was in Scotland, the home of the Stuarts and Charles's birthplace, that the torch was lighted which began the vast conflagration.

In order to strengthen the hands of the Scottish bishops a new exposition of Canon Law was framed emphasizing the position of the Crown, and a new Prayer Book or Liturgy was drawn up in London to regulate the forms of public worship in Scotland. Charles and his advisers had no thought of challenging doctrine, still less of taking any step towards Popery. They defined with new stress the Royal Supremacy, and they prescribed, especially in the sacrament of the Lord's Supper, a somewhat more elaborate ritual. But the Scottish people believed, and were told by their native leaders to believe, that they were to be forced by the royal authority to take the first fatal steps towards Roman Catholicism. Every tenet, every word, of the new Prayer Book was scanned with profound suspicion. Was not the King married to a Popish wife, the French princess, Henrietta Maria, who practiced idolatry in her private chapel? Were not Papists tolerated throughout England in a manner increasingly dangerous to the Protestant faith? Was there not a design to pave the way to Rome?

**SCOTTISH RESISTANCE** to the new religious forms became the deadly spark. Scotland's leaders now made a firm "Covenant" in which they swore to fight rather than compromise with "Popery."

For the large sums of money needed to discipline the Scots, Charles had nowhere to turn but Parliament. He summoned one Parliament early in 1640, but its obstinate temper spurred him to dissolve it so quickly that it became known as the "Short Parliament." But there was still no way out. The fiery Scots mustered an army of 20,000 men and invaded Northumberland, where they were hailed by many of the English as liberators. Some Parliamentarians even encouraged the Scots in order to force the hand of the King.

In his efforts to meet the crisis Charles was supported by his first minister, Thomas Wentworth, Earl of Strafford. Once a brilliant Parliamentary opponent of the King, Strafford became known as "the Satan of the Apostacy," and on his person were focused all the long-standing hatreds of the Parliamentarians.

With Strafford's advice Charles decided that another Parliament must be summoned to deal with the Scots. Now at last the rude question was to be answered: when Crown and Parliament disagree, which shall prevail?

**O**N November 3, 1640 was installed the second longest and most memorable Parliament that ever sat in England. John Pym and John Hampden, the leading figures in the new House of Commons, were immediately in command of a large and indignant majority. The Crown now made no resistance to the principle that redress of grievances should precede supply; but the grievances of the Commons could be satisfied only by vengeance. Strafford possessed convincing proofs of correspondence carried on by Pym and others with the invading Scots. This was plain treason.

It was believed that Strafford meant to open this formidable case; but Pym struck first. All the rage of the Parliamentary party, all the rancor of old comradeship forsworn, all that self-preservation



**KING AND PARLIAMENT** were portrayed in this contemporary drawing. Charles (*left*), preceded by Mace-bearer, enters the House of Commons as Speaker William Lenthall rises from his chair and bows.

dictated, concentrated upon "the wicked Earl" a blast of fury such as was never recorded in England before or since.

On the morning of November 11 the doors of St. Stephen's chapel were locked; the key placed upon the table; no strangers might enter, no Member might leave. Late in the afternoon Pym and Hampden, attended by three hundred Members, carried the articles of Strafford's impeachment up to the House of Lords. At the King's request Strafford had come to London. In the morning he had been greeted with respect by the peers. Hearing what was afoot, he returned to the Chamber. But now all was changed. He was received with a hollow murmur. Shouts were raised that he should withdraw while the issue

was being debated. He was forced to do so. In less than an hour the powerful Minister saw himself transformed into an accused prisoner. He found himself to his own and the general surprise kneeling at the Bar to receive the directions of his peers. He was deprived of his sword and taken into custody.

**STRAFFORD'S TRIAL** before the House of Lords was a bitter judicial battle. In a superlative defense Strafford proved over and over again that the charges against him of treason were groundless, that however much his acts might be deplored by the Parliamentarians, he had broken no law and was guilty of no crime. From the standpoint of strict law he was right, but he was too powerful a man to be spared. Pym and the Commons would settle for nothing less than his head, and so, balked by law, they passed a Bill of Attainder, a legislative act penalizing Strafford for treason without the need of judicial process. They got Strafford's head—but they also got something else that they did not expect.

**F**ROM the day when Strafford's head fell beneath the ax there began a conservative reaction, partial but nationwide. Charles, who at the meeting of the Parliament had been almost alone with his cluster of hated Ministers, found himself increasingly sustained by strong and deep currents of public feeling. If he had only allowed these to have their flow he might have reached a very good establishment. The excesses and fanaticism of the Puritan party, their war upon the established Anglican Church, their confederacy with the Scotch invaders, roused antagonisms of which the hitherto helpless Court was but a spectator, but from which the Crown might by patience and wisdom emerge, curtailed certainly but secure. Henceforward the quarrel was no longer between King and people, but between the two main themes and moods which have until the confusion of the modern age disputed for mastery in England.

The House of Commons at the end of 1641 had traveled far. Pym and his supporters were still dominant and more extreme. But there was an opposition equally resolute. The Lords were now at variance with the Commons, and a large majority, when they attended, sided with the King. From being the servants of the national cause, the Puritans had become an aggressive faction. But the argument, even in that persevering age, was becoming too long and harassing for mere words. Men felt their right hands itching to grasp the swords by which alone it seemed their case could be urged.

It was in this stormy weather that Pym and Hampden sought to rally their forces by bringing forward what was called the "Grand Remonstrance." This long document, on which committees had been at work for many months, was in fact a party manifesto.





## To All LIFE Readers from Ed Sullivan

On Sunday night, November 11, I will devote my entire CBS Television Show to a special celebration marking LIFE's 20 years of publishing. To make this show a show to remember, as well as a remembrance of LIFE's past, I have asked some of the people who have appeared in LIFE's pages over the years to join me in this Anniversary toast. Among them will be Julie Andrews of "My Fair Lady," Louis "Satchmo" Armstrong, Phil Silvers, Michael Redgrave and Barbara Bel Geddes. These are some of the newsmakers whose lives mirror one phase of LIFE's picture reporting — the world of entertainment.

As a newspaperman, I have always been especially impressed by the amazing journalistic job LIFE does each week in reporting the major news events of our time. How LIFE manages to round up so many wonderful photographs, weld them into forceful and informative picture stories and still print and distribute so many

millions of copies so short a time after the news happens, is a never-ending wonder to me. And I have been used to frantic deadlines and pressure closings all my working life.

So I asked the editors how they do it. And what they told me was eye-opening and exciting. I hope, with the help of my program associates and cast, to convey to you some of that excitement. We will reenact, in a highly dramatic 12 minute playlet, the behind-scenes story of how LIFE actually covered one of the great news-events of our era—the sinking of the Andrea Doria. This was a great LIFE story. Seeing, on television, how this journalistic feat was accomplished you'll get a better understanding of why LIFE, in two short decades has become a national institution.

Tune us in Sunday night at eight, won't you? I promise you some fine entertainment and a brand new insight into this magazine we all read each week.

**Ed Sullivan**

**Watch "The Ed Sullivan Show" Sunday Night 8 P.M. EST on CBS-TV**

**LIFE**

9 Rockefeller Plaza, New York 20, N.Y.



*November Is Longines-Wittnauer  
"90th Anniversary" Month At Your Jeweler*



# *Wittnauer*

*Distinguished Companion Watch to the World-Honored Longines*

## CELEBRATING THE "90th Anniversary" OF LONGINES-WITTNAUER

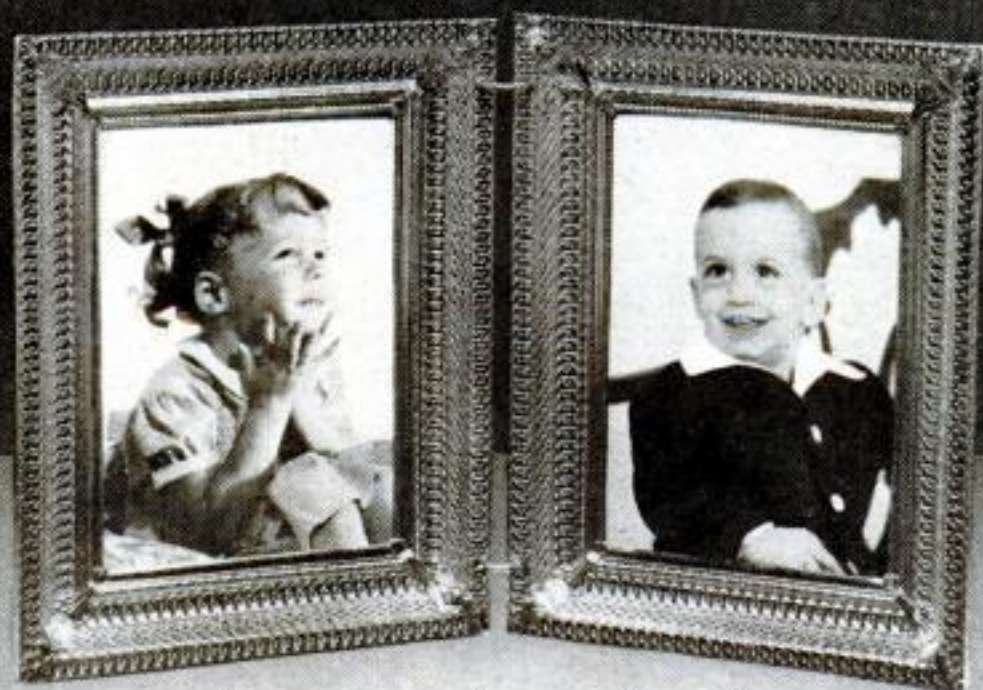
During the ninety years of Longines-Wittnauer, the history of the modern watch has been written almost in its entirety. And during this whole era no watch company has contributed more to the progress of the horological industry.

☞ To mark this anniversary milestone, Longines-Wittnauer

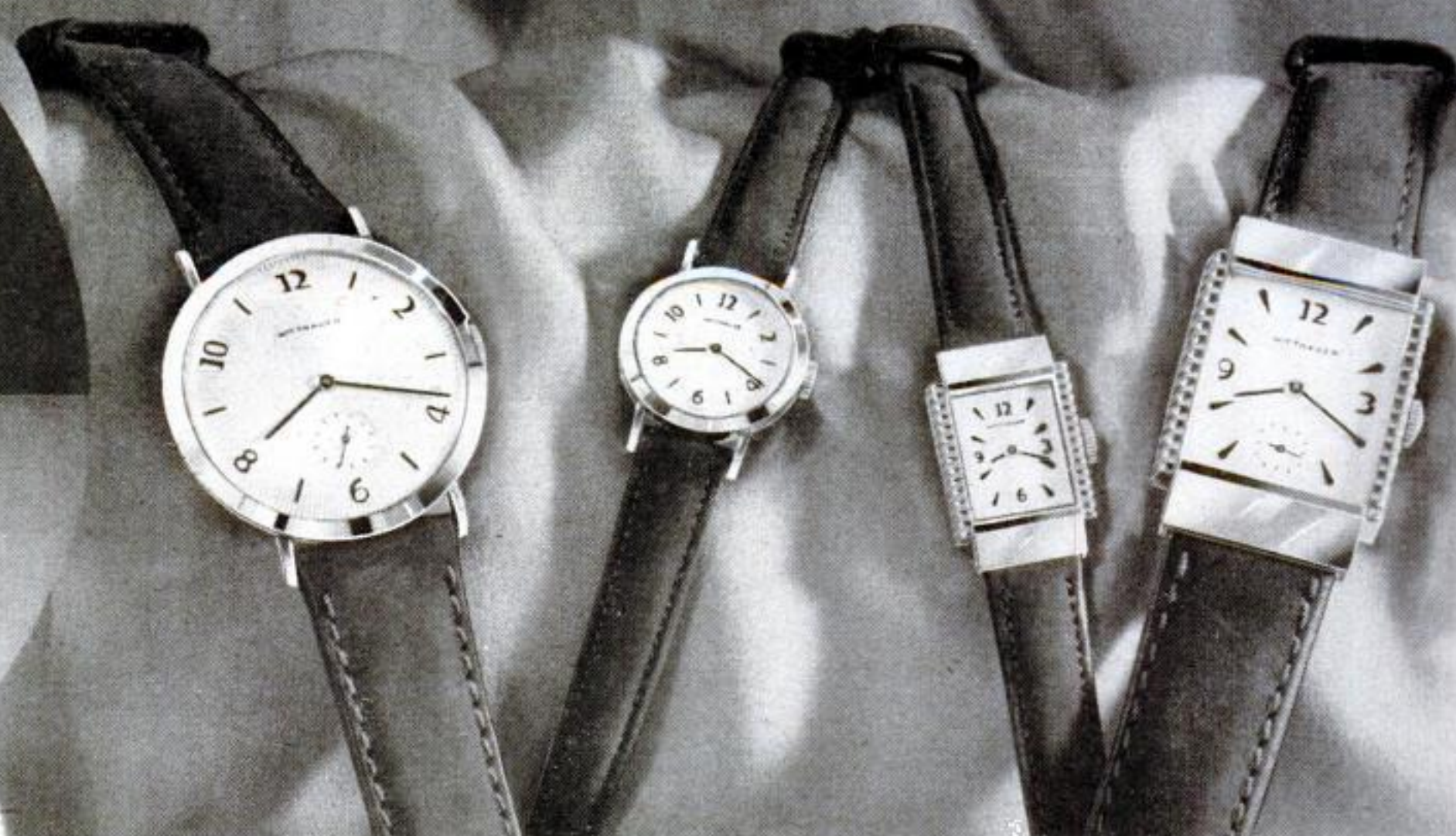
has prepared a series of watches, ultra-modern in style, breathtaking in beauty, superior in accuracy. Now, more than ever, these Wittnauer 90th Anniversary watches offer exceptional quality in the price range from \$34.75. Your Longines-Wittnauer Jeweler will be *honored* to serve you.

*A gift-within-a-gift—boxed in double-duty metal Picture Frame cases illustrated are these Special Wittnauer 90th Anniversary Duets, perfectly*

*paired for man and maid. Left—"Majestic Duet," with engine-turned dials; right—"Companion Duet." Each watch \$49.75. Federal tax included.*



The Wittnauer 90th Anniversary Duets are boxed in this handsome metal gift case which becomes a decorative twin picture frame. Can be separated into single frames.



# WITTNAUER

*Product of Longines-Wittnauer Watch Company*





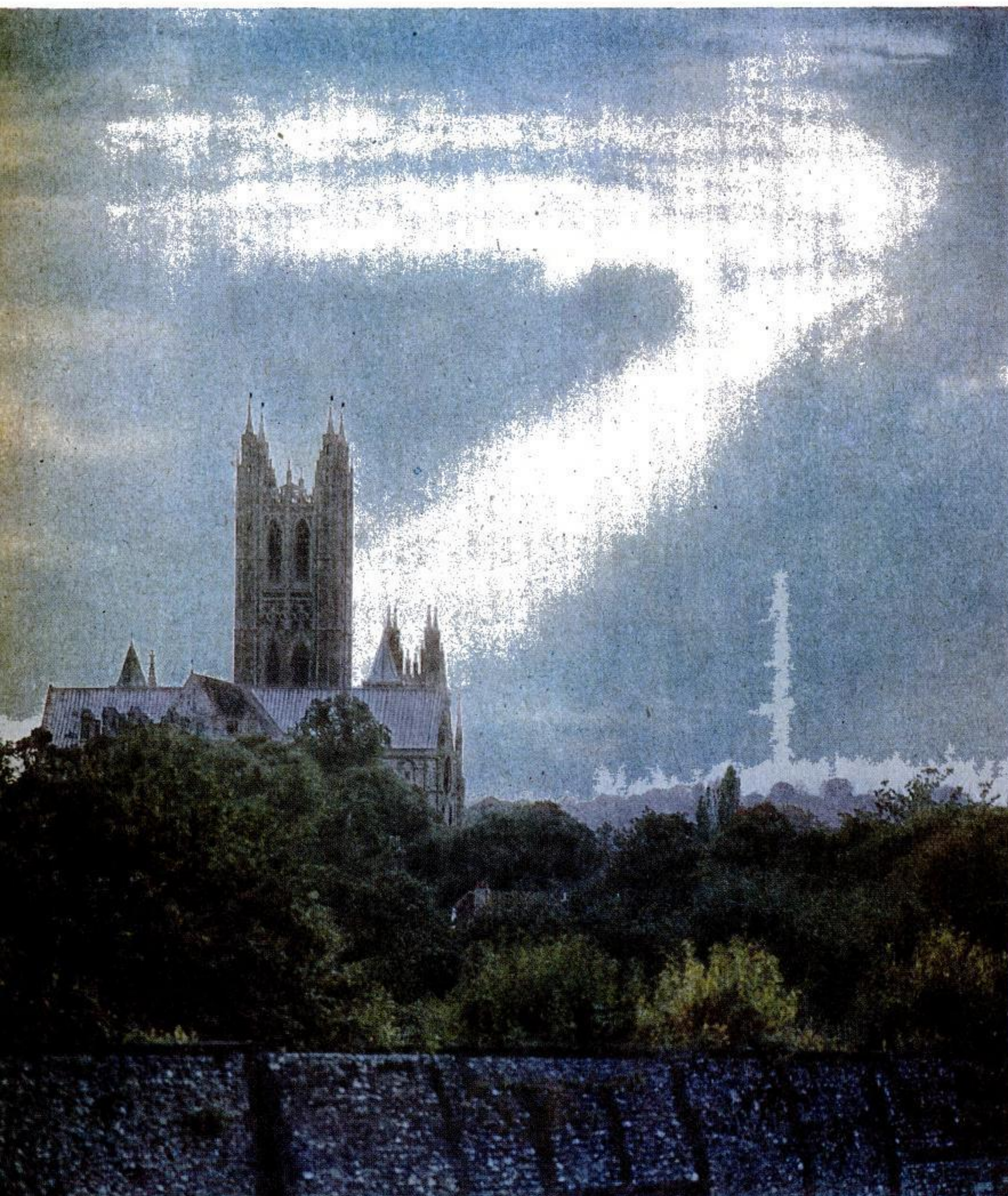
COURTESY THE EARL OF WARWICK

THE UNFORTUNATE CHARLES was glamorized by his friend and "principalle Paynter," Van Dyck, who portrayed the king clad in armor and accompanied by the Duke of Epemon, an illustrious Frenchman of

his time, who carries his helmet. Van Dyck painted at the court for eight years, executing many portraits of the royal family and the court Cavaliers. His studio became known about the court as the "shop of beauty."

CONTINUED





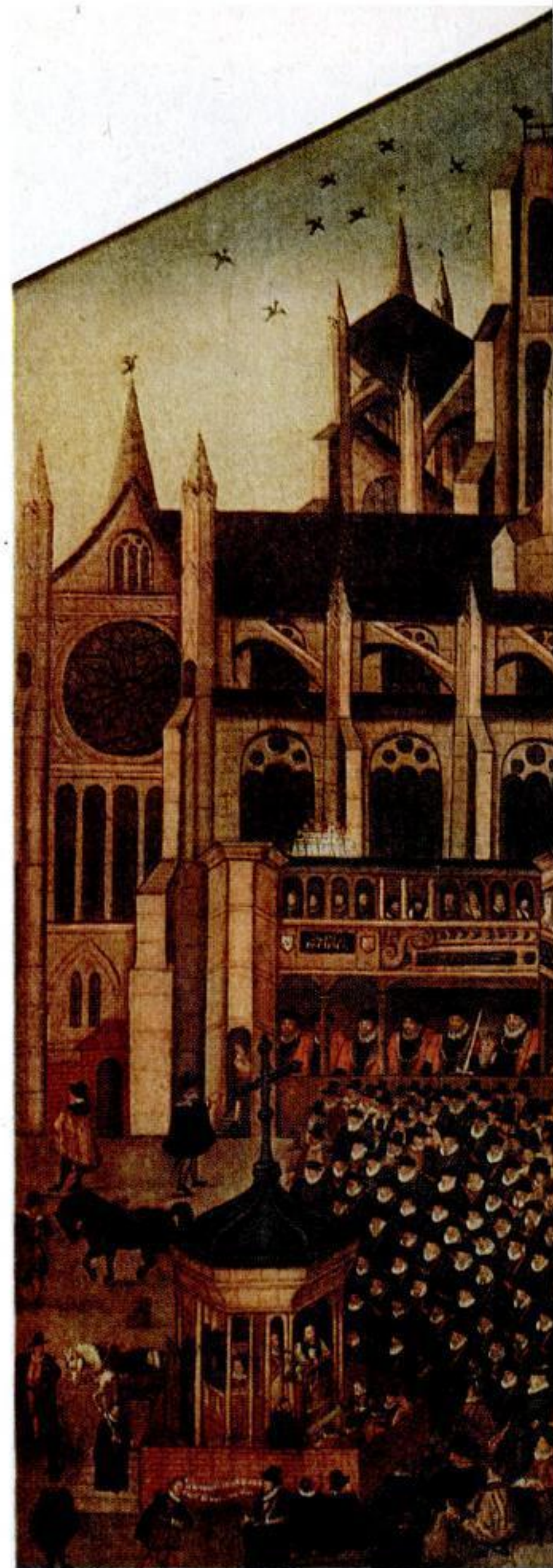
CANTERBURY, here shown as a tree-shrouded cathedral, was begun in 1070 and its archbishop has been head of the Church of England since

the time of Henry VIII. Serving under Charles, Archbishop Laud in 1636 devised regulations for worship in Scotland that soon led to civil war.

## STIR AND STRESSES OF FAITH

The political tempest which gathered about James and broke above Charles had for a center the pulpits of England and Scotland. The Reformation had brought a fervent interest in religion that pervaded every home in the land. In shops and inns theological issues were hotly debated. In 1604 James made one of the few inspired decisions of his reign. He assembled some 50 scholars to produce an authoritative English translation of the Bible. In seven years the great work, whose eloquent language has ever since linked the English-speaking peoples together, was completed. Throughout the country families thronged to hear the great preachers expound upon it.

In Elizabeth's time the Anglican church had sufficed to encompass the Reformation's violent reaction to Catholicism. But a new age brought forth many diverging groups of non-conformists and dissenters, each of which had its own ideas about the church and altered church services and settings to its purposes. To such Protestants the absolute authority of Anglicanism had become fully as repugnant as Catholicism had been to their forebears. But to James and Charles it was a necessary foundation of the monarchy. On this issue the country finally divided, and the troubles which followed sent Englishmen by the tens of thousands to seek asylum in another land.



AN AVID CONGREGATION gathers at St. Paul's Cross, a pulpit in the churchyard of St. Paul's Cathedral in London, to hear a famous



BIBLE TRANSLATOR, Bishop Giles Thomson, commemorated in a chapel at Windsor, holds a stone Bible as a symbol of his work.





COURTESY THE SOCIETY OF ANTIQUARIES, LONDON

preacher. James I sits in the box at the center, flanked by an inscription urging him to repair chimneys which poured soot into the church.



DEVOTED CLERIC, an unnamed rector of All Saints Church at Steeple Langford, was shown with a Bible, the basis of his sermons.

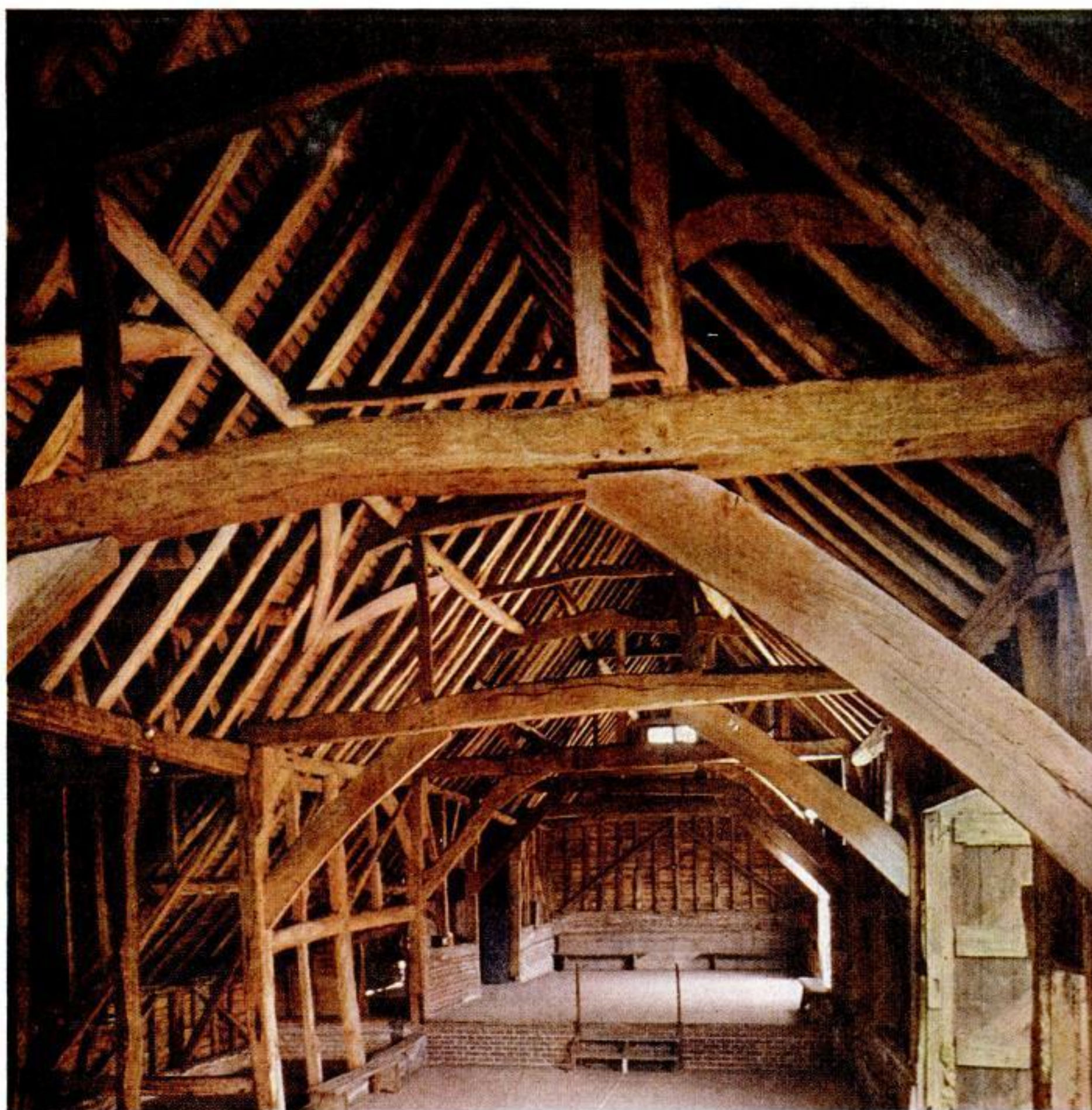


REFORMATION CHANGE is reflected in the architecture of St. Mary the Virgin at Croscombe. Since sermons were now more important than the

Mass, the pulpit was put in the nave, near the congregation. James's arms (*top*) replaced the cross and the altar was changed to a simple table.

CONTINUED





"MAYFLOWER'S" BEAMS now support a barn near London. This use of old ships' hulls was common in the 17th Century. Though the

*Mayflower's* fate is unknown, historians say beams are impregnated with salt and exhibit repairs known to be made on the *Mayflower*.

## FREEDOM'S PILGRIMAGE

The *Mayflower*, having brought the Pilgrims to their new land in 1620, made several more trips to the colony before finally she was knocked apart and her bones built into a barn (left). Puritans continued to be uneasy in England. "God will bring some heavy affliction upon this land," wrote John Winthrop. "Evil times [are] coming . . . the church hath no place left to fly into but the wilderness." In 1630 he fled, settling at Salem to become its governor.

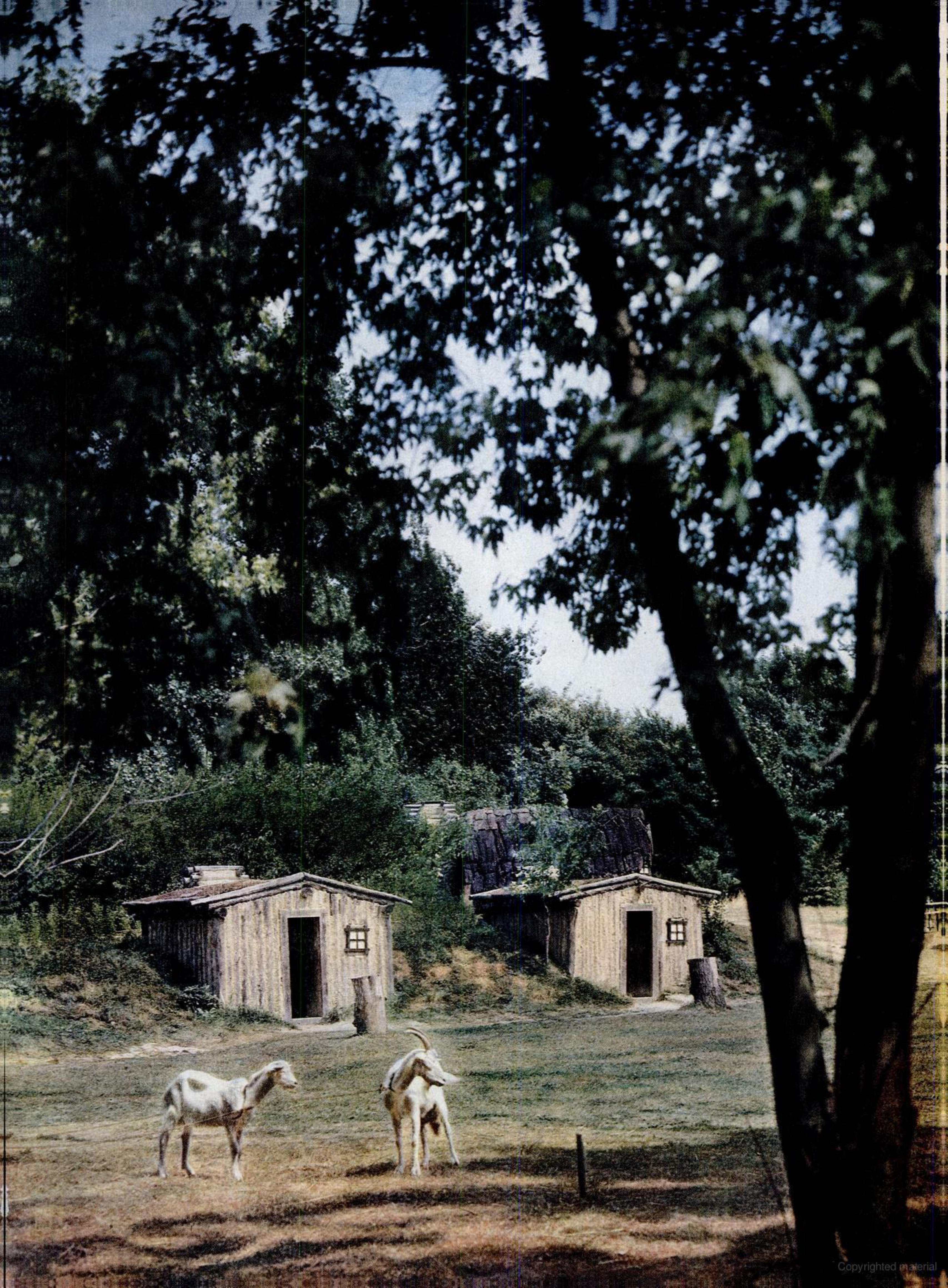
As more Pilgrims sailed from England, the Plymouth colony grew steadily. Larger homes appeared among the crude huts that sheltered its first settlers. Materially Plymouth could never compare with colonies like Virginia and the West Indies, which were founded partly for commercial reasons and possessed thriving tobacco and sugar trades. But spiritually Plymouth was unique. The Pilgrims' quarrel with England was untainted with politics or profits. They left to escape "this yoke of antichristian bondage"; to found a religious community where they could "walk in all His ways . . . whatsoever it should cost them." And this they did, in all simplicity and humility.



PILGRIMS' REFUGE after leaving England was Holland, where they lived for a dozen years. Gathering in Delfshaven in 1620, they prayed in the Reformed Church (above), sailed for England and the New World.

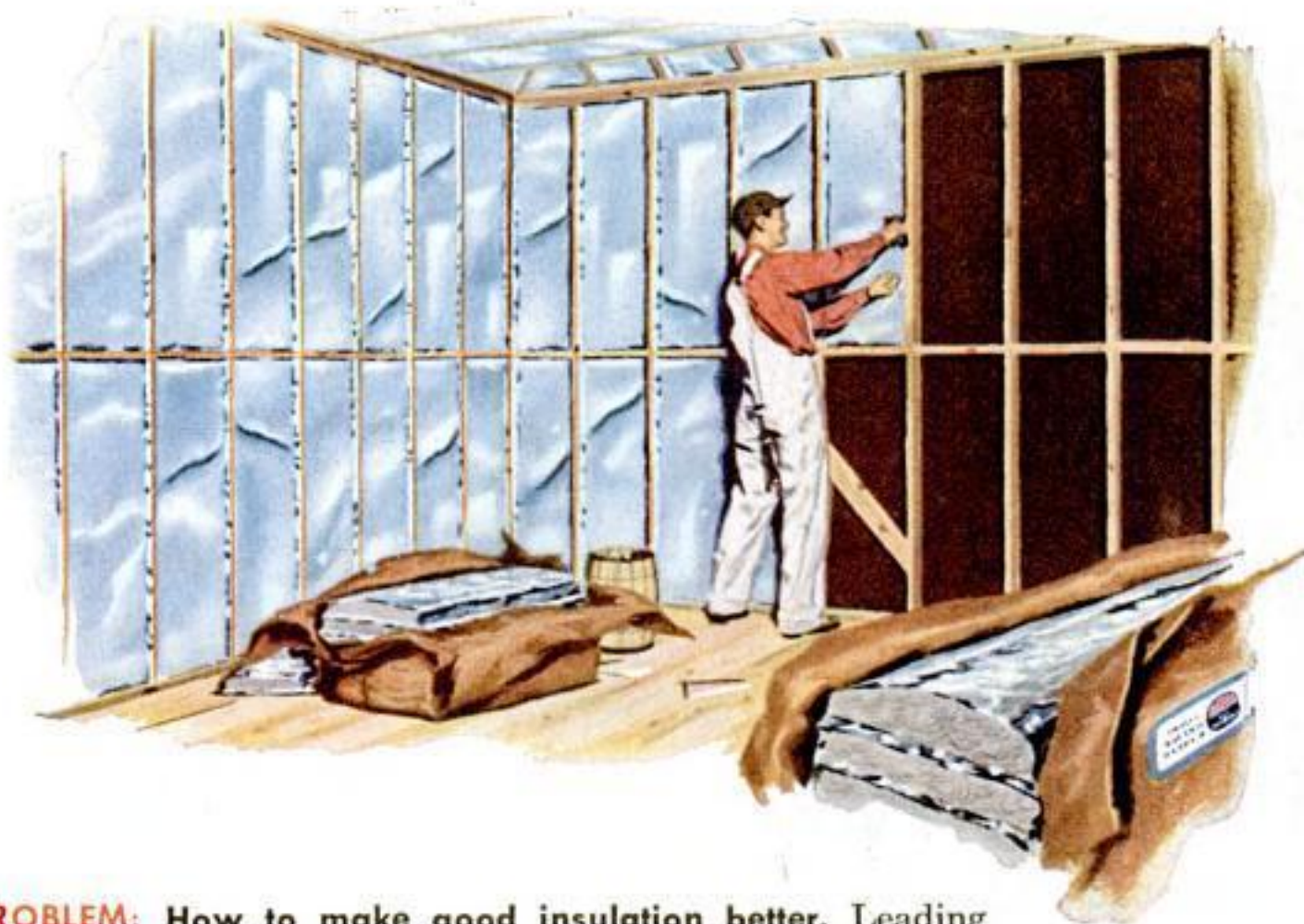
RUDE HUTS, like those in Pioneers' Village at Salem, Mass. (right), were probably the Pilgrims' first shelter. Huts were formed by excavating banks of earth, erecting palisades to provide crude but sturdy walls.







# 4 PROBLEMS 1 SOLUTION ALUMINUM



**PROBLEM:** How to make good insulation better. Leading manufacturers of batt and blanket insulation—excellent insulation itself—are adding Reynolds Aluminum Foil to provide: (1) reflection of radiant heat; (2) added flame resistance; and (3) moisture-vapor protection . . . the **TRIPLE PLUS®** of Reynolds Aluminum Foil that makes the world's greatest insulations even greater!



**PROBLEM:** Rust from water heaters. Ordinary water heaters are "lined" to protect against rust. But linings often break down under excessive heat changes. Rust results—and ruin. But *aluminum never rusts*. So aluminum water heaters deliver really hot water, deliver it faster, and keep on delivering it efficiently for years. Your other appliances, too, give you added service and value because of aluminum's lightweight, rustproof strength.

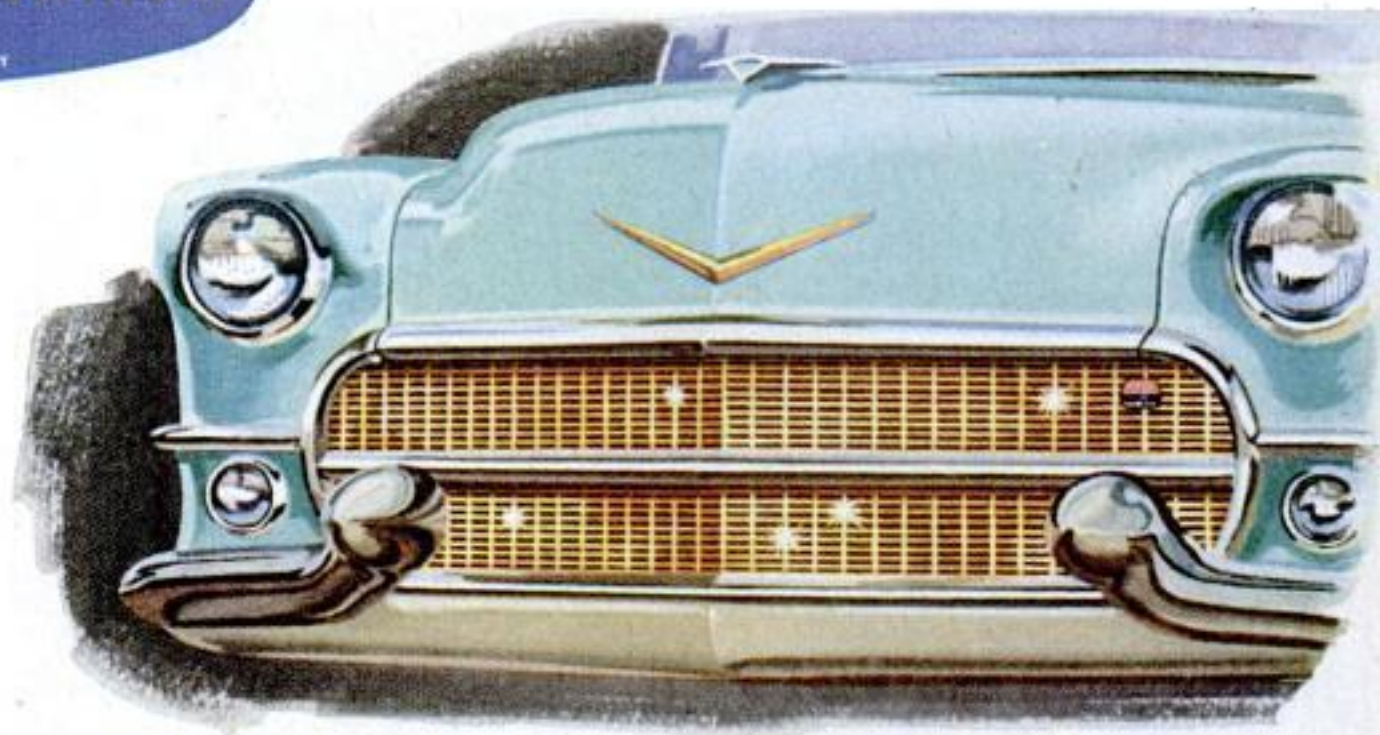
The Finest Products  
Made with Aluminum

are made with  
**REYNOLDS ALUMINUM**

© REYNOLDS METALS COMPANY



**PROBLEM:** Combining livability, roadability, and durability in mobile homes. Aluminum's lightweight strength and lasting beauty are ideal for mobile homes. And mobile homes made with Reynolds Aluminum are proving the ideal way of life for millions—comfortable, economical, and best of all . . . mobile!



**PROBLEM:** Rusting and tarnishing of automobile grilles and decorative trim. Anodized aluminum will not chip, pit, or tarnish; will not rust—ever. That's why the 1957 automobiles are using aluminum for grilles, door frames, wheel covers, and decorative trim. Thus aluminum's lasting beauty adds to appearance, just as aluminum's lightweight strength improves the performance of *all* automobiles, from the most luxurious to the lowest-priced. Yes—all the new automobiles for 1957 use Reynolds Aluminum!



**All America's  
First Choice**

You've made Reynolds Wrap first choice in your kitchen—by more than four to one!—and it's first choice for the leading food packagers who want their products to reach you fresh and flavorful, too. The millions who choose Reynolds Aluminum—*by name*—and use Reynolds Aluminum every day in their homes have made Reynolds the leading name in Aluminum... "All America's First Choice."

These are just four of the thousands of ways leading manufacturers use aluminum to provide you with better products.

Your opinion of a product helps determine that product's success. That's why wise manufacturers are constantly improving their products. And that's why they're using more and more aluminum—Reynolds Aluminum—the strong, lightweight, rustproof metal that does more jobs better.

When you're buying any product made of metal, ask your dealer if it is aluminum, or how its value has been improved by the use of aluminum. It's the metal to look for, and to demand. And remember—the finest products made with aluminum are made with Reynolds Aluminum.

**REYNOLDS METALS COMPANY**  
LOUISVILLE 1, KENTUCKY

SEE REYNOLDS NEW PROGRAM, "CIRCUS BOY", SUNDAYS, NBC-TV





CAVALIERS AND ROUNDHEADS sick their dogs on each other in cartoon. Cavalier dog (left) is Puddle, Roundhead cur is Pepper.

## ENGLISH-SPEAKING PEOPLES

### CONTINUED

The debate was long and earnest, vehement with restrained passion. At last at midnight the Remonstrance was put to the vote. When Parliament had met a year earlier the King's party could not count on a third of its members. Now the Grand Remonstrance was carried only by eleven votes.

A little-noticed Member for Cambridge, Oliver Cromwell, rather rough in his manners, but an offshoot of Thomas Cromwell's line, said to another member as they left the House, "If the Remonstrance had been rejected I would have sold all that I had next morning, and never have seen England any more; and I know there are many honest men of the same resolution." He, and Pym also, looked across the ocean to new lands where the cause for which they were prepared to die, or kill, could breathe, albeit in a wilderness. Their sentiments awoke echoes in America that were not to be stilled until more than a century later, and after much bloodshed.

The King, who, in spite of his failure in Scotland, had been conscious of ever-gathering support, was now drawn into various contradictory blunders. Seeking desperately for a foothold, Charles invited Pym himself to become Chancellor of the Exchequer. Such a plan had no contact with reality. In desperation, Charles resolved to prosecute five of his principal opponents in the Commons for high treason. Upon this wild course he was impelled by Queen Henrietta Maria. She taunted him with cowardice, and exhorted him, if he would ever see her again, to lay strong hands upon those who spent their nights and days seeking his overthrow and her life. He certainly convinced himself that Pym meant to impeach the Queen.

Thus goaded, Charles, accompanied by three or four hundred swordsmen—"Cavaliers" we may now call them—went down to the House of Commons. It was January 4, 1642. Never before had a king set foot in the Chamber. When his officers knocked at the door and it was known that he had come in person members of all parties looked upon each other in amazement. His followers beset the doors. All rose at his entry. The Speaker, William Lenthall, quitted his chair and knelt before him. The King, seating himself in the chair, after professing his goodwill to the House, demanded the surrender of the five indicted Members—Pym, Hampden, Holles, Hazellrigg, and Strode. But a treacherous message from a lady of the Queen's Bedchamber had given Pym a timely warning. The accused Members had already embarked at Westminster steps and were safe. Speaker Lenthall could give no information. "I have only eyes to see and ears to hear as the House may direct," he pleaded. The King, already conscious of his mistake, cast his eyes around the quivering assembly. "I see that the birds are flown," he said lamely, and after some civil reassurances he departed at the head of his disappointed, growling adherents.

Upon this episode the wrath of London became uncontrollable. The infuriated mobs who thronged the streets and bellowed

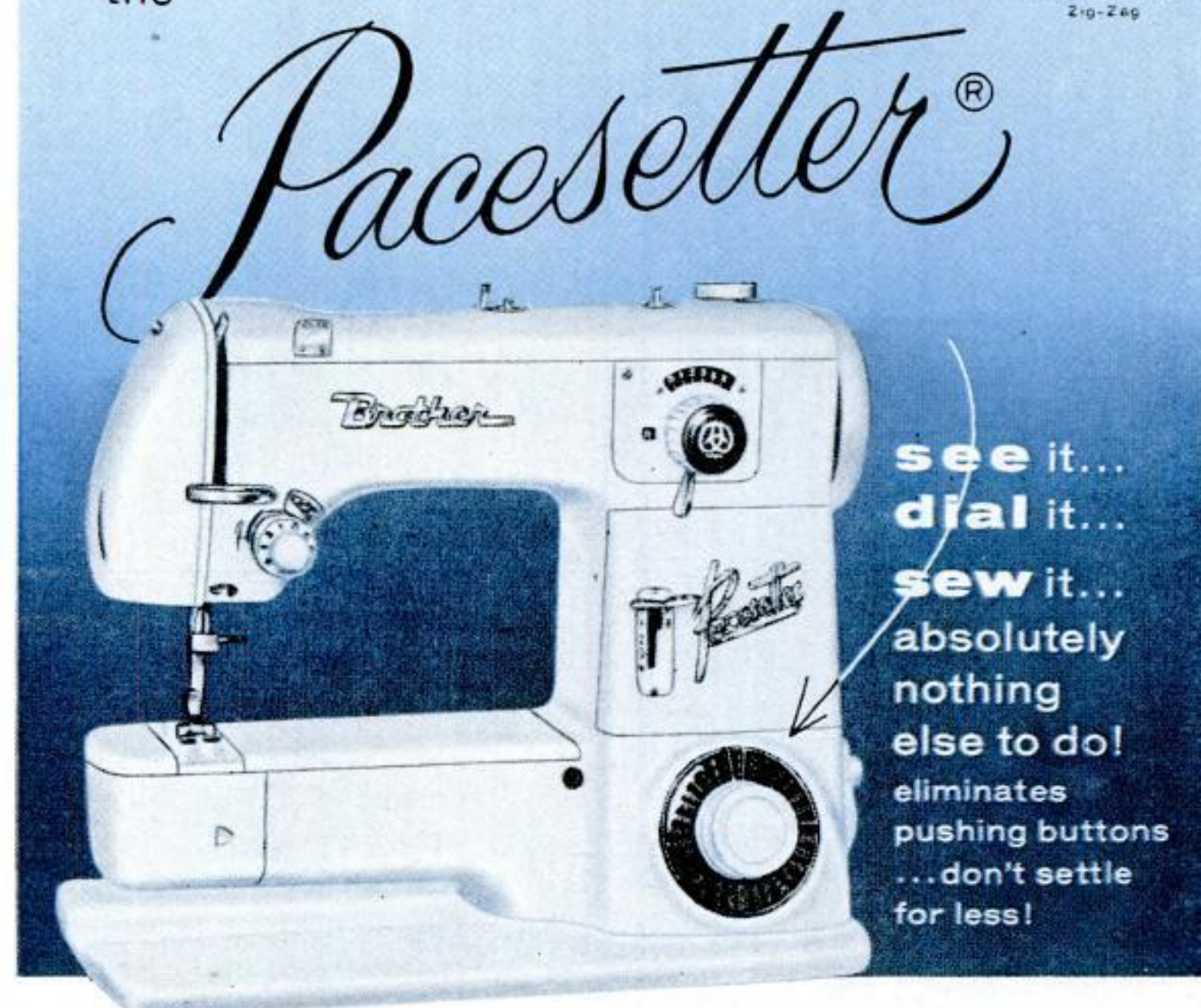
CONTINUED

There always has been...and always will be..  
a *Brother* for *Your* family needs and budget



and now  
*Brother* brings you  
**an epoch-making achievement...**

the



the original design and mechanical features embodied in the Pacesetter are protected under patents applied for in the United States and Foreign countries.

**Outdates all other types of automatic zig-zag machines!**

Sold and Serviced by Atlas Sewing Centers, Leading Department and Specialty Stores and Independent Dealers throughout the U. S. Made and guaranteed by the world's largest manufacturer of private brand machines.



Look  
for this  
emblem

*Free*

Send for your FREE copy—"Tips From Top Designers!" Secrets of America's leading Fashion Designers. Enclose 10¢ to cover postage and handling to Brother Book, Dept. L-2, 122 West 27th Street, New York 1, N. Y.

**BROTHER** *Sewing Machines*

• NEW YORK, N. Y., 122 W. 27TH ST.  
• LOS ANGELES, CAL., 1058 S. FLOWER ST.

• PHILADELPHIA, PA., 49TH & ASPEN STS.  
• NEW ORLEANS, LA., 2001 GENTILLY BLVD.



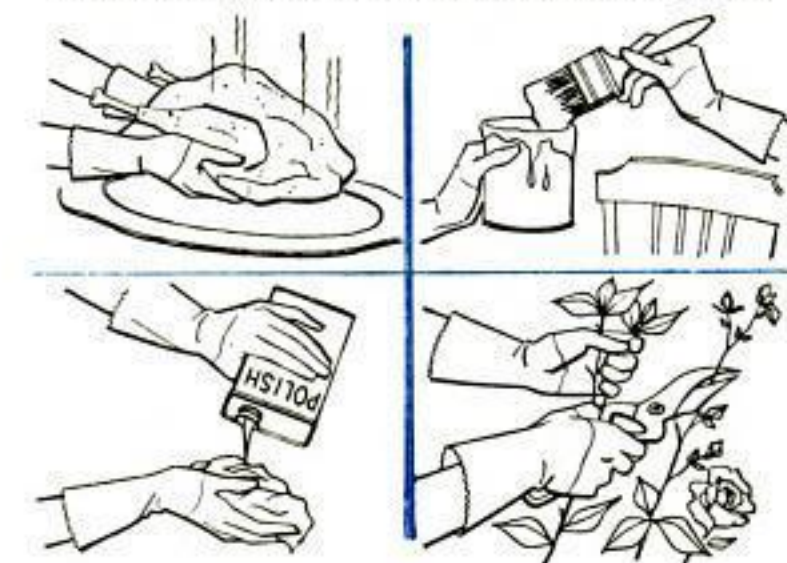
...Don't let  
Your Hands tell  
Your Age...

Knit Cotton Lined

**Bluettes®**  
Keep them Young!



Easiest-on Knit Cotton Lining  
Absorbs perspiration... Insulates from heat



\$1.49

(prices slightly higher in Canada).

The PIONEER Rubber Company  
WILLARD, OHIO

## ENGLISH-SPEAKING PEOPLES CONTINUED

outside the palace caused Charles and his Court to escape from the capital to Hampton Court. He never saw London again except to suffer trial and death.

When the alignment of the parties on the outbreak of the Civil War is surveyed no simple divisions are to be found. Brother fought against brother, father against son. The Royalists' appeal was negative, but none the less potent. Against loyalty to Parliament they invoked loyalty to the Crown; against Puritan ardor Anglican unity. They preferred the ancient light of divinely blessed authority to the distant glimmer of democracy. "God saith, 'Touch not Mine anointed,'" wrote a Cavalier knight as he reluctantly girded on his sword for the battle. On both sides men went into the fight doubtfully, but guided by their belief in high-souled ideals.



CROMWELL, a man of property, rose to power in Puritan army.

The greater part of the nobility gradually rallied to the Royalist cause; the tradesmen and merchants generally inclined to the Parliament; but a substantial section of the aristocracy were behind Pym, and many boroughs were devotedly Royalist. The gentry and yeomen in the counties were deeply divided. Those nearer London generally inclined to Parliament, while the North and West remained largely Royalist. Both sides fought in the name of the King, and both upheld the Parliamentary institution. The Puritan army, now known as Roundheads, always spoke of "King and Parliament." The issue was never Autocracy against Republicanism, but, in Ranke's compact phrase, "One party desired Parliament not without the King, and the other the King not without Parliament." Behind all class and political issues the religious quarrel was the driving power. In Cromwell's words, "Religion was not the thing at first contested for, but God brought it to that issue at last; and gave it unto us by way of redundancy; and at last it proved that which was most dear to us."

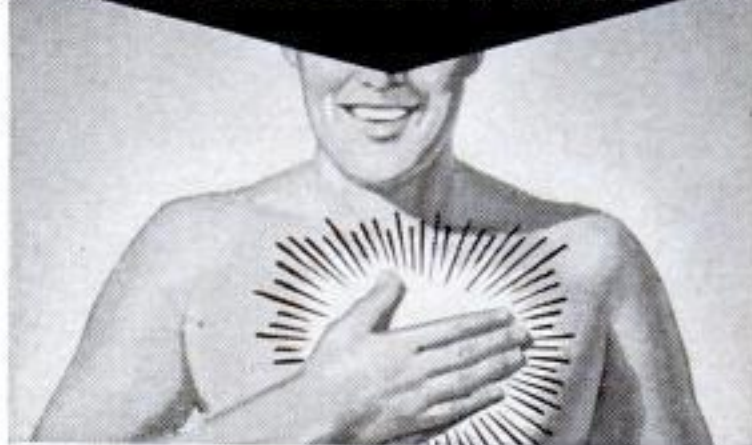
THE KING had strong popular support and, with better generalship from his nephew Prince Rupert, the war might have ended in its first year in the king's favor. Instead the war lasted almost four years—time enough for two factors to turn the scales against the king. The first was the intervention of the Scots on the side of Parliament. The second was the rise of Oliver Cromwell to command of the Roundhead forces. A member of Parliament, a man of property, and a skillful general with Puritanical fervor, he molded the Army into an ardent, powerful force. His tough "Iron-sides" regiments of Puritans and Congregationalists formed the New Model Army, taut with discipline and surging with fierce religious zeal. Cromwell's forces whipped Rupert and the Cavaliers at bloody Marston Moor, with Cromwell exulting, "God made them as stubble to our swords." Charles's notable courage and surprising generalship protracted the Civil War, but the end was not long in coming.

ON June 14, 1645, the last trial of strength was made. Charles met Fairfax and Cromwell in the fine hunting country about Naseby. The Cavaliers had so often saved themselves by the offensive spirit, which Rupert embodied to the eclipse of other military qualities, that they did not hesitate to attack uphill the Roundhead army of twice their numbers.

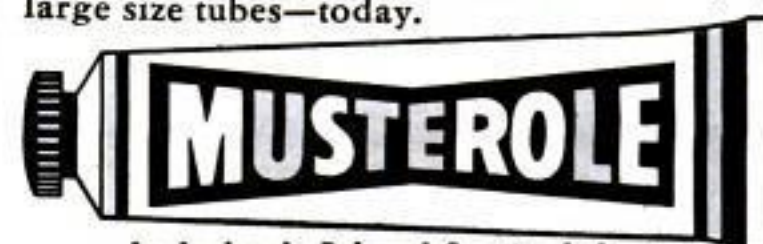
The action followed what had almost become the usual course. Rupert shattered the Parliamentary left, and though his troopers were attracted by the Parliamentary baggage column, he returned to strike heavily at the central Roundhead infantry. But Cromwell on the other flank drove all before him, and also took control of the Roundhead reserves. The royal foot, beset on all sides

CONTINUED

Now... Get Deeper  
**"BAKED HEAT"**  
**COMFORT**  
For COLD'S ACHES  
MUSCLE PAIN



New, modern-formula Musterole now contains the amazing pain reliever, GM-7 (glycol monosalicylate), combined with stimulating oil of mustard; speeds deeper "baked heat" comfort to aches of colds, local congestion, sore muscle pain. New Musterole also quickly eases aching back, strains. In 3 strengths: Regular, Extra Strong, Child's Mild. Save, buy large size tubes—today.

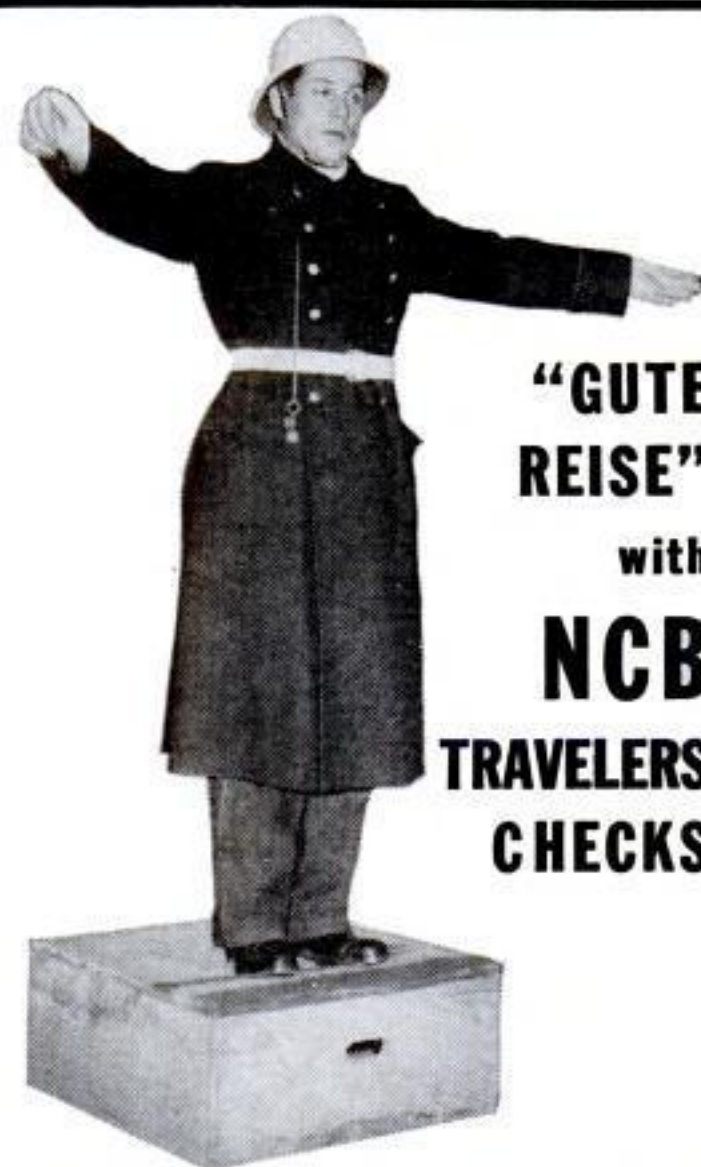


An Analgesic Rub and Counter-Irritant

**First Choice of Millions**

Get the **BEST**  
For **LESS**... get

For headache, feverishness of colds, take St. Joseph Aspirin. Speeds relief to millions daily without stomach upset! 100 tablets only 49¢.



**"GUTE REISE"**  
with  
**NCB**  
**TRAVELERS CHECKS**

Yes, it's always "Gute Reise"—"good traveling"—with First National City Bank Travelers Checks throughout the world. Accepted as readily as cash but without the risk of cash, these checks are refunded at once if lost or stolen. No wonder this famous travel-currency, popular for over half a century, is known as "The Traveler's Friend." In convenient denominations of \$10, \$20, \$50 and \$100, costs only \$1 per \$100.

Buy them at your bank.

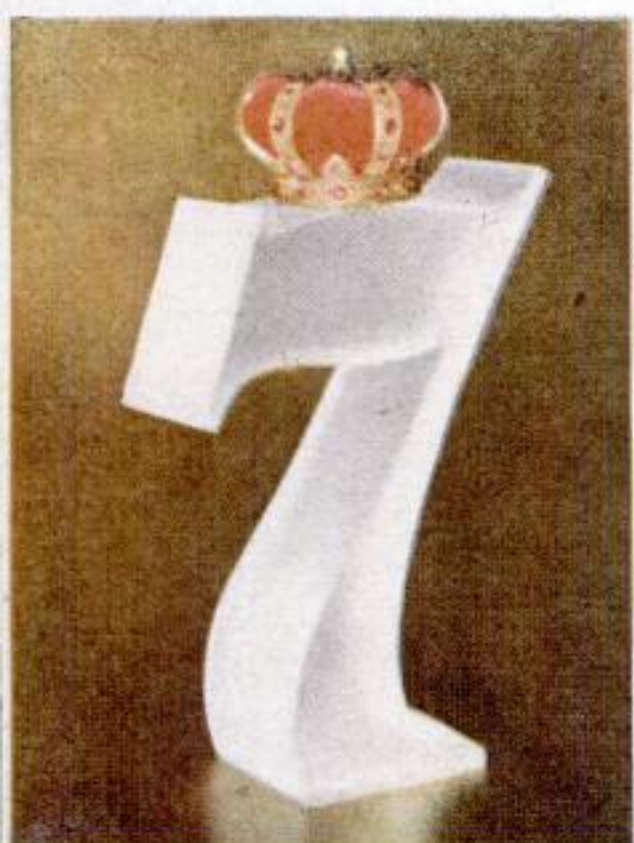
**FIRST NATIONAL CITY BANK**  
**TRAVELERS CHECKS**

Backed by  
The First National City Bank of New York  
Member Federal Deposit Insurance Corporation





# FOUND



only in a bottle of Seagram's 7 Crown  
.... the perfection of American  
whiskey at its finest!

Say **Seagram's** and be **Sure**

SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS.





*in construction... no substitute can do what copper does!*

Copper best carries the light and power that give life to buildings and homes. Copper water and drainage lines combine ease of installation, rust and corrosion resistance, durability, far better than any other type of piping. Copper's superb heat conductivity assures most efficient operation of radiant heating and cooling systems. Copper roofs and roofing products traditionally outlast all other kinds.

In construction—and in scores of other fields—you'll find no substitute can do what copper does!



***Kennecott Copper Corporation***

Fabricating Subsidiaries: Chase Brass & Copper Co. • Kennecott Wire and Cable Co.



by overwhelming numbers, fought with devotion. The King wished himself to charge to their rescue with the last reserve which stood about his person. He actually gave the order; but prudent hands were laid upon his bridle by some of his staff, and the royal reserves wheeled to the right and retreated above a mile. The foot were killed or captured. Quarter was given, and the butchery was less than at Marston Moor. A hundred Irish women who were found in the Royalist camp were put to the sword on grounds of moral principle as well as of national prejudice. Naseby was the expiring effort of the Cavaliers in the open field.

Cromwell later recorded his impressions in repellent sentences: "I can say this of Naseby, that when I saw the enemy draw up and march in gallant order towards us, and we a *company of poor, ignorant men*"—thus he described veterans for the most part, the best-equipped, best-disciplined, and most highly paid troops yet seen in England, and twice as numerous as their opponents—"to seek how to order our battle, the General having commanded me to order all the horse, I could not, riding alone about my business, but smile out to God in praises in assurance of victory, because God would, by things that are not, bring to naught things that are. Of which I had great assurance—and God did it."

**THE SURRENDER OF CHARLES** in 1646 was the first event in a tragic epilogue. The once-clear issue of Crown vs. Parliament was now complicated by the religious and political attitude of the powerful Ironsides army. Parliament desired to control the state church just as firmly as Charles and the Anglican bishops had tried to do, and this was infuriating to the free-worshipping soldiers. The Ironsides were in no mood for compromise. Parliament was behind in its payments to them, they knew that they alone had made Parliament's victory possible, and the king was, in effect, their prisoner. All chance of a rational settlement vanished as a revolutionary spirit, oddly modern in tone, flared through the determined Army.

**I**N the autumn of 1647 the Army held keen debate. The generals, and especially Ireton, sought to canalize their turbulence. A military Parliament or Army debating society was formed. Cromwell listened to sentences like these: "The poorest he that is in England hath a life to live as the greatest he" and "A man is not bound to a system of government which he hath not had any hand in setting over him." It was a brew of hot Gospel and cold steel. Their ideas were soon abreast of those of the Chartists in the nineteenth century—manhood suffrage at twenty-one, equal electoral districts, biennial Parliaments, and much more in prospect.


Cromwell heard all this and brooded over it. His outlook was Elizabethan. He thought such claims would lead to anarchy. When orators raised the cheers of the assembly for the day when King, lords, and property would all be cast down together, his thoughts wandered back to his landed estate. Clearly this was dangerous nonsense. Apart from all this political talk, Cromwell had to think of discipline. He still held power. He used it without delay. He carried a resolution that the representative officers and agitators should be sent back to their regiments.

Late in this autumn of 1647 Cromwell and Ireton came to the conclusion that even with the pay and indemnity settled they could not unite King and Army. They could not carry the troops. Religious notions which Pym and Hampden would have detested, a Republicanism which the Long Parliament had persistently eschewed, and behind these questions of property, manhood suffrage, and, in terms then unknown, Socialism and Communism, all seethed in the conclaves of the soldiers.

In November the King, convinced that he would be murdered by the soldiery, whom their officers could no longer restrain, rode off in the night, and by easy stages made his way to Carisbrooke Castle, in the Isle of Wight. Here, where a donkey treads an endless water wheel, he dwelt for almost a year, defenseless, sacrosanct, a spiritual King, a coveted tool, an intriguing parcel,

CONTINUED

*The only*



*cough drops*

*medicated...*

with throat-soothing ingredients of Vicks VapoRub. That's why you  
**Get More Relief With Every Drop**

TASTE GOOD, TOO!

FOR PERFECT PROTECTION FROM RAIN, SLEET OR SNOW!

**NEW**

*Rain Dears*

Smooth ankle and foot hugging fit  
A proven safe, rugged, long wearing tread  
A truly clear plastic rainboot

EXCLUSIVELY A PRODUCT OF THE LUCKY SALES CO., INC.

**ALL 3 MODELS**  
come in lefts and rights and a full range of sizes  
All have adjustable plastic fastener  
Clear and smoke  
about \$2.00



**FORM FIT**... best for MEDIUM height heels

**UNIVERSAL FIT**... best for LOW heels (to flats)

**FASHION FIT**... best for HIGH heels

At Notion, Shoe and Rainwear Counters, Everywhere

**LUCKY SALES CO., INC.** • LOS ANGELES • NEW YORK • CHICAGO



# START FRESH

In Mayo Spruce  
MIDDLEWEIGHT  
underwear



75% Cotton, 25% Dynel\*

Something new for the outdoor man. Mayo Spruce 2-piece ankle-length Middleweights combine the downy softness of Dynel\* with the freshness and absorbency of cotton. Freedom, comfort and fireside warmth in sizes for both men and boys. Also in all-cotton. For below-zero weather, Spruce makes Heavyweights.

\*Union Carbide's Acrylic Fiber

**MAYO SPRUCE**  
UNDERWEAR • SPORTSWEAR • SLEEPWEAR

Mayo Sales Corporation, Selling Agents for Washington Mills, 5014 Empire State Building, New York City.



PURITAN TRIUMPH was won at Naseby by Cromwell (on white horse), who commanded right wing. After the battle, Puritans slaughtered Irish women (foreground) who accompanied the Royalist army.

## ENGLISH-SPEAKING PEOPLES CONTINUED

an ultimate sacrifice. There still resided in him a principle which must be either exploited or destroyed; but in England he no longer had the power to make a bargain. There remained the Scots. With them he signed a secret Engagement by which Royalism and Presbyterianism were to be allied. From this conjunction there shortly sprang the Second Civil War.

THE TEMPER OF THE ARMY, with its fierce determination to impose its will on King, Parliament and country, made renewed battle inevitable, and war broke out again. But this time the enemies held new roles, invested with new meaning.

THE Second Civil War was very different in cause and conditions from the first. The parts played by almost all the principals were altered, or even reversed. The King and his Prerogative were now seen, not as obstacles to Parliamentary right, but as the repository of ordinary English freedom. A large proportion of the Members of the Long Parliament, and almost all the House of Lords, if they had been allowed to meet, would have expressed this view. The Scots, formerly so exacting against the King, were now convinced that their peril lay in the opposite quarter. Wales was solid in its Royalism. London, formerly the main prop of Pym and Hampden, was now deeply inclined to a restoration of the royal authority. The city apprentices, who had hounded Charles out of the capital, still rioted in their exuberance; but now they insulted the soldiery and cried, "Long live the King!" Half the Navy, hitherto a deadly weapon against Charles, mutinied in his favor.

The story of the Second Civil War is short and simple. King, Lords and Commons, landlords and merchants, the City and the countryside, bishops and presbyters, the Scottish army, the Welsh people, and the English Fleet, all now turned against the New Model Army. The Army beat the lot. And at their head was Cromwell. Their plight at first might well have seemed desperate; but this very fact wiped out all divisions among them. Fairfax, Cromwell, Ireton, were now once again united to their fierce warriors. The Army marched and fought. They marched to Wales; they marched to Scotland, and none could withstand them. A detachment sufficed to quell a rising in Cornwall and the West. They broke the Royalist forces at Colchester.

Cromwell, having subdued the Welsh rising, moved swiftly to the North, picked up his forces, and fell on the Scottish army as it was marching through Lancashire. The invaders were cut off, caught, and destroyed at Preston. The Fleet, which had been

CONTINUED

## Enjoy The Thrill of Hi-Fi Color POWERMATICALLY



**Viewlex**  
**POWERMATIC**

500 Watt—Fan cooled—for  
2 x 2 slides in any mount

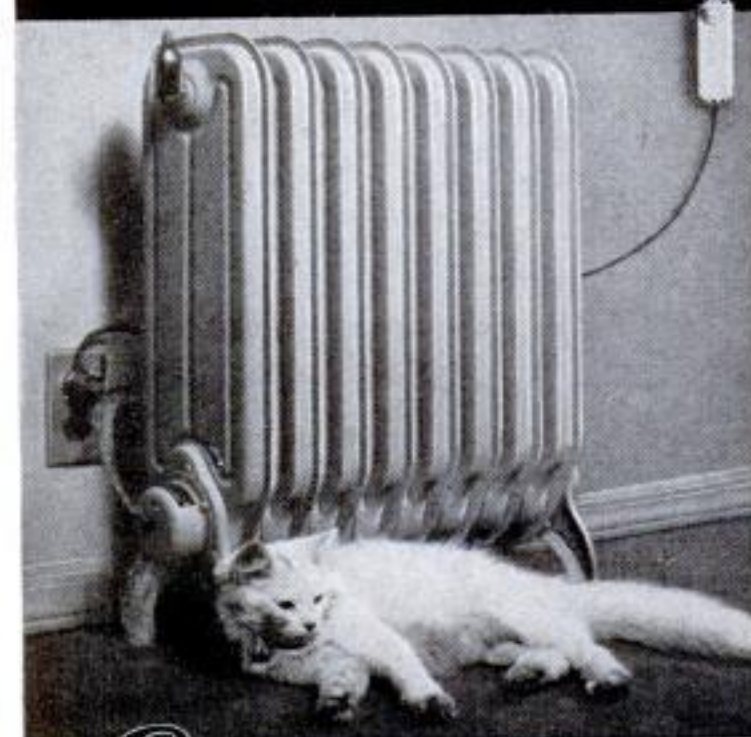
Touch Bar control does it all electrically. Just sit back and relax. Use remote control from across the room or set the automatic timer to run itself. So automatic that room light turns off when projector turns on!



**PROJECT-O-MATIC**  
300 Watt fan cooled  
Automatic 2x2 slide  
projector. **\$79.50**  
Incl. Case,  
6 trays  
500 Watt Model **\$88.50**

**VIEWLEX** Long Island City 1, N.Y.

## from cellar to attic Makes Cold Rooms Cozy ... automatically!



**Electresteen**  
PORTABLE ELECTRIC STEAM RADIATORS

**SAFE STEAM HEAT  
FROM ANY WALL PLUG**

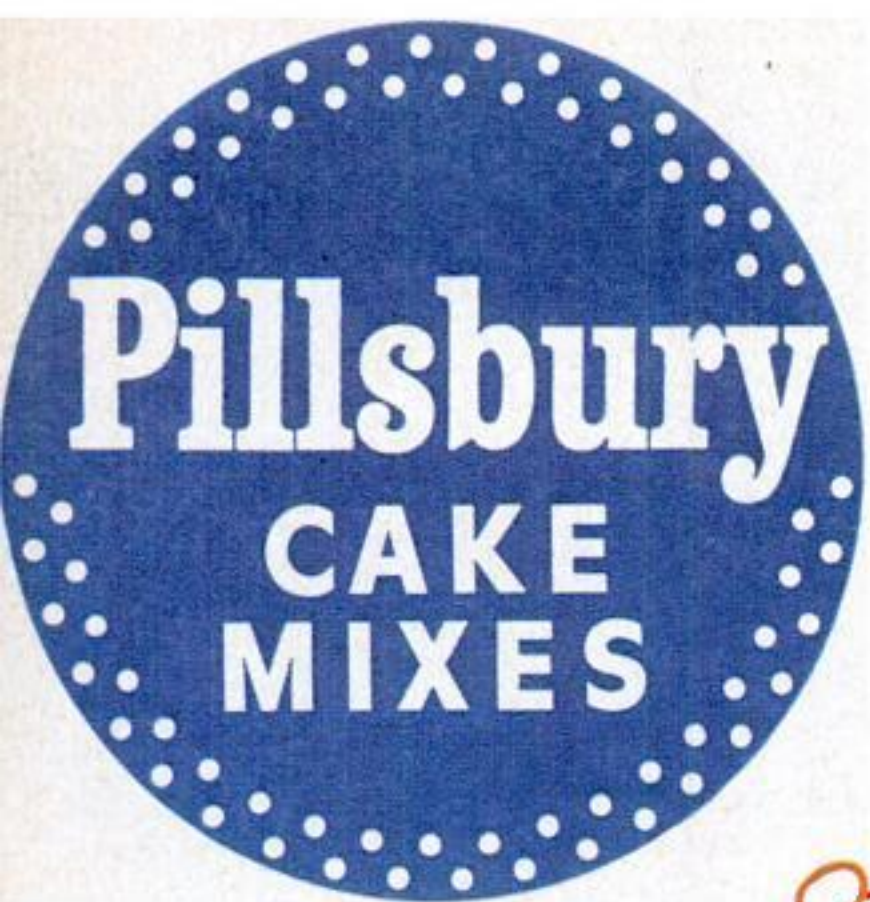
Just plug in and enjoy comfortable, uniform steam heat throughout the room. Electresteen is safe as a light bulb, has dozens of uses, operates for less than 2¢ an hour in most areas. It's all-steel, Walnut or Ivory finish. 8-section model \$39.95—10-section \$44.95. At appliance, department and hardware stores. NOW complete with thermostat.



**FREE!**

**ROOM HEATING GUIDE**  
Write: Dept. L-1  
**ELECTRIC STEAM RADIATOR CORP.,**  
Paris, Kentucky  
Subsidiary of Landers, Frary & Clark





*Much  
richer  
taste*

*Stays moist  
longer*

*Tender as the  
finest butter cake*



(The White Cake shown here  
is frosted with Pillsbury's  
New Creamy Fudge Frosting Mix.)

# The New (all new!) Pillsbury White Cake

A new dimension in cake mix quality! At last here's a cake mix that gives you a finer combination of ingredients than you could use for your best homemade cakes. They include:

**New Stay-Moist shortening made especially for cakes!**

**New softer, finer cake flour!**

**New Super-Action baking powder!**

**New finer-granulated 6X sugar!**

It's a whole new way of making cake mixes with richer proportions than were ever possible before! You get the absolute equal of fine home-recipe cakes.

A new, easier, more fail-proof One-Step Mixing Method, too. You simply put in the mix and blend in the milk—one easy step. As always, no eggs to add.

The new—all new—Pillsbury Cake Mixes now at your grocer's. Even the packages are new.

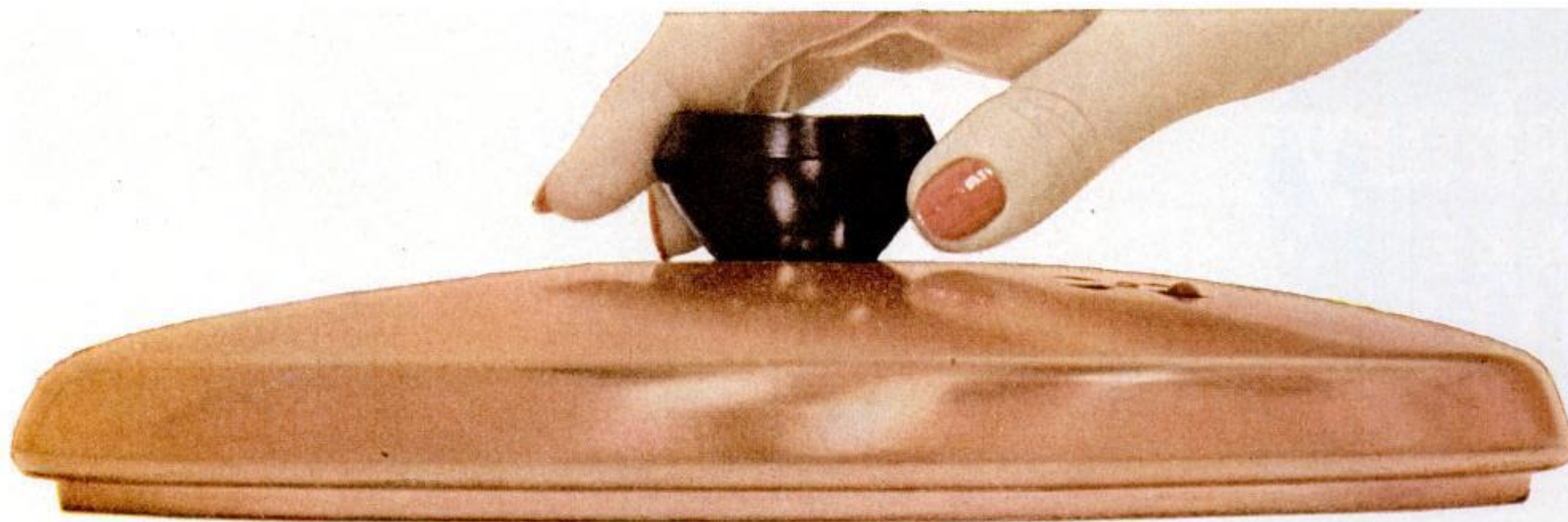


**One of the 6 most wanted flavors:**

Chocolate Fudge • Golden Yellow  
Old Fashioned Spice • Orange  
New Caramel • White



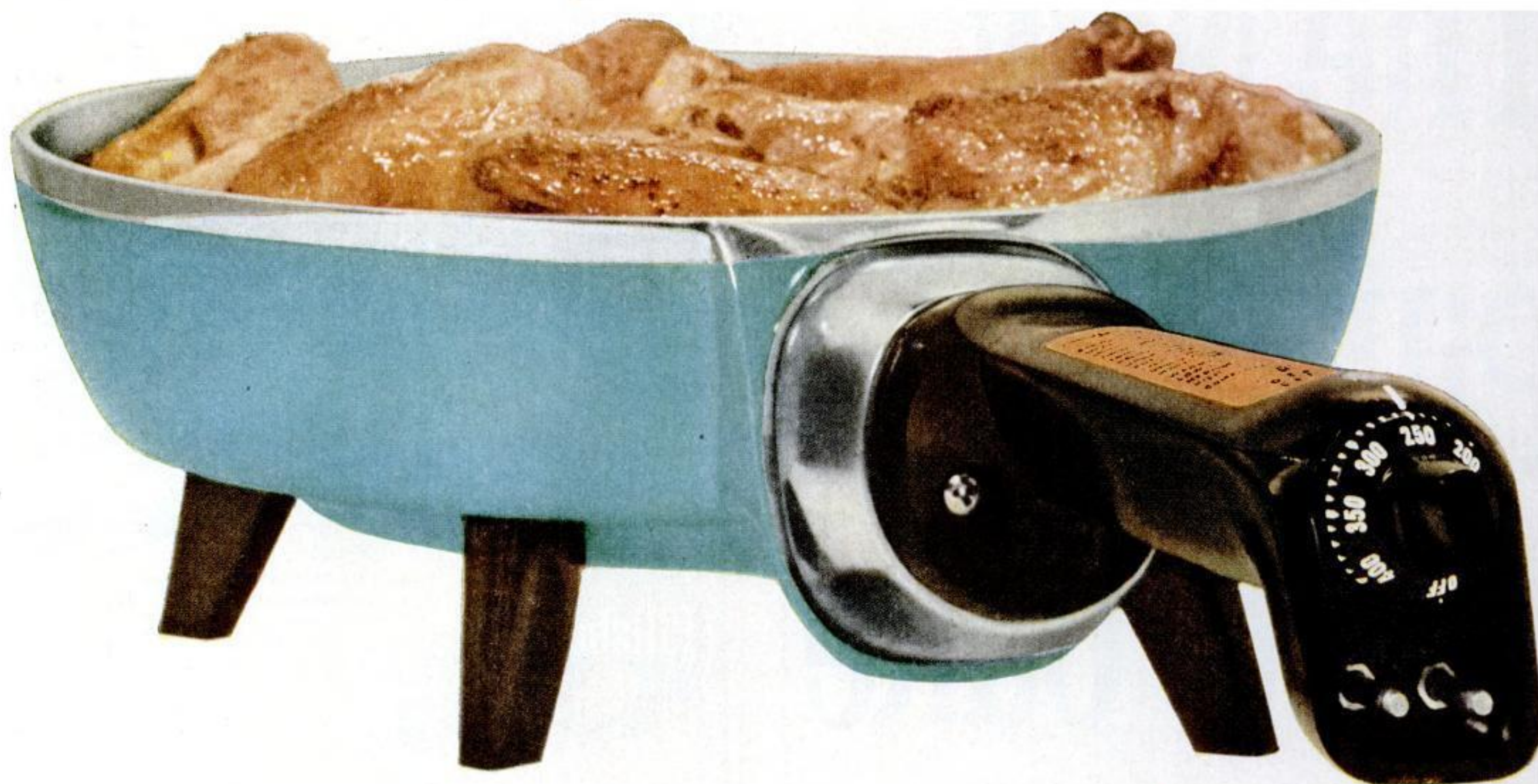




## New General Electric Automatic Skillet



makes cooking, frying easier... meals tastier!



New popular 10" size in turquoise or polished cast aluminum...only \$14.95\* copper-tone cover, \$3.00\* aluminum cover, \$2.00\*

**Here's a new way to cook!** You set the temperature—just as you do when you bake. Like a modern oven, the new General Electric Skillet has a thermostat. You dial the heat, put the food in when the light signals, and after that the temperature never varies. *You get perfect results without constant watching.*

**Now fried foods are always digestible!** It is only when fat gets too hot—begins to smoke—that it becomes

indigestible. The General Electric Skillet prevents this. *No smoking, no burning!*

Food tastes better, too. For now we know that—like cakes and roasts—every food has a “just-right” cooking temperature, listed on the skillet handle.

This skillet makes delicious stews, pot roasts, casseroles, upside-down cakes, too. (For these, use any standard 10-inch cover, or get ours.) What's more, you can

cook and keep food warm right at the table!

**Easy to wash!** You can immerse it in water to the end of the temperature chart on the handle. Non-stick finish, round shape make the G-E easier to clean. Get one at your General Electric dealer's—the sooner the better! General Electric Company, Portable Appliance Department, Bridgeport 2, Connecticut.

See the big 12-inch size, too—only \$17.95.\*

\*Manufacturer's recommended retail or Fair Trade price

GENERAL  ELECTRIC



so potent a few years back against a struggling King, could do little against this all-mastering, furious Army which stalked the land in rags, almost barefoot, but with bright armor, sharp swords, and sublime conviction of its wrongheaded mission.

By the end of 1648 all was over. Cromwell was Dictator. The Royalists were crushed; Parliament was a tool; the Constitution was a figment; the Scots were rebuffed, the Welsh back in their mountains; the Fleet was reorganized, London overawed. King Charles, at Carisbrooke Castle, where the donkey treads the water wheel, was left to pay the bill. It was mortal.

We must not be led by Victorian writers into regarding this triumph of the Ironsides and of Cromwell as a kind of victory for democracy and the Parliamentary system over Divine Right and Old World dreams. It was the triumph of some twenty thousand resolute, ruthless, disciplined, military fanatics over all that England has ever willed or ever wished. Long years and unceasing irritations were required to reverse it. Thus the struggle, in which we have in these days so much sympathy, begun to bring about a constitutional and limited monarchy, had led only to the autocracy of the sword. The harsh, terrific, lightning-charged being, whose erratic, opportunist, self-centered course is laid bare upon the annals, was now master, and the next twelve years are the record of his well-meant, puzzled plungings and surgings.

OLIVER CROMWELL knew his men and he knew that only one thing would satisfy them, after their surprising victory: the execution of Charles Stuart. The king was conveyed to London to stand trial.

LONDON lay locked under the guard and countersign of the Army. The great trial was to be presented to the nation and to the world. English law and precedent were scoured from the most remote times, but no sanction or even cover for such a proceeding could be found. The language of the order convening the court had no contact with English history; it looks back to the classical age, when the ruin of tyrants was decreed by the Senate or the Praetorian Guard. An ordinance passed by the docile remnant of the Commons created a court of a hundred and thirty-five Commissioners, of whom barely sixty would serve, to try the King. The carpenters fitted Westminster Hall for its most memorable scene. This was not only the killing of a king, but the killing of a king who at that time represented the will and traditions of almost the whole English nation.

The King, basing himself upon the law and Constitution he had strained and exploited in his years of prosperity, confronted his enemies with an unbreakable defense. He eyed his judges, as Morley says, "with unaffected scorn." He refused to acknowledge the tribunal. To him it was a monstrous illegality. The overwhelming sympathy of the great concourse gathered in Westminster Hall was with the King. When, on the afternoon of the final sitting, after being refused leave to speak, he was conducted from the Hall it was amid a low, intense murmur of "God save the King." But the soldiers, primed by their corporals, and themselves in high resolve, shouted, "Justice! Justice! Execution! Execution!"

Personal dignity and convenience were consulted to the last. Every facility was accorded the King to settle his temporal affairs and to receive the consolations of religion. This was not a butchery, but a ceremony, a sacrifice, or, if we may borrow from the Spanish Inquisition, "an act of faith."

On January 30, 1649, at one o'clock in the afternoon Charles was informed that his hour had come. He walked through a window of the Banqueting House on to the scaffold. Masses of soldiers, many ranks deep, held an immense multitude afar. The King looked with a disdainful smile upon the cords and pulleys which had been prepared to fasten him down, upon the fantastic assumption that he would carry his repudiation of the tribunal which had condemned him even to physical lengths.

He resigned himself to death and assisted the executioner in arranging his hair under a small white satin cap. He laid himself upon the block, and upon his own signal his head was struck

CONTINUED



### Big, exciting package of stainless-protected beauty and fun-filled miles

More than 70 uses for stainless steel in trim and functional parts are on record for next year's models. Some cars use more stainless than others, depending on design, but all use it for the same basic reasons:

- (1) No other metal can match its hardness, strength and resistance to corrosion, heat and wear.
- (2) No other metal is as well suited to the rough, all-weather beating that your car has to take.

A-L Stainless Steel won't chip, peel or blister. It's a solid metal, not just plated.  
WSW 6333

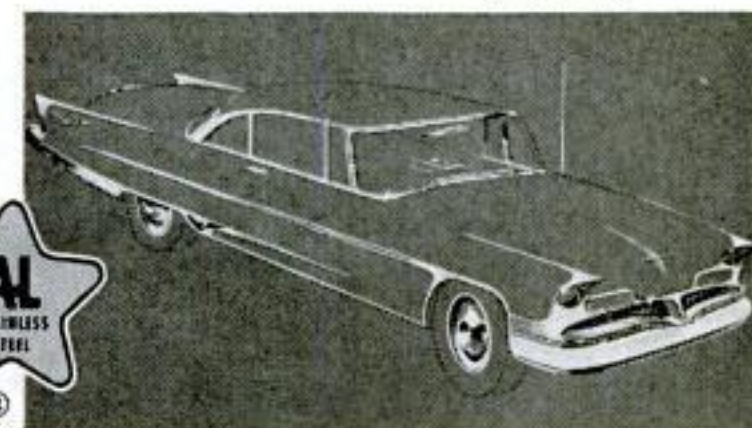
It's Stainless for **LIVING** from  
**Allegheny Ludlum**

Nation's leading producer of stainless steel in all forms

It saves work, preserves new-car beauty and enhances the resale value of your car.

In fact, stainless steel brings you benefits wherever it's used: in your car, in your home and in industry. • Write for our new booklet "Stainless Steel for Living." Address **Allegheny Ludlum Steel Corporation, Oliver Bldg., Pittsburgh 22, Pa.**

for 1957 the trim look is the **Stainless** look



## NOW! MORE COMPLETE RELIEF AT ANY STAGE OF A COLD!

**New BROMO QUININE®—with Citrus BioFlavonoid  
plus Vitamin C—guarantees more complete relief  
than ANY COLD REMEDY!**



**New Bromo Quinine cold tablets go to work in minutes to relieve all these symptoms:**

- ① Runny or Stuffy Nose
- ② Headache
- ③ Fever
- ④ Muscular Aches and Pains
- ⑤ Temporary Irregularity

Bromo Quinine's six famous cold-fighting ingredients have been combined with the latest scientific weapon against colds—Citrus BioFlavonoid plus Vitamin C.

Now, new Bromo Quinine not only guarantees more complete relief, it actually helps strengthen your body's natural defenses and builds up your resistance to colds. Unlike aspirin and other "cold remedies," new Bromo Quinine is a *real* cold tablet.

### Here's BROMO QUININE'S unsurpassed guarantee:

Grove Laboratories guarantees that new Bromo Quinine will bring you:

1. More complete relief
2. More immediate relief
3. Longer-lasting relief

than any remedy sold—at any price—with or without prescription—or money back!



**When you've got a cold—get a real cold tablet!**

**NEW  
BROMO QUININE**  
WITH CITRUS BIOFLAVONOID PLUS VITAMIN C





"Who'd believe I was ever embarrassed by Pimples!"

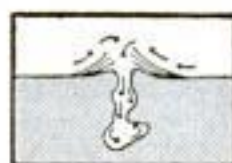


## New! Clearasil Medication 'STARVES' PIMPLES

SKIN-COLORED . . . hides pimples while it works.

At last! Science discovers a new-type medication especially for pimples, *that really works*. In skin specialists' tests on 202 patients, 9 out of every 10 cases were *completely cleared up* or definitely improved while using CLEARASIL.

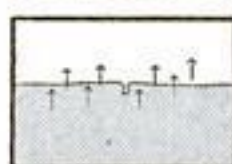
### CLEARASIL WORKS FAST TO MAKE PIMPLES DISAPPEAR



1. **PENETRATES PIMPLES** . . . keratolytic action softens and dissolves affected skin tissue . . . permits medication to penetrate down into any infected area.



2. **ISOLATES PIMPLES** . . . antiseptic action of this new-type medication stops growth of bacteria that can cause and spread pimples.



3. **'STARVES' PIMPLES** . . . CLEARASIL's famous dry-up action 'starves' pimples because it helps to remove the oils that pimples 'feed' on.

### SKIN CREAMS CAN 'FEED' PIMPLES CLEARASIL 'STARVES' THEM

Oil in pores helps pimples grow and thrive. So oily skin creams can actually 'feed' pimples. Only an oil-absorbing medication . . . CLEARASIL helps dry up this oil, 'starves' pimples.

**'FLOATS OUT' BLACKHEADS** with penetrating medical action that softens and loosens them from underneath. Blackheads 'float out' with normal washing. So why suffer the misery of pimples or blackheads! CLEARASIL is guaranteed to work for you; as in doctors' tests, or money back. **Only 69¢** at all drug counters (economy size 98¢).



**Largest-Selling Pimple Medication in America** (including Canada)

**SPECIAL OFFER:** Send name, address and 15¢ in coin or stamps for generous trial size to Box 12NX, Eastco, Inc., White Plains, N.Y. Offer expires Jan. 15, 1957.



KING'S EXECUTION is shown in contemporary sketch at moment when Charles's head and hat are in mid-air after headsman's blow.

## ENGLISH-SPEAKING PEOPLES CONTINUED

off at a single stroke. His severed head was shown to the people, and someone cried, "This is the head of a traitor!"

A strange destiny had engulfed this King of England. None had resisted with more untimely stubbornness the movement of his age. He had been in his heyday the convinced opponent of all we now call our Parliamentary liberties. Yet as misfortunes crowded upon him he increasingly became the physical embodiment of the liberties and traditions of England. His mistakes and wrong deeds had arisen not so much from personal cravings for arbitrary power as from the conception of kingship to which he was born and which had long been the settled custom of the land.

He did not flinch in any respect from the causes in which he believed. Although, no doubt, in bargainings and maneuvers with his enemies he had practiced deceit and ill-faith, these arose from the malignancy and ever-shifting character of the quarrel, and were amply matched upon the other side. But he never departed from his central theme either in religion or State. By his constancy, which underlay all the shifts and turns of tumultuous and swiftly changing years, he preserved the causes by which his life was guided. He was not a martyr in the sense of one who dies for a spiritual ideal. His own kingly interests were mingled with the larger issues. Some have sought to represent him as the champion of the small or humble man against the rising money-power. This is fanciful. He cannot be claimed as the defender of English liberties, nor wholly of the English Church, but none the less he died for them, and by his death preserved them not only to his son and heir, but to our own day.

## IN NEXT WEEK'S ISSUE: THE CURSE OF CROMWELL AND RESTORATION GAIETY

In the final instalment of "A History of the English-Speaking Peoples" Churchill describes:

- Cromwell's "deed of frightfulness" in Ireland
- The "prying and spying" that characterized 10 years of dictatorship
- The "unceasing, flagrant and brazen scandal" of court life under Charles II

## SPARTUS clocks are tops!

### top values!

#### THE DIANA

A stunning electric wall clock in varied decorator colors. Size 7 1/4" x 7 1/4".

\$4.50 plus tax



### top quality!

#### THE FRY-KLOK

A handsome electric kitchen clock in lustrous copper-tone finish. Size 12 1/2" high, 8 1/2" Dia.

\$5.95 plus tax



### top styling!

#### THE SUN-A-RAMA

Treasure-gold sunburst design, America's most elegant electric wall clock—16" Dia.

\$10.00 plus tax



SPARTUS CLOCKS ARE SOLD AT LEADING STORES EVERYWHERE

### HEROLD PRODUCTS

HOUSE OF TIME • CHICAGO, ILLINOIS  
manufacturers of  
SPARTUS CAMERAS • ELECTRIC SHAVERS

## Quick Relief for COLD SUFFERERS

1. STANBACK relieves simple headaches, neuralgia and pains due to head colds . . . eases anxiety and tension usually accompanying pain.
2. As a gargle, STANBACK relieves throat discomforts due to colds.
3. STANBACK reduces fever, relieves pain and sore aching muscles that accompany colds.
4. Relieves discomforts of tired, sore, aching muscles due to overwork, unusual exercise.

Snap Back with

## STANBACK POWDERS

QUICK RELIEF  
HEADACHE, NEURALGIA



Guaranteed by  
Good Housekeeping



International  
sets the  
loveliest tables  
in  
America



So easy to love. **You'd be!** If you gave her a palace-worth of new DeepSilver!

DeepSilver is a new kind of silverware... lavished with extra thicknesses of silver all over and inlaid with sterling where your table touches the most-used forks and spoons. Never before has silverplated flatware been made to such luxurious standards! You can give her this magnificent Royal Chest... a palace-worth of DeepSilver... everything for 12 plus every extra piece that makes life beautiful, \$300. But she'll adore you every bit as much for a service for 8, \$100. Just as long as it's DeepSilver! Ask for it at your silverware store:

Holmes & Edwards **new** **DeepSilver**

Made by the International Silver Co., Meriden, Conn.



Keeps more dirt out...

# New Golden Furnace Filters!



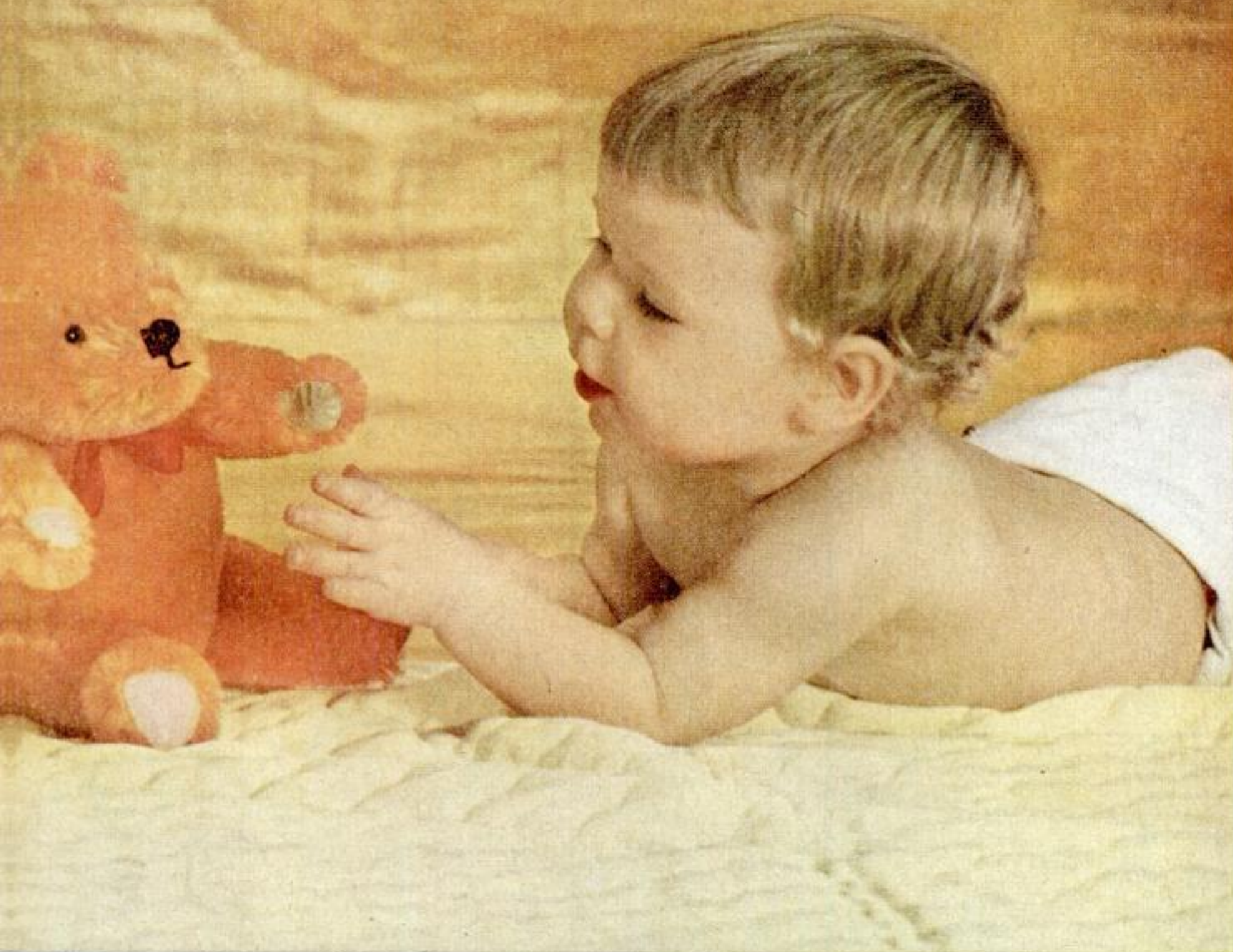
## Change filters now to keep your home sunshine clean, sunshine warm

Prepare to enjoy warm winter comfort with lower fuel bills. Replace dirt-choked filters in your warm air furnace with the *all new* Fiberglas\* Dust-Stop\* Filters. Do it now and later, halfway through winter. These new, golden bright filters strain out dirt and dust before they enter to help keep your home sunshine *clean*. At the same time they let more heat in so your home stays sunshine *warm*. Since your furnace works easier

and uses less fuel, you save up to 25% on fuel bills and enjoy low-cost home comfort all winter long. And when warm weather comes, you'll find putting Dust-Stop Filters in your air conditioner will assure you cool, clean air. So follow this golden Dust-Stop rule—winter or summer, furnace or air conditioner, change filters *at least twice a season!* Owens-Corning Fiberglas Corp., Dept. 10-H-20, Toledo 1, Ohio.



...lets more heat in!



To keep your home clean and comfortable all year 'round:



CHANGE FILTERS IN YOUR FURNACE AND CONDITIONING UNIT TWICE A SEASON. It's easy as putting a penny in a slot so do-it-yourself—or call your serviceman if you prefer.



LOOK FOR JIMINY FILTER AND THIS NEW FILTER PACKAGE at hardware and heating stores. For extra convenience, buy this new "Full Season's Supply" package with four Dust-Stop Filters.



GET THIS NEW GOLDEN DUST-STOP REPLACEMENT FILTER ROLL to bring Dust-Stop peak efficiency to furnaces using pad, sling or hammock-type filters. Convenient, easy to cut to size for your special filter frame.

OWENS-CORNING

FIBERGLAS

T.M. REG. U.S. PAT. OFF.

It's amazing the difference Fiberglas makes!

**DUST STOP** AIR FILTERS

\*Fiberglas and Dust-Stop are trade-marks (Reg. U. S. Pat. Off.) of Owens-Corning Fiberglas Corporation.





**These sweaters keep their shape and luxury touch, washing after washing**

Now enjoy all the richness of luxury sweaters with a new practicality. These colorful sweaters and sweater shirts of "Orlon"\* acrylic fiber keep their fabulous looks and feel through repeated wearings and washings. What's more, knit sportswear of "Orlon" needs no blocking after it's washed . . . dries the same shape, the same size. You'll find sweaters and sweater shirts of 100% "Orlon" delightfully comfortable and wonderful to wear. They come in a wide range of colors, patterns and styles at fine stores everywhere.

# ORLON

REG. U.S. PAT. OFF.



REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING  
... THROUGH CHEMISTRY

\*"ORLON" IS DU PONT'S REGISTERED TRADEMARK FOR ITS ACRYLIC FIBER.  
DU PONT MAKES FIBERS, DOES NOT MAKE THE FABRICS OR SPORTSWEAR SHOWN HERE.



**G**ALA gallery is decorated with a tinsel-covered chandelier. The dancers in the foreground, framed by a medieval arch, are Mrs. E. Harris Howard, granddaughter of a former governor of Rhode Island, and Duncan Mauran who is vice president of the Providence Steamboat Co.



## A Gay Gathering in a Gallery

### A DANCE IN A PROVIDENCE, R.I. MUSEUM WINS SOME NEW FRIENDS FOR ART

Next to the opera the care and support of art museums is dearest to the hearts of many American society women. But the ladies often find it hard to interest husbands in art or even get them inside art museums.

Last month Providence, R.I. society found a neat solution to both problems. They held a big dance in the museum of art itself. The ladies began the evening with 11 separate dinner parties held in some of the city's finest old homes. Then the gentlemen were hustled off to the

museum, which is part of the Rhode Island School of Design, for a night of dancing. As they waltzed in the main gallery they were surrounded by rare 16th Century Flemish and 18th Century French tapestries. Sipping champagne at tables in adjoining galleries, they casually admired Roman statuary, Degas, Renoirs and 18th Century antiques. At evening's end this relaxed approach to art seemed to have paid off. Said one appreciative husband, "Champagne and Cézanne just seem to go together."





**P**RE-BALL dinner party was given by Mr. and Mrs. John P. Sturges, of old Providence family, in dining room-library. Men standing (left to right) are

Nolen Hussey, Curtis B. Brooks, Frederic B. Read Jr., William Innis and Mr. Sturges, all prominent Rhode Island businessmen. Mrs. Sturges is in the rear.



**T**HE Sturgeses descend circular stairway to greet their guests in the living room. The 12-room house was once the family stable.



**O**RCHESTRA Leader Sammy Eisen (center), who played later at ball, sings for dinner guests at home of Mr. and Mrs. Lewis N. Madeira.



**B**ROWN University classics professor, C. A. Robinson Jr., sips glass of champagne with wife by busts in museum's Roman Room.



CATCHING COLD? ACHING MUSCLES? HEADACHE? MINOR ARTHRITIC PAIN?

# BAYER ASPIRIN MAKES YOU FEEL BETTER FAST!



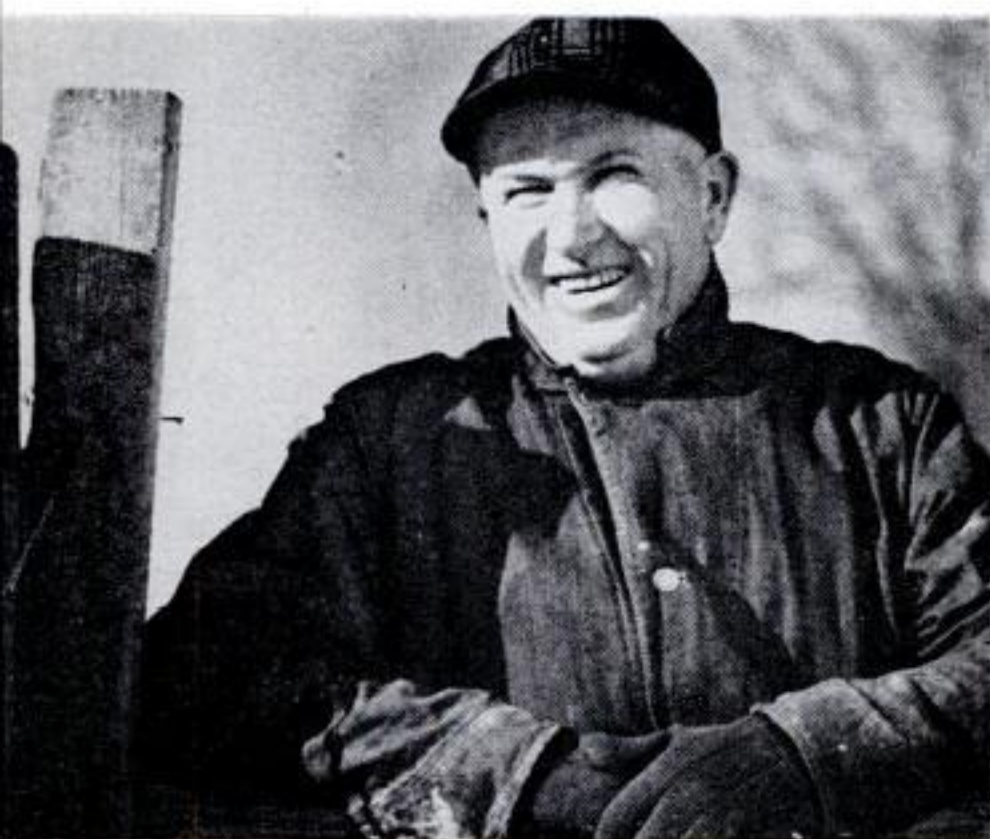
And it's one thing most people can take any time—WITHOUT STOMACH UPSET!



**CATCHING COLD? FEEL BETTER FAST**—You can help avoid colds by dressing wisely for rainy weather. But if you *do* catch cold, the first thing to take is Bayer Aspirin. It quickly relieves painful cold discomforts and reduces fever, too! Bayer Aspirin gives you the *fast* relief you want... the *safe* relief you need.



**ACHING MUSCLES? FEEL BETTER FAST**—You'll feel like high-stepping around in almost no time when you take Bayer Aspirin to relieve your aching muscles. Millions use it with complete confidence because it acts so quickly and safely to relieve aching muscles, backache, and the pains of neuritis and neuralgia.



**HEADACHE? FEEL BETTER FAST**—On the farm or in the city, you can always depend on Bayer Aspirin for amazingly fast headache relief. To see why, drop a Bayer Aspirin tablet in a glass of water. It starts to disintegrate *instantly*. The same thing happens in your stomach. That's one reason why Bayer Aspirin brings you such *fast* relief!

## Don't Pay Twice The Price Of Bayer Aspirin For ASPIRIN "IN DISGUISE"!



What is aspirin "in disguise"? A pain relieving product that, although it attempts to belittle straight aspirin, combines aspirin with such non-pain relieving ingredients as aluminum compounds, magnesium carbonate, or

baking soda—and then charges you twice the price of Bayer Aspirin!

Why pay more for extra ingredients that can't relieve pain? Instead, get Bayer Aspirin. It's all pain reliever—100%—and medical science has never discovered a safer and more effective pain relieving agent!



**MINOR ARTHRITIC PAIN? FEEL BETTER FAST**—There's no need to let the happiness of later years be marred by minor pains of arthritis or rheumatism. For Bayer Aspirin quickly brings temporary relief. It not only works fast, but gently, too. The fact is it's so gentle doctors prescribe it even for small children. You can take Bayer Aspirin with *complete* confidence.





## SURE-FOOTED SCHOLARSHIP

Abraham Lincoln had trouble with his legs. They were abnormally long and while seated in one of the low rockers popular in his day he might quite accidentally chin himself on his own knees. Clad in her night clothes at home in Garberville, Calif., 11-year-old Elaine Scheer discovered a simple way to use her feet that would have pleased Abe. She was

studying his Gettysburg Address and to keep her hands free for conveying food to where it does the most good she used her feet to hold the heavy book. Posing thus she lost herself in apples and memorizing. When she emerged from her abstraction a half hour later she had the famous address down pat—and her father had a delightful picture for his album.





FASHION ACADEMY  
AWARD

7 YEARS OLD

## Walker's DeLuxe in the Gold Tower Decanter gift wrapped in luxurious foil!

When you give Walker's DeLuxe, you're giving Hiram Walker's choicest straight bourbon whiskey—7 years smooth, 90.4 proof, elegant in taste. And such an elegant way to give it! The Gold Tower Decanter is wrapped in glittering foil, tied with ribbon and topped off with a big, bright bow. The decanter and gift wrapping are so distinctive they have received this year's Fashion Academy Award. Walker's DeLuxe—ready to give *at no extra cost*.

STRAIGHT BOURBON WHISKEY • 7 YEARS OLD • 90.4 PROOF • HIRAM WALKER & SONS INC., PEORIA, ILLINOIS



### BRAND NAME COMES OFF

After you buy, and are ready to give, just slip off the outer wrap of protective cellophane. No trademarks or advertising of any kind on the gift wrapping.



"I've tried 'em all. It's Camels for me. They taste just right and they're real easy to get along with, pack after pack."

*Herman Kitchen*

DOCUMENTARY  
FILM  
CAMERAMAN



**HAVE A REAL CIGARETTE**

...have a *Camel!*



**Discover the difference between "just smoking" and Camels!**

**Taste** the difference! Camels are rich, full-flavored, and deeply satisfying—pack after pack. You can count on Camels for the finest taste in smoking!

**Feel** the difference! The exclusive Camel blend of quality tobaccos has never been equalled for smooth, agreeable smoking. Camels are easy to get along with.

**Enjoy** the difference! It's good to know that year after year more people smoke Camels than any other cigarette. Try Camels — they've really got it!

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.